

**CITY OF WEST DES MOINES  
PUBLIC ARTS ADVISORY COMMISSION**

**AGENDA**

**5:30 p.m.**

**Thursday, November 29, 2018  
City Hall – City Council Chambers  
4200 Mills Civic Parkway**

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of October 25, 2018 Meeting**
- 4. Old Business**
- 5. New Business**
  - A. Motion – Approval of Purchase of Art Work – 2018 Art on the Campus “*Heartbeat of the Heartland*”
  - B. Motion – Approval of Amendment to FY 18-19 Budget – “*Even Water*” Sitework
- 6. Committee Reports**
  - A. Events Committee
  - B. Communications Committee
  - C. Exhibition Committee
- 7. Project Work Group Reports**
  - A. Water Quality Community Service Art Project
  - B. Amphitheater Public Art
- 8. Staff Reports**
  - A. Director of Parks and Recreation
  - B. Superintendent of Recreation
- 9. Other Matters**
- 10. Receive, File and/or Refer**

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

**WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS**  
**Thursday, October 25, 2018**

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, October 25, 2018, at 5:30 p.m. by Chair Crane.

<b>Commission</b>	Jeff Phillips	Brenda Sedlacek	Tamara Kenworthy	Ryan Crane <i>Chair</i>	Rita Luther <i>Vice Chair</i>
<b>Present</b>	X	X		X	X arrived at 5:40
<b>Commission</b>	Diane Boyd <i>Secretary</i>	Jed Gammell			
<b>Present</b>	X	X			

<b>Staff</b>	Sally Ortgies <i>Director of Parks &amp; Recreation</i>	Ryan Penning <i>Superintendent of Recreation</i>	Miranda Kurtt <i>Secretary</i>	John Mickelson <i>Council Liaison</i>
<b>Present</b>	X	X	X	

**On Item 1. Approval of Agenda**

Phillips moved to approve the agenda as presented. Sedlacek seconded. Motion carried, 5 yes.

**On Item 2. Citizen Forum**

Two government students from Valley High School were in attendance and introduced themselves.

**On Item 3. Approval of Minutes of September 27, 2018 Meeting**

Sedlacek moved to approve the minutes as presented. Phillips seconded. Motion carried, 5 yes.

**On Item 4. Old Business**

No report.

**New Business**

**On Item 5A. Presentation – Approval of Recommendation to City Council – FY19-20 Budget Request**

Ortgies presented the budget to the Commission. There is \$5,000 increase once again being included for maintenance and repairs. Sedlacek questioned if these are accumulated funds, and Ortgies confirmed that if they are not used, they are rolled over to the next year. With the reduction in artists due to construction of the Amphitheater, the Art on the Campus budget was reduced. The audio tour is included for the Art on the Campus exhibit with an additional \$1,000 for an audio tour of the permanent collection. A \$15,000 consulting fee is included for the next commissioned artwork. Staff is recommending that \$15,000 be added to hire an artist for a temporary piece for Illumifest in September of 2019. With the proposed budget, the balance in the public art fund would be \$148,301 at the end of the fiscal year of 2020. Sedlacek questioned if the Commission should ask the Council for more funding. Ortgies indicated that the Council would probably want to see the balance spent down first. Also, at one time the Council had offered more with the stipulation that the Commission do fundraising, and the Commission turned down this offer. Luther questioned what percentage of the budget the Commission receives. Ortgies stated that the budget amount was not set up as a percentage but as a set maximum amount of \$120,000 per year.

Luther moved to approve the Recommendation to City Council – FY19-20 Budget Request. Gammell seconded. Motion carried, 6 yes.

**On Item 5B. Presentation – Approval of Recommendation to City Council – 2019 Art on the Campus Selection Committee Recommendations**

Penning recognized the members of the committee: Rita Luther, Jed Gammell, Christie Engelbert, Ray Seidelman, and Carrie Abeling. The Committee met on October 8 to review and score 25 proposals. The ten pieces selected will be on display from April 15, 2019 to November 15, 2019. Penning praised the interaction of the Committee and the efficient and fluid process. The contracts will be sent to the artists once they are approved by the Commission. Phillips questioned if the committee has selected artists based on drawings of pieces verses completed pieces in the past. Gammell stated that yes, this has occurred.

Boyd moved to approve the Recommendation to City Council – 2019 Art on the Campus Selection Committee Recommendations. Phillips seconded. Motion carried, 6 yes.

**On Item 5C. Motion – Establish Dates of November/December Commission Meetings**

Orgies stated that staff is recommending November and December meeting be combined with the meeting taking place on Thursday, November 29.

Phillips moved to approve the Establish Dates of November/December Commission Meetings. Gammell seconded. Motion carried, 6 yes.

**Committee Reports**

**On Item 6A. Events Committee**

No report.

**On Item 6B. Communications Committee**

No report.

**On Item 6C. Exhibition Committee**

Phillips informed everyone that the audio tour will be added to the permanent pieces of artwork. Orgies stated that the Exhibition Committee is considering purchasing one of the 2018 Art on the Campus pieces, “Heartbeat of the Heartland”. Staff is analyzing possible locations. Penning stated that Allison Ullestad has updated the Public Art portion of the City’s website. Luther questioned if a location should be selected before purchasing a piece of art. Orgies indicated that it can be difficult to determine locations for smaller pieces like those in Art on the Campus before deciding on the actual piece to be purchased. The two really need to work hand in hand. Phillips commented that with the GIS report, finding locations for future pieces will be easier to determine.

**Project Work Group Reports**

**On Item 7A. Water Quality Community Service Public Art Project**

Orgies stated the working drawings have been received from the artist. She spoke with Jen Krava from Forecast, and she is still working through the details regarding the footings for the artwork.

**On Item 7B. Amphitheater Public Art**

Orgies stated that staff will start drafting an art statement based on the feedback from the workgroup.

**On Item 7C. 2019 Art on the Campus**

Phillips questioned if a survey will be sent to the Art on the Campus artists regarding the process from beginning to end. Allison Ullestad has it created and will send it out in November after all of the pieces have been removed.

**Staff Reports**

**On Item 8A. Director of Parks and Recreation**

Ortgies provided an update on the Folded Flags Sculptures. A neighborhood meeting was held and good feedback was received. The site plan was approved by the Zoning and Planning Department and will go to Council on Monday, October 29. The site plan approval is for the footings, underground electrical, and landscaping. The goal is to have the project installed in the spring. The front of the flags will be constructed in polycarbonate, a heavy-duty plastic material. The painted surface will be on the inside which will be more durable. This process was selected because the flags will “glow” from within. If a metal material would have been used for the front of the flags with the stars being cut out, only the stars would have shown up at night.

**On Item 8B. Superintendent of Recreation**

Penning stated that the budget is due Friday, October 26. There is a new Recreation Coordinator position to be filled this fiscal year. There were 97 applications received. Of the 97, 65 met the minimum requirements and were then graded. Eleven candidates received an 80% or higher and will have oral board interviews.

**Other Matters**

Boyd commented that Alex Carl, Development Services, provided a WDM Comprehension Plan Meeting-in-a-Box for gatherings that she hosted. Sedlacek questioned how the data will be collected and communicated to the Commission and Parks and Recreation Department. This is something Ortgies has wondered about and will reach out for clarification. Ortgies suggested having a Meeting-in-a-Box workshop after the November meeting. Boyd agreed to facilitate it.

**Receive, File and/or Refer**

None

Luther moved to adjourn the meeting. Phillips seconded. Motion carried, 6 yes. The meeting adjourned at 6:21p.m.

Respectfully submitted,

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Miranda Kurtt  
Parks & Recreation Secretary

ATTEST:

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Diane Boyd  
Advisory Commission Secretary

**CITY OF WEST DES MOINES  
CITY COUNCIL MEETING COMMISSION**

**DATE:** November 29, 2018

**ITEM:** Motion – Approval of Purchase of Work of Art - 2018 Art on the Campus – *“Heartbeat of the Heartland”*

**FINANCIAL IMPACT:** Expense of \$9,000 from the FY18-19 Public Art Fund.  
Purchase price of the artwork: \$9,200; concrete footing: \$1,800; total: \$11,000 minus the \$2,000 artist stipend which serves as credit if a piece is selected to be purchased.

**SYNOPSIS:** The Exhibition Committee consisting of Commission Members Rita Luther, Jeff Phillips, and Ryan Crane met with staff members Allison Ullestad, Sally Orgies and Ryan Penning on July 27, 2018 to review and discuss a possible purchase from the works of art in the 2018 Art on the Campus exhibit.

A walking tour was held to review the works of art and it was determined that *Heartbeat of the Heartland* should be considered for purchase. The Committee directed staff to identify possible locations for the artwork. The Committee met again on October 10 and October 25 to discuss locations. Staff and the Committee recommend that the artwork be placed in Ashawa Park located at 4431 Waterford Drive directly to the west of City Hall.

If approved, the footing will be installed as soon as weather allows in the spring, and the artwork will be moved immediately following. This will occur prior to installation of the 2019 exhibit.


**BACKGROUND:** The artist’s biography, description and photo of the work of artwork are attached.

**OUTSTANDING ISSUES** (if any):

**RECOMMENDATION:** To approve the purchase of “Heartbeat of the Heartland” from Zach Bowman of Ankeny, Iowa, to be installed in Ashawa Park.

**Lead Staff Member:** Sally Orgies, Director of Parks & Recreation

**STAFF REVIEWS**

Department Director	Sally Orgies, Director of Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

**PUBLICATION(S)** (if applicable)

Published In	
Dates(s) Published	

**SUBCOMMITTEE REVIEW** (if applicable)

Committee	
Date Reviewed	
Recommendation	



## 2018 ART ON THE CAMPUS ARTIST APPLICATION

### Artist Information

Full Name: Zach Bowman

Phone Number: 712-210-6200

Street Address: 1413 SE Delaware Ave Unit  
8

Email Address:

bowfabanddesigns@gmail.com

City: Ankeny

Artist Website:

State: IA Zip Code: 50021

### Reference #1

Full Name: Todd Behrens

### Reference #2

Full Name: Jeffery Byrd

Phone Number: 712-279-6272

Phone Number: 319-273-2003

Email Address: tbehrens@sioux-city.org

Email Address: Jeffery.byrd@uni.edu

### Artist's Bio

I want my sculptures to be personable and relatable. Above all they need to be well crafted and visually appealing. My work covers a diverse range formally. Every piece explores something different. Some may have abstracted imagery, others explore scale, form, and shape. All of my work is very objective because in an outdoor setting I feel that I have one opportunity to captivate the viewer and that's through the sculpture being visually interesting. If my piece isn't intriguing the viewer won't come closer to investigate the sculpture fully.

**How did you hear about the Call for Artists?** Past participant

### Artwork Information

Title: Heartbeat of the Heartland

Height: 10'

Year Created: 2017

Width: 6'

Purchase Value: \$9200

Depth: 7'

Materials Used: Stainless and mild steel,  
plastic, LED lights

Weight: 200#

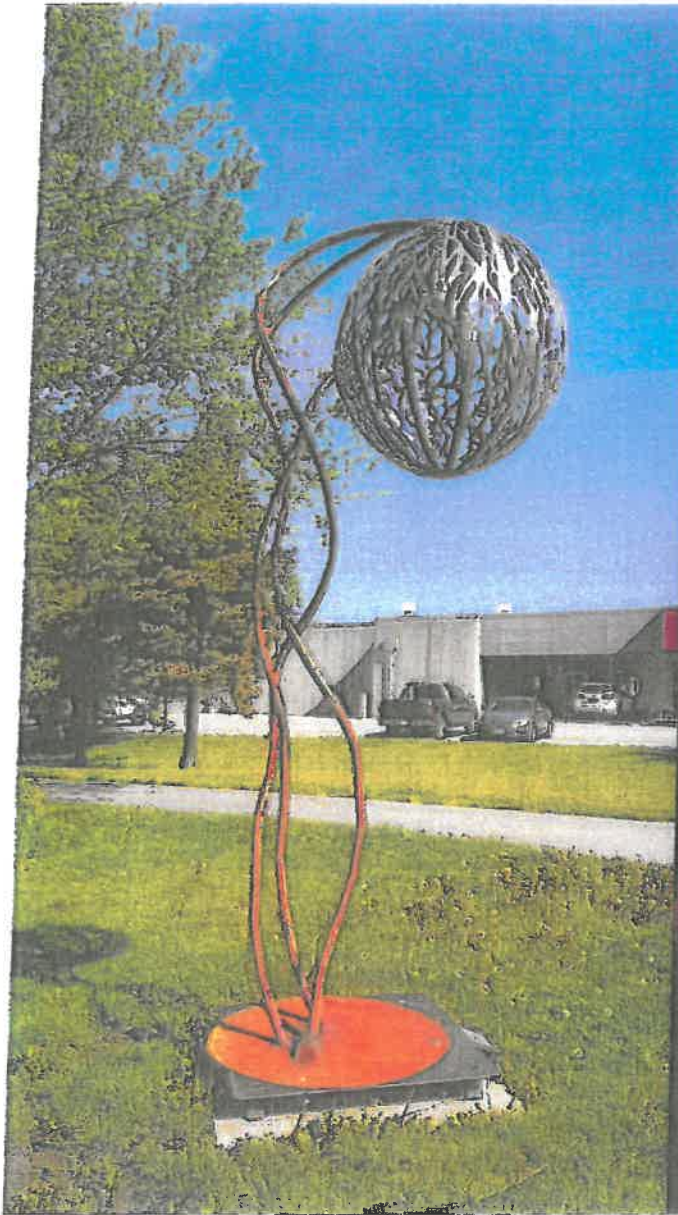
Method used to secure to concrete pad: four 3/8" anchor bolts

**Artwork Description:** It's important to find something your passionate about in life. Growing up in rural Iowa, I am passionate about where I was raised and where I continue to live. This sculpture is my way of expressing that passion.

"Heartbeat of the Heartland" is a stainless steel form in the shape of a seed pod. Due to the process used to cut out the metal, it has the appearance of being very delicate and even lace-like. This pattern represents the idea of Iowa being the central hub for food resources. There is an interconnected network of what looks like roots, rivers, or even branches. With the material cut away, a spherical form can be seen nestled within the piece. Rusted, mild steel, round tubing with the same interlaced quality elevates the pod ten feet in the air. LED lighting is placed inside the translucent sphere, illuminating the piece at low light hours to give the appearance of a heartbeat and the passion within us all.

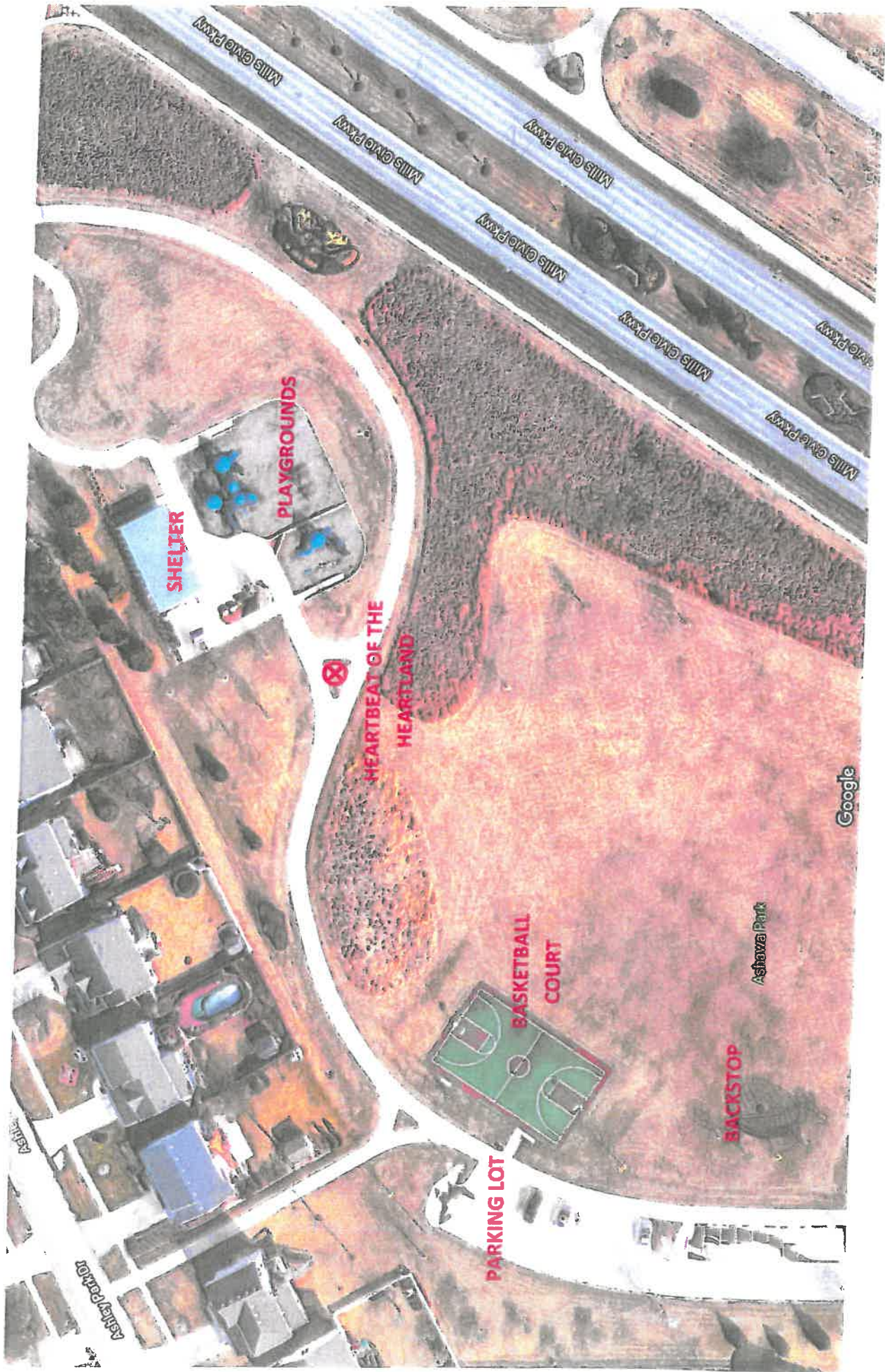












SHELTER

PLAYGROUNDS

HEARTBEAT OF THE HEARTLAND

BASKETBALL COURT

PARKING LOT

BACKSTOP

Ashawa Park

Google

Mills Gme Pkwy

Mills Gme Pkwy

Mills Gme Pkwy

Mills Gme Pkwy

Mills Gme Pkwy

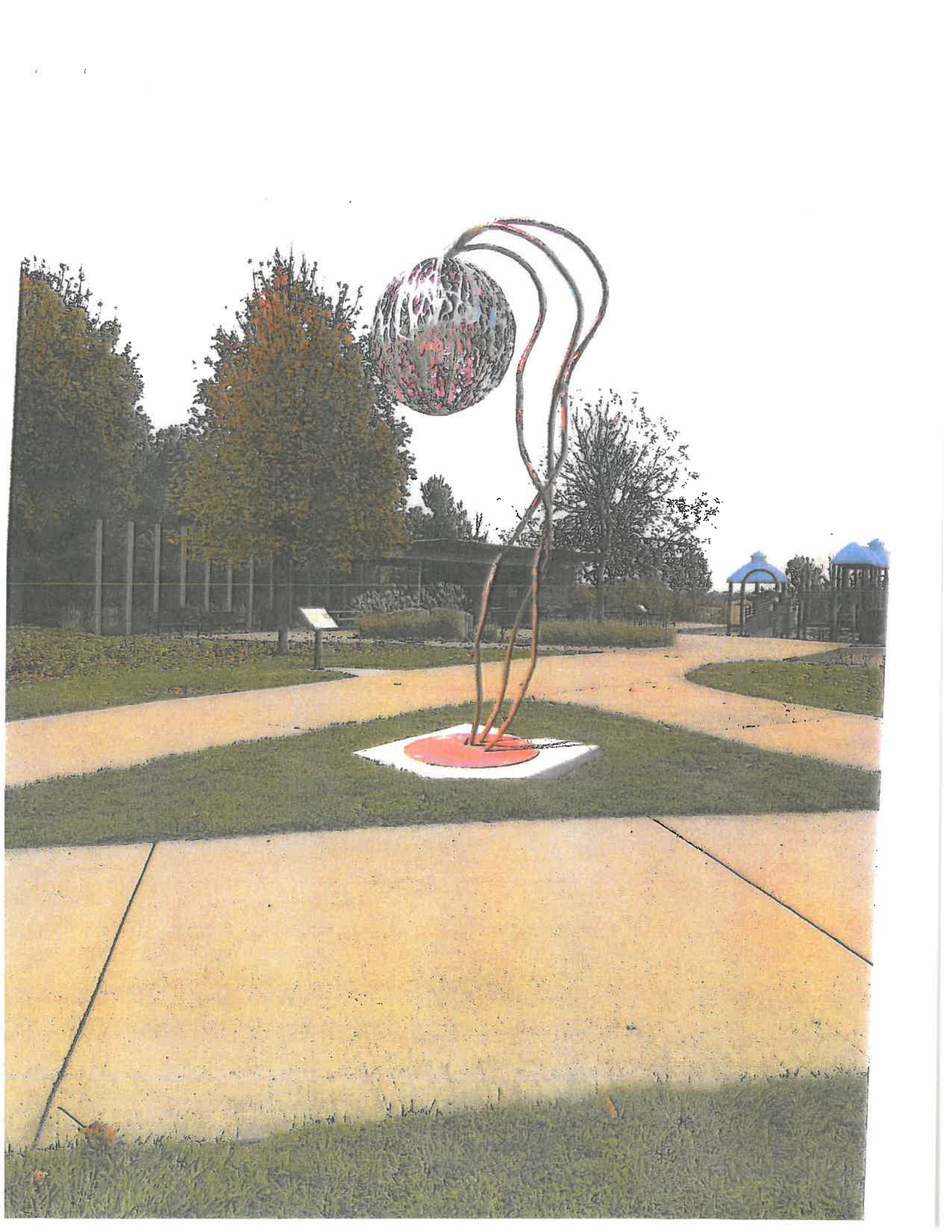
Mills Gme Pkwy

Ashawa Pkwy

Ashawa Pkwy

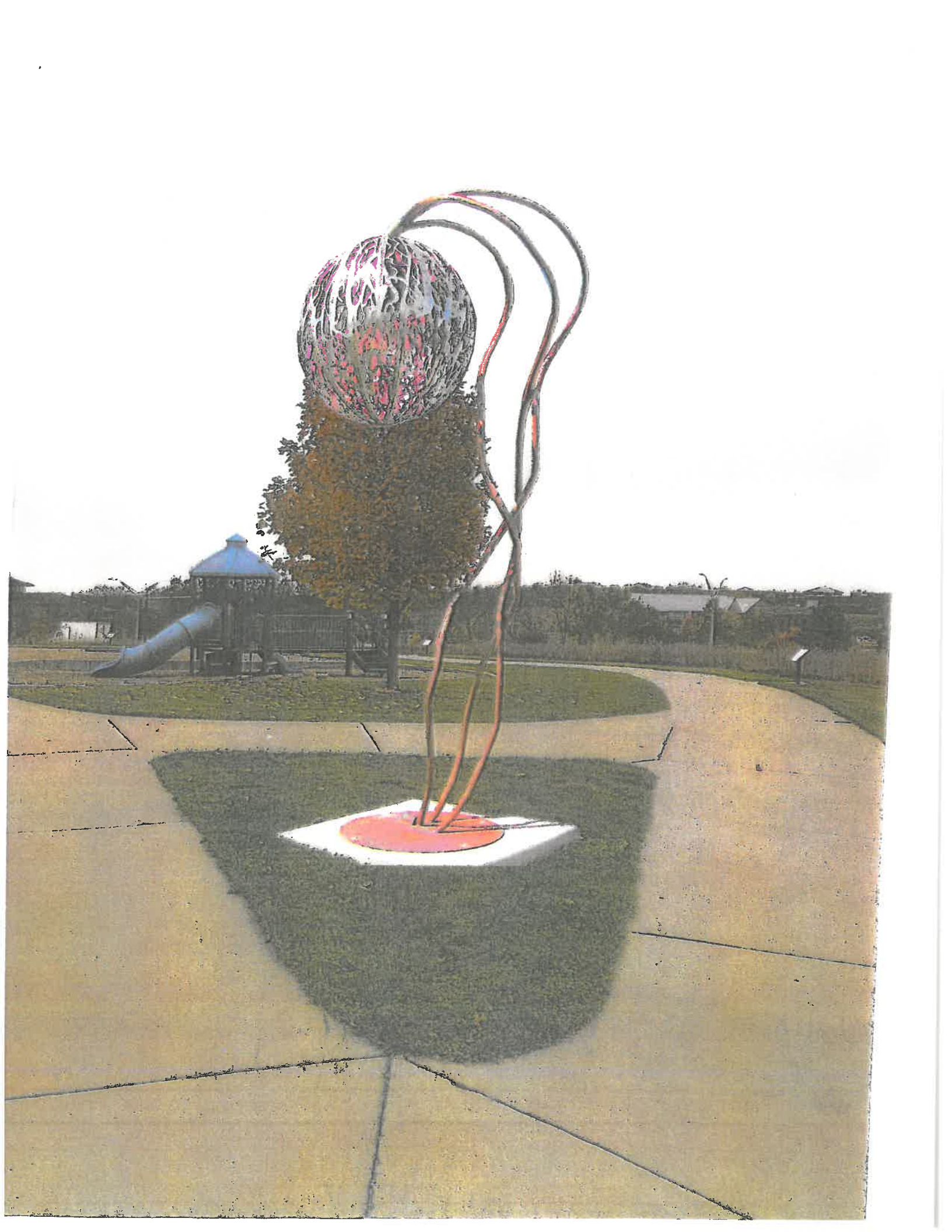














**CITY OF WEST DES MOINES  
CITY COUNCIL MEETING COMMISSION**

**5B**

**DATE:** November 29, 2018

**ITEM:** Motion – Approval of Amendment to FY18-19 Budget – “*Even Water*” Sitework

**FINANCIAL IMPACT:** Estimated additional expense of \$25,000 from the FY18-19 Public Art Fund. Funds are available to cover this expense.

**SYNOPSIS:** An additional expense of \$25,000 was included in the budget document approved by the Commission at the October 25, 2018 meeting. Since the motion approved in October was only for the FY19-20 budget request, not for an amendment to the FY18-19 budget, and the amount was relatively large, staff felt that this amendment should be formally approved by the Commission. A copy of the budget document is attached for your information.

This amount is to cover sitework related to the “*Even Water*” project including sidewalks, earth berms, and landscaping. Also included is approximately \$15,000 for additional cost related to the concrete footings and slab needed for the sculpture’s installation. Staff is still working with Forecast Public Art and the artist, Cliff Garten, to determine a fair breakdown of responsibility for the cost of the footings and slab. Mr. Garten’s original budget for this item of \$2,000 was not sufficient. This is partly due to the requirements related to the soils on the site, but also due to meeting ADA standards.

To decrease the cost, Mr. Garten has suggested simply placing each of the eight sculptures on small individual footings rather than a large connected circular pad. Although this may be less expensive, staff feels strongly about making the artwork fully accessible to all. This need for access is especially important due to the interactive nature of the piece.

Although the final cost may be less after further discussion with the artist, staff recommends that the Commission approve the additional \$25,000 for the project that includes the full amount for the footings and slab.


**BACKGROUND:**

**OUTSTANDING ISSUES** (if any):

**RECOMMENDATION:** To approve the amendment to the FY18-19 budget for “*Even Water*” sitework.

**Lead Staff Member:** Sally Ortgies, Director of Parks & Recreation

**STAFF REVIEWS**

Department Director	Sally Ortgies, Director of Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

**PUBLICATION(S)** (if applicable)

Published In	
Dates(s) Published	

**SUBCOMMITTEE REVIEW** (if applicable)

Committee	
Date Reviewed	
Recommendation	



**Public Arts Advisory Commission Budget  
Staff Recommendation**

10/25/2018  
Balance (6/30/18) FY 18-19 (Budget) FY 19-20 (Proposed) FY 20-21 (Proposed)

Expenses	Balance (6/30/18)	FY 18-19 (Budget)	FY 19-20 (Proposed)	FY 20-21 (Proposed)
Maintenance/Repairs		\$ 5,000.00	\$ 5,000.00	\$ 10,000.00
Supplies/Programs				
Art on the Campus Artist Fees		\$ 20,500.00	\$ 20,500.00	\$ 27,000.00
Art on the Campus Opening		\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
Travel/Training-Commission		\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
Promotions/Outreach		\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
Water Quality Community Art Project - Community Event		\$ 40,000.00	\$ -	\$ -
Art on the Campus Audio Tour		\$ 1,800.00	\$ 1,000.00	\$ 1,300.00
Public Art Collection Audio Tour		\$ 1,800.00	\$ 1,000.00	\$ 1,050.00
		\$ 70,300.00	\$ 29,500.00	\$ 36,350.00
Equipment (Works of Art)				
Art on the Campus Purchase		\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
Water Quality Community Art Project - Consulting		\$ 15,000.00	\$ -	\$ -
Water Quality Community Art Project - Temp		\$ 32,000.00	\$ -	\$ -
Water Quality Community Art Project - Perm		\$ 131,600.00	\$ -	\$ -
Water Quality Community Art Project - Site Work		\$ 25,000.00	\$ -	\$ -
Our Main Street Project		\$ 4,500.00	\$ -	\$ -
Amphitheater Art Project		\$ 100,000.00	\$ -	\$ -
Commissioned Work of Art #4 - Consulting		\$ -	\$ 15,000.00	\$ -
Commissioned Work of Art #4 - Permanent		\$ -	\$ -	\$ -
Folded Flags Sculpture*		\$ 50,000.00	\$ -	\$ 150,000.00
* Amount covered by Bravo grant/remainder in CIP				
Illumifest Temporary Art Project		\$ -	\$ 15,000.00	\$ -
		\$ 368,100.00	\$ 40,000.00	\$ 160,000.00
<b>Total Expenses</b>		\$ (443,400.00)	\$ (74,500.00)	\$ (206,350.00)
Revenue				
Hotel/Motel Tax		\$ 120,000.00	\$ 120,000.00	\$ 120,000.00
Bravo Capital Grant - Folded Flags Sculpture		\$ 50,000.00		
<b>Total Revenue</b>		\$ 170,000.00	\$ 120,000.00	\$ 120,000.00
<b>Public Art Fund Balance (at end of FY)</b>	\$ 376,201.40	\$ 102,801.40	\$ 148,301.40	\$ 61,951.40



Added to FY18-19 budget with Budget Amendment #1



To be amended with FY18-19 Budget Amendment #3