

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

AGENDA

5:30 p.m.

**Thursday, February 23, 2017
City Hall – City Council Chambers
4200 Mills Civic Parkway**

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of December 8, 2016 Meeting**
- 4. Old Business**
- 5. New Business**
 - A. Presentation – Historic Valley Junction Foundation CoSign Project
 - B. Motion – Approval of Recommendation to City Council – City Sounds Piano
 - C. Motion – Art on the Campus Launch Party – April 27, 2017
 - D. Motion – Approval of Solheim Cup Golf Ball Temporary Art
 - E. Motion – Approval of Art Route
- 6. Committee Reports**
 - A. Events Committee
 - B. Communication Committee
 - C. Exhibition Committee (Art on the Campus)
- 7. Project Work Group Reports**
 - A. Water Quality Community Service Art Project
 - B. Art Route
 - C. Historic West Des Moines Public Art
- 8. Staff Reports**
 - A. Superintendent of Recreation
 - B. Director of Parks and Recreation
- 9. Other Matters**
- 10. Receive, File and/or Refer**

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS
Thursday, December 8, 2016

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, December 8, 2016, at 5:30p.m. by Chair Kenworthy.

Commission	TJ Lechtenberg	Diane Boyd <i>Secretary</i>	Tamara Kenworthy <i>Chair</i>	Gary Hammers <i>Vice Chair</i>	Rita Luther
Present	X		X	X	X
Commission	Ryan Crane	Brenda Sedlacek			
Present	X	X			

Staff	Susan Greenwood <i>Parks & Recreation Administrative Secretary</i>	Greg Hansen <i>Superintendent of Recreation</i>	Sally Ortgies <i>Interim Director of Parks & Recreation</i>
Present	X	X	X

On Item 1. Approval of Agenda.

Hammers moved to approve the agenda as presented. Lechtenberg seconded. Motion carried.

On Item 2. Citizen Forum

No items.

On Item 3. Approval of Minutes of October 27, 2016 Meeting

Greenwood thanked the Commission for providing changes in advance of the meetings. She shared two changes provided by Kenworthy. In item 5C the word artists has been updated to artists' and in item 5D a sentence now reads, "The Committee has asked staff to determine potential locations for future Art." Luther asked that the following sentence be removed from item 5B, "Luther expressed interest in buying a piece from this year's exhibit." Hammers shared his opinion related to item 5D that a Landscape Architect should be involved in the selection of locations for art.

Luther moved to approve the minutes as amended. Lechtenberg seconded. Motion carried.

On Item 4. Old Business

No items.

New Business

On Item 5A. Discussion – Sub Committee/Liaison Appointments

Kenworthy shared that a task force would be formed to assist in implementing art aspects of the Historic West Des Moines Master Plan. She added that the task force would include members of the Public Arts Commission as well as staff of the Historic Valley Junction Foundation. Ortgies handed out a Commissioner Areas of Interest form and asked they be returned within the next two weeks. She explained standing committees of the Commission are reappointed annually to work on specific ongoing items and workgroups/projects involve people outside the Commission and dissolve once the project is complete. Sedlacek suggested descriptions of each committee's responsibilities be added. Sedlacek asked which group would discuss potential sites for art purchased through the Art on the Campus

exhibit. Ortgies suggested that the Art on the Campus Committee could continually discuss those options. The Commission discussed the pros and cons of picking locations first or picking pieces first.

Committee Reports

On Item 6A. Events Committee

Hansen shared that staff will meet next week to put final touches on the Art on the Trail launch event scheduled for June 3. He added that he will be scheduling an Events Committee meeting soon to discuss those details as well as plans for the 2017 Art on the Campus launch party.

On Item 6B. Communications Committee

Ortgies shared that staff have seen first drafts of the graphic and that the Communications Committee will meet in early 2017.

On Item 6C. Water Quality Community Service Art Committee

Ortgies shared that Jack Becker with Forecast Public Art provided a summary of their November 1 visit. She added that they are researching sites and will be developing a rough draft of criteria for each site based on discussions with the selection committee and meetings with subject matter experts. Ortgies added that the next meeting is scheduled for February 15.

On Item 6D. Art Route Project Committee

Kenworthy and Crane shared that a conference call took place with Jessica Rowe and members of the Des Moines Committee to confirm costs and to get an update on their progress. Ortgies added that she spoke with the City Traffic Engineer about the project moving forward as Des Moines progresses with their project.

On Item 6E. Historic West Des Moines Master Plan Committee

Kenworthy shared that this Committee will be replaced by the project work group discussed in item 5A. Ortgies stated that 2017 is the 30th Anniversary of Historic Valley Junction participating in the Main Street program. She added that in 2018 West Des Moines will celebrate its quasiquicentennial. These milestones may provide opportunities for public art. Ortgies shared that the current City Code states that the Commission cannot spend public art funds to install art, such as murals, on private property.

On Item 6F. Art on the Campus Selection Committee

No additional items.

Staff Reports

On Item 7A. Superintendent of Recreation

No additional items.

On Item 7B. Interim Director of Parks & Recreation

Ortgies shared compliments from residents about the Art on the Trail exhibit. She added that she received a draft final report from the artists and that the only outstanding item is an identification plaque. She asked if Commission members would support funding additional plaques at each sculpture location. Hammers suggested asking the artists to provide a change order to produce identical plaques at each location. Members of the Commission expressed their enthusiasm for the idea. Ortgies gave information about the animal naming process that will begin in January.

On Item 8. Other Matters

Sedlacek inquired how and when the next project following the Water Quality Community Art would be determined. Ortgies responded that funding would not be available for the next commissioned piece until FY 18-19. She added that the size and complexity of the Water Quality Community Art project is equivalent to two projects. Ortgies shared information from Kevin Wilde, the City's Sign and Zoning Administrator, regarding businesses approaching the City to put murals on the sides of buildings. Wilde asked if the Commission would be willing to assist in determining what constitutes art versus advertising. The Commission expressed they do not feel it is their role to be involved in the approval of art on private property.

On Item 9. Receive, File and/or Refer

November 14, 2016 – Motion – Approval of Contracts for 2017 “Art on the Campus”

Hammers moved to adjourn. Sedlacek seconded. Motion carried. The meeting adjourned at 6:23p.m.

Respectfully submitted,

Susan Greenwood
Parks & Recreation Administrative Secretary

ATTEST:

Diane Boyd
Advisory Commission Secretary

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

5 A

DATE: February 23, 2017

ITEM: Presentation – Historic Valley Junction Foundation CoSign Project

FINANCIAL IMPACT: Unknown at this time.

SYNOPSIS: Staff from the Historic Valley Junction Foundation will attend Thursday night's meeting to present the CoSign Project. The Foundation is partnering with the American Sign Museum on this initiative to bring local artist-designed storefront signage to businesses within the Historic Valley Junction business district. The initiative provides employment and training opportunities for artists while creating new signage for small businesses to attract visitors to the area.


BACKGROUND:

OUTSTANDING ISSUES (if any):

RECOMMENDATION: This is a presentation item only. The Commission may wish to refer any request to the appropriate standing committee for further review and recommendation.

Lead Staff Member: Sally Ortgies, Director of Parks & Recreation 

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks & Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	
Date Reviewed	
Recommendation	

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

ITEM: Motion-Approval of contract and funding-
2017 City Sounds, public piano in Valley Junction

DATE: February 23, 2017

FINANCIAL IMPACT: \$3,500

SYNOPSIS: Last year the Commission approved a one year contract with City Sounds for the public piano which was located in front of the Valley Junction Activity Center. This site was chosen for its unique opportunity to interact with the public in a highly visible location, which proved to be very true. Staff received several positive comments and City Sounds performed the necessary repairs when needed in a timely fashion. Overall the program added an informal arts opportunity for the public.

BACKGROUND: The contract covers painting, transportation, storage, installation, insurance, maintenance and a cover. Valley Junction Historical Staff and/or Valley Junction Activity Center Staff will again be the caretakers of the piano. Should the piano need tuning or sustain any damage, City Sounds is contacted for the repairs.


Attached is the contract, a map that shows the proposed location and literature from City Sounds.

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: Staff recommends approval of the contract and funding \$3,500 for the City Sounds public piano which will be placed in the public space in front of the Valley Junction Activity Center.

Lead Staff Member: Greg Hansen, Superintendent of Recreation

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
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SUBCOMMITTEE REVIEW (if applicable)

Committee			
Date Reviewed			
Recommendation			



CITY SOUNDS: DES MOINES PUBLIC PIANO PROJECT Partnership AGREEMENT

We appreciate your Partnership! Your Partnership – and our commitment to you – is subject to the following terms, which are intended to define our agreement for the mutual benefit of your organization and ours. Thank you!

This **CITY SOUNDS: DES MOINES PUBLIC PIANO PROJECT** Agreement (the “Agreement”) is made this _____ day of _____ 2017 between City Sounds, Inc., (“CITY SOUNDS”), and the City of West Des Moines. (hereinafter the “Partner”).

1. **Partnership.** The Partner agrees to pay the money, make the in-kind trade or the combination of payment and trade laid out on Exhibit “A” to this Agreement (the “Partnership Fee”) in exchange for the benefits indicated on Exhibit “A” to this Agreement.
2. **PAYMENT TERMS.** The Partner agrees to pay the Partnership Fee by sending a check made payable to the City Sounds, Inc. to the following address:

City Sounds
857 17th Street
Des Moines, IA 50314

Any cash Partnerships must be paid by May 1, 2017.

3. **RECOGNITION.** The final decision regarding placement and/or juxtaposition of Partnership recognition on promotional materials will be at the sole discretion of the Board of City Sounds: The Des Moines Public Piano Project.
4. **FAILURE TO TIMELY PAY Partnership FEE.** In the event that the Partner does not timely pay its Partnership fee, City Sounds cannot guaranty that all of the Partner Benefits set out on Exhibit “A” to this Agreement will be honored, though the Partner remains liable to City Sounds for the entire Partnership Fee.
5. **ERRORS IN RECOGNITION OF Partner.** Partner acknowledges that City Sounds is a non-profit corporation created to benefit central Iowa. In recognition of this fact, Partner acknowledges and agrees that in no event shall City Sounds be responsible for damages due to an inadvertent error, omissions or accidental deletions from promotional materials in amounts exceeding the Partnership Fee.
6. **INSTALLATION, REMOVAL AND MAINTENANCE.** City Sounds agree to fully install the piano on the agreed upon location in May 2016 and remove the piano in October of 2016. City Sounds will provide necessary maintenance, including tuning and repairs. Should the piano be damaged beyond repair, City Sounds will replace the piano with one of our alternate pianos, should there be one available. If City Sounds is unable to provide a new piano they will provide a piano for the following season without additional Partner fees, provided that the damage happened to the piano with more than half the season remaining.

The Partner agrees to notify City Sounds if the piano is in need of maintenance.

7. **INSURANCE.** City Sounds provides liability insurance for the piano at the Partner's location. A certificate of insurance will be made available to Partner upon request.

8. **CARETAKING AND ACCESS.** City Sounds will provide the cover and lock to the Partner. Partner agrees to procure caretakers for the piano who will cover/lock and uncover/unlock piano daily and during sudden weather events. The Partner also agrees to maintain access to the piano for the public's use through the entirety of the season.

9. **ENTIRE AGREEMENT.** This is the entire agreement between City Sounds and the Partner and supersedes all previous written and oral agreement and negotiations between the parties and relating to Partnership of the Project. No amendment or modification of this Agreement shall be deemed effective unless or until executed in writing by the parties hereto with the same formality attending execution of this Agreement.

City Sounds: The Des Moines Public Piano Project

City of West Des Moines



Kathryn Dickel, Board President

Signature

Name and Title

EXHIBIT "A"

EVENT Partnership RECOGNITION AND OPPORTUNITIES PAGE

City Sounds: The Des Moines Public Piano Project Partnership

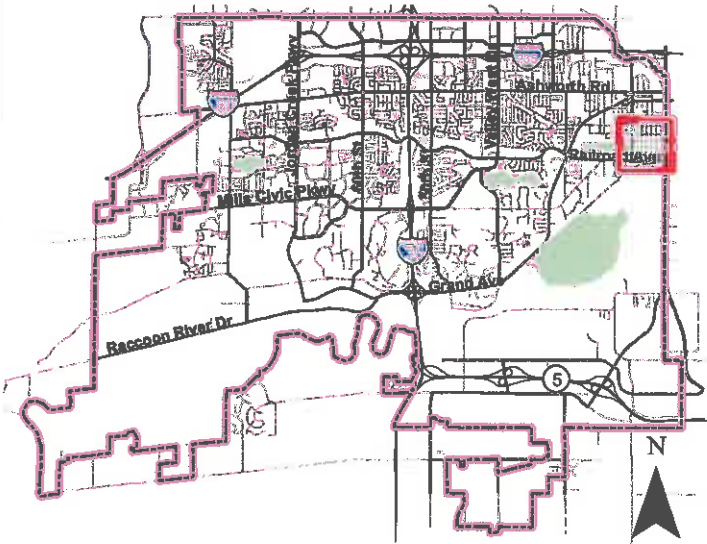
\$3500 Partner Partnership Benefits

- Website: logo on official City Sounds Web site
- Piano signage: logo on the piano located in front of the Valley Junction Activity Center located at 217 5th St. in Valley Junction.



VICINITY MAP

LEGEND



PROJECT:	OUTDOOR PIANO		
LOCATION:	VALLEY JUNCTION ACTIVITY CENTER		
DRAWN BY: MAA	DATE: 2/14/2017	PROJECT NO.:	SHT. 1 of 1



BUDGET

INCOME

Sponsorships	\$45,000
2015 Funds	\$8,930
Grants	\$7,000
Auction	\$2,070
TOTAL	\$63,000

EXPENSES

Pianos	\$19,640
Programming	\$2,735
Administration	\$1,760
TOTAL	\$24,135

IN-KIND

Web Management	\$500
Installation	\$250
Project Management	\$9,000
PR	\$3,500
Annual Report	\$1,500
Installation	\$500
TOTAL	\$15,250



PARTNERS



MIDWESTIX

MIDWESTIX, Founding Sponsors

City of Des Moines
West Music
Des Moines Music Coalition
ACR Construction
Mainframe Studios
DART
Downtown Community Alliance
Greater Des Moines CVB
Des Moines Public Library
Wellmark YMCA
Draper and Kramer, Inc.
(Capital Square)
Centro
RAYGUN
Tacopacocalypse
West Des Moines Public
Art Advisory Committee
(Valley Junction)
B2E Marketing
Kitchen Collage
Christensen Development

Capital Chiropractic
RAYGUN
East Village Chiropractic
Diana Willits
Sherman Hill Association
HomeBase Des Moines
Metropolitan Properties
The Mansion
SMIID
Ingersoll Restoration District
Neighborhood
Development Corporation
WCLArchitects
Star Bar, Zannibars
Ted's Coney Island
Chip and Julie Davis
Flynn Sweeney
The Hub Spot
City of Windsor Heights
Smokey Row
Drake University

2016 ARTISTS

Muja Ramic
Jamie Milne
Anna Frederick
Meanz Chan
Hilde DeBruyne
Kate Moore
Michael Van Dyke
Christine Hilbert
Michelle Holley
Art Force Iowa

PIANO BENCH'MARKS

- Expanded to 10 pianos two of which were located in the Metro communities of Windsor Heights and West Des Moines (Valley Junction).
- Held the first Piano Art Auction which raised \$2000 toward the project.
- Collaborated with Art Force Iowa on painting of two pianos.
- Estimated 30K+ visitors to the pianos in 2016.
- Welcomed 4 new board members to the Board.
- First mobile piano deployed at 80/35 Music Festival.



THE FUTURE

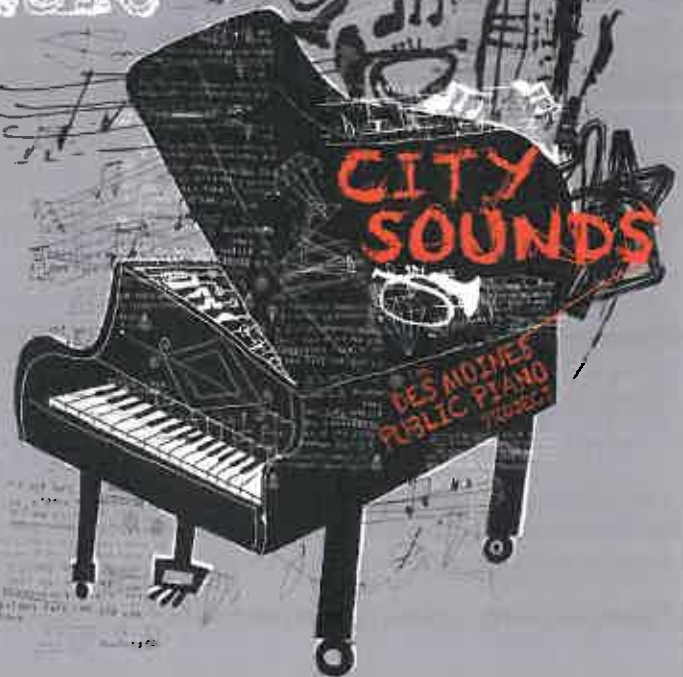
- Create a signature Des Moines event with the season opener.
- More ongoing programming with arts collaborators.
- Enhanced maintenance throughout season.
- Secure additional grant funding to fund operations and programming.

Board of Directors

Ryan O'Mara
Stacey Velman
Jennifer Boes
Lorin Ditzler
Alex Clemons
Sophia Ahmad
Ryan West

Kathryn Dickel
president
Heather Hansen
vice president
& secretary
Chris Loring
treasurer

ANNUAL
REPORT
2016



www.dsmpianos.org



BOARD OF DIRECTORS

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president

Heather Hansen
vp / secretary

Chris Lorang
treasurer

Ryan West

Stacey Velman

Jennifer Boes

Ryan O'Mara

Lorin Ditzler

Alex Clemons

Sophia Ahmad

857 17th STREET
DES MOINES, IA 50314

I hope this correspondence finds you well. On behalf of the board, we are excited to release our 2016 Annual Report for City Sounds: The Des Moines Public Piano Project. As a supporter of the project, you have been the reason that Greater Des Moines' residents and visitors can experience music in our great city as a shared, public and free activity.

The Metro Des Moines area enjoyed another great season with the pianos. I say the Metro area because we enjoyed expansion with two pianos in the Des Moines suburbs of Windsor Heights and West Des Moines (Valley Junction). Both of these pianos were accessible via the trail system that serves the metro fulfilling our goal of connectivity between the pianos.

Additionally we were able to partner with Art Force Iowa to have two groups of their students paint two of our pianos. We also deployed a "mobile" piano for the duration of the 80/35 Music Festival. These types of collaborations build a solid foundation for the arts in our community and we're excited to see these partnerships grow in 2017.

We are also benefitting from some new board members as we enter into our fourth year. Ryan O'Mara (11 Capital Finance), Lorin Ditzler, Alex Clemons (Katecho, Inc), Sophia Ahmad (Greater Des Moines Partnership) have brought some great new energy to the project.

We are focusing on programming in our fourth season so look forward to an exciting Season Opener event in May as well as special collaborations with Civic Music Association and Des Moines Bicycle Collective throughout the season. More mobile deployments are on the agenda too. Our Piano Art Auction is back too and will happen in conjunction with our Season Opener weekend. We'll keep you updated with all the details as they get solidified.

As you review the information, and hopefully share with others, I ask you to consider joining us again as a sponsor, caretaker, location or advocate. As you know, it is through these essential and collaborative partnerships that we are truly able to grow and continue the positive impact of music in our public sphere. We will be contacting you shortly to discuss our future together and look forward to hearing your feedback.

And finally THANK YOU! It's happening! We are changing the face of Des Moines through music. If you have any doubt I will leave you with this. I received a call this summer from a woman in Omaha. She was looking for some information on the pianos because her family was coming all the way to Des Moines for the express purpose of visiting every one of them! You make it happen! You bring joy to our town!

Gratefully,

Kathryn Dickel, President
City Sounds: The Des Moines Public Piano Project Board of Directors
Founder / CEO MIDWESTIX

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

5 C

ITEM: Motion - Art on the Campus Launch Party –
4:30 pm – 6:00 pm on April 27, 2017

DATE: February 23, 2017


FINANCIAL IMPACT: None at this time.

SYNOPSIS: Staff would like the Commission to set April 27, 2017 for the 2017 Art on the Campus Party which will be held 4:30 pm - 6:00 pm in the Council Chambers. This event serves as the April Public Arts Advisory Commission meeting.


BACKGROUND: The fourth Thursday of each month at 5:30 pm is the regularly scheduled meeting for the Public Arts Advisory Commission.

OUTSTANDING ISSUES (if any): None at this time.

RECOMMENDATION: Staff recommends setting 4:30 pm – 6:00 pm on April 27, 2017 for the Art on the Campus Launch Party and cancelling the regularly scheduled 5:30 pm Commission meeting for that day.

Lead Staff Member: Greg Hansen, Superintendent of Recreation 

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee			
Date Reviewed			
Recommendation			



**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

5 D

DATE: February 23, 2017

ITEM: Motion – Approval of Solheim Cup Golf Ball Temporary Art

FINANCIAL IMPACT: Unknown at this time.

SYNOPSIS: The Public Arts Advisory Commission is being asked to consider the placement of large golf ball art in West Des Moines to commemorate the upcoming Solheim Cup golf tournament. The tournament will be taking place at Des Moines Golf and Country Club in West Des Moines in August. The golf ball art would be temporarily in place from June through early August, and at that time, they would be transferred to the golf course. Staff had been approached about this last fall, but the staff person with the LPGA left the organization. The project was very recently brought to the City for consideration again.


BACKGROUND: An image of the golf ball art that was provided by the LPGA is attached.

OUTSTANDING ISSUES (if any): Staff is researching the project further and anticipates having more information to share with the Commission on Thursday night.

RECOMMENDATION: That the Commission discuss the project and make a motion to approve or deny the project based on further information.

Lead Staff Member: Sally Ortgies, Director of Parks & Recreation 

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks & Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

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SUBCOMMITTEE REVIEW (if applicable)

Committee	
Date Reviewed	
Recommendation	

TO ASSEMBLE:

- 1- INSERT / SCREW NIPPLE PIPE INTO CONCRETE FLANGE**
- 2- SLIDE GOLF BALL ASSEMBLY INTO NIPPLE PIPE, AND TIGHTEN SET SCREWS**
- 3- APPLY BOTH PARTS OF THE ACRYLIC BASE ASSEMBLY TO FIT AROUND CONCRETE AND PIPE/TEE AND FASTEN CLIPS**

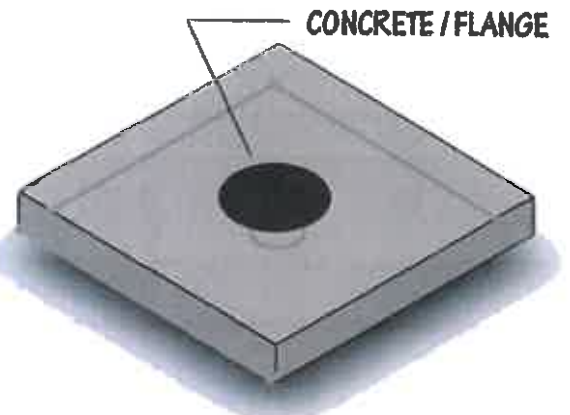


**GOLFBALL TEE
PIPE ASSEMBLY**



2 PART ACRYLIC BASE COVER

NIPPLE PIPE



CONCRETE / FLANGE

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: February 23, 2017

ITEM: Motion – Approval of Art Route

FINANCIAL IMPACT: Unknown at this time. Staff is working with the Greater Des Moines Public Art Foundation to determine the total estimated cost of this project.

SYNOPSIS: The Art Route project is picking back up as decisions are being made by the Greater Des Moines Public Art Foundation regarding materials for the artist designed crosswalks. When the initial method of using a paint product was found to be unsuccessful due to lack of durability, an alternative product was researched. The product now being used is a thermoplastic product that is expected to last significantly longer.

On Tuesday, February 21, staff met with M. Jessica Rowe (Greater Des Moines Public Art Foundation), Trina Flack (Des Moines Convention and Visitors Bureau), a supplier of the thermoplastic material, and the contractor who would install the crosswalks. The contractor will be providing a cost estimate for our proposed crosswalk at S. 35th Street and Mills Civic Parkway. Staff is also working on putting together an estimated cost for the circles and chevrons that make up the WDM Art Route.

Along with the cost, staff has requested initial approval from the Traffic Engineer in the Public Services Department. If these two pieces of information become available for Thursday night's meeting, the Commission can take them into consideration and make a motion acting on the Art Route project.


BACKGROUND: A map showing a potential location for the Art Route is attached. Discussion has taken place in the past about eliminating the proposed crosswalk at Fuller and Mills Civic Parkway.

OUTSTANDING ISSUES (if any): As mentioned above, key information is still needed related to the project cost and support from the City's Traffic Engineer. The Commission is also asked to make a final determination of the actual Art Route location.

RECOMMENDATION: That the Commission discuss the project and make a motion to approve or deny the project based on further information.

Lead Staff Member: Sally Ortgies, Director of Parks & Recreation 

STAFF REVIEWS

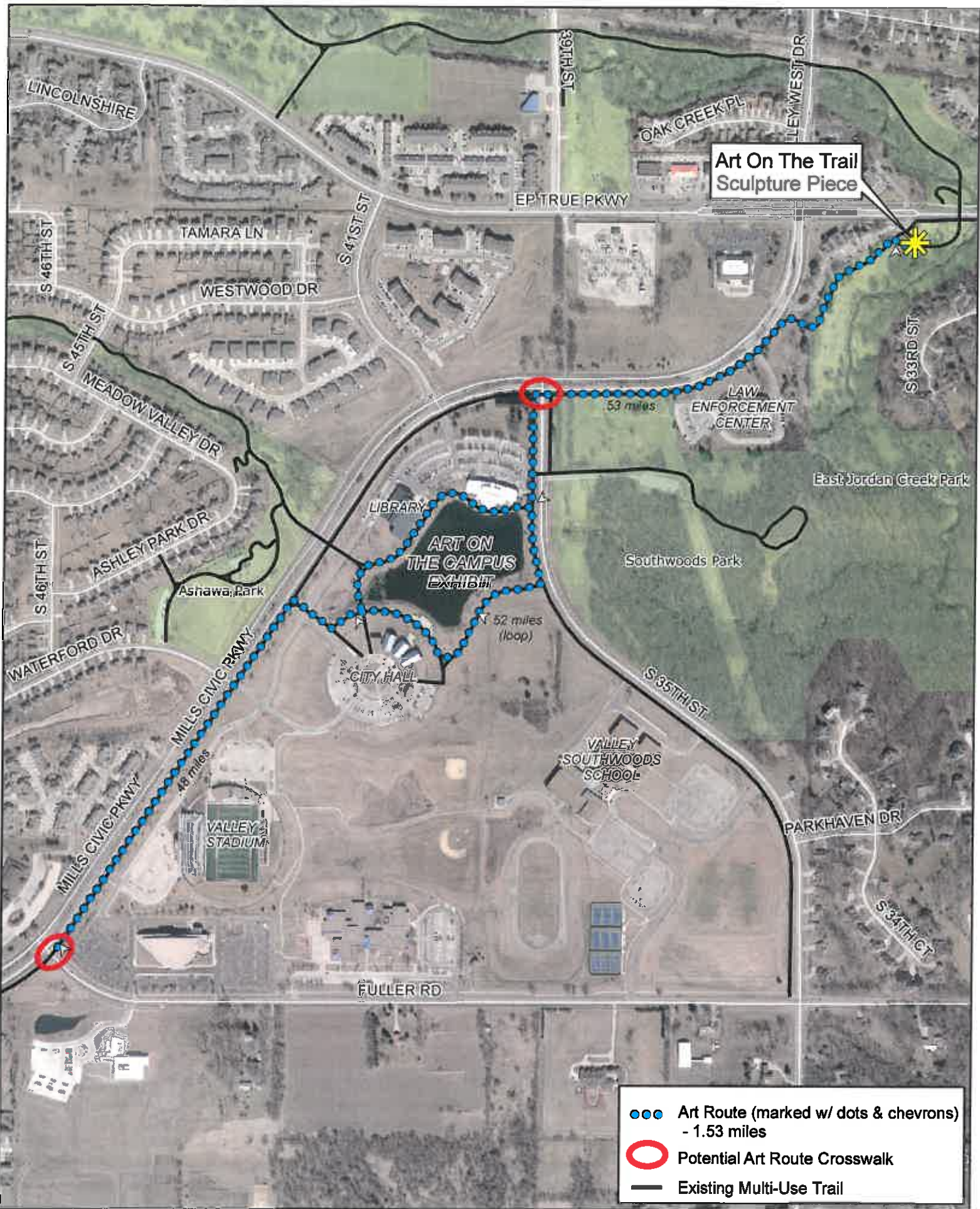
Department Director	Sally Ortgies, Director of Parks & Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
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SUBCOMMITTEE REVIEW (if applicable)

Committee	
Date Reviewed	
Recommendation	



Art On The Trail
Sculpture Piece

- Art Route (marked w/ dots & chevrons) - 1.53 miles
- Potential Art Route Crosswalk
- Existing Multi-Use Trail