

**WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS
Thursday, January 23, 2020**

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, January 23, 2020, at 5:33 p.m. by Vice Chair Phillips

Commission	Jeff Phillips <i>Vice Chair</i>	Brenda Sedlacek <i>Secretary</i>	Tamara Kenworthy	Ryan Crane <i>Chair</i>	Rita Luther
Present	X	X	X arrived at 5:42	X	X
Commission	Diane Boyd	Jed Gammell			
Present	X				

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Miranda Kurtt <i>Secretary</i>	Matt McKinney <i>Council Liaison</i>
Present	X	X	X	X

On Item 1. Approval of Agenda

Luther moved to approve the agenda as presented. Boyd seconded. Motion carried, 5 yes.

On Item 2. Citizen Forum

Ullestad introduced Marnie Strate as the new Arts, Culture, and Enrichment Coordinator. Matt McKinney, our new Council Liaison was present.

On Item 3. Approval of Minutes of November 14, 2019, Meeting

Phillips moved to approve the minutes as presented. Luther seconded. Motion carried, 5 yes.

On Item 4. Old Business

No report.

New Business

On Item 5A. Motion – Approval of Call for Artists – Traffic Signal Box

Ullestad stated that this project was originally initiated by the department’s Public Art Intern, Anderson Goncalves. Following that, the Parks and Recreation Green Team applied for a Metro Waste Authority Environmental Enrichment Grant which was awarded for the Traffic Signal Box Public Art project. The Environmental Education Traffic Signal Box Art Work Group members are: Josh Duden (WDM Citizen), Amanda Tate (WDM Citizen, artist), Joe Cory (Pubic Services), Ryan Crane, and Jeff Phillips. The Work Group was approved by the Commission at the November meeting. Cory has identified 8 boxes out of the 170 plus boxes in the city that would work best for this project. The eight selected boxes are visible from both the street and a trail and do not have any obstacles to work around. Sedlacek questioned what Public Services staff thought about this project. Jim Dickinson, Traffic Engineer, was initially concerned about the wraps retaining heat. However, after researching the issue, it was found to not be a problem. Kenworthy asked if a site map for the box locations could be created. Ullestad stated that one could be created once the locations have been finalized by the Work Group.

Boyd moved to approve the Call for Artist – Traffic Signal Box as presented. Boyd seconded. Motion carried, 6 yes.

On Item 5B. Motion – Approval of Public Art Master Plan Update Process

Ortgies stated the Communications Committee met regarding the update to the Public Art Advisory Commission Master Plan. A two-prong approach is being proposed. Brian Bonanno will lead the Commission through a 90-minute presentation on new trends, practices, and principles related to public art and cultural programming. Ellen Nelson will then facilitate two 3-hour sessions guiding the Commission in developing strategic goals for the next 5 years. Ortgies stated that Bonanno's portion would potentially take place in a Workshop immediately following the regular Public Art Advisory Commission meeting in March. The Commission would meet with Nelson in April. Nelson will work with the Communications Committee to prepare for the upcoming April sessions. Crane offered to send out the current Public Arts Master Plan to the Commission. Ortgies stated that it can also be accessed from the City of West Des Moines Public Arts Advisory Commission webpage. Luther questioned if the Commission will be involved in the planning of the Amphitheater Events. Ullestad stated that a clear decision has not been made regarding this since not all events at the Amphitheater will be considered Public Art. Ortgies shared that the City Code only gives the Commission authority over visual art, so further discussion would be needed about any possible changes.

Phillips moved to approve the Public Art Master Plan Update Process as presented. Luther seconded. Motion carried, 6 yes.

Committee Reports

On Item 6A. Events Committee

The Events Committee has not met. Crane questioned if the pieces for Aqua Strata have been painted. Ullestad stated they were painted the week of January 20. Ortgies stated that the Iowa Stormwater Education Partnership is planning to have a table at the Parks and Recreation's Earth Day event on April 25 along with their temporary art pieces.

On Item 6B. Communications Committee

Ullestad stated that signage for Even Waters is put on hold until Aqua Strata is complete, to insure continuity between the projects. The cost per sign is approximately \$1,000. Kenworthy stated that media relations will be a focus of the next Communications Committee meeting. Strate is working on submitting all of West Des Moines' public art pieces to the Greater Des Moines Public Art Foundation's website. Strate stated that the images need to be consistent in size, resolution, etc. Once the weather is more favorable, she will work on getting images of all the pieces.

On Item 6C. Exhibition Committee

Ortgies stated that the next Exhibition Committee meeting will be held on February 10. The agenda will include determining the Light Valley Junction work group members and Art on the Campus 2020 People's Choice Award voting process.

Project Work Group Reports

On Item 7A. Water Quality Community Service Public Art Projects/Event

No meeting is scheduled at this time. This work group will likely be disbanded after Earth Day. Strate is working with Melanie Perry, Parks and Recreation's Naturalist, to create a children's brochure for Even Water.

On Item 7B. Amphitheater Public Art

The next work group meeting is scheduled for Wednesday, January 29. Ullestad stated that there were 36 responses received to the Request for Artist Qualifications for the Amphitheater public art project.

Strate has organized them all into a document to be reviewed by the work group. The group will be selecting 3 artists to be invited for an interview.

On Item 7C. Traffic Signal Box Art

Discussed above.

Staff Reports

On Item 8A. Recreation Program/Facility Supervisor

Ullestad will have a photograph taken of Folded Flags for submission to the Americans for the Arts awards program.

On Item 8B. Director of Parks and Recreation

Orgies stated the Americans for the Arts convention is June 26-28. The conference is in Washington D.C. so the City will likely only be sending one person due to the higher cost. Phillips is the only Commission member that has not attended the conference. He agreed to look into the opportunity and let Orgies know if he was interested.

On Item 9. Other Matters

Crane asked about the RecPlex progress. Orgies stated that Shayne Ratcliff was hired as the General Manager, and the construction of the building is well underway. Ullestad stated that Tallgrass Theater is looking for a new location. Phillips questioned the status of the artwork proposed for the HVAC equipment screen at the library. Ullestad will follow-up on this. Phillips questioned if there has been anymore discussion of a tour of art around the metro. Orgies stated that this could possibly be discussed with Brian Bonnano when he is here for his presentation.

Receive, File and/or Refer

None.

Kenworthy moved to adjourn the meeting. Phillips seconded. Motion carried, 6 yes. The meeting adjourned at 6:37 p.m.

Respectfully submitted,

 _____ 6-25-20

Miranda Kurtt

Parks & Recreation Secretary

ATTEST:

 _____ 6/25/2020

Brenda Sedlacek

Secretary