# Mormation,







other information



Government Data:	
Date of Incorporation	1893
Form of Government	Mayor -
	Council
General Election	2012
Registered Voters	42,024
Number of Votes Cast	34,925
Percent of Registered Voting	83.11%
Population (U.S. Census Bureau, 2010)	56,609
Area (square miles)	47.3
Population/square mile	1,196
Counties (Polk, Dallas, Warren & Madison)	4
Counties (Folk, Builds, Warren & Fludison)	'
Lane Miles of Streets:	
Paved	725
Unpaved	54
Miles of Sewers:	
Storm	200
Sanitary	245
Public Education Facilities:	
Elementary	10
Middle School	2
Ninth Grade School	1
High School	1
Higher Education Facilities:	
Community College	1
	3
College/University Campus	3
Medical Facilities:	
Hospitals	2
Number of Beds	241



Leisure Services:	
Parks and Greenways	40
Number of Park Acres	1,275
Number of Picnic Shelters	25
Number of Dog Parks	1
Number of Playgrounds	36
Number of Outdoor Aquatic Centers	2
Number of Splash Pads/Spray Grounds	2
Number of Tennis Courts	13
Number of Softball/Baseball Fields	25
Number of Soccer Fields	21
Number of Horseshoe Courts	18
Number of Sand Volleyball Courts	3
Number of Basketball Courts	15
Miles of Trails	50
Libraries:	
Number of Physical and Downloadable Volumes	180,000
Annual Circulation	626,000
Annual Visitors	305,307
Cemeteries:	
Number of Facilities	2
Number of Acres	9

## **Income Statistics:**

	Median Family Income	Median Household Income	Per Capita Income
State of Iowa	\$65,550	\$51,653	\$26,992
Madison County	68,812	57,581	27,685
Polk County	72,230	58,350	30,034
Warren County	73,189	62,386	28,407
Dallas County	85,440	73,011	35,111
<b>West Des Moines</b>	86,730	70,755	38,627

Source: U.S. Census Bureau; 2011-2013 American Community Survey 3-Estimates



# **Principal Property Taxpayers:**

Taxpayer	Taxable Value	Percentage of Total City Taxable Value
Wells Fargo Home Mortgage Inc.	\$184,138,344	4.18%
Microsoft Corporation	165,332,539	3.75%
GGP Jordan Creek, LLC	155,193,912	3.52%
Valley West Mall, LLC	60,885,000	1.38%
Aviva	49,483,629	1.12%
Regency West Office Partners, LLC	37,540,800	0.85%
IFBF Property Management	36,225,630	0.82%
CCOP I, LLC	34,776,072	0.79%
MRES West Glen Holdings LP	34,451,100	0.78%
Dallas County Partners II	28,945,098	0.66%

Source: 2014 Valuations Polk, Dallas, Warren, & Madison County Assessor's Office

## **Principal Employers:**

Employer	Type of Business	<b>Employees</b>
Wells Fargo & Company	Financial Services	8,393
West Des Moines Community Schools	Education	1,114
Athene USA Corporation	Insurance/Financial Services	1,051
FBL Financial Group Inc.	Insurance/Financial Services	979
Hy-Vee Inc.	Grocery Store Chain	876
Mediacom	Communications	538
MetLife	Insurance	496
Sammons Financial Group	Financial Services	470
GuideOne Insurance	Insurance	450
The Iowa Clinic	Medical	445

Source: West Des Moines Community & Economic Development Department



# **Demographic Statistics:**

Year	West Des Moines Population	% Change	Polk County	% Change	State of Iowa	% Change
1960	11,949	112.80%	225,880	0.43%	2,737,537	4.4%
1970	16,441	37.59	286,130	26.67	2,824,376	3.17
1980	21,894	33.17	303,170	5.95	2,914,017	3.17
1985	23,456	7.13				
1990	31,702	35.15	328,140	8.24	2,776,755	(4.71)
1995	39,562	24.79				
2000	46,403	17.29	374,601	14.16	2,926,324	5.39
2005	51,744	11.51				
2010	56,609	9.40	430,640	14.96	3,046,355	4.10

Source: U.S. Census Bureau, 1985 Special Census, 1995 Special Census, 2005 Special Census

## **Retail Taxable Sales:**

		Percentage of Total State
Fiscal Year	Retail Taxable Sales	Sales Tax Generated
2005	1,115,625,249	3.75%
2006	1,256,339,527	4.04%
2007	1,354,692,059	4.28%
2008	1,397,818,852	4.22%
2009	1,596,897,731	4.77%
2010	1,483,724,771	4.64%
2011	1,541,230,798	4.67%
2012	1,700,406,372	4.91%
2013	1,636,714,660	4.69%
2014	1,647,831,070	4.59%

Source: Iowa Department of Revenue - Iowa Retail Sales & Use Tax Report

