CITY OF WEST DES MOINES
CITY COUNCIL MEETING COMMUNICATION

DATE: April 20, 2020

ITEM: Motion – Approval of Artist Agreement – Environmental Education Traffic Signal Box Public Art Project – Clint Hansen

FINANCIAL IMPACT: Cost not to exceed $4,000 to be paid from budgeted funds in the Public Art account (437.400.470.5400.750). Total estimated cost including fabrication and installation of artwork is $13,000 with the majority of that being covered by a $10,000 grant from the Metro Waste Authority.

BACKGROUND: A "Call For Artists" process was followed that resulted in five submissions from artists for the Environmental Education Traffic Signal Box Public Art Project. The Selection Committee for the project met on March 10, 2020, reviewed the submissions, and unanimously approved a recommendation to contract with Mr. Clint Hansen from Urbandale, IA. The Public Arts Advisory Commission approved the Selection Committee's recommendation at its March 26th meeting.

The Council is asked to approve an agreement with Hansen. The agreement is for the design of artwork to be placed on traffic signal boxes at eight separate locations around West Des Moines. Hansen is responsible only for the design of the artwork to be replicated on vinyl material. Fabrication and application of the vinyl material will be contracted separately by the City. The agreement has been reviewed by the Legal Department and is attached for your reference. Also included are Mr. Hansen's submission materials, the original Call for Artists, and the selected locations for the art.

OUTSTANDING ISSUES: None

RECOMMENDATION: Staff and the Public Arts Advisory Commission recommend that the City Council approve the agreement with Clint Hansen for the Environmental Education Traffic Signal Box Public Art Project.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks & Recreation S.O.
Appropriations/Finance	Tim Stiles, Finance Director TS
Legal	Richard Scieszinski, City Attorney
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Public Arts Advisory Commission		
Date Reviewed	3/26/20		
Recommendation	**Yes**	No	Split

CITY OF WEST DES MOINES, PUBLIC ARTS ADVISORY COMMISSION
PUBLIC ART PROGRAM

DESIGN DEVELOPMENT / FINAL PROPOSAL / PROJECT IMPLEMENTATION
AGREEMENT BY AND BETWEEN CITY AND ARTIST

THIS AGREEMENT is made on April 20, 2020 between the City of West Des Moines, a municipal corporation, acting on behalf of City of West Des Moines, Public Arts Advisory Commission ("City") and Clint Hansen ("Artist"). The City's Representative shall be the Director of Parks and Recreation or their designee.

WHEREAS, the City desires to commission and acquire a crowd-sourced public work of art for the community of West Des Moines, Iowa; and

WHEREAS, the City desires the Artist to create a public work of art ("Public Work of Art"), in the Artist's unique style, and expressed with community engagement and participation; and

WHEREAS, the Artist has submitted a Preliminary Proposal for the Public Work of Art as shown on attached "Environmental Education Traffic Signal Box Art " (Attachment A).

NOW, THEREFORE, in consideration of the mutual promises and undertakings contained herein, the parties agree as follows:

Article 1. Scope of Services

1.1 General

a. The Artist shall perform all services necessary for the design of the Public Work of Art at the specified Public Work of Art locations as shown on the attached (Attachment B).

b. The Artist shall determine the artistic expression, scope, design, and color of the Public Work of Art, subject to review and acceptance by the City's Representative as set forth in this Agreement.

c. It is the intent of the parties that the City's Representative and the Artist establish a close and cooperative consultation throughout the duration of this Agreement.

1.2 Design Development and Final Proposal

a. Within thirty (30) days after the execution of this Agreement, the Artist shall prepare and submit a Final Proposal including further development of the Public Work of Art to the Project Work Group. The Final Proposal shall specify such colors and dimensions, and include such drawings and other documentation as are required to present a meaningful representation of the final design of the proposed Public Work of Art. The Artist shall prepare a narrative statement describing the relevance and meaning of the Final Proposal in relation to this Public Work of Art.

b. The City's Representative, shall within fifteen (15) days following the Artist's submission of the Final Proposal, notify the Artist whether it approves or disapproves of the Final Proposal. During this period the Artist shall be available as reasonably required to communicate with the City's Representative regarding the Final Proposal.

c. If the City's Representative determines that the Final Proposal is disapproved, it shall provide the Artist with a statement in writing of its reasons for such disapproval. In such event, the City's Representative shall determine if either to direct the Artist to submit a second Proposal for the Public Work of Art within a reasonable period of time specified by the City's Representative, or to terminate this agreement. Within fifteen (15) days following a second Proposal submission by the Artist, the City's Representative shall notify the Artist in writing whether it approves or disapproves of the Proposal. If the City's Representative shall determine that the second proposal is disapproved, it shall provide the Artist with a statement in writing of its reasons for disapproval, whereupon this Agreement shall terminate.

d. In the event of termination of the Agreement pursuant to paragraph (c), the Artist shall retain the Proposal and all compensation theretofore paid and neither party shall be under any future obligation to the other in respect of the subject matter thereof.

e. Although the Artist shall have the responsibility and authority for all aspects of the Public Work of Art, the Artist shall give appropriate consideration to input received from the City's Representative, city staff, the Project Work Group, and the Public Arts Advisor Commission.

f. The Artist may provide input to the City's Representative with respect to all of the other physical elements of the site locations, but the City shall have the final authority for all such other physical elements beyond the Public Work of Art.

g. The City may require the Artist to make such revisions to the Final Proposal as are necessary for the Public Work of Art to comply with applicable statutes, ordinances, regulations or requirements of any governmental regulatory agency having jurisdiction over the project.

h. The City may also request revisions for other practical (non-aesthetic) reasons.

i. The Artist shall receive no revision or redesign fees.

j. Upon approval of the Final Proposal and detailed description, the City shall become owner of all the studies, sketches, drawings, paintings, diagrams, working drawings, graphic material, or related products as presented in the Final Proposal to the Public Arts Advisory Commission.

1.3 Execution of the Work

a. The Artist shall complete design of the complete Public Work of Art by May 30, 2020. Such schedule may be amended by written agreement between the City's Representative and the Artist.

b. The City shall have the right to review the Public Work of Art at reasonable times during the design thereof. The Artist shall submit to the City progress reports upon request of the City.

c. The City's Representative shall be responsible for obtaining any and all permits from any governmental regulatory agency required to perform any aspect of the fabrication and installation of the Public Work of Art if necessary. The City's Representative will handle any approvals required by the City's Development Services Department.

d. The Artist shall complete the artwork design in substantial conformity with the Final Proposal, detailed working drawings, and approved schedule.

e. The Artist shall present to the City's Representative in writing for further review and approval any significant changes in scope, design, color, or size of the Public Work of Art not permitted by or not in substantial conformity with the Final Proposal or detailed working drawings. A significant change is any change in scope, design, color, or size of the Public Work of Art which affects installation, scheduling, site preparation or maintenance for the Public Work of Art or the concept of the Public Work of Art as represented in the Final Proposal.

1.4 Delivery and Installation

a. The Artist shall notify the City's Representative in writing when the design of the Public Work of Art is completed and is ready for the City to arrange for fabrication, delivery, and installation at the sites.

1.5 Post-Installation

a. Within thirty (30) days after the installation of the Public Work of Art, the Artist shall furnish the City's Representative with the following photographs/images of the Public Work of Art;

(i) a minimum of twelve (12) images of the completed and installed Public Work of Art, taken from at least three different viewpoints;

b. The abovementioned photographs shall become the property of the City to be used at the City's discretion.

c. The Artist shall be notified of any dates and times for public art dedication or presentation ceremonies relating to the Public Art Program. The City shall not be required to pay the Artist's expenses to attend any such ceremonies.

d. The City's Representative shall use its best efforts to arrange for publicity for the completed Public Work of Art in such publications as may be determined between the City's Representative as soon as practicable following installation.

1.6 Final Acceptance

a. The Artist shall advise the City's Representative in writing when all services required by Article 1, including those described in Section 1.5., have been completed in substantial conformity with the Final Proposal.

b. The City's Representative shall notify the Artist in writing of its final acceptance of the Public Work of Art.

c. Final acceptance shall be effective as the earlier of: (1) the date of the City's Representative notification of final acceptance; or, (2) the 60th day after the Artist has sent the written notice to the City's Representative under section 1.6.(a) unless the City's Representative upon receipt of such notice and prior to the expiration of the 60-day period, gives the Artist written notice specifying and describing the services which have not been completed.

1.7 Indemnity

a. The Artist agrees to defend, indemnify, and hold harmless the City from any liabilities, willful or non-willful acts of negligence by the Artist or the Artist's subcontractors or agents, for any loss, theft, mutilation, vandalism or other damage (including that caused by acts of God) that may befall the Public Work of Art during any activities related to the planning, creation, delivery or installation of the Public Work of Art, or for any failure of warranty as described in Article 4.

b. Upon final acceptance of the Public Work of Art, and to the extent permitted by Iowa law, the City shall indemnify and hold harmless the Artist against any and all claims or liabilities arising thereafter in connection with the Public Work of Art, the site, the project or this agreement, caused by the City's negligence, except claims which may occur as a result of the Artist's breach of the warranties provided in Article 4.

1.8 Title. Title to the Public Work of Art shall pass to the City upon final acceptance.

Article 2. Compensation and Payment Schedule

2.1 Fixed Fee. The City shall pay the Artist a fixed fee of **$4,000.00**, which shall constitute full compensation for all Artist fees, services, and expenses under this agreement. The fee shall be paid in the following installments, each installment to represent full and final, non-refundable payment for all services and expenses provided prior to the due date thereof. The Artist shall invoice the City for each payment request.

a. Installment One - $2,000 within thirty (30) days after execution of this Agreement, recognizing the Artist has already invested time and expense in preliminary design coordination with the City.

c. Installment Two - $2,000 within thirty (30) days after final acceptance.

2.2 Artist's Expenses. The Artist shall be responsible for the payment of all mailing or shipping charges on submissions to the City's Representative.

Article 3. Time of Performance

3.1 Duration. The services to be required of the Artist as set forth in Article 1 shall be completed in accordance with the schedule for completion of the Public Work of Art as proposed by the Artist and approved by the City's Representative pursuant Section 1.3, provided that such time limits may be extended or otherwise modified by written agreement between the Artist and the City's Representative.

3.2 Time Extensions. The City's Representative may grant a reasonable extension of time to the Artist in the event that there is a delay on the part of the City in performing its obligations under this Agreement, or if conditions beyond the Artist's control or Acts of God render timely performance of the Artist's services impossible or unexpectedly burdensome. Likewise the Artist shall grant a reasonable extension of time to the City in the event that there is a delay on the part of the Artist in performing its obligations under this Agreement, or if conditions beyond the City's control or Acts of God render timely performance of the City's services impossible or unexpectedly burdensome. Failure to fulfill contractual obligations due to conditions beyond either party's reasonable control will not be considered a breach of Agreement; provided that such obligations shall be suspended only for the duration of such condition.

Article 4. Warranties

4.1 Warranties of Title. The Artist

The Artist represents and warrants that: (a) the Public Work of Art is solely the result of the artistic effort of the Artist; (b) except as otherwise disclosed in writing to the City's Representative , the Public Work of Art is unique and original and does not infringe upon any copyright; (c) that the Public Work of Art, or a duplicate thereof, has not been accepted for sale elsewhere; and (d) the Public Work of Art is free and clear of any liens from any source whatever.

The warranties described in this Article 4 shall survive for a period of five years after the final acceptance of the Public Work of Art. The City shall give notice to the Artist of any observed breach with reasonable promptness.

Article 5. Insurance

5.1 The Artist and all employees of the Artist shall obtain and maintain through the term of this agreement, insurance with terms and limits of coverage equal to or in excess of those set forth in the specifications governing the services provided, but in no event, are such terms and limits to be less than those set forth below. The limits of liability under insurance policies required by this Contract shall in no-way limit the Artist's actual liability.

5.2 All certificates of insurance required in this Article 5 shall state that thirty (30) days written notice will be given to the City before the policy is canceled or changed. All certificates of insurance shall be delivered to the City's Representative prior to the time that any operations under this Agreement are started.

5.3 All certificates of insurance required in this Article 5 shall be written by an insurance company authorized to do business in the State of Iowa.

(1) **Commercial General Liability,**
Including coverage for premises and operations, independent contractors, products & completed operations, contractual liability, explosion, collapse and underground hazards (XCU), personal injury/advertising injury. The limits can be satisfied by providing a primary policy or in combination with an excess liability policy

Bodily Injury & Property Damage - Each Occurrence	$1,000,000 or $500,0000
Personal Injury & Advertising Injury - Per Person	$1,000,000 or $500,000
General Aggregate on the Above	$2,000,000 or $1,000,000
Products & Completed Operations General Aggregate	$2,000,000 or $1,000,000
Fire Damage Limit	$100,000
Medical Expense Limit	$5,000

(2) **Workers Compensation and Employers Liability,**
As required by any applicable law or regulation.

Part 1- Workers Compensation Benefits	Statutory

(3) **Professional Insurance**
Artist shall maintain Professional Liability Insurance with minimum limits of $1,000,000. Coverage shall be maintained for at least four years subsequent to the termination date of this contract; during such four-year period, Artist shall assure that there is no change to the retroactive date of coverage.

Before providing any services, the Artist shall furnish an insurance certificate to Allison Ullestad at address below, showing adequate insurance to be in force.

Any subcontractors utilized shall be subject to the same insurance requirements above.

Article 6. Reproduction Rights.

6.1 General.

The Artist retains all rights under the Copyright Act of 1976, 17 U.S.C., 101 et. seq., and all other rights in and to the Public Work of Art except ownership and possession, except as such rights are limited by this Section 6.1. In view of the intention that the Public Work of Art in its final dimension shall be unique, the Artist shall not make any additional duplicate reproductions of the final Public Work of Art, nor shall the Artist grant permission to others to do so except with the written permission of the City. The Artist grants to the City and its assigns a royalty-free, irrevocable license to make two dimensional reproductions of the Public Work of Art for educational and/or non-profit purposes, including but not limited to reproductions used in advertising, calendars, posters, brochures, clothing, media, publicity, catalogues, city, educational and development projects, or other similar publications, provided that these rights are exercised in a professional manner, which license shall be assigned by the City without the consent of the Artist.

6.2 Notice.

All reproductions by the City shall contain a credit to the Artist and a copyright notice substantially in the following form: © Clint Hansen, date of publication.

6.3 Credit to City.

The Artist shall give a credit reading substantially, "An original public work of art commissioned for City of West Des Moines, Public Arts Advisory Commission. In the permanent Collection, Public Arts Advisory Commission, West Des Moines, Iowa" in any public showing under the Artist's control of reproductions of the Public Work of Art.

6.4 Registration.

The Artist shall cause to be registered, with the United States Register of Copyrights, a copyright of the Public Work of Art in the Artist's name.

Article 7. Identification and Artist's Rights

7.1 Identification.

The City shall incorporate into the Public Work of Art text at the site identifying the Artist, the title of the Public Work of Art, the year of completion, and the City of West Des Moines Public Art Program, Public Arts Advisory Commission as well as the City of West Des Moines logo and Metro Waste Authority logo. The final wording shall be mutually agreed upon by the Artist and City's Representative.

7.2 Alteration of the Public Work of Art or of the Site.

a. Except as provided under subsection 7.2(b), below, the City agrees that it will not intentionally damage, alter, modify or change the Public Work of Art without the prior written approval of the Artist.

b. The City reserves the right to alter the location of the Public Work of Art; relocate the Public Work of Art to another site; and remove the Public Work of Art from public display as necessitated by city development and planning, or as the City determines as appropriate. The following provisions shall apply to relocation or removal:

(i) While the City shall attempt to remove Public Work of Art in such a way as to not affect the Public Work of Art, it is the parties understanding that such removal may result in damage, alternation, modification, destruction, distortion or other change of the Public Work of Art. The Artist acknowledges that this provision shall qualify under 17 U.S. C. Section 113,(d) so as to waive rights under 17 U.S.C. Section 106A.

(ii) If, at the time of removal, it is determined that the Public Work of Art may be removed without damage, alteration, modification, destruction, distortion or other change, City shall give notice as required by 17 U.S.C. Section 113 (d) (2) and (3). On completion of the Public Work of Art, the Artist agrees to file the records, including Artist's identity and address, with the Register of Copyrights as provided under 17 U.S.C. Section 113 (d) (3). The Artist further agrees to update information with the Register of Copyrights so as to permit notification of intent to remove the Public Work of Art.

7.3 Permanent Record.

The City's Representative shall maintain on permanent file a record of this Agreement and the location and disposition of the Public Work of Art.

Article 8. Artist as Independent Contractor.

The Artist shall perform all work under this Agreement as an independent contractor and not as an agent or an employee of the City. The Artist shall not be supervised by any employee or official of the City, nor shall the Artist exercise supervision over any employee or official of the City.

Article 9. Assignments, Transfer, Subcontracting

9.1 Neither this Agreement nor any interest herein shall be transferred or assigned by the Artist. Any such transfer shall be null and void and shall be cause to annul this Agreement.

9.2 Subcontracting by Artist.

The Artist may subcontract portions of the services to be provided hereunder at the Artist's expense provided that said subcontracting shall not negatively affect the design, appearance, or visual quality of the Final Proposal or Public Work of Art, and shall be carried out under the personal supervision of the Artist. The Artist must obtain approval from the City's Representative prior to hiring any subcontractor. If the City's Representative does not approve the hiring of any subcontractor, another subcontractor must be submitted for approval by the City's Representative.

Article 10. Termination

If either party to this Agreement shall willfully or negligently fail to fulfill in a timely and proper manner, or otherwise violate, any of the covenants, agreements or stipulations material to this agreement, the other party shall thereupon have the right to terminate this agreement by giving written notice to the defaulting party of its intent to terminate specifying the grounds for termination. The defaulting party shall have thirty (30) days after receipt of the notice to cure the default. If it is not cured, then this agreement shall terminate. In the event of default by the City, the City shall promptly compensate the Artist for all services performed by the Artist prior to termination. In the event of default by the Artist, all finished and unfinished drawings, sketches, photographs, and other work products prepared and submitted or prepared for submission by the Artist under this Agreement shall at the City's option become its property, provided that no right

to fabricate or execute the Public Work of Art shall pass to the City and the City shall compensate the Artist pursuant to Article 2 for all services performed by the Artist prior to termination; or at the Artist's election, the Artist shall refund all amounts paid by the City in exchange for all finished and unfinished related Public Work of Art. Notwithstanding the previous sentence, the Artist shall not be relieved of liability to the City for damages sustained by the City by virtue of any breach of this Agreement by the Artist, and the City may reasonably withhold payments to the Artist until such time as the exact amount of such damages due the City from the Artist is determined.

Article 11. Compliance

The Artist shall be required to comply with Federal, State, and City statutes, ordinances and regulations applicable to the performance of the Artist's services under this Agreement.

Article 12. Records Access

The Artist shall provide the City access to any books, documents, papers, and records which are directly pertinent to the specific contract, for the purpose of making an audit, examination, excerpts, and transcriptions, for three years after final payment and all other pending matters related to this agreement are closed.

Article 13. Non-Discrimination

During the performance of this Agreement, the Artist shall not discriminate against any employee or applicants for employment because of race, color, creed, religion, national origin, sex, sexual orientation, gender identity, marital status, status with regard to public assistance, disability, veteran status, or age. The Artist shall post in places available to employees and applicants for employment, notices setting forth the provisions of this non-discrimination clause and stating that all qualified applicants will receive consideration for employment. The Artist shall incorporate the foregoing requirements of this paragraph in all of its subcontracts for program work, and will require all of its subcontractors for such work to incorporate such requirements in all subcontracts for program work.

Article 12. Entire Agreement

This writing embodies the entire Agreement and understanding between the parties hereto, and there are no other agreements and understandings, oral or written, with reference to the subject matter hereof that are not merged herein and superseded hereby.

Article 13. Modification

No alteration, change, or modification of the terms of the agreement shall be valid unless made in writing and signed by both parties hereto and approved by appropriate action of the City.

Article 14. Notices

All notices, requests, demands and other communications which are required or permitted to be given under this agreement shall be in writing and shall be deemed to have been duly given upon the delivery or receipt thereof, as the case may be, if delivered personally or sent by registered or certified mail, return receipt requested, postage prepaid, as follows:

a. if the City, to: Allison Ullestad, Arts, Culture and Enrichment Supervisor
City of West Des Moines, Public Arts Advisory Commission

P.O. Box 65320
4200 Mills Civic Pkwy.
West Des Moines, Iowa 50265
Phone: 515-222-3455
E-mail: Allison.ullestad@wdm.iowa.gov

b. if the Artist, to: Clint Hansen
14301 Plum Dr.
Urbandale, Iowa 50323
Phone: 515-380-4737
E-mail: clint@clinthansen.com

Article 15. Additional Agreements

The Artist shall recognize the City's Representative or designee as its duly authorized representative of the City.

Article 16. Jurisdiction

Any disputes regarding this Agreement and any written modifications to this Agreement, which result in litigation, shall be subject to the jurisdiction of the State of Iowa, and specifically the Polk County, Iowa, District Court.

Article 17. Force Majeure

The parties will be excused from performing under this Agreement if performance is prevented by a condition beyond the control of the parties such as acts of God, war, civil insurrection, government action or public emergency but only for as long as such unforeseen occurrence exists. Both parties will take all reasonable steps to assure performance of their contractual obligation when the unforeseen occurrence has ceased to exist but resumption of performance will be subject to negotiation between the parties if there more than one (1) year has passed since suspension of obligations under this Agreement or there are substantially changed circumstances.

This agreement is executed on day and year first written above.

PUBLIC ARTIST:

Clint Hansen

Clint Hansen

Recommended by:

Sally Ortgies
Sally Ortgies (Apr 14, 2020)

Sally Ortgies
Director of Parks and Recreation
CITY'S REPRESENTATIVE

Ryan Crane
Ryan Crane (Apr 14, 2020)

Ryan Crane
Chair
City of West Des Moines, Public Arts Advisory Commission

CITY OF WEST DES MOINES, IOWA,
an Iowa municipal corporation

Steven K. Gaer
Mayor

ATTEST:

Ryan T. Jacobson
City Clerk

CALL FOR ARTISTS

Environmental Education Traffic Signal Box Art

THE CITY OF
West Des Moines.

West Des Moines Public Arts Advisory Commission
City of West Des Moines, Iowa

CALL FOR ARTISTS
ENVIRONMENTAL EDUCATION TRAFFIC SIGNAL BOX ART

City of West Des Moines
Public Art Commission Opportunity

ABOUT WEST DES MOINES

The rapidly growing community of West Des Moines recognizes the importance of quality of life which includes improvements in human development, education, health, environmental sustainability, as well as recreational amenities and social infrastructure. The City offers a wide variety of employment opportunities from retail to office to industrial. Housing options range from apartments to upscale townhomes and historic areas to new developments featuring every amenity. West Des Moines is an attractive place to live for all types of people from young adults to empty nesters. So many choices for working, dining, shopping, and living is certainly part of the appeal of West Des Moines.

WEST DES MOINES PUBLIC ART PROGRAM

The vision of the City of West Des Moines Public Art Program is the creation of a diverse collection of public works of art of high aesthetic and intellectual quality and excellence, and a program that promotes cultural expression and artistic appreciation. At the heart of the aspiration for public art in West Des Moines is the wish for an authentic, rich and diverse arts culture that is seen and understood as uniquely arising from the community – an arts culture that benefits and enriches all those who are fortunate enough to visit, work, and live in West Des Moines.

The mission of the West Des Moines Public Art Program is to create a city with successful public spaces incorporating public works of art that offer moments of serendipity and the fine grain detail of the public infrastructure. The Public Art Program champions excellence in art, design, architecture and landscape. The Public Art Program and Collection should be the most visible symbols of West Des Moines' commitment to creativity, encouraging diversity of ideas and expression, and promoting tolerance of multiple opinions. A creative city provides humane environments for its residents, business communities and visitors, extends opportunities for life-long learning and helps preserve community histories.

The primary goals of the Public Art Program are to develop an aesthetically interesting environment, to integrate public works of art into public spaces and to promote tourism and the economic vitality of West Des Moines through the enhancement of public spaces.

ABOUT THIS OPPORTUNITY

"Environmental Education Traffic Signal Box Art" Public Art Statement

West Des Moines is a vibrant place of natural beauty. The City of West Des Moines is committed to using practices that demonstrate environmental stewardship and creating opportunities for residents and visitors to encounter everyday ways to learn about our environment. Environmental education connects us to the world around us, teaching us about both natural and built ecosystems. It raises awareness of issues impacting the biosphere upon which we all depend, as well as actions we can take to improve and sustain it.

The West Des Moines Public Arts Commission wants to provide everyday environmental education to the community through public art. The Commission wants every person who experiences the artwork to learn about the challenges our society faces, from climate change to decreasing access to nature, as well as threats to natural species and habitats. It is the hope of the Commission that the Environmental Education Traffic Signal Box Art project will create awareness about environmental issues and help residents and visitors make intelligent, informed decisions about how they can help take care of our natural resources.

Using funds provided to the City of West Des Moines through a Metro Waste Authority Environmental Enhancement Grant, the project will consist of eight (8) identified traffic signal boxes on public property in West Des Moines which will be wrapped in vinyl designs. Each artistic design will call viewers' attention to a specific environmental education topic. Thus, public art will not only enhance what is often seen as visual clutter in a city but will also communicate to the public the ways in which their actions can affect the environmental health of the community. The selected artist/artist team will receive $4,000 to produce eight works of art.

SELECTION & PROJECT CRITERIA

Selection of a finalist or finalists will be based on the following:

- Quality of letter of interest
- Quality of work samples
- Background and prior work experience in art design
- Demonstration of project understanding and ability to meet project schedule
- Consideration of project criteria in conceptual design proposal

The artist's concept, final proposal, and ultimately the final artwork will need to meet certain criteria. Artwork should:

- Be used to communicate information to the viewer on eight selected environmental education topics, which are:
    1. Wind energy
    2. Solar energy
    3. Recycling
    4. Composting
    5. Plastics use
    6. Tree planting
    7. Water quality
    8. Hazardous waste disposal
- Be suitable for public viewing
- Create a sense of discovery, emotional connection, and call for action
- Be aesthetically pleasing and visible by both drivers and pedestrians
- Be appealing during all seasons
- Include Metro Waste Authority logo and City logo in pre-designated location in each design

ELIGIBILITY

Artist or artist team:

- Must show an understanding of the eight environmental education topics listed in the project criteria as they relate to West Des Moines and Iowa
- Must have experience in art design
- Must currently reside in Iowa or have "roots" in Iowa
- Must be able to come to West Des Moines for an interview, if needed. Travel costs related to interviews will be covered by the City of West Des Moines.

SELECTION PROCESS OVERVIEW

This is an open call for artists who meet the eligibility requirements. Artist's submission materials will be reviewed by the Environmental Education Traffic Signal Box Art Work Group. If necessary, interviews may be conducted with selected artist/artist teams.

Upon selection of an artist/artist team whether based solely upon submission materials or upon interviews, one artist/artist team will be commissioned to design and develop eight (8) unique art work designs that can be fabricated and installed by the City on eight (8) traffic signal boxes.

PROPOSED SCHEDULE

January 27	Call for Artists announced
February 28	Submission deadline/proposals forwarded to Environmental Education Traffic Signal Box Art Work Group for review
Week of March 9	Environmental Education Traffic Signal Box Art Work Group selects artist/artist team (schedule may be extended if interviews are conducted)
March 26	Approval of artist contract by WDM Public Arts Advisory Commission
April 6	Approval of artist contract by WDM City Council/artist begins final proposal
May 15	Artist submits final proposal
Week of May 18	Environmental Education Traffic Signal Box Art Work Group approves final proposal
End of May/Early June	Local printing company fabricates and installs vinyl wraps
June 15	Project installation complete

Schedule may be subject to change.

REQUIRED SUBMISSION MATERIALS

In digital format only.

Provide the following in a single PDF document (work sample JPEG's can be sent in separate files):

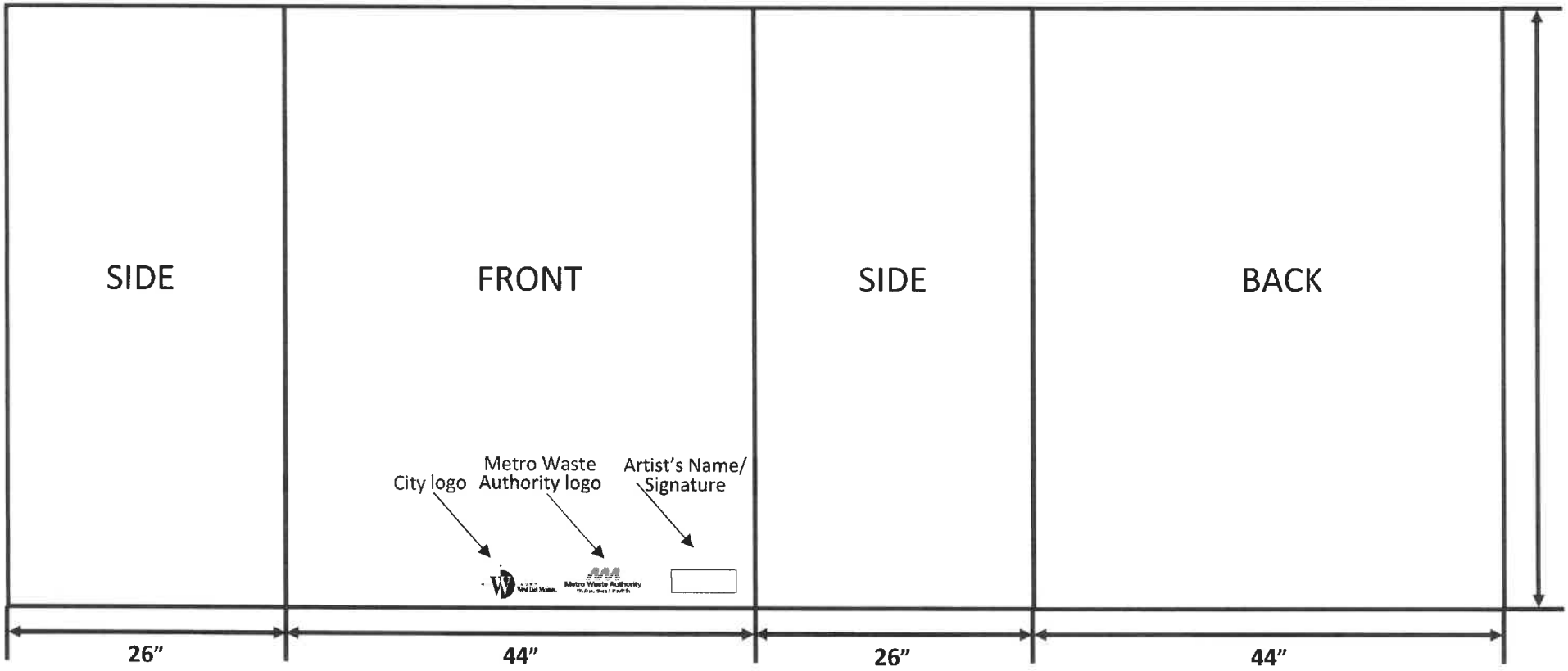
- Contact information for artist/artist team members
- One-page letter describing interest in project and approach to design; please include statements addressing eligibility criteria and project criteria
- One-page biographical information or resume for lead artist(s) (include one paragraph for each team member if artist-led team)

- Two artistic references (contact information only) stating artist/reference relationship
- Work samples: include 2-4 work samples showing projects completed within the last 5 years with up to 3 digital images of each project. Save all as standard JPEG images and label each with applicant's full name and number in sequence with list of work samples
- One-page document listing all work samples. Please provide a brief description and budget for each.
- No more than 3 pages showing artist's concept of one of the eight environmental education topics listed above (artist's choice) that must include art design using the dimensions provided in the attached traffic signal box template. (Artist's concept to remain artist's property during submission process.)

Please submit all materials via email to Allison Ullestad, Arts, Culture, and Enrichment Supervisor, at allison.ullestad@wdm.iowa.gov. Include "Environmental Education Traffic Signal Box Art" in the subject line. All materials must be received **by 4:00 p.m. CST on Friday, February 28, 2020**. No submissions will be accepted after this time. Receipt of submission will be acknowledged via e-mail.

Questions regarding this Call for Artists can be directed to Allison Ullestad, Arts, Culture, and Enrichment Supervisor, at 515-222-3455 or allison.ullestad@wdm.iowa.gov.

ENVIRONMENTAL EDUCATION TRAFFIC SIGNAL BOX ART
BOX TEMPLATE



RESPONSE TO CALL FOR ARTISTS

ENVIRONMENTAL EDUCATION
TRAFFIC SIGNAL BOX ART

THE CITY OF
West Des Moines.

CLINT HANSEN
FEBRUARY 2020

RESPONSE TO CALL FOR ARTISTS

ENVIRONMENTAL EDUCATION TRAFFIC SIGNAL BOX ART

February, 2020

Art evokes emotion. Art is a catalyst generating thought and conversations. The West Des Moines Environmental Education Traffic Signal Box Call for Artists isn't just another contest to beautify the city. It's an opportunity to develop powerful visual public messages building dialogue and raising awareness for cleaner living and better lives for all of us.

I am responding to this call because:

- I endorse the message
- I have an understanding of and experience in visually communicating the environmental education topics
- I am well qualified and skilled to concept and design the 8 pieces - professionally and on time.

Perhaps one of the best examples of my experience in environmentally friendly vinyl wraps is one of my latest designs, approved just last week. I will not include the design as the client has not unveiled the project, but Dart is working with MidAmerican to bring the first all-electric buses to Des Moines. It was an honor to be the designer for that project and I look forward to seeing the buses promoting clean energy soon.

As the West Des Moines Environmental Education Traffic Signal Box Artist, I would work under the Group's direction, creating designs that educate, inspire, motivate and encourage.

Key arguments for project success:

1. **Teamwork**- Concepts and Designs in collaboration with and working under approval of Environmental Education Traffic Signal Box Art Work Group

2. **Experience**- Unique skill set along with 30+ years of creating art and meeting deadlines for Fortune 500 corporations, plus an advertising agency Art Director background including hands-on vinyl wrap design

3. **Creative Concepts**- Ideas power creative communication. In order to grab and hold a viewer's attention a design must be a catalist for thought. The best creative gets us to think - and act. That's my goal.

4. **Motive**- West Des Moines is a beautiful place to call home, it is inspiring. Cleaning it up and keeping it that way is worthy of such an all out endeavor to promote our environmental health

The conceptual design I have included with the environmental education topic of recycling is conceptual only. I am quite willing to make any changes necessary to better communicate the concept as the Group directs.

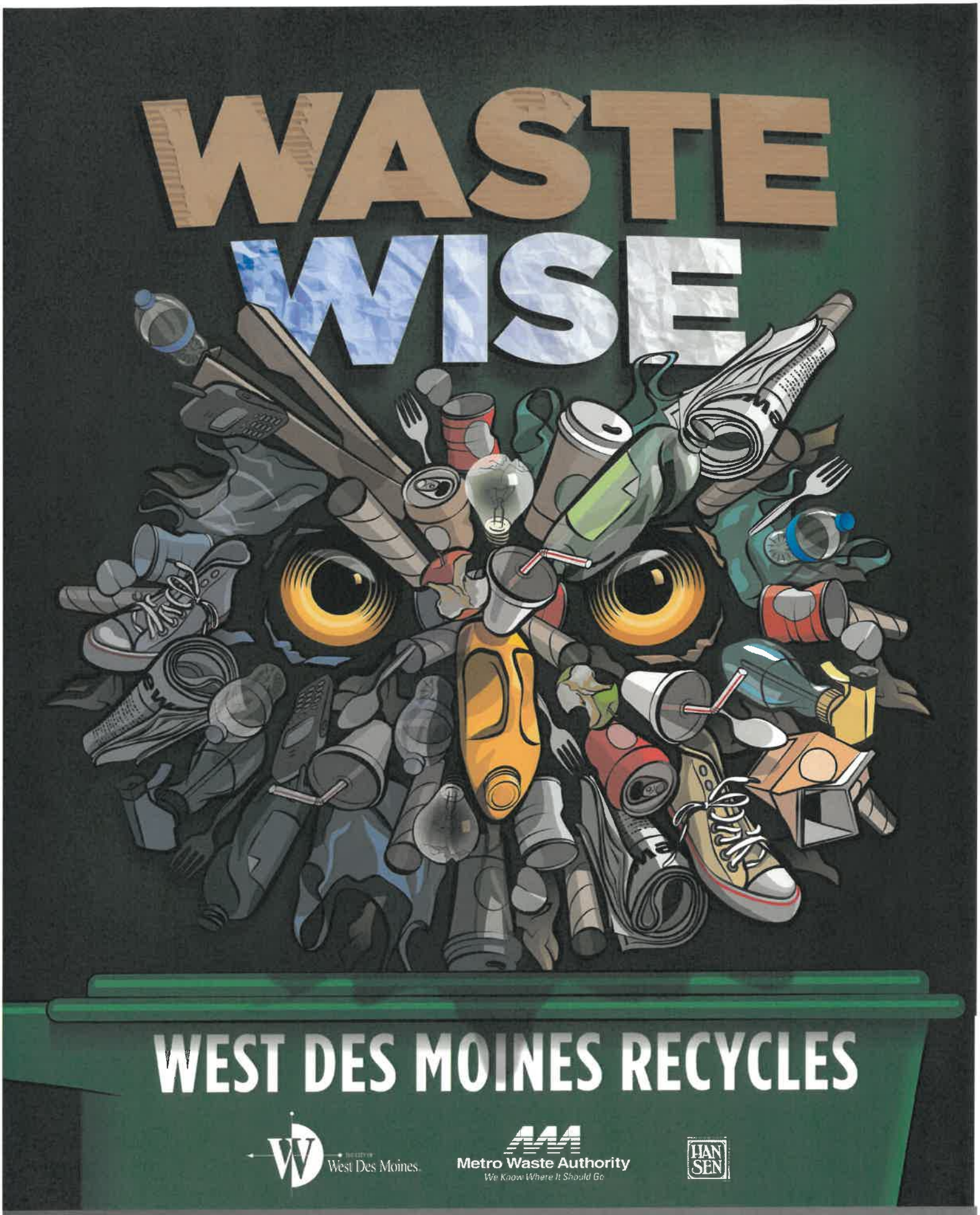
Thank you for your consideration. It would be an honor to work alongside you to create exclusive, powerful art that ***works***.

Sincerely,

Clint Hansen

Clint Hansen, Artist

CLINT HANSEN | clinthansen.com • clint@clinthansen.com • 515.380.4737


WASTE
WISE
WEST DES MOINES RECYCLES
West Des Moines
Metro Waste Authority
We Know Where It Should Go
HAN SEN

RECYCLING TOPIC ▲ Within provided template

SAMPLE 1 CORPORATE GIFT - VESTAS ▲

Vestas expressed appreciation to one of their large Canadian wind turbine customers with a Clint Hansen commissioned oil painting.

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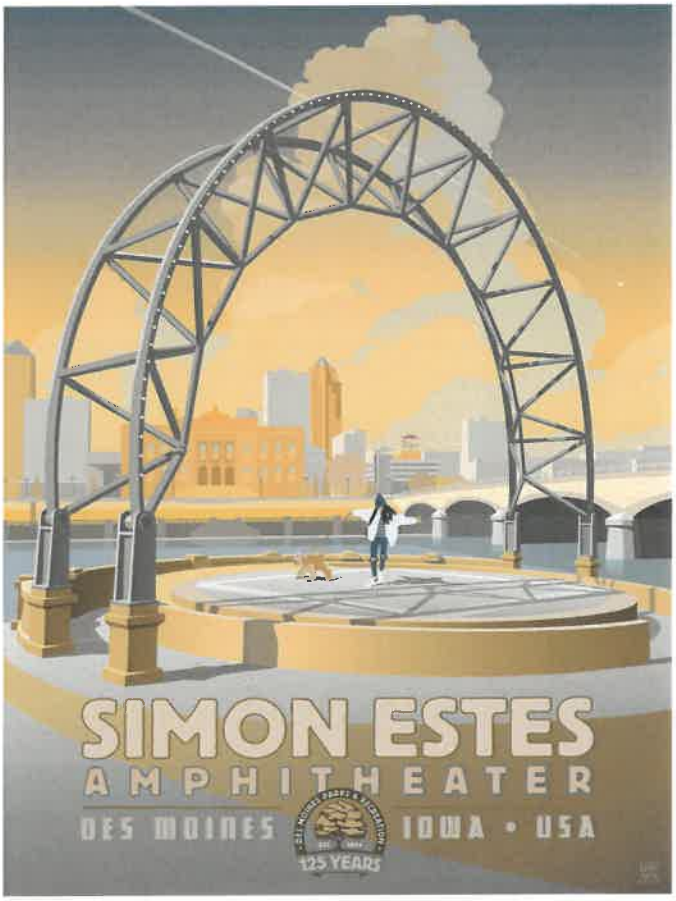

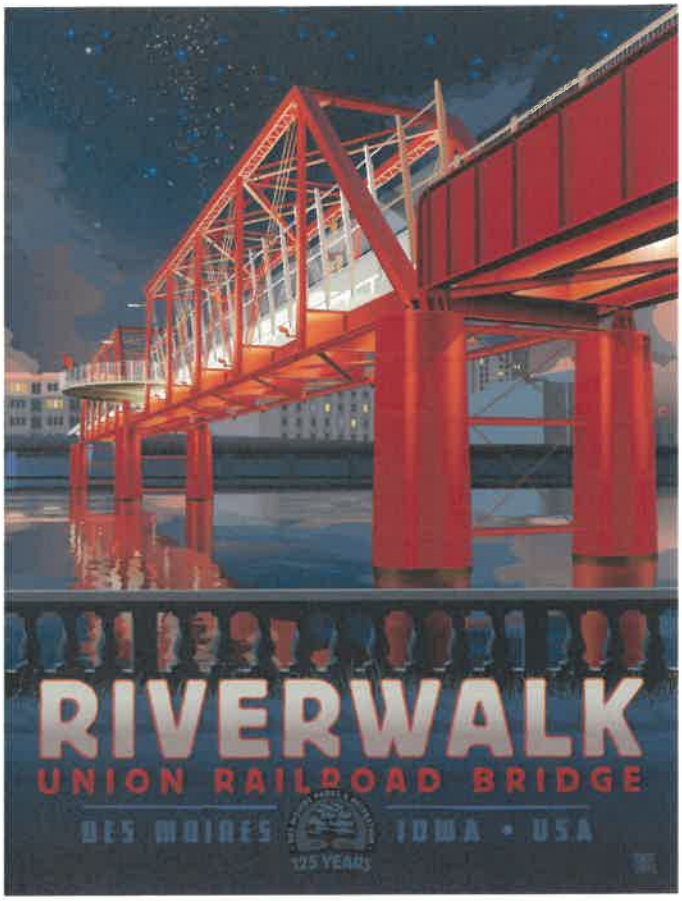

SAMPLE 2. DES MOINES PARKS 125TH ANNIVERSARY POSTER SERIES ▲

Part of a poster series celebrating and promoting Des Moines Parks, gifting back profits from sales.

SAMPLE 3
EDUCATIONAL DIGITAL ART ▶

Environmental, clean habitat related educational poster

CLINT HANSEN

VISUAL COMMUNICATOR

Clint Hansen is an Iowa native and fifth generation artist creating one-of-a-kind digital and traditional artwork for gallery, commercial and public settings. His award-winning art is represented in private, corporate and governmental collections.

- BFA (Cum Laude) Iowa State Univ, 1987
- 30+ years freelance artist working with Fortune 500 companies
- Art Director at a Des Moines, Iowa Advertising Agency
- Oil portrait hanging in U.S. Capitol, Permanent Collection
- 3 large scale mosaic murals in Iowa State University Permanent Collection
- 2 Coins for U.S. Mint & Olympic Committee

Artist Statement

The truth of a story lies in the details. As an artist for over 30 years, working through the composition of a visual narrative has never failed to thrill me. Nothing is better than the textures, colors, and shapes of a piece coming together to communicate a powerful message. I get lost in the work. I love what I do.

I am the official portrait artist for the Washington Huskies Hall of Fame and have worked with some of the best creatives in the country.

Partial Client List

(2) U.S. Mint coin designs for the U.S. Olympic Committee, Smithsonian Institute, Frank Loyd Wright Foundation, Chicago Bears, Iowa State University, Disney, NBA, World Food Prize, Danish Immigrant Museum, North Carolina Museum of History, John Deere Financial, Washington Huskies Hall of Fame, IBM, National Historic Trails Museum, Coca-Cola, Anheuser-Busch, Audi, Ford Motor Company, Banana Republic, McDonald's, Arby's, Cracker Barrel, Old Spice, Capital One, Iowa Air National Guard, Reader's Digest, Kodak, NAPA, Wood Magazine, Procter & Gamble, Zebco, Energizer Batteries, John Deere, Harley Davidson, Union Pacific Museum, Kellogg's.

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ARTISTIC
REFERENCES

Lynette L. Pohlman
Director and Chief Curator
University Museums, ISU
290 Scheman Building
1805 Center Dr, Ames, IA 50011-1059
515.294.6966
lpohlman@iastate.edu
Head of projects for 3 large commissions on ISU Campus

Steve Munro
Artist Representative
Munro Campagna
410 South Michigan Ave., Suite 439
Chicago, IL 60605
312.335.8925
steve@munrocampagna.com
We have worked together on a professional level for 30 years.

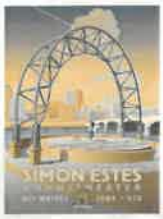
SAMPLE 4. COMMISSIONED ART

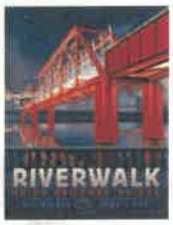
Series with vintage feel focused on childhood aspirations.

LIST OF WORK SAMPLES

SAMPLE 1
CORPORATE GIFT - VESTAS
Vestas expressed appreciation to one of their large Canadian wind turbine customers with a Clint Hansen commissioned oil painting. Budget $7,000

SAMPLE 2 .
DES MOINES PARKS 125th ANNIVERSARY
Part of a poster series celebrating and promoting Des Moines Parks, gifting back profits from sales.





SAMPLE 3
EDUCATIONAL - DIGITAL ART
Environmental related educational poster

SAMPLE 4.
COMMISSIONED ART
Series with vintage feel focused on childhood aspirations. Budget $3,850 per piece

EWING PARK

DES MOINES IOWA • USA

DES MOINES PARKS & RECREATION
125 YEARS

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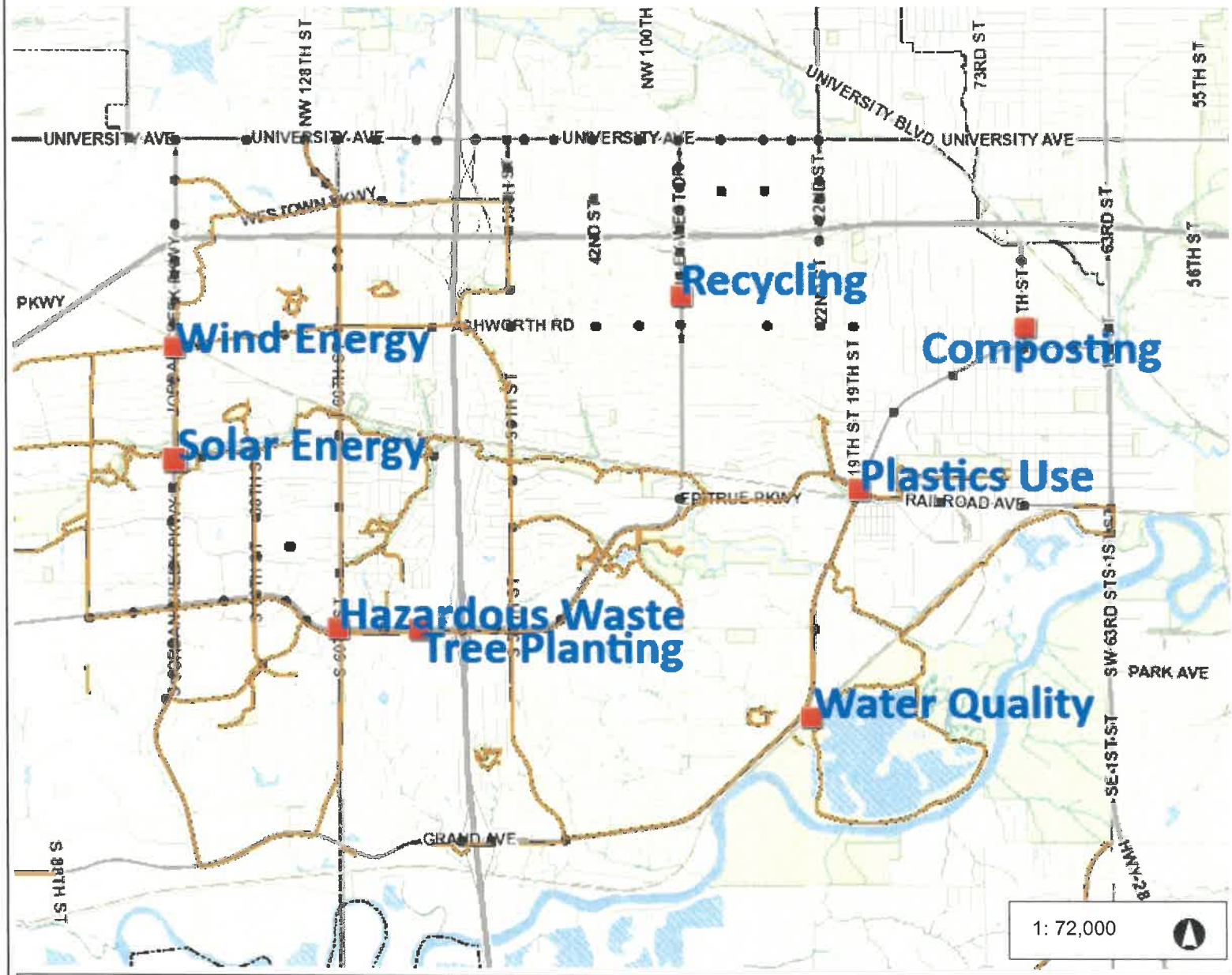
Environmental Education Traffic Signal Box Art locations



Legend

- Trails
- Signalized Intersections

12,000.0 0 6,000.00 12,000.0 Feet

WGS_1984_Web_Mercator_Auxiliary_Sphere

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Disclaimer: The City of West Des Moines makes no warranties regarding the accuracy or completeness of the data provided herein.

THIS MAP IS NOT TO BE USED FOR NAVIGATION