

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

AGENDA

5:30 p.m.

**Thursday, November 14, 2019
City Hall – City Council Chambers
4200 Mills Civic Parkway**

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of October 24, 2019 Meeting**
- 4. Old Business**
- 5. New Business**
 - A. Motion – Approval of Recommendation to City Council – 2020 Art on the Campus Selection Committee Recommendations
 - B. Motion – Approval of Amphitheater Work Group Recommendation – Request for Artist Qualifications
 - C. Motion – Approval of Establishment of Work Group – Electric Box Art Project
- 6. Committee Reports**
 - A. Events Committee
 - B. Communications Committee
 - C. Exhibition Committee
- 7. Project Work Group Reports**
 - A. Water Quality Community Service Art Project/Event
 - B. Amphitheater Public Art
- 8. Staff Reports**
 - A. Arts, Culture, & Enrichment Supervisor
 - B. Director of Parks and Recreation
- 9. Other Matters**
- 10. Receive, File and/or Refer**

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS
Thursday, October 24, 2019

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, October 24, 2019, at 5:30 p.m. by Chair Crane.

Commission	Jeff Phillip <i>Vice Chair</i>	Brenda Sedlacek <i>Secretary</i>	Tamara Kenworthy	Ryan Crane <i>Chair</i>	Rita Luther
Present	X	X		X	X Arrived 5:31pm

Commission	Diane Boyd	Jed Gammell
Present	X	

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Ryan Penning <i>Superintendent of Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Miranda Kurtt <i>Secretary</i>	John Mickelson <i>Council Liaison</i>
Present	X			X	

On Item 1. Approval of Agenda

Phillips moved to approve the agenda as presented. Boyd seconded. Motion carried, 4 yes.

On Item 2. Citizen Forum

None.

On Item 3. Approval of Minutes of August 22, 2019, Meeting

Phillips moved to approve the minutes as presented. Sedlacek seconded. Motion carried, 4 yes.

On Item 4. Old Business

No report.

New Business

On Item 5A. Motion – Approval of Recommendation to City Council – FY20-21 Budget Request

Ortgies confirmed that everyone had the correct budget since a new version was sent out reflecting the reduction of \$19,000 allocated incorrectly to the Public Arts Advisory Commission Trust Fund. Sedlacek questioned where the funds are coming from for the Amphitheater Public Art project. Ortgies stated the Amphitheater Art Project funding consists of a \$50,000 Bravo Grant and \$100,000 from the FY19/20 Public Arts Advisory Commission budget. After consulting with the Project Work Group, staff is recommending an additional \$30,000 for the artist to use towards a robust community engagement process. Sedlacek questioned how soon this process could begin. Ortgies stated that the Request for Qualification (RFQ) is planned to go out around December 1; qualifications will be submitted by January 31; selection of finalists will take place in February; finalists will be interviewed; and a contract will be presented to the Commission in April 2020 for approval. The installation would be completed by May 2021. Sedlacek questioned if a consultant will be used. Ortgies stated that the mechanics of this project are similar to past projects, and staff feels that they can guide the process. This way more of the budget can go towards the artwork. Ortgies stated the Commission will have a chance to review and approve the RFQ at the November meeting. Ortgies stated that \$15,000 was budgeted for Illumifest for temporary art before Blossoms on the Water was planned to take place at Illumifest. Since funding for Blossoms on the Water is elsewhere in the budget, all but approximately \$1,300 of the Illumifest Temporary Art Project funds will roll back into the trust fund. The \$1,300 will be used for the chalk artist that has been rescheduled for the Earth Day event. Boyd commented the additional \$30,000 for community engagement

seems to be an excessive portion of future revenue from Hotel/Motel tax when those funds could be used for the unveiling of the Amphitheater Art piece. Ortgies stated the Art on the Campus Opening/10 Year Anniversary Celebration line item was proposed to be increased to \$7,000. These events may be combined and include the Amphitheater Art unveiling. Phillips commented that the \$30,000 is valuable to ensure that the Amphitheater Art piece will be part of the community and is an investment well spent.

Sedlacek moved to approve the Recommendation to City Council – FY20-21 Budget Request as presented. Luther seconded. Motion carried, 5 yes.

On Item 5b. Motion – Establish Date of November/December Commission Meetings – November 14, 2019

Phillips moved to approve Establish Date of November/December Commission Meetings – November 14, 2019 as presented. Luther seconded. Motion carried, 5 yes.

Committee Reports

On Item 6A. Events Committee

Sedlacek stated that the Even Water Event was a success and the weather cooperated. Art on the Campus Grand Opening will not be held in 2020 due to construction. In 2021, there will be a celebration for the 10 year anniversary of the Public Art Advisory Commission formation, Art on the Campus Grand Opening, and the unveiling of the Amphitheater piece. Blossoms on the Water and the Chalk Artist exhibit will take place at the Earth Day Event on Saturday, April 25, from 10:00am to 1:00pm. Ortgies stated that there has been discussion with Bounnak Thammavong on how to get community involvement to complete the required 1,000 watercolor pieces to create Aqua Strata. Ullestad is researching possible options including working with area elementary schools and incorporating the water quality aspect as it was originally intended. She has also contacted the Learning Resource Center. Thammavong would like to stay on track with his original scheduled completion date in February. Aqua Strata could be potentially be unveiled at the Earth Day Event.

On Item 6B. Communications Committee

Ortgies stated the Committee has not met however there has been email communication regarding the draft of the Even Water brochure. Ullestad and Melanie Perry, Parks and Recreation Department Naturalist, will work together to create a learning piece for children. Sedlacek questioned if an Otocast piece will be created for Even Waters. Ortgies stated Cliff Garten is aware of this aspect and is willing to do a recording. Boyd suggested recording future artist presentations.

On Item 6C. Exhibition Committee

Ortgies stated an Exhibition Committee meeting is scheduled for November 11. The agenda includes: a Valley Junction Foundation presentation on the Valley Junction Lighting project, location for Aqua Strata, and the People's Choice Award for the 2019 Art on the Campus exhibit. The Committee will also discuss a process for the Traffic Signal Box Art project including the identification of possible Work Group members. Commission members were asked to send names of any suggested Work Group members to Ullestad.

Project Work Group Reports

On Item 7A. Water Quality Community Service Public Art Project

Ortgies stated the final invoice is being paid in October to Garten. Blossoms on the Water will occur at the Earth Day Event.

On Item 7B. Amphitheater Public Art

Crane and Phillips met with the Work Group. The Amphitheater itself is moving forward and footings for the stage will hopefully be installed in the next several weeks. Sedlacek questioned if the Art on the

Campus number will eventually return to thirteen pieces. Ortgies stated that the goal is to get back to the original number following the completion of the Amphitheater.

Staff Reports

On Item AB. Recreation Program/Facility Supervisor

No report.

On Item 8B. Director of Parks and Recreation

No report.

On Item 9. Other Matters

Luther stated that there was a selection of ten pieces for the 2020 Art on the Campus exhibit out of the 42 applications submitted. Phillips questioned if there were more regional submissions. Ortgies stated that there were five from out of state and 4 of the 10 selected were from out of state. Ullestad did a \$100 Facebook boost which may have generated the larger number of applications. Boyd stated we are paying the highest amount for this type of work in the state which could have also generated interest. The Committee's recommendations will come to the Commission for approval on November 14.

Sedlacek questioned if there is an easy way to communicate what collections of artwork are within City. Phillips stated that all of the pieces are on the Parks and Recreation website. Ortgies encouraged everyone to view it. A brochure may potentially be useful.

Phillips questioned if there's been any communication regarding the DART bus shelter art. Crane stated he would follow up with Matt Harris from DART. West Des Moines will be the first suburb to have these. Ortgies stated that DART will have to work with different departments within the City to get this approved and this process can be time consuming.

Ortgies stated that the search for a facilitator for the Master Plan Update is ongoing. Staff has a meeting scheduled with Brian Bonnano at Sedlacek's recommendation. Staff will also be contacting a person recommended by Kenworthy.

Receive, File and/or Refer

August 5: Resolution – Order Construction and Notice of Public Hearing on Plans, Specification, Form of Contract, Estimate of Cost, and Direct Advertisement of Bids – City Campus Amphitheater

Luther moved to adjourn the meeting. Boyd seconded. Motion carried, 5 yes. The meeting adjourned at 6:23 p.m.

Respectfully submitted,

Miranda Kurtt
Parks & Recreation Secretary

ATTEST:

Brenda Sedlacek
Advisory Commission Secretary

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

5A

DATE: November 14, 2019

ITEM: Motion – Approval of Recommendation to City Council – 2020 Art on the Campus Selection Committee Recommendations

FINANCIAL IMPACT: None at this time. The cost would be \$20,000 for the artist stipends (\$2,000 per work of art) and \$500 for the People’s Choice Award for a program total of \$20,500.

SYNOPSIS: The Commission is sponsoring the eighth temporary “Art on the Campus” exhibit from April 15, 2020 to November 15, 2020. An “Art on the Campus” selection committee meeting was held on Tuesday, October 22 to review and score 42 proposals that were submitted by twenty artists from Iowa (13), Illinois (3), Nebraska (2), Minnesota (1), and Wisconsin (1).

Of the twenty artists, ten were new and ten were returning artists. The selection committee members were: Jed Gammell (Commission member), Rita Luther (Commission member), Vince Valdez (Citizen), Ray Seidelman (Citizen) and Liz Stephenson (Citizen).

In 2019, 10 art pieces were chosen instead of the typical 13 due to the anticipated construction of the Amphitheater. Because construction has begun on the Jamie Hurd Amphitheater, three concrete pads have now been removed, therefore, the 2020 exhibit will remain at 10 art pieces.

Ten entries were selected to be temporarily installed around the pond on the city campus. The committee's recommendations include:

<u>Entry Name</u>	<u>Artist Name</u>
The Sound of Color	Tim Adams
The Sacrifice	Travis Apel
Passage	James Bearden
American Dreamer	Gail Chavenelle
Blossom	Hilde DeBruyne
The Birth of Venus	Steven Maeck
Architrave	Dan Perry
Parent and Child	Albert Rhea
Three Pods	V. Skip Willits
Matrix	David Zahn

The ten proposals are attached for your information. A map of the proposed locations is also included and is part of the recommendation.


BACKGROUND: None

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: That the Commission approve the recommendation to the City Council to approve the 2020 Art on the Campus Selection Committee recommendations.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Orgies, Director Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	
Date Reviewed	
Recommendation	

ART ON THE CAMPUS 2020 APPLICATION #: 1

Artist Name: Tim Adams

Artist Address: Webster City, IA



Artwork Title: The Sound of Color

Height: 8' Depth: 5' Width: 6"

Weight: 300lb. Price: \$2,900 Year: 2019

Materials Used: Steel, Chimes, and Lexan center piece attached to fixed bearing that moves with the wind

Wind and Sun are two of nature's forces I've chosen to work with for this piece. The chimes give notice when a slight breeze moves through the air. The color draws the eye to the sound. It's the same concept as when you hear a bird sing and look around to see where the chirp is coming from. The next time you hear a bird sing, notice that you instinctively look around to see where it's coming from. The human brain is trained to look for color and associate it with sound!



ART ON THE CAMPUS 2020 APPLICATION #: 2

Artist Name: Travis Apel

Artist Address: Omaha, NE



Artwork Title: The Sacrifice

Height: 33" Depth: 46" Width: 58"

Weight: 200lb. Price: \$7,500 Year: 2018

Materials Used: Steel

I made the work from strips of welded mild steel and fabricated the work at Metropolitan Community College Welding Lab in Omaha, NE. The inspiration for the work combines the anatomical structure of a human vertebrae, which to me symbolize strength, courage, and the helmet for the "spine."

The mission of creating this sculpture was to honor all of the fallen warriors that preserves our democracy—military service members, law enforcement, whistleblowers, journalists, artists, and social critics alike.



ART ON THE CAMPUS 2020 APPLICATION #: 5

Artist Name: James Bearden

Artist Address: West Des Moines, IA



Artwork Title: Passage

Height: 63" Depth: 24" Width: 26"

Weight: 250lb. Price: \$6,000 Year: 2018

Materials Used: Patinated Steel

Passage is a work from my Voids Series and is based on the body in motion.



ART ON THE CAMPUS 2020 APPLICATION #: 10

Artist Name: Gale Chavenelle

Artist Address: Dubuque, IA



Artwork Title: American Dreamer

Height: 8' Depth: 30" Width: 30"

Weight: 300lb. Price: \$8,500 Year: 2019

Materials Used: Steel with powder coated finish

In this time of political division, immigration, ethnic or religious intolerance, American Dreamer reminds us of what is best and possible in our nation. The night figure and our dreams are supported by the breezes of our environment and freedom. The American Dream must be real for all- regardless of race, religion, or length of residency. The dreaming figure has no features, hair or clothing style. It represents all viewers or American Dreamers- in any time. The head tips down to include each viewer- as if to invite them to dream. We, in the United States and Iowa, have many opportunities. The sculptural figure is surrounded by the evening stars - the stars of opportunity. We, as the sculptural figure, can reach out, capture our dreams and hold stars of success aloft in our hands.



ART ON THE CAMPUS 2020 APPLICATION #: 13

Artist Name: Hilde DeBruyne

Artist Address: Cumming, IA

Artwork Title: Blossom

Height: 7' Depth: 3' Width: 4'
Weight: TBD Price: \$20,000 Year: 2020

Materials Used: Painted metal

"Blossom" is a contemporary, organic abstract sculpture. It is part of the "Botanical" Series where the artist is inspired by the natural form and beauty of flowers. Positive and negative spaces create a playful effect and invites the viewer to experience the organic shape of the flower from all angles. It is painted a deep Blue.



ART ON THE CAMPUS 2020 APPLICATION #: 26

Artist Name: Steven Maeck

Artist Address: Decorah, IA



Artwork Title: The Birth of Venus

Height: 6'3" Depth: 1'6" Width: 2'3"

Weight: 250lb. Price: \$15,500 Year: 2015

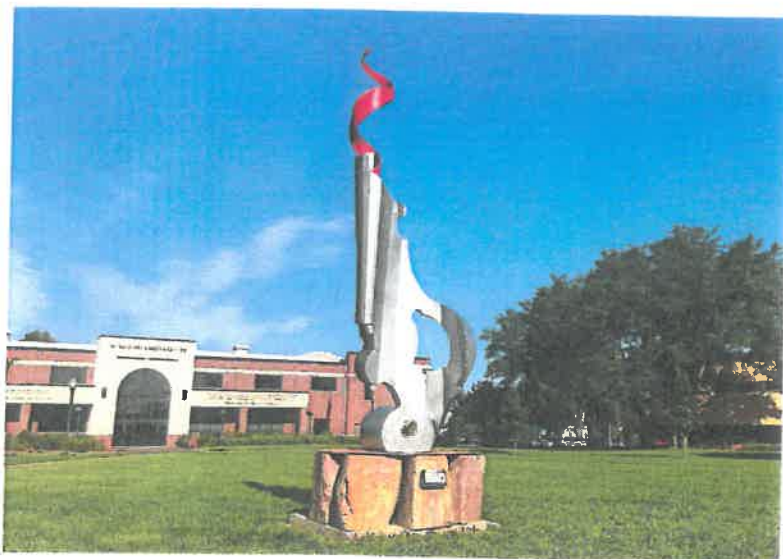
Materials Used: Welded Steel



ART ON THE CAMPUS 2020 APPLICATION #: 29

Artist Name: Dan Perry

Artist Address: Waterloo, IA



Artwork Title: Architrave

Height: 14' Depth: 4' Width: 3'

Weight: 400lb. Price: \$12,000 Year: 2017

Materials Used: Stainless Steel and Aluminum

Architrave is a part of the series of artworks exploring historical architectural elements and details. I extrapolate fragments of buildings and recreate them sculpturally in metal. The sculptures are a combination of the abstract and the recognizable, presenting a different viewing experience for the public each time they see it.



ART ON THE CAMPUS 2020 APPLICATION #: 32

Artist Name: Albert Rhea

Artist Address: Papillion, NE



Artwork Title: Parent and Child

Height: 102" Depth: 36" Width: 40"

Weight: 140lb. Price: \$9,500 Year: 2017

Materials Used: Stainless Steel

The Parent and Child sculpture is part of a series of six outdoor works. In the last three years, I have produced three large scale works for public display. As a grandparent and nanny to a five year old, the parent and child theme has special meaning. The emotions of wanting, needing, and loving are expressed in these sculptures. This sculpture creates a timeless homage to this special bond. This work makes a powerful statement about the unconditional love a mother and her child share. I hope this sculpture of a mother with her child depicts the intimate connection they share.



ART ON THE CAMPUS 2020 APPLICATION #: 41

Artist Name: V. Skip Willits

Artist Address: Camanche, IA



Artwork Title: Three Pods

Height: 72" Depth: 29" Width: 28"

Weight: 225lb. Price: \$8,000 Year: 2019

Materials Used: Steel

12 gauge sheet steel welded together to form 3 pods each with two sides.



ART ON THE CAMPUS 2020 APPLICATION #: 42

Artist Name: David Zahn

Artist Address: Moline, IL

Artist Description:



Artwork Title: Matrix

Height: 6'4" Depth: 16" Width: 24"

Weight: 220lb. Price: \$9,950 Year: 2019

Materials Used: Bronze and Steel



The sculpture is of a larger than life size persons face. In the artwork the image fragments off into cube like forms. The sculpture is futuristic looking, and has a science fiction feel to it. It is meant to appear to be a relic from another place and time. This sculpture stirs the imagination. It would be a great activity to have students come up with there own story as to where an image like this may have come from. In the images shown the base not pictured. I have pictures of works on square steel bases like the one I would be using here on my website. The large image of the face and neck is over 3' tall and would be displayed on a base about 36' tall.

Art on the Campus N



2020 Exhibit Map



The Birth of Venus

3



Matrix

2



CITY HALL

Three Poets

5



Blossom

6



Passage

7



The Sacrifice

8



The Sound of Color

9



American Dreamer

10



Southw

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: November 14, 2019

ITEM: Motion – Approval of Request for Artist Qualifications – Jamie Hurd Amphitheater Public Art Project

FINANCIAL IMPACT: Expense of \$174,000 plus travel expenses of approximately \$6,000 for artist interviews (up to 4 artists).

SYNOPSIS: A Request for Artist Qualifications has been developed by the Jamie Hurd Amphitheater Public Art Work Group for a permanent work of art to be sited on public property next to or within the confines of the Jamie Hurd Amphitheater site plan. The Request for Artist Qualifications is attached for review, but highlights of the main elements include the following:

Art Statement

The West Des Moines City Campus is a vibrant place of natural beauty and culture. A large pond, West Des Moines Library and City Hall, as well as West Des Moines Schools' Learning Resource Center, two schools, and a football stadium make the City Campus a busy hub of civic activity.

Beginning in the fall of 2019 and concluding in the summer of 2020, construction of the Jamie Hurd Amphitheater will bring a new public performance and event venue to the West Des Moines City Campus. The \$2.4 million outdoor amphitheater will be located next to the pond and will serve as a community-based cultural space, bringing people together to share inspiring musical performances and creative showcases.

The West Des Moines Public Arts Commission wants to celebrate this special place through public art. The Commission wants every person who experiences the artwork to be educated about the history and diversity of West Des Moines, to feel moments of adventure and surprise, and to interact with the artwork in more than just a visual sense. The Commission wants all visitors to be drawn in by the commissioned public art that is created to complement the design of the Jamie Hurd Amphitheater.

The project will include a permanent commissioned work of art to be sited on public property next to or within the confines of the Jamie Hurd Amphitheater site plan. The work of art may be a single piece or made up of multiple pieces. The total budget for the project is \$174,000. This not-to-exceed total must cover all design fees, fabrication, installation, lighting (if needed), site visits, and other related expenses as defined by contract.

Project Budget

\$174,000

Proposed Schedule

Installation April 2021

Artist Eligibility

Lead artist must have completed two commissioned outdoor public works of art of \$75,000 or more

BACKGROUND: The Jamie Hurd Amphitheater Public Art Workgroup has met three times. Members include Joe Wallace (Jamie Hurd Amphitheater Architect), Laura Reveles (Assistant to the City Manager), Ashley Fuhrmeister (WDM Citizen), Ryan Crane, and Jeff Phillips.

RECOMMENDATION: That the Commission approve the Request for Artist Qualifications.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks & Recreation <i>SO</i>
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee			
Date Reviewed			
Recommendation			

REQUEST FOR ARTIST QUALIFICATIONS

JAMIE HURD AMPHITHEATER PUBLIC ART PROJECT



WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION
CITY OF WEST DES MOINES, IOWA

REQUEST FOR ARTIST QUALIFICATIONS
JAMIE HURD AMPHITHEATER PUBLIC ART PROJECT
City of West Des Moines
Public Art Commission Opportunity

ABOUT WEST DES MOINES

The City of West Des Moines, Iowa, is a rapidly growing community located within the Des Moines/West Des Moines Metropolitan Area. West Des Moines has a wide array of amenities and culture and was recently recognized as a top locality for young professionals. A Gallup-Healthways survey found that West Des Moines ranks #8 nationally for citizens who are most satisfied with their city.

Located at the crossroads of Interstates 80 and 35, West Des Moines has established a well-deserved reputation as a rapidly growing community with a vibrant economic base and quality of life. Some notable facts about the community:

- 2015 population estimated at 64,514 [and projected to grow by another 44% in the next 20 years].
- Highly educated workforce [52% of residents have a bachelor's degree or higher].
- Median household income is 33% greater than the national average.
- Job growth rate of 37% in the last decade.
- 8th largest city in Iowa, but ranks:
 - 4th in retail sales
 - 3rd in taxable property valuation
 - 2nd in hotel/motel tax collections
- Almost double the average per capita assessed valuation of Iowa's ten largest cities.
- \$2.37 billion worth of development in the last five years.
- More than 1200 acres of parkland and open space, two aquatic centers, a softball complex, nature lodge, and archery range.
- 65-mile trail system that connects to the metropolitan Des Moines Trail system.

See more here: www.wdm.iowa.gov

WEST DES MOINES PUBLIC ART PROGRAM

The vision of the City of West Des Moines Public Art Program is the creation of a diverse collection of public works of art of high aesthetic and intellectual quality and excellence, and a program that promotes cultural expression and artistic appreciation. At the heart of the aspiration for public art in West Des Moines is the wish for an authentic, rich and diverse arts culture that is seen and understood as uniquely arising from the community – an arts culture that benefits and enriches all those who are fortunate enough to visit, work, and live in West Des Moines.

The mission of the West Des Moines Public Art Program is to create a city with successful public spaces incorporating public works of art that offer moments of serendipity and opportunities for reflection; a city with public art woven into the fine grain detail of the public infrastructure. The Public Art Program champions excellence in art, design, architecture and landscape. The Public Art Program and Collection should be the most visible symbols of West Des Moines' commitment to creativity, encouraging diversity of ideas and expression, and promoting multiple opinions. West Des Moines' public art should be part of a creative city that provides humane environments for its residents, business communities and visitors, extends opportunities for life-long learning and helps preserve community histories.

The primary goals of the Public Art Program are to develop an aesthetically interesting environment, to integrate public works of art into public spaces and to promote tourism and economic vitality of West Des Moines through the enhancement of public spaces.

See more here: www.wdm.iowa.gov/PublicArt

ABOUT THIS OPPORTUNITY

Jamie Hurd Amphitheater Public Art Statement

The West Des Moines City Campus is a vibrant place of natural beauty and culture. A large pond, West Des Moines Library and City Hall, as well as West Des Moines Schools' Learning Resource Center, two schools, and a football stadium make the City Campus a busy hub of civic activity.

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The West Des Moines Public Arts Commission wants to celebrate this special place through public art. The Commission wants every person who experiences the artwork to be educated about the history and diversity of West Des Moines, to feel moments of adventure and surprise, and to interact with the artwork in more than just a visual sense. The Commission wants all visitors to be drawn in by the commissioned public art that is created to complement the design of the Jamie Hurd Amphitheater.

The project will include a permanent commissioned work of art to be sited on public property next to or within the confines of the Jamie Hurd Amphitheater site plan. The work of art may be a single piece or made up of multiple pieces. The total budget for the project is \$174,000. This not-to-exceed total must cover all design fees, fabrication, installation, lighting (if needed), site visits, and other related expenses as defined by contract.

SELECTION & PROJECT CRITERIA

Phase One: Selection of a finalist or finalists will be based on the following criteria:

- Quality of letter of interest
- Quality of work samples
- Ability of artist/team to complete project based on bio and prior work experience

Phase Two: Selection of artworks proposed by finalists will be based on the following criteria:

- Fulfills the Jamie Hurd Amphitheater Public Art Statement [see above]
- Interactive and engaging; open to kinetic or movable elements, sound or light components
- Aesthetically pleasing
- Must be low maintenance and durable, able to withstand local weather conditions
- Appealing both day and night and during all seasons
- Installed on public property next to or within the confines of the Jamie Hurd Amphitheater site plan; artist may propose a location or multiple locations for artwork
- Includes a high level of community engagement that is incorporated into the development of a final proposal by the selected artist [please address this criteria in letter of interest]
- May be one or multiple pieces of art

ELIGIBILITY

Invited artist or artist team:

- Must have completed two commissioned outdoor public works of art of \$75,000 or more
- Must show an understanding of the history, diversity, and culture of West Des Moines
- Can reside anywhere in the continental United States
- Must be able to come to West Des Moines for an interview upon request; travel costs related to interviews will be covered by the City of West Des Moines

SELECTION PROCESS OVERVIEW

This is an open request for qualifications from artists who meet the eligibility requirements. Artists' materials will be pre-screened to ensure all applicants meet eligibility requirements. The Project Work Group will review eligible applications and select a group of up to three finalists/finalist teams to invite to West Des Moines for an interview. Costs of travel associated with the interview process will be covered by the City of West Des Moines. Further interview information will be provided to the finalists.

Upon completion of an in-person interview, one artist/artist team will be commissioned to develop, fabricate, and install a permanent artwork. Additional requirements will be outlined in instructions to finalists. Please see the following timeline for further details.

If clarification or further information is needed, contact the Arts, Culture, and Enrichment Supervisor for the City of West Des Moines, Allison Ullestad, at: Allison.Ullestad@wdm.iowa.gov or 515-222-3455

PROPOSED SCHEDULE [Schedule may be subject to change]

November 21, 2019	RFQ announced
January 15, 2020	RFQ submission deadline
Early February 2020	Project Work Group review and selection of finalists; selection results will be sent to all applicants
Week of March 2, 2020	Finalist interviews; finalist must be able to come to West Des Moines for an interview upon request
April 2020	Contract with selected artist/team
May 2020	Artist/team presents plan for community engagement and preliminary design proposal to Project Work Group
June 2020	Community engagement and final design proposal
July 2020	Design development commences; once approved, fabrication commences
August 2020	Amphitheater construction complete
April 30, 2021	Artwork project installation complete

REQUIRED SUBMISSION MATERIALS

In digital format only.

Provide the following in a single PDF document [work sample JPEGs can be sent as separate files]:

- Contact information for artist/artist team members
- One-page letter describing interest in project and approach to design; please include statements addressing eligibility criteria, approach to community engagement, and project criteria
- One-page biographical information or resume for lead artist [if multiple team members include one paragraph for each member]
- Three references [contact information only] for recently completed projects of similar scope
- One-page document listing all work samples with brief description, date of installation, and budget for each
- Work samples: include 3-5 work samples showing completed projects with up to 10 digital images of each project. [At least 2 samples submitted must have been commissioned for \$75,000 or more.] Save all images as standard JPEG and label each with applicant's full name and number in sequence with list of work samples

NOTE: Do not submit a proposal for artworks at this time

Please submit all RFQ materials via email to Allison Ullestad, Arts, Culture, and Enrichment Supervisor, Allison.Ullestad@wdm.iowa.gov. Include "Jamie Hurd Amphitheater Public Art Project" in the subject line. All materials must be received **by 4:00 p.m. CST on Friday, January 31, 2020**. No submissions will be accepted after this time.

PHOTOS SHOWING THE CHARACTER OF WDM CITY CAMPUS/
IMAGES OF THE JAMIE HURD AMPHITHEATER (currently under construction)







**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: November 14, 2019

ITEM: Motion – Establishment of Work Group - Electric Box Art Project

FINANCIAL IMPACT: \$13,000 is included in the FY 19-20 Public Art Fund budget for artwork related to the proposed Traffic Signal Box Public Art Project. Of the \$13,000 budget, \$10,000 will be reimbursed with funds received from a Metro Waste Authority Environmental Enhancement Grant.

SYNOPSIS: The Public Art Master Plan requires a Public Art/Artist Selection Panel (Work Group) be established for commissioned projects. This Work Group would recommend the artist(s), in conjunction with staff, for the proposed Electric Box Art Project. The project concept was submitted in August of 2019 to Metro Waste Authority for consideration of a \$10,000 Environmental Enhancement Grant. The project application was approved and requires that funds be used in FY 19-20. The Electric Box Art Project Work Group would assist in identifying the project criteria, preparing the art statement, selecting artwork locations (8), and selecting an artist.

BACKGROUND: Public Art Master Plan, Section 6.3

The Public Art/Artist Selection Panels shall:

- Consist of approximately 5 to 8 members. Subject to additional members if the public art project warrants expanded representation.
- Be ad-hoc panels formed for a limited period of time and charged by the Public Arts Advisory Commission with recommending public artists for individual projects or groups of projects for specific public art sites.
- Consist of individuals broadly representative of the following categories: artists, arts professionals, community members, donors, project architects and/or engineers, landscape architects, project managers, and others as deemed appropriate.
- Author and approve a public art philosophy statement for each proposed public art project. The public art statement will outline community values, beliefs to be expressed by the public art project, and share this statement with the community and selected public artists. The public art statement must be officially approved by the Public Arts Advisory Commission prior to moving forward with public artist/art selection and public artist proposal submissions.
- Review professional credentials, prior work, proposals and other materials submitted by public artists for particular projects.
- Recommend to the Public Arts Advisory Commission public artist(s) to be commissioned for a project, or who will be engaged to join the design team for public art projects.
- Respond to the charges outlined in the public art project prospectus and project guidelines, concerning the requirements and concerns addressed within the particular project.
- Be sensitive to the public nature of the project and the necessity for cultural diversity in the Public Art Program and Collection.
- Continue to meet, when appropriate, to review the selected public artist's design concepts.

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: That the selection panel consist of five (5) voting members. A recommendation will be brought to the Commission at Thursday's meeting.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Orgies, Director of Parks and Recreation
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	
Date Reviewed	
Recommendation	