

**CITY OF WEST DES MOINES  
PUBLIC ARTS ADVISORY COMMISSION**

**AGENDA**

**5:30 p.m.**

**Thursday, March 23, 2017**

**City Hall – City Council Chambers  
4200 Mills Civic Parkway**

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of February 23, 2017 Meeting**
- 4. Old Business**
- 5. New Business**
  - A. Motion – Denial of Request for Funding – Historic Valley Junction Foundation CoSign Project
- 6. Committee Reports**
  - A. Events Committee
  - B. Communication Committee
  - C. Exhibition Committee
- 7. Project Work Group Reports**
  - A. Water Quality Community Service Art Project
  - B. Art Route
  - C. Historic West Des Moines Public Art
- 8. Staff Reports**
  - A. Superintendent of Recreation
  - B. Superintendent of Parks
  - C. Director of Parks and Recreation
- 9. Other Matters**
  - A. Recognition of Outgoing Commissioner – Gary Hammers
- 10. Receive, File and/or Refer**
  - A. City Council Communications

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**WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS**  
**Thursday, February 23, 2017**

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, February 23, 2017, at 5:33p.m. by Chair Kenworthy.

<b>Commission</b>	TJ Lechtenberg	Diane Boyd <i>Secretary</i>	Tamara Kenworthy <i>Chair</i>	Gary Hammers <i>Vice Chair</i>	Rita Luther
<b>Present</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

<b>Commission</b>	Ryan Crane	Brenda Sedlacek
<b>Present</b>	<b>X</b>	<b>X</b>

<b>Staff</b>	Susan Greenwood <i>Parks &amp; Recreation Administrative Secretary</i>	Greg Hansen <i>Superintendent of Recreation</i>	Sally Ortgies <i>Interim Director of Parks &amp; Recreation</i>
<b>Present</b>	<b>X</b>	<b>X</b>	<b>X</b>

**On Item 1. Approval of Agenda.**

Hammers moved to approve the agenda as presented. Crane seconded. Motion carried, 7 yes.

**On Item 2. Citizen Forum**

No items.

**On Item 3. Approval of Minutes of December 8, 2016 Meeting**

Greenwood shared rewording to item 6E as follows: Kenworthy shared that the Historic West Des Moines Master Plan Committee will be replaced by a smaller implementation committee comprised of members of the original Committee. Further, as discussed in Item 5A, the Commission will add a Work Group to explore and implement public art projects for the Valley Junction area, in alignment with the master plan recently completed.

Hammers moved to approve the minutes as previously amended. Lechtenberg seconded. Motion carried, 7 yes.

**On Item 4. Old Business**

Luther expressed interest in having the Commission purchase a piece of art from the Art on the Campus exhibition each year and include the artist in determining the location for the piece. Sedlacek noted that at a recent meeting it was determined that the Exhibition Committee will consider purchases from the exhibit going forward and will also be looking to better publicize that the works are available for public purchase. Luther requested that water be available at future meetings.

**New Business**

**On Item 5A. Presentation – Historic Valley Junction CoSign Project**

Jim Miller, Historic Valley Junction Foundation - Executive Director

Katie Privitera, Historic Valley Junction Foundation - Marketing and Development Coordinator

Miller shared that Foundation staff attended the National Main Streets Conference and learned about the CoSign Project proposed by the American Sign Museum in Cincinnati. Privitera shared that the project aims to bring together artists, sign fabricators and local business owners to create unique signage. The Commission viewed two videos illustrating the Project. Miller provided the project timeline and information about fundraising efforts. The Commission expressed enthusiasm for the Project. Hammers asked about sign ownership. Miller responded that the business owns the sign upon

installation. Luther asked about City regulations related to signage. Privitera responded that the City is currently revising the ordinance that will allow for projection signage. She added that there will be education components for artists and sign fabricators to ensure those guidelines are followed. Hammers expressed a concern with the Commission being involved with art on private property. Kenworthy shared that the Exhibition Committee will meet and make a recommendation to the Commission at the next meeting.

**On Item 5B. Motion – Approval of Recommendation to City Council – City Sounds Piano**  
Hansen shared that the City Sounds Piano has been a successful way to add an informal opportunity to engage in the arts in Valley Junction.

Hammers moved to approve the recommendation to City Council to approve the contract and funding for the 2017 City Sounds Piano. Luther seconded. Motion carried, 7 yes.

**On Item 5C. Art on the Campus Launch Party – April 27, 2017**

Sedlacek shared that the Events Committee met and discussed the details for the event.

Sedlacek moved to establish the time and date for the Art on the Campus Launch Party as 4:30-6:00pm on April 27, 2017, replacing the regularly scheduled Commission meeting. Crane seconded. Motion carried, 7 yes.

**On Item 5D. Motion – Approval of Solheim Cup Golf Ball Temporary Art**

Ortgies shared that staff is working with the Greater Des Moines Public Art Foundation, Convention and Visitors Bureau and Ladies Professional Golf Association. The 36” diameter golf balls on pedestals would be placed throughout the metro area from June through August. She added that each golf ball has a different artist and sponsor and is part of the event’s marketing efforts. Outstanding items include determining responsibility for insurance and liability as well as total number of pieces to be installed. Hammers moved to approve the concept of the Solheim Cup Golf Ball Temporary Art with staff to communicate ongoing details with the Exhibition Committee. Luther seconded. Motion carried, 7 yes.

**On Item 5E. Motion – Approval of Art Route**

Ortgies stated that the contractor for the thermoplastic crosswalks is putting together a cost estimate. The City’s Traffic Engineer and Public Services Director have reviewed the concept and support it. Hammers asked about the expected life of the product. Ortgies responded that the City’s Traffic Engineer estimated a life of about three years. The Commission discussed the route.

Luther moved to proceed with two crosswalks, circles and chevrons based on current cost information. Sedlacek seconded. Motion carried, 7 yes.

Hammers asked for an updated Public Art budget to include the decisions made at this meeting. Staff will continue to communicate additional details and cost information with the Exhibition Committee.

#### Committee Reports

**On Item 6A. Events Committee**

Hansen shared that the Art on the Campus Grand Opening event will have a \$2,000 budget. He added that the Commission members will be asked to review the postcard invitation list. Hansen informed the Commission that Lechtenberg will assist with scheduling a Valley High School student to provide entertainment. He reminded the Commission members that the Art on the Trail Grand Opening will take place on June 3 west of Jordan Creek Park at the location of the fox and the beaver. He added that there will be other activities available near the parking lot at Jordan Creek Park.

**On Item 6B. Communication Committee**

Ortgies shared that the proposed logos are with the City’s Communications Specialist for review.

On Item 6C. Exhibition Committee (Art on the Campus)

Ortgies stated that the Committee will be meeting in March prior to the next meeting.

Project Work Group Reports

On Item 7A. Water Quality Community Service Art Project

Sedlacek shared that a meeting last week with Forecast Public Art went well. She added that they determined that the next permanent work will be placed in Raccoon River Park. The consultants are working to determine a pool of artist candidates. Luther inquired if there is any paperwork available on the project yet. Kenworthy suggested it might be a good time to have staff put together a project brief.

On Item 7B. Art Route

No additional items.

On Item 7C. Historic West Des Moines Public Art

Kenworthy shared that she, Luther and Lechtenberg will be participating on this project work group and will be meeting soon.

Staff Reports

On Item 8A. Superintendent of Recreation

No additional items.

On Item 8B. Interim Director of Parks & Recreation

Ortgies shared that the full Public Arts Advisory Commission packets are now being posted to the website. Ortgies stated that the Commission vacancy will be filled by Jed Gammell.

On Item 9. Other Matters

No items.

On Item 10. Receive, File and/or Refer

No items.

Luther moved to adjourn. Lechtenberg seconded. Motion carried. The meeting adjourned at 7:11p.m.

Respectfully submitted,

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Susan Greenwood  
Parks & Recreation Administrative Secretary

ATTEST:

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Diane Boyd  
Advisory Commission Secretary

**CITY OF WEST DES MOINES  
PUBLIC ARTS ADVISORY COMMISSION**

**ITEM:** Motion – Denial of Request for Funding –  
Historic Valley Junction Foundation CoSign Project

**DATE:** March 23, 2017

**FINANCIAL IMPACT:** None

**SYNOPSIS:** The Exhibition Committee met on March 8, 2017 to discuss the request for funding for the Historic Valley Junction Foundation CoSign project. The Committee focused on four major points that led to the recommendation to deny the request for funding:

1. Public art funds should only be used for art installed on public property.
2. The Commission is already planning to install public art in the Valley Junction area in response to the Historic West Des Moines Master Plan. The preliminary budget for a temporary public art project in FY 17-18 is \$25,000.
3. The Historic Valley Junction Foundation has already received \$25,000 from the City for the CoSign project. This funding is from hotel/motel tax revenues which are the same revenues that fund the Public Art Fund.
4. The Public Arts fund expenses for FY 16-17 are budgeted at \$226,500. Based on budget projections over the next two years, the funding of an additional \$20,000 for the CoSign project could not be justified. Staff will provide an updated budget at Thursday night's meeting.


**BACKGROUND:** Jim Miller, Historic Valley Junction Foundation - Executive Director, and Katie Privitera, Historic Valley Junction Foundation - Marketing and Development Coordinator, presented the CoSign Project to the Commission on Thursday, February 23, 2017. After the presentation, the Commission recommended that the Exhibition Committee review and make a recommendation. The Exhibition Committee met on March 8, 2017. Commission members present were Diane Boyd, Gary Hammers and Tamara Kenworthy. Sally Ortgies and Greg Hansen, staff members, were also present.

**OUTSTANDING ISSUES** (if any): None

**RECOMMENDATION:** The Exhibition Committee recommends a motion for the denial of request for funding the Historical Valley Junction Foundation CoSign Project.

**Lead Staff Member:** Greg Hansen, Superintendent of Recreation

**STAFF REVIEWS**

Department Director	Sally Ortgies, Director of Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

**PUBLICATION(S)** (if applicable)

Published In	
Dates(s) Published	

**SUBCOMMITTEE REVIEW** (if applicable)

Committee	
Date Reviewed	
Recommendation	

### CITY OF WEST DES MOINES CITY COUNCIL MEETING COMMUNICATION

**ITEM:** Motion – Approval of Agreement for City Sounds-  
Des Moines Public Piano project in Valley Junction

**DATE:** March 6, 2017

**FINANCIAL IMPACT:** \$3,500 from Public Art Fund, 437.400.470.5230.515

**SYNOPSIS:** Last year the City Council approved a one year contract with City Sounds for the public piano which was located in front of the Valley Junction Activity Center. This site was chosen for its unique opportunity to interact with the public in a highly visible location, which proved to be very true. Staff received several positive comments and City Sounds performed the necessary repairs when needed in a timely fashion. Overall the program added an informal arts opportunity for the public.

The Public Arts Advisory Commission reviewed this program at its Thursday, February 23, 2017 meeting and recommends the program return for a second year.

**BACKGROUND:** The contract covers painting, transportation, storage, installation, insurance, maintenance and a cover. Valley Junction Historical Staff and/or Valley Junction Activity Center Staff will again be the caretakers of the piano. Should the piano need tuning or sustain any damage, City Sounds is contacted for the repairs.

Attached is a map that shows the proposed location and the literature from City Sounds.

**OUTSTANDING ISSUES:** None

**RECOMMENDATION:** Motion to approve the recommendation from the Public Arts Advisory Commission to approve the City Sounds: Des Moines Public Piano Project Partnership Agreement.

**Lead Staff Member:** Greg Hansen, Superintendent of Recreation

**STAFF REVIEWS**

Department Director	
Appropriations/Finance	
Legal	
Agenda Acceptance	

**PUBLICATION(S)** (if applicable)

Published In	
Dates(s) Published	

**SUBCOMMITTEE REVIEW** (if applicable)

Committee			
Date Reviewed			
Recommendation	Yes	No	Split