

**West Des Moines Human Services Advisory Board & Friends Foundation
July 18, 2017 Meeting Minutes**

HS Advisory Board Members Present:

Mary Bernabe, Sue Wright Jim Miller, Bob Shoemaker, Lori Teel, Kasey Tickel, Jo Helling, Jered Rodgers, Bill Solawetz, Council Liaison Russ Trimble

HS Advisory Board Members Absent:

Matt McNeece Janet Clary-Jones, Rick Riley, Dan Werner, Jessinda Madonia, Wendy Ogden

HS Friends Foundation Board Members Present:

Lyle Hiatt, Stacey Dorsey, Dody Christy, Randy Steig, John Burgess

Staff Present:

Althea Holcomb, Mindy Hotovec, Stephanie Corbett, Tami Lage, Whitney Rivas, Carole Bodin, Carmen Murillo

Citizen Participation:

None

Call To Order:

President Mary Bernabe called the meeting to order at 5:30 pm.

Introductions of all:

Director's Report:

- Althea addressed her goals for the year
- Althea asked all members to read and sign a conflict of interest form.
- A young man from the community chose to develop a Little Free Library for our building as a project for his Eagle Scout award. He refinished two shelving units which are housed in the lobby.

Chair Report: none

Old Business:

- Sunday Supper in Our Town - Thus far, we have about \$35,000 in pledges and commitments. Last year, we raised \$53,000. Please continue to make calls.

New Business:

- Brainstorming new fundraising ideas – We need to host another fundraiser that is affordable for all members of the community. It would be ideal to hold it in February, March or April. See attached page for the members' ideas.

With all agenda items covers, the meeting was adjourned at 6:25 pm. Staff was available to provide information about programming in the facility. Thanks to everyone who brought appetizers!

Respectfully submitted,
Althea Holcomb

CC: Mayor, Council members, City Manager

(fundraising ideas listed on other side)

FUNDRAISING IDEAS

Family fundraisers:

- free throw, slam dunk, 3 on 3 basketball contests
- homerun derby
- trivia or game night. Each group decorates their own tables.
- Nerf darts, archery competition
- Mini golf competition
- Snowball softball tourney
- Bike ride
- Movie night in Valley Stadium (with food trucks?)

Adult Fundraisers:

- food truck festival with craft beer and music
- chili cook-off
- Superbowl party
- Corporate games

Misc. Ideas:

- sell bricks or a tree with leaves for sponsors of our build out
- social media scavenger hunt in teams with clues around the city
- amazing race
- a mass mailing to ask for \$\$
- something involving Valentine's Day (We are the heart of the community)
- want to include everyone so keep price low
- pair up with the owner of the Foundry just opening in VJ who wants to help homeless and hungry

Potential Locations:

- Valley Junction
- Valley Stadium
- new amphitheater near city hall (not built yet)
- WDM Little League fields
- Raccoon River Park
- new facility at 11th and Railroad being converted to food truck kitchen/microbrew

Dates/times:

- months: Jan, Feb., March, Apr., May, June –the earlier the better
- on a Thursday?
- kids activity during the day/adults at night (that would be volunteer intensive!)

Questions:

- how much do we want to charge? Per person? Per family?