







budget summary



The City of West Des Moines utilizes the following guidelines in developing its annual budget. These guidelines represent a number of practices utilized over the last thirteen years that have helped the City maintain its financial stability, while not jeopardizing the high level of service provided to citizens of West Des Moines.

#### **Property Tax Rate & Other Revenues**

The City's property tax rate should be comparable to cities of similar size and should provide enough revenue to pay for City services deemed necessary by the City Council. The City will also attempt to maintain a diversified and stable revenue system that will serve as a shelter from fluctuations in any one revenue source. In addition, fees and other service charges are reviewed annually to ensure their rate keeps pace with the cost of providing the service.

#### **General Fund Reserves**

The General Fund ending balance goal should be set at a level at or above 25% of annual operating expenditures.

#### **Debt Management**

The City has established three benchmarks in regard to the issuance of debt. First, the City would like to limit the amount of general obligation debt issued to one-half of the constitutionally allowed limit. Secondly, the City would like bonded debt per capita not to exceed \$1,000. Finally, the City has stated that a non-voted debt issuance itself should not necessitate an increase in the property tax rate. All of the above benchmarks have met the test of time and have been reviewed, and endorsed, by Moody's Investors Service and Standard & Poor's, each of whom has given the City AAA ratings, the highest rating issued by those agencies.

#### **Capital Improvement Program**

Each year the City will assemble a Citizens Advisory Committee on Capital Planning, if needed. The purpose of this committee will be to develop a multi-year plan for capital improvements. To adequately finance the plan, the City will use a number of sources including fee revenue, general fund operating funds, general obligation bonds, grants, road use tax and tax increment financing. If the committee is not convened due to funding constraints, staff and council will consult and plan an appropriated capital program which meets critical needs of the city as efficiently as possible.

#### **Capital Equipment Reserve Fund**

The City will maintain a capital equipment reserve fund that will provide for the timely replacement of vehicles and heavy equipment that are no longer cost effective to maintain.

#### **Technology Equipment Reserve Fund**

The City will maintain a technology equipment reserve fund that will provide for the timely replacement of computer and network equipment that are no longer cost effective to maintain.

#### **Utility Rates**

The City will adopt utility rates that generate adequate revenues to cover operating expenses, meet the legal requirements of bond covenants, and allow for the timely replacement/upgrading of capital equipment and facilities.



The FY 2014-2015 Operating and Capital Budgets were drafted under guidelines listed on the previous page. Below are significant short-term assumptions and policies utilized in developing the FY 2014-2015 Budgets:

#### **Revenue Assumptions**

- The proposed budget maintains the current property tax rate of \$12.05 per thousand of taxable valuation.
- The City of West Des Moines will receive approximately \$5.43 million dollars in Road Use Tax Funds. Approximately \$4.49 million in Road Use Tax funds are being utilized for street related expenditures (CIP and operating). The remaining funds will be used for street lighting.
- Continuing with the City's preference to be proactive on enterprise fund revenues rather than reactive, the City Council in 2010 approved actions indexing both sanitary sewer capital charges as well as sanitary connection fee district per acre charges.

#### **Expenditure & Fund Balance Assumptions**

- Thirteen new positions as well as the upgrade of two existing positions are being recommended in the proposed budget. The Fire Department will add six firefighters, Westcom will add two dispatchers, the Police Department will add a non-sworn records supervisor and will upgrade a senior patrol officer to sergeant, Parks & Recreation will add a city forester, Development Services will add a building inspector and a City Planner as well as upgrading an engineer to principal engineer, and Information Technology Services will add an IT specialist. One position, a police captain, is scheduled for elimination through attrition.
- Staff and Council continued to focus on long-term financial planning. The recently-completed
  FY 2014-2015 budget process includes continued assistance from the City's Revenue Estimating Team, Personnel Expenditures Estimating Team, and the Position Review Team to prepare
  long-term projections of property valuations and other revenues, to determine future personnel
  costs such as insurance contributions, and to examine vacant positions and make recommendations regarding its future.
- Employee compensation will follow past practice in that the city has in place or are negotiating bargaining unit contracts for approximately 228 union employees. There are also approximately 131 full time non-union employees. New full time employees continue to be enrolled in the City's health plans added in July 2010, if allowed by union contract, and pension benefits are under the purview of the State of Iowa.
- Bargaining unit employees will receive 2.00% cost-of-living adjustments in agreement with the
  terms of their respective contracts. The Library, Public Works/Parks, and the new AFSCME bargaining units are currently in negotiations for multi-year contracts. In addition to cost-of-living
  adjustments, bargaining unit employees are eligible to receive step increases with the number
  of steps being dependent upon performance and employee classification.
- Non-union employees who have not yet reached their maximum pay level may be eligible to receive an increase based upon job performance. In addition, it is proposed that the City's deferred compensation match for non-union management staff members will increase from a maximum of \$1,000 per year to \$1,300 (\$50 per pay period).
- The proposed budget reflects an increase in the contribution rate for the Municipal Fire and Police Retirement System of Iowa (MFPRSI). The City's contribution rate of covered wages for FY 2014-2015 will be 30.41% as compared to 30.12% for FY 2013-2014. The increased rate amounts to an additional \$115,000 in annual pension costs. The proposed budget also reflects no change in the contribution rate for Iowa Public Employees Retirement System (IPERS). The



City's contribution rate will remain at 8.93% in FY 2014-2015. Of the City's 385.5 full time equivalent employees, 120 employees participate in the Municipal Fire and Police Retirement System of Iowa plan, and the remaining 265.5 employees are enrolled in Iowa Public Employees Retirement System plan.

- Recognizing that investment returns for both pension systems are less than what is required to
  meet future needs, expectations are that increase(s) in contribution rates will be necessary in
  future budgets.
- The proposed budget reflects the carryover of cash to ensure the FY 2014-2015 budget maintains prudent general fund balances which protect the City of West Des Moines' financial integrity. The total revenues are \$60,359,074 and total expenditures are \$65,411,276. We project that the City's General Fund balance on June 30, 2015, will be slightly over 28 percent (\$15,654,498) of annual operating expenditures which is sufficient for meeting unexpected shortfalls in revenues or demands on future fund resources.



# Distribution of Property Tax Dollars for a \$1,000,000 West Des Moines Commercial Property



Polk County - WDM Schools				
School	\$13.26			
County	6.94			
Regional Transit Authority	0.63			
Other	4.02			
City	12.05			
FY 13-14 Levy	\$36.90			

Dallas County - Waukee Schools					
School	\$16.58				
County	3.87				
Regional Transit Authority	0.63				
Other	1.64				
City	12.05				
FY 13-14 Levy	\$34.77				

	Actual FY 2012-13	Actual FY 2013-14	Budget FY 2014-15
<b>Property Tax Calculation</b>			
Assessed Valuation	\$1,000,000	\$1,000,000	\$1,000,000
Rollback Percentage	100.00%	100.00%	95.00%
Taxable Value	\$1,000,000	\$1,000,000	\$950,000
City Tax Rate per \$1,000	\$12.05	\$12.05	\$12.05
Total City Property Tax	\$12,050	\$12,050	\$11,448



# Distribution of Property Tax Dollars for a \$200,000 West Des Moines Residence



Polk County - WDM Schools					
School	\$13.26				
County	6.94				
Regional Transit Authority	0.63				
Other	4.02				
City	12.05				
FY 13-14 Levy	\$36.90				

Dallas County - Waukee Schools				
School	\$16.58			
County	3.87			
Regional Transit Authority	0.63			
Other	1.64			
City	12.05			
FY 13-14 Levy	\$34.77			

	Actual	Actual	Budget
	FY 2012-13	FY 2013-14	FY 2014-15
<b>Property Tax Calculation</b>			
Assessed Valuation	\$200,000	\$200,000	\$200,000
Rollback Percentage	50.75%	52.82%	54.40%
Taxable Value	\$101,500	\$105,640	\$108,800
City Tax Rate per \$1,000	\$12.05	\$12.05	\$12.05
Gross City Tax	\$1,223	\$1,273	\$1,311
Less City Share of Home- stead Tax Credit	(\$58)	(\$58)	(\$58)
Total City Property Tax	\$1,165	\$1,215	\$1,253



	General Fund	Special Revenue Funds	Debt Service Fund	Capital Project Funds	Enterprise Funds	FY 2014-15 Budget
<u>REVENUES</u>						
Operating Revenues						
Property Taxes	\$33,508,324	\$6,364,253	\$8,652,596			\$48,525,173
TIF Revenues		9,205,790				9,205,790
Other City Taxes	3,839,383	75,897	94,573			4,009,853
Licenses and Permits	1,389,550					1,389,550
Use of Money and Property	122,200	30			1,901,825	2,024,055
Intergovernmental	5,170,721	6,169,358	237,475		13,000	11,590,554
Charges for Services	4,674,400				13,714,000	18,388,400
Special Assessments				150,000		150,000
Miscellaneous	582,690	959,425		250,000	6,742,200	8,534,315
Sub-total Operating Revenues	\$49,287,268	\$22,774,753	\$8,984,644	\$400,000	\$22,371,025	\$103,817,690
Other Financing Sources						
Proceeds of Long Term Debt				\$14,125,000		\$14,125,000
Proceeds of Capital Assets Sales	7,000					7,000
Transfers In	11,064,806	207,998	\$7,157,950	23,844,600	4,421,700	46,697,054
Sub-total Other Financing Sources	\$11,071,806	\$207,998	\$7,157,950	\$37,969,600	\$4,421,700	\$60,829,054
TOTAL REVENUES & OTHER SOURCES	\$60,359,074	\$22,982,751	\$16,142,594	\$38,369,600	\$26,792,725	\$164,646,744
<b>EXPENDITURES</b>						
Operating Expenditures						
Personal Services	\$37,184,568	\$2,860,333			\$1,374,309	\$41,419,210
Supplies and Services	11,733,669	1,779,145			15,148,900	28,661,714
Universal Commodities	3,107,365	945,000			244,205	4,296,570
Non-Recurring/Non-Capital	1,477,751	88,000				1,565,751
Capital	1,508,018	326,500			1,141,600	2,976,118
Sub-total Operating Expenditures	\$55,011,371	\$5,998,978			\$17,909,014	\$78,919,363
Lease/Purchase or Installment Contract Expenditures	\$107,750					\$107,750
Total Operating Expenditures	\$55,119,121	\$5,998,978			\$17,909,014	\$79,027,113
Debt Service Expenditures		\$1,446,712	\$16,142,596			\$17,589,308
Capital Improvement Expenditures				\$24,892,000	\$4,171,700	\$29,063,700
Total Expenditures	\$55,119,121	\$7,445,690	\$16,142,596	\$24,892,000	\$22,080,714	\$125,680,121
Transfers Out	\$10,292,155	\$18,759,699		\$13,374,500	\$4,271,700	\$46,697,054
TOTAL EXPENDITURES/TRANSFERS OUT	\$65,411,276	\$26,204,389	\$16,142,596	\$37,511,500	\$26,352,414	\$172,377,175
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES	(\$5,052,202)	(\$2,322,638)	(\$2)	\$103,100	\$440,311	(\$7,730,431)
BEGINNING FUND BALANCE	\$20,706,700	\$19,919,047	\$2,637,906	\$4,308,046	\$140,518,236	\$188,089,935
ENDING FUND BALANCE	\$15,654,498	\$16,697,409	\$2,637,904	\$4,411,146	\$140,958,547	\$180,359,504
FUND BALANCE% OF EXPENDITURES	28.40%	224.26%	16.34%	18.28%	638.38%	143.51%



# **Revenues & Expenditures by Category**

	ACTUAL FY 2011-12	ACTUAL FY 2012-13	REVISED BUDGET FY 2013-14	BUDGET FY 2014-15	INC(DEC) FY 2014-15 OVER FY 2013-14	% INC (DEC)
DEVENUEC						
REVENUES Operating Revenues						
Operating Revenues	¢4E 622 064	¢4E 206 422	¢47 E10 700	¢40 E2E 172	¢1 014 472	2.14%
Property Taxes	\$45,623,064	\$45,296,423	\$47,510,700	\$48,525,173	\$1,014,473	
TIF Revenues	12,219,161	13,272,106	10,877,193	9,205,790	(1,671,403)	(15.37%)
Other City Taxes	3,951,305	4,156,945	3,764,608	4,009,853	245,245	6.51%
Licenses and Permits	1,404,430	1,638,474	1,580,800	1,389,550	(191,250)	(12.10%)
Use of Money and Property	1,576,738	1,797,010	1,917,425	2,024,055	106,630	5.56%
Intergovernmental	15,826,957	11,347,629	10,760,246	11,590,554	830,308	7.72%
Charges for Services	18,010,982	18,547,463	17,974,099	18,388,400	414,301	2.30%
Special Assessments	395,576	359,798	135,000	150,000	15,000	11.11%
Miscellaneous	8,557,998	8,658,352	8,214,251	8,534,315	320,064	3.90%
Sub-total Operating Revenues	\$107,566,211	\$105,074,200	\$102,734,322	\$103,817,690	\$1,083,368	1.05%
Other Financing Sources						
Proceeds of Long Term Debt	\$43,589,245		\$8,315,000	\$14,125,000	\$5,810,000	69.87%
Proceeds of Capital Assets Sales	4,412,288	4,746,564	6,000	7,000	1,000	16.67%
Transfers In	58,286,095	26,277,113	52,985,111	46,697,054	(6,288,057)	(11.87%)
Sub-total Other Financing Sources	\$106,287,628	\$31,023,677	\$61,306,111	\$60,829,054	(\$477,057)	(0.78%)
TOTAL REVENUES & OTHER SOURCES	\$213,853,839	\$136,097,877	\$164,040,433	\$164,646,744	\$606,311	0.37%
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<b>EXPENDITURES</b>						
Operating Expenditures						
Personal Services	\$35,263,525	\$35,994,711	\$39,331,015	\$41,419,210	\$2,088,195	5.31%
Supplies and Services	25,030,465	26,083,697	27,591,280	28,661,714	1,070,434	3.88%
Universal Commodities	3,184,182	3,655,642	4,021,197	4,296,570	275,373	6.85%
Non-Recurring/Non-Capital	490,141	719,427	846,373	1,565,751	719,378	85.00%
Capital	4,764,913	4,362,603	2,277,968	2,976,118	698,150	30.65%
Sub-total Operating Expenditures	\$68,733,226	\$70,816,080	\$74,067,833	\$78,919,363	\$4,851,530	6.55%
Lease/Purchase or Installment Contract Expenditures	\$107,749	\$107,749	\$107,751	\$107,750	(\$1)	0.00%
Total Operating Expenditures	\$68,840,975	\$70,923,829	\$74,175,584	\$79,027,113	\$4,851,529	6.54%
Debt Service Expenditures	\$30,397,413	\$22,072,166	\$32,732,620	\$17,589,308	(\$15,143,312)	(46.26%)
Capital Improvement Expenditures	\$15,167,462	\$17,151,494	\$27,050,211	\$29,063,700	\$2,013,489	7.44%
Total Expenditures	\$114,405,850	\$110,147,489	\$133,958,415	\$125,680,121	(\$8,278,294)	(6.18%)
Transfers Out	\$58,286,095	\$26,277,113	\$52,985,111	\$46,697,054	(\$6,288,057)	(11.87%)
TOTAL EXPENDITURES/TRANSFERS OUT	\$172,691,945	\$136,424,602	\$186,943,526	\$172,377,175	(\$14,566,351)	(7.79%)
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES	\$41,161,894	(\$326,725)	(\$22,903,093)	(\$7,730,431)	\$15,172,622	n/a
BEGINNING FUND BALANCE	\$170,157,859	\$211,319,753	\$210,993,028	\$188,089,935	(\$22,903,093)	
ENDING FUND BALANCE	\$211,319,753	\$210,993,028	\$188,089,935	\$180,359,504	(\$7,730,431)	n/a
FUND BALANCE% OF EXPENDITURES	184.71%	191.56%	140.41%	143.97%		



# **Revenues & Expenditures by Fund**

	ACTUAL FY 2011-12	ACTUAL FY 2012-13	REVISED BUDGET FY 2013-14	BUDGET FY 2014-15	INC(DEC) FY 2014-15 OVER FY 2013-14	% INC (DEC)
<u>REVENUES</u>						
Fund Revenues						
General Funds	\$58,030,181	\$50,881,155	\$59,198,283	\$60,359,074	\$1,160,791	1.96%
Special Revenue Funds	26,048,388	126,999,391	24,006,896	22,982,751	(1,024,145)	(4.27%)
Debt Service Funds	28,686,037	20,827,209	30,601,779	16,142,594	(14,459,185)	(47.25%)
Capital Project Funds	65,435,272	10,289,306	21,647,250	38,369,600	16,722,350	77.25%
Enterprise Funds	35,653,961	27,100,816	28,586,225	26,792,725	(1,793,500)	(6.27%)
Total Fund Revenues	\$213,853,839	\$136,097,877	\$164,040,433	\$164,646,744	\$606,311	0.37%
<u>EXPENDITURES</u>						
Fund Expenditures						
General Funds	\$53,002,028	\$48,519,130	\$63,335,435	\$65,411,276	\$2,075,841	3.28%
Special Revenue Funds	23,528,412	28,252,136	26,345,335	26,204,389	(140,946)	(0.53%)
Debt Service Funds	28,674,866	20,921,357	31,460,908	16,142,596	(15,318,312)	(48.69%)
Capital Project Funds	39,746,052	19,332,392	36,735,861	38,266,500	1,530,639	4.17%
Enterprise Funds	27,740,587	19,399,587	29,065,987	26,352,414	(2,713,573)	(9.34%)
Total Fund Expenditures	\$172,691,945	\$136,424,602	\$186,943,526	\$172,377,175	(\$14,566,351)	(7.79%)
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES	\$41,161,894	(\$326,725)	(\$22,903,093)	(\$7,730,431)	\$15,172,662	n/a
BEGINNING FUND BALANCE	\$170,157,859	\$211,319,753	\$210,993,028	\$188,089,935	(\$22,903,093)	n/a
ENDING FUND BALANCE	\$211,319,753	\$210,993,028	\$188,089,935	\$180,359,504	(\$7,730,431)	n/a
FUND BALANCE% OF EXPENDITURES	122.37%	154.66%	100.61%	104.63%		



# **Comparison of Amended Budget to Actual**

	Amended Budget FY 2011-12	Actual FY 2011-12	Variance Favorable (Unfavorable)	Amended Budget FY 2012-13	Actual FY 2012-13	Variance Favorable (Unfavorable)
REVENUES						
Revenues						
Property Taxes	\$45,901,436	\$45,623,064	(\$278,372)	\$45,668,385	\$45,296,423	(\$371,962)
TIF Revenues	12,264,794	12,219,161	(45,633)	13,495,197	13,272,106	(223,091)
Other City Taxes	3,457,252	3,951,305	494,053	3,754,360	4,156,945	402,585
Licenses and Permits	953,150	1,404,430	451,280	1,217,800	1,638,474	420,674
Use of Money and Property	1,292,253	1,576,738	284,485	1,765,165	1,797,010	31,845
Intergovernmental	13,861,894	15,826,957	1,965,063	11,194,742	11,347,629	152,887
Charges for Services	15,417,346	18,010,982	2,593,636	16,575,536	18,547,463	1,971,927
Special Assessments	145,000	395,576	250,576	266,000	359,798	93,798
Miscellaneous	8,077,425	8,557,998	480,573	8,450,378	8,658,352	207,974
Total Revenues	\$101,370,550	\$107,566,211	\$6,195,661	\$102,387,563	\$105,074,200	\$2,686,637
<u>EXPENDITURES</u>						
Expenditures						
Public Safety	\$25,449,500	\$23,767,004	\$1,682,496	\$25,222,037	\$24,478,043	\$743,994
Public Works	7,769,405	6,489,512	1,279,893	7,812,282	7,234,348	577,934
Health and Social Services	1,169,017	1,127,344	41,673	1,148,942	1,117,964	30,978
Culture and Recreation	7,431,046	6,877,198	553,848	7,418,356	6,927,143	491,213
Community and Economic Development	7,473,955	7,392,191	81,764	9,822,219	7,497,883	2,324,336
General Government	7,002,955	5,815,211	1,187,744	6,548,882	5,848,265	700,617
Debt Service	45,433,274	30,452,570	14,980,704	22,320,376	22,179,915	140,461
Capital Outlay	27,583,931	14,180,916	13,403,015	22,952,666	15,598,015	7,354,651
Business Type	20,305,985	18,303,904	2,002,081	25,594,869	19,265,913	6,328,956
Total Expenditures	\$149,619,068	\$114,405,850	\$35,213,218	\$128,840,629	\$110,147,489	\$18,693,140
Excess (Deficiency) of Revenues Over Expenditures	(\$48,248,518)	(\$6,839,639)	\$41,408,879	(\$26,453,066)	(\$5,073,289)	\$21,379,777
Other Financing Sources, Net	\$31,431,350	\$48,001,533	\$16,570,183	\$8,071,000	\$4,746,564	(\$3,324,436)
Excess (Deficiency) of Revenues and Other Financing Sources Over Expendi- tures and Other Financing Uses	(\$16,817,168)	\$41,161,894	\$57,979,062	(\$18,382,066)	(\$326,725)	<b>\$18,055,34</b> 1



# FY 2014-15 Expenditures Stated on a Program Basis

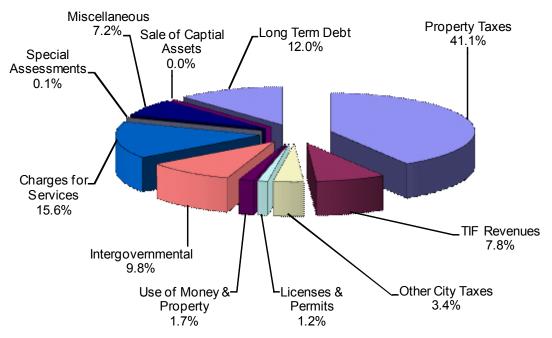
	General Fund	Special Revenue Funds	Debt Service Fund	Capital Project Funds	Enterprise Funds	FY 2014-15 Budget
Expenditures and Other Financing Uses						
Public Safety	\$24,846,253	\$3,137,125				\$27,983,378
Public Works	7,631,325	942,000				8,573,325
Health and Social Services	962,029	296,849				1,258,878
Culture and Recreation	7,955,699	223,500				8,179,199
Community and Economic Development	6,113,964	1,399,504				7,513,468
General Government	7,502,101					7,502,101
Debt Service Funds	107,750	1,446,712	16,142,596			17,697,058
Capital Project Funds				24,892,000		24,892,000
<b>Total Government Activities</b>	\$55,119,121	\$7,445,690	\$16,142,596	\$24,892,000		\$103,599,407
Business-type/Enterprise Funds					\$22,080,714	\$22,080,714
Total Business-type/Enterprise					\$22,080,714	\$22,080,714
Total Expenditures	\$55,119,121	\$7,445,690	\$16,142,596	\$24,892,000	\$22,080,714	\$125,680,121



#### **Revenue Highlights**

The City of West Des Moines continues to build on its reputation as a growing city suburban to Des Moines, Iowa. A strong commercial base, coupled with a growing residential market, makes West Des Moines a desirable place to both live and work. In FY 2014-15 total operating revenues are projected to increase by approximately 1.05% as compared to budget FY 2013-14. Property tax revenues, which account for approximately 43.6% of the City's total operating revenues, are projected to increase by approximately 4.03%.

#### Where the Money Comes From



#### **Property Taxes**

The City proposes to maintain a property tax rate of \$12.05/\$1,000 of taxable valuation. The proposed ad valorem taxes levied against real and personal property in FY 2014-15 should generate approximately \$48,525,173 which accounts for approximately 46.74% of the total operating revenue budgeted for the City. This projection, which is based on actual taxable valuations for January 1, 2013, as supplied by the Polk, Dallas, Warren, and Madison County Auditors. As in past years, property taxes continue to be, not only the main revenue source for the City, but also one of the most stable. However, this stability is continually challenged by the erosion of the City's tax base due to state mandated rollbacks on commercial and residential property.

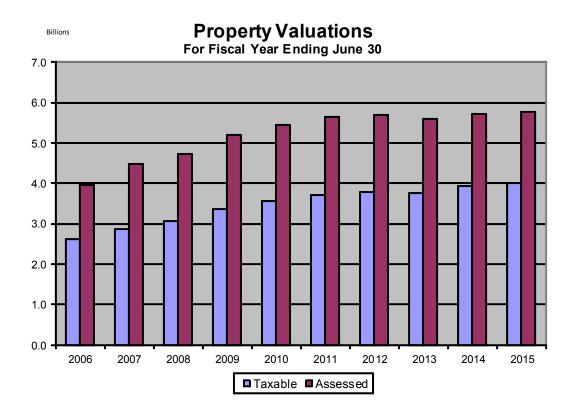


#### **Property Taxes (Continued)**

#### **Residential Rollbacks**

Taxable property in Iowa is categorized into distinct classes such as residential, commercial, industrial, or agricultural with each category having different procedures for assessing value for taxing purposes. To reduce the opportunity for dramatic tax shifts between classes from year to year, a statutory limit of 3% a year has been imposed, (commonly called the growth limitation). For example if statewide growth in any one class of property in any year exceeds 3%, the taxable value is reduced by a percentage so that growth of taxable valuation is at the 3% ceiling. This percentage is called the "rollback." Furthermore, residential property is subject to an additional restriction in which the state-wide growth in residential property cannot exceed the growth in agricultural property. In other words, the taxable growth of residential property is either 3% or equal to the growth in agricultural property, whichever is lower. Since the growth in agricultural property has been stagnant for several years (less than 1% a year), taxable residential property valuations have been artificially suppressed. This has brought to light one of the major limitations of the rollback formula in that it does not recognize the unique valuation characteristics present in different regions of the state. Because of this fact, economic development in some communities has been stifled and in all communities a shifting of tax burdens from residential properties to other classes of property has occurred.

In spite of the budgetary constraints posed by the state rollbacks, West Des Moines, through a combination of favorable economic conditions and judicious management over the past ten years, has experienced sustained increases of three to fifteen percent per year in the City's tax base. These increases have been invaluable in defraying the effects of the rollback. While it can be clearly seen from the chart below actual property valuation in FY 2014-2015 have increased over forty-five percent since FY 2005-2006, the effects of the state mandated rollbacks can also be seen. Due to decline in the economy, numerous properties have received reductions from the county assessors, or in some cases county or state review board over the past few years.





#### **Property Taxes (Continued)**

In FY 2014-2015, the taxable value of residential properties will increase from 52.82% to 54.40% and the taxable value of commercial property will decrease from 100% to 95%. The enclosed table is a ten-year history of the commercial and residential rollbacks in Iowa. It is important to note that in just ten years the taxable percentage of residential properties has increased from 47.96% in FY 2005-2006, to 54.40% in FY 2014-2015. In other words, the City has gained the ability to generate taxes on a portion of its residential property in just ten years. West Des Moines has experienced significant increases in its property tax base over the last ten years. The City's population has increased by 22% and the square miles covered by the City has significantly increased. As a result of the mandated rollback, it becomes a question as to whether the additional revenues from an artificially suppressed tax base are enough to meet the service level expectations of the citizens of West Des Moines.

Fiscal Year	Residential	Commercial
2005-06	47.96%	100.00%
2006-07	45.99%	99.15%
2007-08	45.56%	100.00%
2008-09	44.08%	99.73%
2009-10	45.59%	100.00%
2010-11	46.91%	100.00%
2011-12	48.53%	100.00%
2012-13	50.75%	100.00%
2013-14	52.82%	100.00%
2014-15	54.40%	95.00%

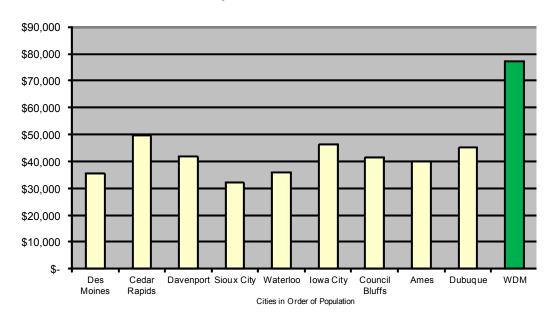
#### **Rollback Effect in Comparable Cities**

While the rollbacks have had a significant budgetary impact on the City of West Des Moines, they have not been as devastating as in other cities that rely heavily on the residential tax base to support City services. The precipitous decline of residential tax bases has forced most Iowa cities to increase rates just to support existing services. Nearly two-thirds of Iowa's cities are at the maximum levy rates for the general fund. Even at maximum rates, nearly 300 Iowa cities are facing declining revenues since actual residential growth cannot make up for rollback losses. West Des Moines is fortunate in having a strong commercial tax base, and is not subject to erratic swings in property tax revenues as some communities. In fact, West Des Moines is one of the few communities in the state where Commercial/Industrial property generates more tax revenues than residential property. This is further evidenced when you compare taxable property valuations per capita of Iowa's ten largest cities. West Des Moines' taxable valuation per capita not only is the highest of any of Iowa's ten largest cities, in some cases is more than double the per capita valuation of some cities with a greater population.



# Comparison of Taxable Property Valuations per capita for Iowa's Ten Largest Cities

Based on January 1, 2013 Valuations For FY 2014-2015



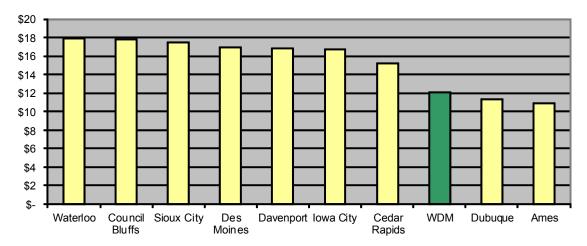
#### **Long Term Forecast**

Presently the City's economic base could be classified as strong and diversified with no major employer or type of business in a dominating role. However, the City must be cautious and realize there are many factors that could directly and indirectly influence its tax base. International issues such as the consumption of oil, consumer demands for products, regional entertainment patterns, increased competition from neighboring communities, changes in federal policies, and foremost, unfunded state mandates, can restrict tax collections in any given year.

Recent changes in the Iowa Legislature will have a dramatic effect on revenues. Particularly impactful will be the rollback program for commercial property and also, due to a high concentration of apartment property in West Des Moines, the change in classification from commercial to multi-residential property will negatively impact revenues. The City has been very successful over the past 10-20 years in building adequate cash reserves and would be in a position to absorb a certain amount of change for the immediate term, but the results of a long-term structural deficit may result in increased fees/taxes or the reduction of certain services and programs.



# Property Tax Rates of Iowa's Ten Largest Cities FY 2014-15

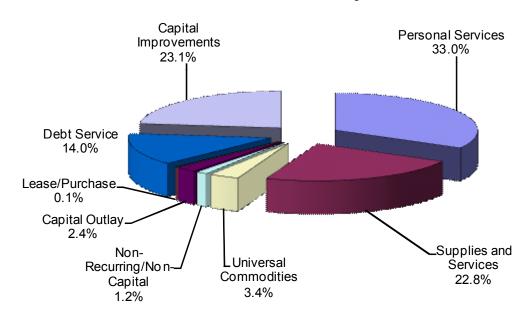




#### **Expenditure Highlights**

Total expenditures for FY 2014-2015 are projected to decrease by 6.18% when compared to the revised budget FY 2013-2014. The City's operating budget denotes an increase of 6.54% in operating expenses over the revised budget of the previous year FY 2013-2014, which is primarily due to increased personnel costs and the upcoming special census.

#### Where the Money Goes



#### **Personnel**

The City measures both full and regular part-time positions based on full-time equivalents (FTE), which is the total estimated annual person hours required to fill a position for all or a portion of a year, divided by 2,080 hours. It should be noted that, due to the seasonal nature of employment, temporary and volunteer workers are not included in this calculation. In FY 2014-2015, FTE(s) are proposed to increase by 12.00 positions bringing the City's total to 385.50 full-time equivalent positions. This represents an increase in FTE(s) of 3.21% over FY 2013-2014, and roughly a 16% increase since FY 2004-2005.



# **City of West Des Moines Personnel by Cluster and Department**

POSITIONS STATED IN FULL-TIME EQUIVALENTS (FTE)	BUDGET FY 2011-12	BUDGET FY 2012-13	BUDGET FY 2013-14	BUDGET FY 2014-15	CHANGE FROM FY 2013-14
Authorized Personnel by Department					
Community Enrichment					
Human Services	13.25	13.25	13.25	13.25	0.00
Library	22.50	22.50	22.50	22.50	0.00
Parks & Recreation	25.00	25.00	25.00	26.00	1.00
<b>Sub-total Community Enrichment</b>	60.75	60.75	60.75	61.75	1.00
Public Safety					
Emergency Medical & Communication Services	53.25	52.25	52.75	54.75	2.00
Fire Department	50.00	50.00	51.00	57.00	6.00
Police Department	84.25	86.25	86.25	86.25	0.00
Sub-total Public Safety	187.50	188.50	190.00	198.00	8.00
Public Services					
Community & Economic Development	4.50	4.50	4.50	4.50	0.00
Development Services	22.20	20.20	21.20	23.20	2.00
Public Works	66.80	63.80	64.80	64.80	0.00
Sub-total Public Services	93.50	88.50	90.50	92.50	2.00
Support Services					
City Manager's Office	4.00	5.00	5.00	5.00	0.00
Finance	9.75	9.00	8.75	8.75	0.00
Human Resources	4.00	4.25	4.50	4.50	0.00
Information Technologies Services	10.00	10.00	10.00	11.00	1.00
Legal	3.00	4.00	4.00	4.00	0.00
Sub-total Support Services	30.75	32.25	325.25	33.25	1.00
Total Authorized Personnel	372,50	370.00	373.50	385.50	12.00
Authorized Personnel by Fund					
Enterprise Funds	14.50	14.50	14.50	14.40	(0.10)
Special Revenue Funds	1.00	1.00	1.00	1.00	0.00
General Funds	357.00	354.50	358.00	370.10	12.10
<b>Total Authorized Personnel</b>	372.50	370.00	373.50	385.50	12.00



#### **Key Assumptions for FY 2014-2015**

#### **Salary Increases**

Employee compensation will follow past practice in that we have bargaining unit contracts for approximately 228 employees and 131 full time employees are not represented by unions. New employees continue to be enrolled in the City's newly created health plans, if allowed by bargaining agreements, and pension benefits are under the purview of the State.

Bargaining unit employees will receive 2.00% cost-of-living adjustments in agreement with the terms of their respective contracts on July 1st. The Library, Public Works/Parks, and the new AFSCME bargaining units are currently in negotiations for multi-year contracts. In addition to cost of living increases, bargaining unit employees are eligible to receive step increases with the number of steps being dependent upon performance and employee classification.

Non-represented employees who have not reached their maximum pay level may be eligible to receive an increase based upon job performance. In addition, it is proposed that the City's deferred compensation match for non-union management staff members will increase from a maximum of \$1,000 per year to \$1,300 (\$50 per pay period). This would represent the first changed in this benefit level since the mid 1980's.

#### **Medical Insurance Rates**

Medical insurance rates are projected to increase by 10% from FY 2013-2014 actual rates.

#### **Pension and Retirement Benefits**

The City contribution rates for FY 2014-2015 are as follows:

- 30.41% for sworn police officers and fire personnel (MFPRSI).
- 8.93% for full and regular part-time personnel (IPERS).
- 10.14% for paid-on-call firefighters and emergency medical services personnel (IPERS).

#### **Other Pay**

This category includes the City's deferred compensation plan, longevity pay, life insurance, and other miscellaneous pay categories.



#### **Description of Long Term Debt Obligations**

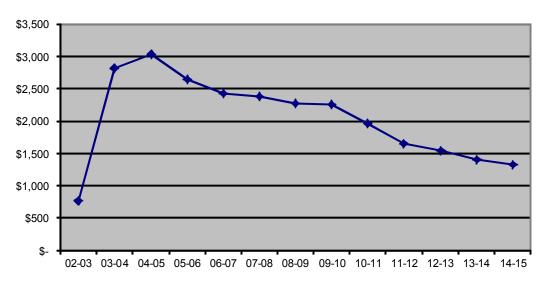
The City of West Des Moines has experienced tremendous amount of growth in recent years. Since 1990, the population of West Des Moines has increased by 78.56%, and the square miles of the City have more than doubled, both of which created an unprecedented demand in West Des Moines for infrastructure and capital projects. For instance, as a city expands its citizens will need more parks, roads, bridges, and public safety facilities, just to name a few. This demand for public sector investment has made the issuance of debt an increasingly important component in City programs. The City of West Des Moines utilizes one basic form of long-term debt; general obligation bonds. General obligation bonds are backed by the full faith and credit (i.e. taxes) of the City.

#### **Debt Management**

The planning, development, and implementation of debt management is an important component in a local government's overall capital program. A decision to borrow money can bind a city to a stream of debt service payments that can last twenty years or more. Therefore, it is imperative that cities develop and abide by a debt management policy. The City Council agreed that debt issuance should not require the City's overall property tax rate to exceed \$12.05/\$1,000 of valuation. Before the issuance of debt, the City Council listens to the recommendation of a citizens committee which annually reviews and prioritizes the capital needs of the City. The Council then determines, as a part of the annual budget, the amount of debt to be issued. It is important to note the increase in General Obligation bond debt per capita in FY 2003-2004 is related to the City's aggressive Capital Improvement Program. Moody's Investors Services and Standard & Poor's rating agencies have issued ratings of AAA highest issued by the agencies. These high ratings result in a more attractive bidding environment and, therefore, a more favorable interest rate for the City when bonds are sold. Sales of general obligation bonds are usually prepared on a level debt formula which means that the total amount of principal and interest due each year is roughly the same.







#### **Long Term Debt Schedule**

Estimated Balance June 30, 2014	FY 2014-15 Additions	FY 2014-15 Reductions	Estimated Balance June 30, 2015
\$73,945,000	\$14,125,000	\$13,214,155	\$74,855,845
1,375,000		1,375,000	
792,867		343,339	449,528
\$76,112,867	\$14,125,000	\$14,932,494	\$75,305,373
\$58,804,589		\$1,660,857	\$57,143,732
\$58,804,589		\$1,660,857	\$57,143,732
\$134,917,456	\$14,125,000	\$16,593,351	\$132,449,105
	\$73,945,000 1,375,000 792,867 <b>\$76,112,867</b> \$58,804,589 <b>\$58,804,589</b>	\$73,945,000 \$14,125,000 1,375,000 792,867 <b>\$76,112,867 \$14,125,000</b> \$58,804,589 <b>\$58,804,589</b>	\$73,945,000 \$14,125,000 \$13,214,155  1,375,000 1,375,000 792,867 343,339  \$76,112,867 \$14,125,000 \$14,932,494  \$58,804,589 \$1,660,857  \$58,804,589 \$1,660,857



#### **Municipal Debt Capacity**

Article IX, Section 3 of the Iowa Constitution limits the indebtedness of any governmental entity to not more than five percent (5%) of the valuation of the property located within the jurisdiction. The restriction applies to general obligation bonds, lease purchases, certain long-term borrowing, and T.I.F. debt. With the valuation of all property in West Des Moines over six billion dollars, the City's constitutional debt limit is \$306,875,543. The City estimates its direct debt or debt that is subject to the limitation will be \$75,305,373 at June 30, 2015. This leaves an available margin of \$231,570,170 with approximately 24.54% of the available statutory debt limit being obligated.

Actual Property Valuation	
January 1, 2013	\$6,137,510,856
Statutory Percentage	5.00%
Statutory Debt Limit	\$306,875,543
Estimated Direct Debt at June 30, 2015	
General Obligation Bonds	\$74,855,745
Tax Increment Financing Bonds	
Rise Loans/IDOT	
Lease Purchase/Other Debt	449,528
Total Outstanding Direct Debt	\$75,305,373
Available Debt Margin	\$231,570,170
Percentage Obligated	24.54%





