

Government Data:	
Date of Incorporation	1893
Form of Government	Mayor -
	Council
General Election	2012
Registered Voters	42,024
Number of Votes Cast	34,925
Percent of Registered Voting	83.11%
Population (U.S. Census Bureau, 2015 Special Census)	63,541
Area (square miles)	47.3
Population/square mile	1,343
Counties (Polk, Dallas, Warren & Madison)	4
Lane Miles of Streets:	
Paved	725
Unpaved	54
Miles of Sewers:	
Storm	200
Sanitary	245
Public Education Facilities:	
Elementary	10
Middle School	2
Ninth Grade School	1
High School	1
Higher Education Facilities:	
Community College	1
College/University Campus	3
Medical Facilities:	
Hospitals	2
Number of Beds	241



Leisure Services:	
Parks and Greenways	38
Number of Park Acres	1,269
Number of Picnic Shelters	24
Number of Dog Parks	1
Number of Playgrounds	37
Number of Outdoor Aquatic Centers	2
Number of Splash Pads/Spray Grounds	2
Number of Tennis Courts	12
Number of Softball/Baseball Fields	25
Number of Soccer Fields	21
Number of Horseshoe Courts	18
Number of Sand Volleyball Courts	3
Number of Basketball Courts	15
Miles of Trails	48
Libraries:	
Number of Physical and Downloadable Volumes	180,000
Annual Circulation	626,000
Annual Visitors	305,307
Cemeteries:	
Number of Facilities	2
Number of Acres	9

Income Statistics:

	Median Family Income	Median Household Income	Per Capita Income
State of Iowa	65,802	51,843	27,027
Madison County	68,812	57,581	27,685
Polk County	73,043	59,018	30,442
Warren County	74,558	62,535	29,088
Dallas County	90,092	73,847	35,844
West Des Moines	89,781	71,940	39,817

Source: U.S. Census Bureau; 2009-2013 American Community Survey 5-Year Estimates



Principal Property Taxpayers:

Taxpayer	Taxable Value	Percentage of Total City Taxable Value
Microsoft Corporation	\$242,668,872	5.08%
Wells Fargo Home Mortgage Inc.	212,048,091	4.44%
GGP Jordan Creek, LLC	193,779,930	4.05%
Valley West Mall, LLC	60,885,000	1.28%
AVIVA	49,481,481	1.04%
Regency West Office Partners, LLC	38,232,000	0.80%
IFBF Property Management	36,999,630	0.77%
MRES West Glen Holdings LP	33,544,471	0.70%
CCOP I, LLC	33,065,217	0.69%
Dallas County Partners II	28,342,962	0.59%

Source: 2015 Valuations Polk, Dallas, Warren, & Madison County Assessor's Office

Principal Employers:

Employer	Type of Business	Employees
Wells Fargo & Company	Financial Services	10,830
West Des Moines Community Schools	Education	1,214
Athene USA Corporation	Insurance/Financial Services	1,161
Hy-Vee Inc.	Grocery Store Chain	986
FBL Financial Group Inc.	Insurance/Financial Services	977
Sammons Financial Group	Financial Services	515
The Iowa Clinic	Medical	495
MetLife	Insurance	490
GuideOne Insurance	Insurance	445
Businessolver	Benefits Administration	435

Source: West Des Moines Community & Economic Development Department



Demographic Statistics:

Year	West Des Moines Population	% Change	Polk County	% Change	State of Iowa	% Change
1960	11,949	112.80%	225,880	0.43%	2,737,537	4.40%
1970	16,441	37.59%	286,130	26.67%	2,824,376	3.17%
1980	21,894	33.17%	303,170	5.95%	2,914,017	3.17%
1985	23,456	7.13%				
1990	31,702	35.15%	328,140	8.24%	2,776,755	(4.71%)
1995	39,562	24.79%				
2000	46,403	17.29%	374,601	14.16%	2,926,324	5.39%
2005	51,744	11.51%				
2010	56,609	9.40%	430,640	14.96%	3,046,355	4.10%
2015	63,541	12.25%				

Source: U.S. Census Bureau, Special Census 1985, 1995 , 2005 , & 2015

Retail Taxable Sales:

Retail Taxable Sales	Percentage of Total State Sales Tax Generated
\$1,256,339,527	4.04%
1,354,692,059	4.28%
1,397,818,852	4.22%
1,596,897,731	4.77%
1,483,724,771	4.64%
1,541,230,798	4.67%
1,700,406,372	4.91%
1,636,714,660	4.69%
1,647,831,070	4.59%
1,723,946,833	4.59%
	\$1,256,339,527 1,354,692,059 1,397,818,852 1,596,897,731 1,483,724,771 1,541,230,798 1,700,406,372 1,636,714,660 1,647,831,070

Source: Iowa Department of Revenue - Iowa Retail Sales & Use Tax Report

