

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

AGENDA

5:30 p.m.

Thursday, August 24, 2017

City Hall – City Council Chambers

4200 Mills Civic Parkway

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of July 27, 2017 Meeting**
- 4. Old Business**
- 5. New Business**
 - A. Motion – Approval of Recommendation to City Council – Water Quality Community Service Art Project Artist Contract – Cliff Garten
 - B. Motion – Approval of 2018 Art on the Campus Artist Selection Committee
 - C. Motion – Approval of Recommendation to City Council – Professional Services Agreement for Project Management – Water Quality Community Service Public Art Project – Forecast Public Art
- 6. Committee Reports**
 - A. Events Committee
 - B. Communications Committee
 - C. Exhibition Committee
- 7. Project Work Group Reports**
 - A. Water Quality Community Service Art Project
 - B. Art Route
 - C. Historic West Des Moines Public Art
- 8. Staff Reports**
 - A. Superintendent of Recreation
 - B. Director of Parks and Recreation
- 9. Receive, File and/or Refer**

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

**WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS
Thursday, July 27, 2017**

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, July 27, 2017, at 5:34 p.m. by Chair Kenworthy.

Commission	TJ Lechtenberg	Brenda Sedlacek <i>Secretary</i>	Tamara Kenworthy <i>Chair</i>	Ryan Crane <i>Vice Chair</i>	Rita Luther
Present		X	X	X	
Commission	Diane Boyd	Jed Gammell			
Present	X				

Staff	Greg Hansen <i>Superintendent of Recreation</i>	Sally Ortgies <i>Director of Parks & Recreation</i>	Anna Poss <i>Administrative Secretary</i>
Present	X	X	X

On Item 1. Approval of Agenda.

Sedlacek moved to approve the agenda as presented. Boyd seconded. Motion carried, 4 yes.

On Item 2. Citizen Forum

No Items

On Item 3. Approval of Minutes of June 22, 2017 Meeting

Crane moved to approve the minutes. Sedlacek seconded. Motion carried, 4 yes.

On Item 4. Old Business

No Items

New Business

On Item 5A. Motion – Approval of Our Main Street Public Art Project Artist.

Kenworthy stated the Selection Committee met and reviewed six submissions. The Committee recommends hiring Gail Chavenelle as the artist for the Our Main Street Public Art Project. Ortgies added that the score for Sticks, Inc. in the staff report should have been 31.9. This change did not change the second place ranking of Sticks, Inc. Ortgies shared that the Committee was very thoughtful with their scoring and comments throughout the process.

Sedlacek moved to approve Gail Chavenelle as the artist for the Our Main Street Public Art Project. Crane seconded. Motion carried, 4 yes.

On Item 5B. – Approval of Purchase of Art Work – 2017 Art on the Campus “Asteria”

Ortgies shared that the Exhibition Committee met and reviewed possible pieces for purchase from the 2017 Art on the Campus exhibit. The Committee recommends purchasing “Asteria” to be located in front of the Valley View Aquatic Center. The artist agreed to a price of \$2,400 for “Asteria.” Ortgies shared that there is money budgeted for minor repairs to the piece. Boyd inquired if the City has future plans to move the piece to the chosen location. Ortgies stated the stipend the artists receive is meant to assist in transportation costs. Crane shared that involving the artist in the moving process would be beneficial to both the City and the artist. Boyd inquired if the Commission could offer the original price

of \$3,400 that was included in the artist's proposal. Crane stated that staff should contact the artist to confirm the final asking price.

Sedlacek moved to approve the Purchase of Art Work – 2017 Art on the Campus “Asteria” at a price up to \$3,400. Boyd seconded. Motion carried, 4 yes. On Item 5C. – Approval of Art on the Campus Audio Tour

Crane shared that he and Gammell met to explore Ottocast's application for cellular phones that allows listeners to hear the biographies and inspirations behind the pieces in the Art on the Campus exhibit. Crane added they were open to comparing Ottocast to other companies offering the same service.

Kenworthy concluded that the Commission was in favor of the idea, but before any decision is made the Communication Committee should research other competitive products. Ortgies added that with the City's purchasing policy three bids will need to be obtained. No formal action was taken on this item.

Committee Reports

On Item 6A. Events Committee

No report.

On Item 6B. Communication Committee

Crane stated the committee decided to defer surveys of the artists' experiences until 2018. Crane also shared that the Committee discussed the possibility of artists stacking votes for the People's Choice award. Crane shared that it would be difficult to monitor and the Committee is recommending no changes to how the voting currently is done. Kenworthy stated by not doing the surveys this year the Commission may be missing out on an opportunity on how to reach more artists for future calls. Crane added they did discuss this topic but decided to delay until 2018 because the Call for Artists has already been finalized. Ortgies shared the Committee discussed updating the City's website by adding a separate page for the Public Art Program. The Public Arts Advisory Commission page will still appear under Boards and Commissions.

On Item 6C. Exhibition Committee

No report.

Project Work Group Reports

On Item 7A. Water Quality Community Service Public Art Project

Crane participated in one of the artist interviews and also watched the videos of the other two artists' interviews. Kenworthy added that with the interviews now complete and being viewed by all selection committee members, scoring is being finalized and the Committee is meeting again on Monday for the selection. Ortgies provided tours to the artists before the interviews. Ortgies stated that it was a great opportunity for the artists to become more familiar with the area.

On Item 7B. Art Route

Crane shared that the downtown Des Moines Art Route chevrons and circles have received good reviews. Ortgies stated that the minor modification for the Art Route project was approved by the Development Services Department last week. Ortgies has asked the City of Des Moines if it is too late to capitalize on ordering the crosswalk material together. Ortgies shared that bids on the painting of the dots and chevrons have been received.

On Item 7C. Historic West Des Moines Public Art

No report.

Staff Reports

On Item 8A. Superintendent of Recreation

Hansen reminded the Commissioners who are on the Water Quality Project Selection Committee of the 4:00 p.m. meeting on July 31st.

On Item 8B. Director of Parks & Recreation

Ortgies shared that Marco Alvarez, Park Planner, mentioned the idea of adding a trail counter on the trail around the City Campus Pond. Although it will count all trail users and not just those there to view the Art on the Campus exhibit, the data may be useful to the Commission. Ortgies recently met with Todd Seaman, City of Clive Leisure Services Director, and Jan Herke, City of Urbandale Parks and Recreation Director. Seaman had spoken with Sally Dix about bringing the metro Commissions together for a meeting. The suggestion was that the Chair and Vice-Chair of each Commission would take part in the meeting. Ortgies stated that the proposed Amphitheater Project has \$868,000 already funded through a donation from Microsoft. Ortgies shared the idea of incorporating public art into the project. She suggested that the Commission consider allocating the \$100,000 included in the FY 18-19 draft budget for a permanent work of art towards the amphitheater project. Commissioners indicated preliminary support for this idea with it being formally considered at the time of budget approval this fall. Confluence has been approved as the landscape architect and lead consultant for the project.

Receive, File and/or Refer

No Items

Crane moved to adjourn. Boyd seconded. Motion carried. 4 yes. The meeting adjourned at 6:55 p.m.

Respectfully submitted,

Anna Poss

Parks & Recreation Administrative Secretary

ATTEST:

Brenda Sedlacek

Advisory Commission Secretary

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: August 24, 2017

ITEM: Motion – Approval of Recommendation to City Council - Water Quality Community Service Public Art Project Artist Contract - Cliff Garten

FINANCIAL IMPACT: Expense of \$185,000 budgeted in the Public Art Fund in FY17-18.

SYNOPSIS: The Water Quality Community Service Public Art Selection Committee met on Monday, July 31, 2017, to review and score the three finalists who were interviewed earlier in July. After discussion among the group and tabulation of scores, the Committee unanimously approved a recommendation to contract with Cliff Garten from Venice, California. Scores and comments can be found in the attached meeting notes.

Staff has prepared a draft contract that has been reviewed by Forecast Public Art and Mr. Garten. The contract is currently being reviewed by the City's legal department. With the Commission's approval, the contract will be included on the City Council's September 5th agenda.

This approval is for the permanent artwork only. If Mr. Garten becomes involved in the temporary artwork or community event, an amendment will be made to this contract at a future date.

BACKGROUND: Mr. Garten's letter of interest and resume is attached. The Request for Qualifications is also attached for reference.

OUTSTANDING ISSUES (if any): None at this time.

RECOMMENDATION: That the Commission recommend that the City Council approve a contract with Cliff Garten for the Water Quality Community Service Public Art Project.

Prepared by: Sally Ortgies, Director of Parks and Recreation 

Approved for Content by: Sally Ortgies, Director of Parks and Recreation

Accepted for Commission Agenda: Sally Ortgies, Director of Parks and Recreation

**West Des Moines
Water Awareness Project
Finalist selection meeting notes
July 31, 2017
Public Art Selection Committee, Forecast, City of West Des Moines**

1. Brief overview of how the site visits/interview process went
2. Overview of scoring criteria:
 - a. previous work
 - b. education component of the artwork
 - c. community engagement plan
 - d. understanding of the project as a whole and is thinking about how they might be involved in the other two parts
 - e. their process is defined and would include the Public Art Selection committee in some way.
3. Process:
 - a. Tally the scores for each artist [The highest total an artist can get is 25 points.]
 - b. Present information from artist's references
 - c. Change your score as necessary
 - d. Discussion of lowest 2
 - e. Rank all three artists in order
4. Artist scores and feedback:
 - a. Jann Rosen Queralt
 - i. Total score: 137, final rank: 3
 - ii. Strong passion about water and technical expertise. Would make strong decisions while working collaboratively and listening to the suggestions of partners. Vision for the permanent piece was not clear, nor was the approach she would take to the project.
 - b. Laura Haddad [Haddad/Drugan]
 - i. Total score: 139, final rank: 2
 - ii. Was open and collaborative, and could see her in a community engagement setting in West Des Moines. Would be able to command the creative process, and has a realistic idea about the number of water stories available to tell on the site. Wasn't as clear about how she would resolve the permanent piece of the project as clearly as the other two candidates.
 - c. Cliff Garten
 - i. Total score: 166, final rank: 1
 - ii. Approach was refreshing and clear. Liked that he was thinking about the theme or piece of all of the water stories

to focus on and centralize, rather than trying to generalize or create a piece that would focus on water as a general theme. Like that he would work with a local artist and create a mentorship opportunity.

Committee agreed to move forward with Cliff Garten as the selected artist for the permanent artwork.

LETTER OF INTEREST

Cliff's art is marked by collaboration, flexibility, and thoroughness. Cliff was able to respond to challenges by leading the project team towards creative solutions and timely responses. I find his attention to detail to be quite wonderful. Cliff stayed within budget while maintaining a masterful artistic control of the project and delivering a beautiful landscape sculpture.

- Don Douglass, Architect, Art in Architecture Program, U.S. General Services Administration

I am pleased to present my qualifications for West Des Moines' Raccoon River Park permanent art opportunity. The public's engagement of local watersheds holds a tremendous expressive potential to engage them in a way of seeing and thinking about their vital link to water from new perspectives. The excellence of my past work in its analytical, aesthetic, and technical terms combined with my own personal understanding of water systems makes me uniquely qualified to achieve your goals and produce an outstanding project.

Having served as lead artist in numerous urban design and infrastructure projects I am skilled at leading a design team and working with agencies who manage water infrastructure. For example, *A Public Art Plan for the Expressive Potential of Utility Infrastructure*, City of Calgary, Utilities and Environmental Protection Department, Calgary, Alberta, Canada that we authored with Via Partnership in 2007 was a ground breaking plan for the integration of art and artist's actions into water infrastructure. The Watermarks festival in Calgary is one program that came out of this plan that continues today.

Overall my objectives are to integrate sculpture into our everyday experience. My sculptures do not reveal themselves in one glance. They engage the public visually, kinesthetically and functionally changing as the viewer circulates through space. I start with an intimate reading of the site, which focuses on the urban space, the energetic qualities of the materials, and the activities of the place, expanding the investigation in wider circles to the historic, geographic, cultural, and environmental layers. My first step is always engagement with the community surrounding the site, whether through observation, formal meetings or both. For your project, my approach would thematically engage with the riparian landscape and cultural history of the Raccoon River to connect with present day Des Moines and the public's understanding of its water system. This message would work in tandem with the temporary artwork and community event that I would recommend explore different nuances of the overall message to raise awareness of water systems, understand connectivity to the larger water system, and inspire a call to action for conservation and preservation. I see the temporary artwork and community event as a terrific chance for artistic collaborations that would strengthen the entire project. I would like to build a topographic structure with stone that engages rain, flooding, drought and water movement on the site. People would be able to walk through and engage with a scale structure of their own landscape, highlighting the issues of water conservation and the public's connection to their watershed.

I have over 20 years of experience developing sculptures for the public realm with over fifty completed projects in the United States and Canada. Adept in all media, my studio handles every aspect of concept rendering, detail design, and construction documents to ensure each work is well crafted, easy to install and made to weather the elements. With two architects on staff we communicate efficiently with design teams, in many cases leading them to more efficient design solutions. My projects are completed on time and on budget. If selected, my studio and myself will give your project the utmost care and attention.

Sincerely,



Cliff Garten



CLIFF GARTEN



EDUCATION

Master of Fine Arts, Rhode Island School of Design

Master of Landscape Architecture, Harvard Graduate School of Design

BIOGRAPHICAL INFORMATION

Internationally recognized artist Cliff Garten has completed more than fifty sculpture commissions throughout the U.S. and Canada in collaboration with significant architecture, landscape architecture, and engineering projects. Garten's artistic approach toward civic sculpture explores the expressive potential of infrastructure. He places his sculpture within the everyday as a way to re-imagine how civic infrastructure might perform beyond its basic function. The diversity and depth of his civic practice testifies to his mastery of increasing the sculptural expression of engineered public structures and places. By connecting people to places through sculptural material, social history, and ecology, his civic sculptures locate the latent potential within a public space.

Garten is the recipient of two Individual Artist Fellowships from the National Endowment for the Arts, the Bush Foundation Fellowship for Individual Artists, the Bush Foundation Leadership Fellowship, and the Jerome Foundation Travelling Artist Grant. His civic sculptures have consistently been named best in the nation by The Americans for the Arts Public Art Network and have been cited for design excellence by the American Society of Landscape Architects. Garten has served as a visiting professor at the Harvard Graduate School of Design, UCLA School of Architecture, Otis Art Institute, and SCI-Arc. He holds a Master of Fine Arts in Sculpture from the Rhode Island School of Design and a Master of Landscape Architecture with Distinction from Harvard Graduate School of Design. Garten lives and works in Venice, California.

RELEVANT PROJECT EXPERIENCE

Central Place Residences, Arlington, VA, ongoing. Commissioned by Arlington Cultural Affairs and The JBG Companies.

Corridor of Light, Lighting Infrastructure Plan for North Lynn Street Public Art Initiative, District of Rosslyn, Arlington, VA, ongoing. Commissioned by Arlington County Public Art, Cultural Affairs Division of the Department of Parks, Recreation, and Cultural Resources, Rosslyn Renaissance and Rosslyn Business Improvement District.

Aquileans, Waterfront Promenade, Juneau, AK 2017. Commissioned by the City and Borough of Juneau, Docks and Harbors.

Even Flow, Dulles Airport Silver Line, Dulles Airport + Metro Rail Station, Washington, D.C., 2016. Commissioned by the Public Art Washington Metropolitan Area Transit Authority

Middens, Clearwater Downtown Boat Slips & Promenade, Clearwater, FL, 2015. Commissioned by City of Clearwater Public Art & Design Program.

Land and Sky Bridge, Brookwood Overcrossing, Hillsboro, OR, 2015. Commissioned by The City of Hillsboro Public Art Program, in conjunction with the Oregon Department of Transportation

Illuvium and Auras, Public Art Master Plan for Landscape Sculpture, Google Campus, Sunnyvale, CA, 2015. Commissioned by the City of Sunnyvale Arts Commission and the Jay Paul Company.

Luminous Crossings, Gateway Station for the 7th Avenue Light Rail Corridor, Calgary, Alberta, Canada, 2013. Commissioned by the City of Calgary.

Baldwin Hills Gateway, Ken Hahn State Recreation Area, Los Angeles, CA, 2013. Commissioned by Baldwin Hills Conservancy. Project administered by Los Angeles Neighborhood Initiative (LANI).

A Plan for Public Art Practice in the Central Corridor, A Living Plan (Green Line, Light Rail). The Central Corridor Public Art Plan, Saint Paul, MN, 2012. Lead Artist, commissioned by Public Art Saint Paul.

Three Luminous Bodies, Central Phoenix/East Valley Light Rail Transit, Baseball Park and Symphony Train Platforms, Phoenix, AZ, 2009. Commissioned by Valley Metro Rail, Art Program.

A Public Art Plan for the Expressive Potential of Utility Infrastructure, City of Calgary, Utilities and Environmental Protection Department, with Via Partnership, Calgary, Alberta, Canada, 2007. Commissioned by the Public Art Program, City of Calgary.

CITY OF WEST DES MOINES

Water Awareness Initiative

Public Art Commission Opportunity . Invitational RFQ

ABOUT WEST DES MOINES

The City of West Des Moines, IA, is a rapidly growing community located within the Des Moines/West Des Moines Metropolitan Area. During the past year, greater Des Moines added 12,145 residents to grow to a total population of 634,725. Considered a regional employment center, West Des Moines offers more than 60,000 jobs and hosts a daytime population estimated at almost 135,000. In addition to a strong and expanding business community, West Des Moines has a wide array of amenities and culture and was recently recognized as a top locality for young professionals. A Gallup-Healthways survey found that the City of West Des Moines ranks #8 nationally for citizens who are most satisfied with their city.

Located at the crossroads of Interstates 80 and 35, West Des Moines has established a well-deserved reputation as a rapidly growing community with a vibrant economic base and quality of life. Some notable facts about the community:

- 2015 population estimated at 64,514 (and projected to grow by another 44% in the next 20 years)
- Highly educated workforce (52% of residents have a bachelor's degree or higher).
- Median household income is 33% greater than the national average.
- Job growth rate of 37% in the last decade.
- 8th largest city in Iowa, but ranks:
 - 4th in retail sales
 - 3rd in taxable property valuation
 - 2nd in hotel/motel tax collections
- Almost double the average per capita assessed valuation of Iowa's ten largest cities.
- \$2.37 billion worth of development in the last five years.
- More than 1200 acres of parkland and open space, two aquatic centers, a softball complex, nature lodge, and archery range.
- 58-mile trail system that connects to the metropolitan Des Moines Trail system.

For more information visit: <http://www.wdm.iowa.gov>

WEST DES MOINES PUBLIC ART PROGRAM

The vision of the City of West Des Moines Public Art Program is the creation of a diverse collection of public works of art of high aesthetic and intellectual quality and excellence, and a program that promotes cultural expression and artistic appreciation. At the heart of the aspiration for public art in West Des Moines is the wish for an authentic, rich and diverse arts culture that is seen and understood as uniquely arising from the community – an arts culture that benefits and enriches all those who are fortunate enough to live, work, and visit in West Des Moines.

Over time, and with the acquisition of additional public

art, the City of West Des Moines Public Art Program will establish and build the City's public art collection.

The mission of the West Des Moines Public Art Program is to create a city with successful public spaces incorporating public works of art that offer moments of serendipity and opportunities for reflection; a city with public art woven into the fine grain detail of the public infrastructure. The Public Art Program should champion excellence in art, design, architecture and landscape. The Public Art Program and Collection should be the most visible symbols of West Des Moines' commitment to creativity, encouraging diversity of ideas and expression, and promoting tolerance of multiple opinions. A creative city provides humane environments for its residents, business communities and visitors, extends opportunities for life-long learning and helps preserve community histories.

The primary goals of the Public Art Program and Collection are to develop an aesthetically interesting environment, to integrate public works of art into public spaces and to promote tourism and the economic vitality of West Des Moines through the enhancement of public spaces.

The Public Arts Advisory Commission's first commissioned project, Art on the Trail, was completed and installed fall 2016, and will be officially unveiled June 3, 2017. See more here: <http://www.wdm.iowa.gov/government/parks-recreation/art-on-the-trail>

ABOUT THIS OPPORTUNITY

Water plays a critical role in the community's quality of life, from public health and safety to recreation and beauty. Knowing what a watershed is and how we can each play a role in preserving its function and value is important, but rarely understood.

The Public Arts Advisory Commission wants to use this public art initiative to raise awareness of watersheds and everyday actions our residents and businesses can take to improve water quality in a watershed. The Commission wants every person who participates in and experiences the works of public art to be enlightened, empowered, and proud to live in West Des Moines.

The project has three components: a permanent commissioned work of art, a temporary work of art, and a special event for the community. This RFQ is for the permanent commissioned work of art, but the artist may also be involved in the planning of the temporary artwork and community event.

The permanent commissioned work of art will be sited within Raccoon River Park [see following map for more information].

Please see the following pages for more information regarding the project.

SELECTION CRITERIA

Phase One: Selection of finalists will be based on the following criteria:

- Quality of letter of interest
- Quality of work samples
- Ability of artist(s) to complete project based on bio and prior work experience

Phase Two: Selection of artworks proposed by finalists will be based on the following criteria:

- Interactive and engaging. Open to kinetic or movable sculpture
- Showcases or alludes to the processes around water systems on the site, tells the story of water at the site in all seasons, and helps viewers understand their connectivity to the larger water system
- Aesthetically pleasing
- Considers water events in the surrounding environment, such as rain, flooding, and water movement at the site
- Considers community engagement [please address this criteria in letter of interest]
- Does not require a pump and is easily winterized
- Must be low maintenance and durable, able to withstand extreme weather conditions and possible inundation during flooding

ELIGIBILITY

Invited artist/artist team:

- Must have completed two commissioned outdoor public works of \$150,000 or more
- Must have an understanding of water systems/watersheds
- Must have a history of projects that address water related subjects
- Can be from anywhere in the continental United States
- Must be able to come to Iowa for an interview
- Possible interest in planning—but not necessarily implementing—of additional project components [temporary art and community event]

SELECTION PROCESS OVERVIEW

This is an invitational RFQ and is not for distribution to other artists. It is designed to accelerate the selection of highly qualified candidates. Artists' materials will be pre-screened to ensure all applicants meet eligibility requirements. The Selection Committee will review eligible applications and select a group of up to three finalists/finalist teams to invite to West Des Moines for an interview. Costs of travel associated with the interview process will be provided by the City of West Des Moines. Further information will be provided to the finalists.

Upon completion of an in-person interview, one artist/artist team will be commissioned to develop, fabricate, and install a permanent artwork. Additional requirements will be outlined in instructions to finalists. Please see the following timeline for further details.

If you need clarification or further information, contact Project Consultant Jen Krava at Forecast Public Art: JenK@ForecastPublicArt.org

SCHEDULE

March 27	RFQ announced.
April 19	RFQ submission deadline.
April 25	Committee review and selection of finalists; selection results will be sent to all applicants.
Week of May 8 or week of May 15	Finalist interviews; finalists must present in person. Contract with selected artist/team.
Beginning of June	Artist presents design proposal to Committee. Design development commences; once approved, fabrication commences.
April 2018	Project installation.

REQUIRED SUBMISSION MATERIALS

In digital format only.

Please provide the following in a **single** PDF document [work sample jpeg's can be sent as separate files]:

- Contact information for lead artist and all team members
- One-page letter describing interest in project and approach to design; please include statement addressing eligibility criteria, community engagement, and your approach to being involved in the planning of the temporary artwork and community event.
- Three references [contact information only] for recently completed projects
- One-page document listing each work sample. Please provide a brief description and budget for each
- One-page biographical information or resume; if you have multiple team members, please keep biographical information for each team member to one paragraph.
- Work samples: up to 10 digital images of your recent projects. Individuals and teams are limited to 10 images maximum. Save all images as standard JPEG and label each with applicant's full name and number in sequence with list of work samples.

NOTE: Do not submit a proposal for artworks at this time.

Please submit all RFQ materials via email to

JenK@ForecastPublicArt.org.

- All materials must be received by 4 p.m. CST Wednesday, April 19, 2017. No RFQs will be accepted after this time.



Forecast Public Art

Forecast Public Art is an internationally known nonprofit public arts service organization and publisher of *Public Art Review*. Headquartered in St. Paul, MN's Creative Enterprise Zone, Forecast connects the talents and energies of artists with the needs and opportunities of communities, providing guidance with planning and commissioning efforts.

www.ForecastPublicArt.org

Raccoon River Park

WEST DES MOINES PARKS & RECREATION

Legend

EXISTING FEATURES

- Biddle Shelter
- Nature Lodge
- Beach
- Playground & Sprayground
- Restrooms
- Coneflower Shelters
- Softball Playground
- Softball Restrooms
- Softball Concessions
- Paved Trail
- Dog Park
- Gravel Trail
- Men Entrance
- Accessible Fishing Pier
- Boat Ramp
- Soccer Restrooms
- Soccer Fields
- Mown Trail
- Portable Restroom
- Emergency Phone

TRAIL TYPES

- Paved Trail
- Gravel Trail
- Mown Trail



FOR MORE INFORMATION:

West Des Moines Parks & Recreation
4200 Mills Civic Parkway
West Des Moines, IA 50265

515.223.3644

or visit us on the web at:

www.wdpm-ia.com

The City of West Des Moines has contracted with Forecast Public Art to facilitate the development of a permanent public artwork to raise awareness of watersheds and everyday actions our residents and businesses can take to improve water quality in a watershed. The Commission wants every person who participates in and experiences the works of public art to be enlightened, empowered, and proud to live in West Des Moines.

This initiative has three components: a permanent commissioned work of art, a temporary work of art, and a special event for the community. This RFQ is for the permanent commissioned work of art, but the artist may be involved in the planning of the temporary artwork and community event.

The permanent commissioned work of art will be sited within Raccoon River Park. The selected artist/artist team will have the opportunity to tour the site and select the exact location of the artwork[s]. Artists may also consider an artwork that utilizes multiple locations in the park.

Raccoon River Park is a 632-acre park on the site of a former sand pit. The story of water is represented here in several forms:

- Blue Heron Lake [recreational uses] - approximately 232 acres of water
- Raccoon River [flooding/water quality/connection between rural & urban]
- 9 well houses that pump drinking water for West Des Moines residents
- Flooding has occurred multiple times including as recently as 2015

The chosen artist/artist team will have the opportunity to learn more about the story of water on this site.

Budget \$185,000

The total budget for this project is \$185,000. This not-to-exceed total must cover all design fees, fabrication, installation, lighting, site visits, and other related expenses. More information about the site, including CAD files, will be made available to the selected artist.

Raccoon River Park

Photos showing the character of the site



Aerial View



Beach

Raccoon River Park



Blue Heron Lake



Nature Lodge

Raccoon River Park



Images of the Fishing Pier

Raccoon River Park



Images of flooding in the park

Raccoon River Park



Entrance to Raccoon River Park



Kayaking on Blue Heron Lake

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: August 24, 2017

ITEM: Motion – Approval of 2018 Art on the Campus Selection Committee

FINANCIAL IMPACT: None

SYNOPSIS: In preparation for the review of submittals for the 2018 Art on the Campus exhibit, the Commission is asked to approve a selection committee. The committee is comprised of both Commission members and citizens. Staff recommends a five person committee each serving a three year staggered term. The Commission members serving were approved at the May 25, 2017 Commission meeting. The recommended members with the year of each term are as follows:

Diane Boyd, Chair (2)*
Jed Gammell (1)
Tina Dahl (3)*
Christie Engelbert (2)*
Jeff Philips (1)


*Served on Art on the Campus selection committee in the past

The selection committee will review all artist submittals received by the September 29, 2017 deadline. The committee will meet in early October to select artists for the exhibit with the committee's recommendation brought to the October 26, 2017 Commission meeting for approval.

BACKGROUND:

OUTSTANDING ISSUES (if any): None at this time.

RECOMMENDATION: That the Commission approve the recommended selection committee members.

Prepared by: Sally Ortgies, Director of Parks and Recreation 
Approved for Content by: Sally Ortgies, Director of Parks and Recreation
Accepted for Commission Agenda: Sally Ortgies, Director of Parks and Recreation

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: August 24, 2017

ITEM: Motion – Approval of Recommendation to City Council - Professional Services Agreement for Project Management – Water Quality Community Service Public Art Project - Forecast Public Art

FINANCIAL IMPACT: Expense not to exceed \$9,900 (plus any travel expenses) to be paid from the Public Art Fund. A range of \$5,000 to \$9,900 was provided by Forecast Public Art based upon an hourly billable rate of \$150 for 33 to 66 hours.


SYNOPSIS: Once the artist contract for the Water Quality Community Public Art Project is approved by City Council, the City's current agreement with Forecast Public Art will be fulfilled. Due to the specialized nature of public art project management and the amount of time required to manage this large project, staff is recommending that Forecast Public Art be hired to continue managing the project through installation.

With the Commission's approval, a contract will be brought to the City Council for approval at their meeting on September 5, 2017.

BACKGROUND:

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: That the Commission approve a recommendation to City Council to approve a professional services contract for project management with Forecast Public Art for the Water Quality Community Service Public Art Project.

Prepared by: Sally Ortgies, Director of Parks and Recreation 
Approved for Content by: Sally Ortgies, Director of Parks and Recreation
Accepted for Commission Agenda: Sally Ortgies, Director of Parks and Recreation



Forecast Public Art

Attachment A – West Des Moines Water Awareness Project Project Liaison

Date: August 17, 2017

To: Sally Ortgies, Director, Parks and Recreation

Contact Name: Jen Krava, Consulting Services Associate, Forecast Public Art

Mailing Address: 2300 Myrtle #160, St. Paul, MN 55114

Telephone: 651-641-1128 x111

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Email: jenk@forecastpublicart.org

Tax ID/EIN: 41-1361351

Total number of hours for Forecast: Not to exceed 66 hours

Total cost for fees for Forecast: \$150/hour

List of Forecast tasks (not necessarily in this sequence):

1. Serve as liaison for the City of West Des Moines to ensure the successful implementation of the public art project (PROJECT) by Cliff Garten (ARTIST).
2. Monitor progress of PROJECT and provide monthly summary reports.
3. Act as point of contact for ARTIST on behalf of the City of West Des Moines, ensuring timely flow of information to support efficient PROJECT design development, fabrication and installation.
4. Assist ARTIST with community engagement activity coordination, in conjunction with local team member(s).
5. Assist ARTIST in coordinating educational components, including support of communications, and public relations efforts as story of PROJECT unfolds.
6. Coordinate documentation of PROJECT and the process, based on needs and resources available.
7. Connect ARTIST with candidate mentees in West Des Moines to assist with the PROJECT as a team member.
8. Assist ARTIST's mentee with project development and implementation as needed.

NOTE: It is understood that FPA will require frequent access to information and contacts from ARTIST and the City in order to effectively serve the PROJECT.