

**CITY OF WEST DES MOINES
PARKS AND RECREATION ADVISORY BOARD
AGENDA**

**5:30 p.m.
Thursday, May 17, 2018
City Hall – City Council Chambers
4200 Mills Civic Parkway**

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes**
 - A. April 19, 2018 Meeting
- 4. Old Business**
- 5. Public Hearings**
 - A. Site Plan – Pinedale Park
 1. Motion – Approval of Recommendation to Planning and Zoning Commission
- 6. New Business**
- 7. Staff Reports**
 - A. Superintendent of Parks
 - B. Superintendent of Recreation
 - C. Director of Parks & Recreation
- 8. Other Matters**
- 9. Receive, File and/or Refer**
 - A. City Council Communications
 - B. Five Waters Project Design Update

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

April 19, 2018

WEST DES MOINES PARKS AND RECREATION ADVISORY BOARD PROCEEDINGS
Thursday, April 19, 2018

The meeting of the West Des Moines Parks and Recreation Advisory Board was called to order on Thursday, April 19, 2018 at 5:32 p.m. by presiding Vice-Chair Schebel.

| | | | | | |
|-------------------|------------------------------------------------------------|-----------------------------------------------|----------------------------------------------|---------------|----------------------------------|
| Commission | Heather Schebel <i>Vice Chair</i> | Joe Hrdlicka <i>Chair</i> | Forrest Ridgway | Rick Swalwell | Aaron Sewell <i>Secretary</i> |
| Present | X | X- conference call | X | | |
| Staff | Sally Ortgies <i>Director of Parks & Recreation</i> | Dave Sadler <i>Superintendent of Parks</i> | Anna Poss <i>Administrative Secretary</i> | | |
| Present | X | X | X | | |
| Council | Russ Trimble <i>Council Liaison</i> | | | | |
| Present | X | | | | |

On Item 1. Approval of Agenda

Ridgway moved to approve the agenda as presented. Hrdlicka seconded. Motion carried, 3 yes.

On Item 2. Citizen Forum

No items.

On Item 3. Approval of Minutes of February 15, 2018 Meeting

Ridgway moved to approve the minutes as presented. Hrdlicka seconded. Motion carried, 3 yes.

On Item 4. Old Business

No items.

On Item 5A. Public Hearings

A. Site Plan – Whisper Point Park

1. Motion – Approval of Recommendation to Planning and Zoning Commission

Schebel inquired when the notice was published and Ortgies responded April 13, 2018 in the Des Moines Register. Schebel asked if staff had received any written comments and Ortgies responded that none had been received. Schebel opened the public hearing and asked if there were any verbal comments from the public.

Sadler shared the site plan for Whisper Point Park and mentioned that there was a public meeting held on March 6, 2018. Sadler shared that staff have responded to concerns that arose from the public meeting. Schebel asked the audience for verbal comments.

Kathy Ross, 160 91st Street West Des Moines, IA. Ross asked about the dimensions of the playground equipment. Sadler responded that the equipment was not selected yet but was planned to be as transparent as possible and natural colors would be used. Ross inquired whether or not the tree lines shown on the plan were exact. Sadler explained that this is a conceptual plan, the exact location has not been finally decided upon. Sadler

added that staff would contact Ross prior to any planting to confirm tree locations. Ross asked about grading behind her property, and Sadler responded that the slope is 4 to 1, which makes mowing possible. Ross shared that she was told by the City and the builder that this area behind their home was not going to have anything built upon it, but she appreciated the chance to have an opinion on the Park and the response by City staff to concerns.

Nancy Upright, 150 91st Street West Des Moines asked how the City determines the number of parking spaces needed for the Park. Sadler responded that the majority of neighborhood parks have approximately 20 spaces with the number based upon past observations of parking lot use. Upright inquired why the restrooms were switched from one unisex to one female and one male restroom. Sadler responded that feedback received in the March public meeting had indicated support for the double restrooms. Upright asked if staff had considered adding stamped concrete to the path around the Park. Sadler responded that maintenance and budget concerns would be a couple items that stand in the way of having ridged or stamped concrete.

Schebel declared the public meeting closed after seeing no other verbal comments.

Ridgway moved to approve the recommendation of the site plan for Whisper Point Park to the Planning and Zoning Commission. Hrdlicka seconded. Motion carried, 3 yes

B. Rezoning – Florer Park

1. Motion – Approval of Recommendation to Planning and Zoning Commission.

Schebel inquired when the notice was published and Ortgies responded April 13, 2018 in the Des Moines Register. Schebel asked if staff had received any written comments and Ortgies responded none had been received. Schebel opened the public hearing and asked if there were any verbal comments from the public on this item. Hearing none, Schebel declared the public hearing closed and opened up discussion among the members of the Board.

Sadler explained the location and the plans for Florer Park and why it warrants rezoning. Schebel asked if the Florer family is aware, and Sadler responded that the family and the neighborhood is aware.

Ridgway moved to approve the recommendation of Rezoning of Florer Park to the Planning and Zoning Commission. Hrdlicka seconded. Motion carried, 3 yes.

On Item 6A. New Business

A. Annual Reports:

1. Des Moines Rugby Foundation – Jody Ricci, 1441 47th St Des Moines, IA 50311 gave a brief summary of what the foundation is currently doing and its future plans. Ricci thanked the City of West Des Moines for everything they've provided the Foundation. The Foundation plays on Windsor Field which has a creek in the NE corner. Ricci asked if rip-rap could be added because the erosion in the area is getting very close to the field. Sadler mentioned they've done spot stabilization all of the way down the trail to 50th Street, so there are plans in the future to address this issue.
2. West Des Moines Soccer Club – Chuck Ebensberger, 2717 Countryside Drive, West Des Moines 50265 presented a summary of their 2017 year. Ebensberger will be stepping

down as President of the Club at the beginning of the fall because he will no longer have a child in the Club. Ebensberger spoke about the programming and the positive results from a recent survey. The Club is in need of more referee game coverage. The Club offers various camps and clinics throughout the summer, and they train and certify referees. The long range plan is to increase numbers, improve volunteership, and obtain permanent lighting at the Hidden Valley Complex.

Ridgway asked about the land being leased across the street from Hidden Valley and if purchasing is an option. Ebensberger responded no, it is not an option due to accessibility issues for adjacent property owners.

3. West Des Moines Girls Softball – Jason McArtor, 2934 132nd Court, Urbandale, IA gave a presentation on the 2017 season for the organization. McArtor shared that background checks are performed on all of the coaches. The organization's fees range from \$120 to \$160 to participate in various levels of the program. The organization had opening day ceremonies this past weekend. McArtor shared that they are in a positive spending mode with the renovation of various fields. McArtor stated that they would like to see more trees planted for shade along with additional lights in certain areas.

Gene Rauch, 1133 23rd Street, West Des Moines shared the grounds keeping report which showed areas of the complex that would benefit from additional lighting. Sadler provided feedback that Mid-American Energy has fixed a couple of the bent poles. Ortgies shared there is \$50,000 budgeted in 18/19 for infield renovations. Ridgway asked if staff could make the process go faster, and Ortgies shared that funds have been included in the project lists for future fiscal years. Funding would be considered each year by the City Council. Rauch shared that West Des Moines Girls Softball has an obvious lack of field space in USSSA play, but they still have the highest registration in Iowa. Hrdlicka shared that the Board is proud of what the organization has done. Sadler shared updates on repair of broken concrete and asked them to move a pile of infield material from the parking lot.

B. Motion – Approval to Install Wi-Fi Antenna – Railroad Park

- a. Ortgies shared that the Microsoft foundation is working on a project in the Valley Junction area that would provide free Wi-Fi for households that are approved for free and reduced lunches. Staff and the Facilities Committee is in support.

Ridgway moved to approve a recommendation to the City Council to install a Wi-Fi antenna in Railroad Park, on the terms that it is east of the current light pole on the corner. Hrdlicka seconded. Motion carried, 3 yes.

C. Motion – Approval of Temporary Public Art Installation – Jordan Creek Greenway

- a. Ortgies shared all funding is coming from Bravo of Greater Des Moines.

Ridgway moved to approve a recommendation to the City Council to install a temporary public art piece in the Jordan Creek Greenway. Hrdlicka seconded. Motion carried, 3 yes.

D. Motion – Iowa Premier Cricket League Proposal

- a. Ortgies shared that the league has made a request on several items within the field reservation policy and they'd like the fee lessened for their group. The Facilities Committee has discussed that the Rental fees and policy needs to be followed. Hrdlicka agreed with the Facilities Committee's decision.

Ridgway moved to maintain the current fee structure as approved by Board and the City Council. Hrdlicka seconded. Motion carried, 3 yes.

E. Discussion – Court Renovation

Ortgies shared that a phased renovation of tennis and basketball courts is being planned. Ortgies stated that the potential exists to convert a tennis court into four pickleball courts. Ortgies asked for the Board's opinion on doing this. Ridgway shared that he would like to see a discussion with the owners of Smash Park which will offer indoor pickleball. Schebel wanted the residents around the parks to be included in the decision to eliminate any tennis court. Hrdlicka added he supports pickleball and the demographic it serves. Sadler shared that staff is currently adding pickleball striping to all new tennis courts. Ridgway shared that the Board is open to further exploring the creation of more pickleball courts, and Hrdlicka agreed.

Staff Reports

On Item 7A. Superintendent of Parks

Sadler highlighted that 17 parks will have various renovations completed this summer. Holiday Park parking lot repairs have begun, and the seasonal park attendants have started. Water will be turned on in the majority of neighborhood parks this week. Sadler shared that the Shade Crusade will be the last Saturday in April and that the Earth Day Family Fun Day is this weekend.

On Item 7B. Director of Parks and Recreation

Ortgies shared, in addition to the other events, the Mayor's Bike Ride is taking place on May 12th. There will be school participation awards given to the school which is most represented by its participants. Ortgies is preparing an offer for a Superintendent of Recreation. Ortgies is looking into the re-establishment of the West Parks Foundation. City Hall will be getting a new HVAC system along with a renovation of office and a security upgrade. Ortgies shared that an update on the Great Western Trail will be sent to the Board. The Art on the Campus launch party is April 26th in the Council Chambers.

On Item 8. Other Matters

Hrdlicka shared that Ortgies and himself have had positive meetings with the Council members and he wanted to share that they seem excited about future plans. Hrdlicka suggested that other Board members participate in future meetings with the Council members. Hrdlicka asked for opinions on whether Park Board members should be elected or appointed. Ridgway commented that it could cost \$20,000 to \$30,000 for a special or run-off election. Schebel proposed they keep the current format.

On Item 9A: Receive, File and/or Refer:

March 19, 2018: Public Hearing – 2018 Concrete Trail Renovation Project

1. Resolution – Approval of plans and specifications.
2. Motion – Receive and file report of bids
3. Resolution – Approve contract

March 19, 2018: Public Hearing – Woodland Hills Park Loop Trail

1. Resolution – Approval of plans and specifications.
2. Motion – Receive and file report of bids
3. Resolution – Approve contract

March 2019, 2018: Approval of Agreement Amendment – Veteran's Parkway Enhancements (Construction Documents for Phase 1).

April 16, 2018: Public Hearing – Holiday Parking Lot Repairs

1. Resolution – Approval of plans and specifications.

April 19, 2018

2. Motion – Receive and file report of bids

3. Resolution – Approve contract

April 16, 2018: Proclamation – Earth Day – April 22, 2018

April 16, 2018: Proclamation – Arbor Day – April 27, 2018

On Item 9B: Update on Five Waters Design Update:

No items.

Ridgway moved to adjourn. Hrdlicka seconded. Motion carried, 3 yes. Meeting adjourned at 7:14 p.m.

Respectfully submitted,

Anna Poss
Secretary

ATTEST:

Aaron Sewell
Advisory Board Secretary

**WEST DES MOINES PARKS & RECREATION ADVISORY BOARD
MEETING COMMUNICATION**

DATE: May 17, 2018

- ITEM:** Public Hearing – Site Plan – Pinedale Park
1. Motion – Approval of Recommendation to Planning and Zoning Commission

FINANCIAL IMPACT: None at this time

SYNOPSIS: Staff has been working on a site plan and public outreach process for Pinedale Park located north of Woodland Avenue between Valley West Drive and 33rd Street at the southeast end of Woodland West Condominiums. An initial concept plan was prepared in early 2018, and the plan was mailed out to area residents on February 15, 2017. The feedback has been generally very favorable, and based upon feedback staff made a few additional changes to the plan.

The board is asked to review the site plan, hold a Public Hearing, and make a recommendation to the Planning and Zoning Commission. A copy of the site plan is attached. All residents within 370 feet of the park were mailed invitations to the Board meeting, and a notice was also published in the Des Moines Register. Anyone present will have the opportunity to comment on the site plan during the Public Hearing and any written comments received prior to the Board meeting will be read. If approved by the Board, the site plan will be taken to the Planning and Zoning Commission and then to City Council for final approval.

BACKGROUND: This park property was acquired through the parkland dedication process when the adjacent Woodland West development converted from apartments to condominiums in 2007. This action triggered the parkland dedication requirements. This area of the community was deficient in neighborhood park service, and therefore the City choose to acquire a portion of open space from this development to convert into a mini-neighborhood park site. Although a smaller sized park at just under one acre, this park site serves as an ‘infill’ park to provide some neighborhood park accommodations to this surrounding neighborhood.

RECOMMENDATION: That the Board hold the Public Hearing and approve the recommendation to the Planning and Zoning Commission to approve the site plan for Pinedale Park.

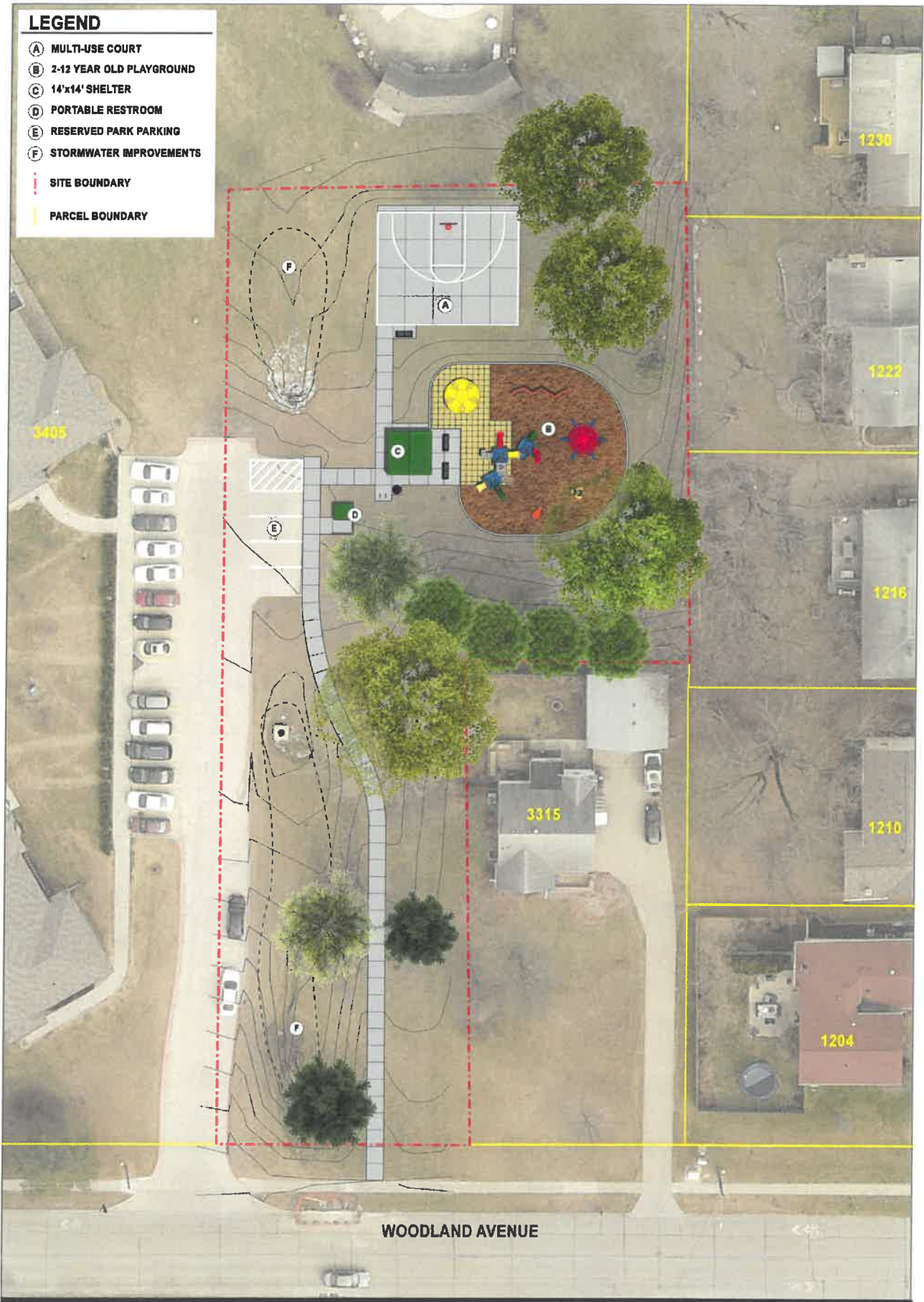
Prepared by: David Sadler, Superintendent of Parks

Approved for Content by: Sally Ortgies, Director of Parks and Recreation 

Accepted for Park Board Agenda: Sally Ortgies, Director of Parks and Recreation

LEGEND

- (A) MULTI-USE COURT
- (B) 2-12 YEAR OLD PLAYGROUND
- (C) 14'x14' SHELTER
- (D) PORTABLE RESTROOM
- (E) RESERVED PARK PARKING
- (F) STORMWATER IMPROVEMENTS
- SITE BOUNDARY
- PARCEL BOUNDARY



PINEDALE PARK MASTER PLAN



**CITY OF WEST DES MOINES
CITY COUNCIL MEETING COMMUNICATION**

DATE: May 14, 2018

ITEM: Proclamation – Kids to Parks Day – May 19, 2018

FINANCIAL IMPACT: None


BACKGROUND: The attached proclamation designates May 19, 2018 as Kids to Parks Day. This proclamation is one way to demonstrate the City's commitment to encouraging kids and families to get outdoors and visit West Des Moines' parks.

OUTSTANDING ISSUES: None

RECOMMENDATION: That the Council approve the proclamation designating May 19, 2018 as Kids to Parks Day in West Des Moines.

Lead Staff Member: Sally Ortgies 

STAFF REVIEWS

| | |
|------------------------|-------------------------------------------------------------------------------------|
| Department Director |  |
| Appropriations/Finance | |
| Legal | |
| Agenda Acceptance | |

PUBLICATION(S) (if applicable)

| | |
|-----------------------|-----|
| Published In | N/A |
| Dates(s) Published | |

SUBCOMMITTEE REVIEW (if applicable)

| | | | |
|----------------|-----|----|-------|
| Committee | N/A | | |
| Date Reviewed | | | |
| Recommendation | Yes | No | Split |

**CITY OF WEST DES MOINES
CITY COUNCIL MEETING COMMUNICATION**

DATE: May 14, 2018

ITEM: Resolution - Order Construction and Notice of Public Hearing on Plans, Specifications, Form of Contract, Estimate of Cost, and Direct Advertisement of Bids – Valley View Park Shelter, Restroom, and Volleyball Courts

FINANCIAL IMPACT: None at this time. The preliminary estimated cost of the project is \$785,110. Expenses to be paid from G/L account 500.000.000.5250.490. Funding will be covered out of available funds in the FY 17-18 CIP from the Valley View Park Shelter & Restroom Facility (Project No. 0525 033-0510 086 2017), and Valley View Park Volleyball Courts (Project No. 0520 033-0510 087 2017). The total amount available for construction of this project is \$785,800.

BACKGROUND: A Bid Letting should be scheduled for 2:00 p.m. on Wednesday, June 6, 2018, and a Public Hearing on the project scheduled for 5:35 p.m. on Monday, June 11, 2018. The contract would be awarded on Monday, June 11, 2018, and work would begin shortly thereafter. This project is scheduled to be completed later in the fall of 2018.


This resolution is for the construction of an open-air shelter, restroom facility, (3) sand volleyball courts, and associated site and utility improvements located on the southwest side of Valley View Park (88th Street side). One add alternate is included for the lighting of the volleyball courts.

OUTSTANDING ISSUES: None.

RECOMMENDATION: That the Council approve the Resolution.

Lead Staff Member: David Sadler, Superintendent of Parks 

STAFF REVIEWS

| | |
|------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| Department Director | Sally Ortgies, Director of Parks and Recreation  |
| Appropriations/Finance | Tim Stiles, Finance Director |
| Legal | Richard Scieszinski, City Attorney |
| Agenda Acceptance | |

PUBLICATION(S) (if applicable)

| | |
|-----------------------|-----|
| Published In | N/A |
| Dates(s) Published | |

SUBCOMMITTEE REVIEW (if applicable)

| | | | |
|----------------|-----|----|-------|
| Committee | N/A | | |
| Date Reviewed | | | |
| Recommendation | Yes | No | Split |

City of West Des Moines

Five Waters Project



Project Design Update – 5/17/18
David Sadler, Superintendent of Parks

The **Five Waters Project** touches all areas of the city and encompasses major parks, greenways, rivers, lakes, and streams. The first different waters include Jordan Creek, Sugar Creek, Raccoon River, City Campus Pond, and Blue Heron Lake at Raccoon River Park. The major project components include:

1. **Raccoon River Pedestrian Bridge & Great Western Trail Connection** – Iconic bridge over the Raccoon River providing the only pedestrian crossing of the river in West Des Moines east of Interstate 35. Bridge to connect major parks & trail systems and WDM recreation facilities to Walnut Woods State Park and Brown's Woods County Park.

Status:

10/16/17 Shive Hattery hired to determine feasibility by performing hydraulic analysis, establish bridge location, permitting process with Army Corp of Eng. & IDNR, determine associated costs, and prepare graphics of possible bridge styles.

11/10/17 SH has requested hydraulic modeling of Raccoon River from IDNR. Staff has met on site with major land owner for GWT connection.

1/18/18 SH received hydraulic info from IDNR and verified that it matches a secondary Flood Insurance Study. Hydraulic concepts underway to determine bridge impacts on floodplain, and feasibility of crossing. Preliminary hydraulic modeling for 'no-rise' in water is requiring significant channel widening and longer bridge (+/- 600') to offset earth embankments needed to get up to the bridge. SH also investigating associated costs which would appear to include 2 piers in river and 3 spans of bridge to cross.

2/15/18 SH continuing to research costs with associated contractors in regards to pedestrian bridge length and access. SH also doing preliminary research on feasibility related to second bridge closer to I35.

3/15/18 Staff met with Department of Natural Resources staff to discuss locating the south end of the bridge in Walnut Woods State Park on State-owned property. SH completed feasibility study and opinion of probable costs for the bridge and are now working on an alignment study for the trail connection to the Great Western Trail. Range of estimated cost for the bridge is \$4,387,393-\$4,603,393. Meeting is scheduled with additional DNR staff and Des Moines Water Works to discuss possibility of a second pedestrian bridge to possibly be located just east of I-35 connecting the Raccoon River Greenway Trail to Purple Martin Lake Water Recreation Area.

5/17/18 Consultant has prepared concept location plan and memo regarding the trail connection from the proposed pedestrian bridge over the Raccoon River connecting to the Great Western Trail. The memo includes optional trail alignments, feasibility for each option, and conceptual level costs. In addition, memo also identifies property ownership information along trail alignments. Meeting took place on 3/16 with DNR & Des Moines Water Works to discuss bridge connection to Purple Martin Lake Water Recreation Area. Initial support has been shown by both agencies.

2. **Marathon Loop** – 26.2 mile marathon distance trail loop running primarily through greenway corridors. Major portion along Jordan Creek and around Raccoon River Park already complete (approx. 48%). Loop trail will include segments along Jordan Creek, Sugar Creek, and Raccoon River (noted in update below).

Status:

10/16/17 Snyder & Associates hired to prepare conceptual trail alignments for Sugar Creek, public engagement, property owner meetings, discussion with Waukee/IDOT, flood plain analysis, and provide rendered plans for the Sugar Creek Greenway. Other portions of Marathon Loop are within Raccoon River Greenway Development. See item 5 (below) for updates on that portion.

11/10/17 Planning for phase 1 completed for REAP grant submittal (grant not funded). Aerial drone service has flown entire project corridor. Concept planning began.

1/18/18 Staff prepared application and applied for Surface Transportation Block Grant (Transportation Alternative Grant) through the Des Moines Area MPO. Grant request \$525,000 for Phase 1 Sugar Creek. Staff met with Planner and Engineer from Snyder & Associates to review preliminary trail alignment plans along Sugar Creek, including proposed locations for pedestrian bridge crossings, channel work, and connections to sidewalks/other intersecting trails.

2/15/18 Staff presented STBG grant application to MPO Funding Committee. Snyder & Associates completed Opinion of Cost (order of magnitude) for entire Sugar Creek Greenway and Trail. Estimated cost at \$4,824,000, with breakdowns per logical segments.

3/15/18 STBG grant was not funded. Webpage has been set up for Sugar Creek Greenway project under Five Waters Project page. Marketing firm is developing video using drone footage.

5/17/18 Consultant has prepared a 'draft' website that provides an overview of the project. This could be used to share information with the public, and a tool for public feedback. Staff is currently evaluating viability of separate websites for each project verses one comprehensive 'Five Waters Project' website.

3. **Raccoon River Park Boathouse & River Access** – Facility for boat/bike rentals and river trail/land trail portage and shuttle service hub with improved access between the Raccoon River and 232 acre Blue Heron Lake.

Status:

9/18/17 OPN Architects with Confluence Landscape Architects hired to study 3 site locations, collaborate with staff to determine programming, preparation of preliminary site plan, estimate of costs, and marketing graphics.

11/10/17 Consultant team visited 3 locations. Prepared site analysis for each site, reviewed flood information, and compiled images of potential boat houses. Park Board to review and discuss at November meeting.

1/18/18 Location in Raccoon River Park has been selected. Consultant team prepared initial program, building footprint and site layout plan for review. Staff reviewed and provided initial comment. Staff again recently met with consultant team to review revisions and final schematic design.

2/15/18 Consultant team completed Site Plan, Schematic Design, and associated Cost Estimate. Cost in line with original estimate of \$2.2 million. Architect also completed a 3 dimensional fly-through video, which is currently being used for marketing of 5 Waters and LOSST.

3/15/18 All contracted work is complete. Funding is budgeted in FY 18-19 for design development and construction documents.

5/17/18 Staff is currently working on a partnership with Scheel's on a 'Paddling Demo Day' at Raccoon River Park on Blue Heron Lake. This event, tentatively scheduled for Sunday afternoon June 24th, would demo new boating products (paddleboards, kayaks, etc.), provide a 'come and experience' opportunity, and at the same time promote the RRP Boathouse and river access options currently being planned.

4. **Civic Campus Amphitheater** – Provide unique space for public performances and private rentals with a pond backdrop.

Status:

7/10/17 Confluence hired for site survey, schematic design/design development, and sound study/noise mitigation options. This will also include public engagement and determining programming options.

11/10/17 Topographic survey complete. Public meeting #1 held with residents living within ½ mile of site, public meeting #2 held with general & special interest groups, and meeting #3 held with city staff across department boundaries.

1/18/18 The consultant team presented one concept, and staff pointed out many issues and ultimately decided as unacceptable. The consultant was then

instructed to go back and review program, and develop further concepts for review.

2/15/18 Consultant team took a step back and assembled precedent images of other amphitheaters, potential material combinations, and prepared three additional concepts. Staff reviewed concepts and still not favorable. Staff currently evaluating consultant team to determine best course of action to get this project moving in right direction.

3/15/18 Lead consultant has brought a new architect on to team. Two planning meetings have been held with new architect with a third being scheduled for week of March 19 to review initial concepts.

5/17/18 Consultant team prepared and presented new concepts for the amphitheater. The concepts were then reduced to two, and presented to the developer/ donor, who in turn help select a final design. The team is now working on design development, and cost estimating moving toward a final design. Staff met with Sam Summers of Hinterland and Woolys to discuss possible programming for the amphitheater, and staff has prepared an early conceptual programming schedule for first five years.

5. **Raccoon River Greenway Development** – Implementation of the Greater Des Moines Water Trails & Greenways Plan providing river access and water trails. Project also including feasibility of adventure park, and tiny house campground/cabin rentals.

Status:

10/2/17 Genus Landscape Architects hired for planning, cost estimating, stakeholder and public input for the greenway between 1st Street on the east to the Sugar Creek on the west.

11/10/17 City staff has made initial contact with property all owners along the corridor to introduce project and request property access. Consultant to perform on site review, inventory and analysis during the week of 11/13. Aerial drone service has flown entire project corridor.

1/18/18 Consultant completed on site review, inventory and analysis. The preliminary trail alignment and alternatives have been determined. Potential site that could accommodate adventure park, tiny house cabins, single track trail and other passive recreation activities has been identified.

2/15/18 Staff met with representatives of Iowa Department of Natural Resources and Friends of Walnut Woods to review preliminary ideas related to greenway, and potential connections to state managed facilities (Walnut Woods and Purple Martin Lake). Also discussed potential second bridge. Conversation was very favorable.

3/15/18 Staff is in process of meeting with individual property owners. Meeting is also scheduled with a consultant that may be able to assist with a feasibility/market study for an outdoor adventure park.

5/17/18 Consultant has prepared concept plans for a potential adventure park, single track trail, and camping site. The plans include a potential location along the Raccoon River near 1st Street which was a formal gravel quarry location with

the potential of redevelopment. Staff also met with Mel Pines from the Iowa Brownfield Redevelopment Program to discuss possible partnerships and solutions related to redevelopment of what may be considered a brownfield.

Marketing – To provide marketing services related to the Five Waters Project.

Status:

1/18/18 Following RFP process, (9) proposals were received. Staff and Park Board Representative reviewed and rated proposals in December, followed by interviewing (2) finalists. The firm of Red Dot located in Valley Junction was selected to provide the marketing services. Staff and Board Rep met with Red Dot in late December to discuss scope of services, process, and schedule. The 'Creative Brief' was then prepared outlining the final assignment, goals, targets, key messages, deliverables, and timeline. Staff and Board Rep met again with Red Dot in early January to review Five Waters Brand Platform and Logo concepts.

2/15/18 Red Dot and staff refine and land on final Five Waters Logo. Red Dot completes tri-fold marketing brochure outlining 5 Waters projects and associated graphics. Red Dot also prepares LOSST handout and assists staff with preparing Power Point to be used for presentations. Staff and Board members have begun presentation process. Red Dot now currently preparing Social Media strategy and working with staff to execute. In addition, staff Communications Specialist also completes FAQ and a variety of LOSST information is now available on City's website and other means of distribution.

3/15/18 All presentations complete. Five Waters Project webpages all updated on City's website. Red Dot working on videos of Raccoon River Greenway and Sugar Creek Greenway using drone footage. Once complete, videos will be added to website. All project components individually highlighted on Parks & Recreation Facebook/Twitter pages with highest reach ever for a single post – over 10,000 for Marathon Loop Trail.

5/17/18 Following the failure of the LOSST vote, staff regrouped and met with Red Dot to discuss next steps. Possible steps include forming a fund raising committee, forming a 'Friends of Five Waters' group, rejuvenate 501c3 organization, and finishing up additional marketing graphics, and partnerships with other events to continue to promote the Five Waters Projects.