Mormation,







other information



Government Data:	
Date of Incorporation	1893
Form of Government	Mayor -
	Council
General Election	2012
Registered Voters	42,024
Number of Votes Cast	34,925
Percent of Registered Voting	83.11%
Population (U.S. Census Bureau, 2010)	56,609
Area (square miles)	47.3
Population/square mile	1,196
Counties (Polk, Dallas, Warren & Madison)	4
Lane Miles of Streets:	
Paved	718
Unpaved	56
Miles of Sewers:	
Storm	200
Sanitary	237
Public Education Facilities:	
Elementary	11
Middle School	2
Ninth Grade School	1
High School	1
Higher Education Facilities:	
Community College	1
College/University Campus	4
Medical Facilities:	
Hospitals	2
Number of Beds	241



Leisure Services:	
Parks and Greenways	38
Number of Park Acres	1,269
Number of Picnic Shelters	24
Number of Dog Parks	1
Number of Playgrounds	37
Number of Outdoor Aquatic Centers	2
Number of Splash Pads/Spray Grounds	2
Number of Tennis Courts	12
Number of Softball/Baseball Fields	25
Number of Soccer Fields	21
Number of Horseshoe Courts	18
Number of Sand Volleyball Courts	3
Number of Basketball Courts	15
Miles of Trails	48
Libraries:	
Number of Physical and Downloadable Volumes	198,798
Annual Circulation	685,899
Annual Visitors	319,811
Cemeteries:	
Number of Facilities	2
Number of Acres	9

Income Statistics:

	Median Family Income	Median Household Income	Per Capita Income
State of Iowa	\$64,188	\$50,773	\$26,188
Madison County	70,710	56,333	26,763
Polk County	71,077	56,992	28,950
Warren County	72,685	62,066	28,276
Dallas County	82,740	70,404	34,464
West Des Moines	82,841	68,839	36,603

Source: U.S. Census Bureau; 2010-2012 American Community Survey 3-Estimates



Principal Property Taxpayers:

Taxpayer	Taxable Value	Percentage of Total City Taxable Value
Wells Fargo Home Mortgage Inc.	\$194,653,253	%
GGP Jordan Creek, LLC	179,218,818	%
Valley West Mall, LLC	64,267,500	%
Aviva	52,229,050	%
Regency West Office Partners, LLC	39,889,550	%
IFBF Property Management	38,238,165	%
CCOP I, LLC	36,708,080	%
MRES West Glen Holdings LP	36,136,100	%
Dallas County Partners II	30,553,159	%
Microsoft Corporation	28,604,700	%

Source: 2013 Valuations Polk, Dallas, Warren, & Madison County Assessor's Office

Principal Employers:

Employer	Type of Business	Employees
Wells Fargo & Company	Financial Services	8,200
Athene	Insurance/Financial Services	1,270
West Des Moines Community Schools	Education	1,119
FBL Financial Group Inc.	Insurance/Financial Services	972
Hy-Vee Inc.	Grocery Store Chain	842
MetLife	Insurance	507
DataVision Resources LLC	Data Processing Services	502
Sammons Financial Group	Financial Services	470
GuideOne Insurance	Insurance	459
The Iowa Clinic	Medical	430

Source: West Des Moines Community & Economic Development Department



Demographic Statistics:

Year	West Des Moines Population	% Change	Polk County	% Change	State of Iowa	% Change
1960	11,949	112.80%	225,880	0.43%	2,737,537	4.4%
1970	16,441	37.59	286,130	26.67	2,824,376	3.17
1980	21,894	33.17	303,170	5.95	2,914,017	3.17
1985	23,456	7.13				
1990	31,702	35.15	328,140	8.24	2,776,755	(4.71)
1995	39,562	24.79				
2000	46,403	17.29	374,601	14.16	2,926,324	5.39
2005	51,744	11.51				
2010	56,609	9.40	430,640	14.96	3,046,355	4.10

Source: U.S. Census Bureau, 1985 Special Census, 1995 Special Census, 2005 Special Census

Retail Taxable Sales:

Fiscal Year	Retail Taxable Sales	Percentage of Total State Sales Tax Generated
2004	\$914,197,369	3.14%
2005	1,115,625,249	3.75%
2006	1,256,339,527	4.04%
2007	1,354,692,059	4.28%
2008	1,397,818,852	4.22%
2009	1,596,897,731	4.77%
2010	1,483,724,771	4.64%
2011	1,541,230,798	4.67%
2012	1,700,406,372	4.91%
2013	1,636,714,660	4.69%

Source: Iowa Department of Revenue - Iowa Retail Sales & Use Tax Report

