CITY OF WEST DES MOINES
CITY COUNCIL MEETING COMMUNICATION

DATE: December 27, 2017

ITEM: Resolution – Approval of Specific Fees and Charges – Parks and Recreation Department

FINANCIAL IMPACT: Estimated $17,200 in additional revenue.

BACKGROUND: On June 26, 2017, the City Council updated a comprehensive, consolidated listing of the City's various rates, fees, and charges. Each of the rates/charges/fees listed was identified by staff and has been tied to the date of last approval or update.

Since that time, changes have occurred creating the need to revise certain rates related to the Parks and Recreation Department as follows:

Aquatic Center Season Pass Rates
The Council is asked to consider the changes to the rates charged for Aquatic Center Season Passes. Season pass rates have not been increased since 2005 for residents and 2009 for non-residents. Daily admission was last increased in 2011 and is proposed to remain unchanged at this time to stay competitive in the market.

Proposed changes are as follows:

Season Pass Rates	Current	Proposed
Resident		
One Person	$ 80	$ 85
Two Person	$110	$120
Each Additional Person	$ 35	$ 40
Nanny/Granny	$ 50	$ 60
Non-Resident		
One Person	$120	$130
Two Person	$160	$170
Each Additional Person	$ 45	$ 55
Nanny/Granny	$ 50	$ 60

The increases range from 6.25% to 22.2% depending upon the type of season pass and whether or not the pass holder is a West Des Moines resident. For example, the increase for a resident family of four is $20 or 11% and a non-resident family of four is $30 or 12%. The increase for a one person pass for a resident is $5 or 6.25% and $10 or 8.3% for a non-resident.

The above rate increases have been determined in collaboration with the City of Clive in order to maintain the same rates between the two cities. This is important due to reciprocity among all three aquatic centers in Clive and West Des Moines.
The rate increase is projected to bring in an additional $17,200 in revenue based upon the number of passes sold in 2017.The rate increases were reviewed by the Finance and Administration

Committee on December 13, 2017. Going forward, rates will be reviewed on a more regular annual basis.

OUTSTANDING ISSUES: None

RECOMMENDATION: That the Council approve the revised sections of Consolidated Fees and Charges with an effective date of January 1, 2018.

Lead Staff Member: Sally Ortgies, Director of Parks & Recreation

STAFF REVIEWS

Department Director	
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Finance & Administration		
Date Reviewed	December 13, 2017		
Recommendation	**Yes**	No	Split

RESOLUTION NO. _____

RESOLUTION RATIFYING CURRENT RATES, FEES, AND CHARGES OF THE CITY OF WEST DES MOINES AND UPDATING CERTAIN FEES REQUESTED BY STAFF OR AS REQUIRED BY CITY POLICY AND IOWA CODE.

WHEREAS, effort has been made to consolidate all fees, rates, and charges into one reference document to be ratified by Council, and

WHEREAS, various updates to rates are proposed by staff and recommended by the Finance and Administration Committee, and

NOW, THEREFORE, BE IT RESOLVED

BY THE COUNCIL OF THE CITY OF WEST DES MOINES, IOWA, that the attached schedule of charges and fees are ratified and approved as of January 1, 2018 and

BE IT FURTHER RESOLVED, that previous resolutions in conflict with this resolution are hereby repealed.

PASSED AND APPROVED, this 27th day of December, 2017.

_____
Rick Messerschmidt, Mayor Pro tem

_____
Ryan Jacobson, City Clerk

E. Parks & Recreation Fees and Charges (effective January 1, 2018)

XL.	Aquatic Centers – Holiday & Valley View		
	a. Daily Admission		
	i. Under 3 Years Old	Free	Motion (12/27/2011)
	ii. 3-12 Years Old	$ 5.00	Motion (12/27/2011)
	iii. 13 Years and Older	8.00	Motion (12/27/2011)
	iv. Senior Citizens (55+)	6.00	Motion (12/27/2011)
	v. Family Nights (per family)	12.00	Motion (12/27/2011)
	b. Season Passes (per household)		
	i. Resident		
	1. One Person	$ ~~80.00~~ 85.00	Motion (8/29/2005)
	2. Two Person	~~110.00~~ 120.00	Motion (8/29/2005)
	3. Additional Person	~~35.00~~ 40.00	Motion (8/29/2005)
	4. Nanny/Granny	~~50.00~~ 60.00	Motion (1/10/2010)
	ii. Non-Resident		
	1. One Person	$ ~~120.00~~ 130.00	Motion (2/23/2009)
	2. Two Person	~~160.00~~ 170.00	Motion (2/23/2009)
	3. Additional Person	~~45.00~~ 55.00	Motion (2/23/2009)
	4. Nanny/Granny	~~50.00~~ 60.00	Motion (1/10/2010)
XLI.	Archery Facility		
	a. Annual Permit		
	i. Adult Resident	$ 20.00	Motion (3/10/2014)
	ii. Adult Non-Resident	40.00	Motion (3/10/2014)
	iii. Youth (15 & Under) Resident	10.00	Motion (3/10/2014)
	iv. Youth (15 & Under) Non-Resident	20.00	Motion (3/10/2014)
	b. Daily Permit	$ 5.00	Motion (3/10/2014)
	c. Replacement Permit	$ 5.00	Motion (3/10/2014)
XLII.	Dog Park		
	a. Annual Permit		
	i. Resident	$ 20.00	Motion (11/1/2010)
	ii. Non-Resident	40.00	Motion (11/1/2010)
	b. Day Pass	$ 5.00	Motion (11/1/2010)
	c. Replacement Pass	$ 5.00	Res (11/28/2016)
XLIII.	XLIII. Jordan Cemetery		
	a. Burial Space		
	i. Monument Space	$1,400.00	Res (10/2/2017)
	ii. 2nd Person in Same Space (ashes)	400.00	Res (10/2/2017)
	iii. Cremation Space (flush marker only)	400.00	Res (10/2/2017)
	iv. Transfer Fee	200.00	Resolution (5/28/2013)
	b. Interment		
	i. Infant (24 months & under)		
	1. Monday – Friday	$ 700.00	Res (10/2/2017)
	2. Saturday	850.00	Res (10/2/2017)
	3. Sunday/Holiday	1,050.00	Res (10/2/2017)
	ii. Adult		
	1. Monday – Friday	$1,050.00	Res (10/2/2017)
	2. Saturday	1,200.00	Res (10/2/2017)
	3. Sunday/Holiday	1,400.00	Res (10/2/2017)

iii.	Ashes in Container		
	1. Monday – Friday	$ 700.00	Resolution (5/28/2013)
	2. Saturday	850.00	Res (10/2/2017)
	3. Sunday/Holiday	1,050.00	Res (10/2/2017)
c.	Disinterment		
i.	Infant/Child	$1,000.00	Res (10/2/2017)
ii.	Adult	1,500.00	Res (10/2/2017)
iii.	Ashes in Container	1,000.00	Res (10/2/2017)
d.	Extra Work		
i.	Monday – Friday (Per Hour)	$ 50.00	Resolution (5/28/2013)
ii.	Saturday (Per Hour)	75.00	Resolution (5/28/2013)
iii.	Sunday/Holiday (Per Hour)	100.00	Res (10/2/2017)
iv.	Snow Removal in Tent Area (Day of Closing)	100.00	Res (10/2/2017)
v.	Oversize Vault Charge	50.00	Res (10/2/2017)
vi.	Urn Vault Charge	100.00	Res (10/2/2017)

XLIV. Rentals

a.	Valley Junction Activity Center		
i.	Ballroom*	$ 80.00 per hour	Res (11/28/2016)
	1. Cleaning Fee	200.00 per rental	Res (11/28/2016)
ii.	Program Room**	60.00 per hour	Res (11/28/2016)
	1. Cleaning Fee	60.00 per rental	Res (11/28/2016)
iii.	Dining Room ABC**	30.00 per hour	Res (11/28/2016)
	1. Cleaning Fee	80.00 per rental	Res (11/28/2016)
iv.	Dining Room A**	20.00 per hour	Res (11/28/2016)
	1. Cleaning Fee	40.00 per rental	Res (11/28/2016)
v.	Vet's Room**	20.00 per hour	Res (11/28/2016)
	1. Cleaning Fee	40.00 per rental	Res (11/28/2016)
vi.	Equipment Rental		
	1. Display Screen	15.00	Res (11/28/2016)
	2. TV/DVD	20.00	Res (11/28/2016)
	3. Multimedia Projector	50.00	Res (11/28/2016)
vii.	Discounts/Additional Fees		
	1. Non-Profit Organizations	33% rental rate discount	Res (11/28/2016)
	2. Weekday 8-5	33% rental rate discount	Res (11/28/2016)
	3. Vendor Fee (if sales or admissions)	$ 20.00 per hour	Res (11/28/2016)

*Minimum rental of 8 hours on Saturday, all other days 2 hour minimum

**2 hour minimum

b.	Holiday Park Baseball Rental		
i.	Open League Games	$ 30.00 per game/slot	Agreement (9/16/13)
ii.	Open League Practice	30.00 per game/slot	Agreement (9/16/13)
iii.	Competitive League Games	45.00 per game/slot	Agreement (9/16/13)
iv.	Competitive League Practice	45.00 per game/slot	Agreement (9/16/13)
v.	Premier League Games	45.00 per game/slot	Agreement (9/16/13)
vi.	Sportsplex West Programs	45.00 per game/slot	Agreement (9/16/13)
vii.	Tournament Games	45.00 per game/slot	Agreement (9/16/13)
viii.	All Other Rentals	45.00 per game/slot	Agreement (9/16/13)
ix.	Tournament Maintenance Fee	25.00 per field/day	Resolution (6/27/16)

c. Nature Lodge*

i.	1/3 Room	$ 30.00 per hour	Resolution (6/30/2014)
	1. Cleaning Fee	50.00 per rental	Res (11/28/2016)
ii.	2/3 Room	60.00 per hour	Resolution (6/30/2014)
	1. Cleaning Fee	100.00 per rental	Res (11/28/2016)
iii.	Full Room	90.00 per hour	Resolution (6/30/2014)
	1. Cleaning Fee	150.00 per rental	Res (11/28/2016)
iv.	Kitchen	30.00 per use	Res (11/28/2016)
	1. Cleaning Fee	25.00 per rental	Res (11/28/2016)
v.	Display Area	30.00 per hour	Resolution (6/30/2014)
	1. Cleaning Fee	25.00 per rental	Res (11/28/2016)
vi.	Equipment Rental		
	1. Display Screen	15.00	Res (11/28/2016)
	2. TV/DVD	20.00	Res (11/28/2016)
	3. Multimedia Projector	50.00	Res (11/28/2016)
	4. Fireplace	30.00	Res (11/28/2016)
	5. Speaker/Microphone	50.00	Res (11/28/2016)
vii.	Discounts/Additional Fees		
	1. Non-Profit Organizations	33% rental rate discount	Res (11/28/2016)
	2. Weekday 8-5	33% rental rate discount	Res (11/28/2016)
	3. Vendor Fee (if sales or admissions)	20.00 per hour	Res (11/28/2016)

*Sunday through Friday – 4 Hour Minimum Rental

*Saturdays (April – October) – 10 Hour Minimum Rental

*Saturdays (November – March) – 5 Hour Minimum Rental

d. Shelters (4 hour minimum)

i.	Daily	$ 10.00 per hour	Res (11/28/2016)
ii.	Change Fee	10.00 per rental	Res (11/28/2016)

e. Raccoon River Park Softball Complex

i.	Adult Softball Tourney (20+ Teams)	$ 5.00 per game	Motion (12/27/2011)
ii.	Adult Softball Tourney (<20 Teams)	10.00 per game	Motion (12/27/2011)
iii.	Youth Tourney	25.00 per game	Motion (12/27/2011)
iv.	Youth Tourney (after September 1)	15.00 per game	Res (11/28/2016)
v.	Hourly Rental	25.00 per hour per field	Motion (12/27/2011)
vi.	Field Light Fees	35.00 per hour per field	Resolution (6/27/2016)
vii.	Field Equipment Rental	50.00 per day per vehicle	Motion (12/27/2011)
viii.	Temp Fence Set Up/Tear Down	100.00 per field	Motion (12/27/2011)

f. Aquatic Center Rentals*

i.	Holiday Aquatic Center		
	1. Entire Facility	$ 730.00 per rental	Res (11/28/2016)
ii.	Valley View Aquatic Center		
	1. Entire Facility	1,100.00 per rental	Res (11/28/2016)
	2. Lazy River / Slides	680.00 per rental	Res (11/28/2016)
	3. Leisure Pool / Kids Pool	340.00 per rental	Res (11/28/2016)
	4. Lap Pool / Diving Boards / Drop Slide	260.00 per rental	Res (11/28/2016)

*Available 6:30-8:30 pm, Saturdays, June 1 – August 1

	g.	Community Garden		
		i. Garden Plot Rental	$ 25.00 per year	Res (11/28/2016)
XLV.	Parties			
	a.	Birthday Parties – Nature Lodge (Maximum of 15 Participants)		
		i. First 12 (including birthday child)	$ 110.00 for 2 hours	Resolution (6/30/2014)
		ii. Each Participant More than 12	10.00	Resolution (6/30/2014)
	b.	Birthday Parties – Aquatic Centers (Maximum of 15 Participants)		
		i. First 10 (plus 1 adult)	115.00 for 2 hours	Res (11/28/2016)
		ii. Each Participant More than 10	15.00	Res (11/28/2016)
XLVI.	Special Events – Park/Facilities			
	a.	Special Event Permit – Non-Refundable	$ 225.00	Resolution (6/30/2014)
	b.	Tent/Canopy/Inflatable Membrane Permit	50.00	Resolution (6/30/2014)
	c.	Sound Permit	22.00	Resolution (6/30/2014)
	d.	Portable Toilets	50.00 each	Resolution (6/30/2014)