

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

AGENDA

**5:30 p.m.
Thursday, February 25, 2021**

Due to the State Public Health Emergency Declaration regarding COVID-19, this meeting will be conducted electronically pursuant to Iowa Code 21.8 and the Proclamation of Governor Kim Reynolds dated March 19, 2020. Members of the public wishing to participate in this meeting are encouraged to do so telephonically, by calling: 515-207-8241, Enter Conference ID: 873 513 751#

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of January 28, 2021 Meeting and February 4, 2021 Meeting**
- 4. Old Business**
 - A. Discussion – Public Art Master Plan Update
- 5. New Business**
 - A. Motion – Approval of Call for Artists – WDMurals
- 6. Committee Reports**
 - A. Events Committee
 - B. Communications Committee
 - C. Exhibition Committee
- 7. Project Work Group Reports**
 - A. Water Quality Community Service Art Projects/Event
 - B. Amphitheater Public Art
 - C. LIGHT Valley Junction Public Art
- 8. Staff Reports**
 - A. Arts, Culture & Enrichment Supervisor
 - B. Director of Parks and Recreation
- 9. Other Matters**
- 10. Receive, File and/or Refer**
 - A. Minutes – Exhibition Committee Meeting – February 15, 2021
 - B. Minutes – Events Committee Meeting – February 15, 2021

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

This meeting was held electronically because of the State Public Health Emergency Declaration regarding Covid-19 and was conducted pursuant to Iowa Code 21.8 and the Proclamation of Governor Kim Reynolds dated March 19, 2020.

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, January 28, 2021, at 5:30 p.m. by Chair Phillips.

Commission	Jeff Phillips <i>Chair</i>	Brenda Sedlacek <i>Secretary</i>	Tamara Kenworthy	Ryan Crane	Rita Luther <i>Vice Chair</i>
Present	X	X	X	X	X arrived at 5:53p.m
Commission	Diane Boyd	Jed Gammell			
Present	X				

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Hannah Guck <i>Secretary of Parks & Recreation</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Matt McKinney <i>Council Liaison</i>
Present	X	X	X	X	X

On Item 1. Approval of Agenda

Boyd moved to approve the agenda as presented. Sedlacek seconded. Motion carried, 5 ayes.

On Item 2. Citizen Forum

No report.

On Item 3. Approval of Minutes of December 08, 2020, Meeting

Sedlacek moved to approve the minutes as presented. Crane seconded. Motion carried. 5 ayes.

On Item 4. Old Business

No report.

New Business

On Item 5A. Motion – Approval of Amendment to FY 20-21 Budget – Amphitheatre Public Art Documentary.

Phillips informed the Commission the Amphitheatre Public Art Work Group is recommending that Douwe Blumberg create a documentary highlighting the public art process. Blumberg would work with the production company, Millimeter Creative, to showcase this project. Ullestad stated the contract with Blumberg would be amended to reflect a cost of \$5,000. The end product will be owned by the City. The documentary will be five to ten minutes in length. Commission stated, prior to approval of Amendment, they would like to view an example of Millimeter Creatives work. The Commission tabled the approval of the Amendment to FY 20-21 Budget until a sample of production is presented to the Commission.

On Item 5B. Motion – Approval of “American Dreamer” Placement

Luther informed the Commission of the Exhibition Committee’s recommendation for placement of the “American Dreamer” sculpture in Willow Springs Park. The artwork would be bolted to the concrete eliminating the need of a poured footing. Sedlacek moved to approve the placement of “American Dreamer”. Crane seconded. Motion carried. 6 ayes.

On Item 5C. Motion – Approval of Final Proposal – Amphitheater Public Art Project

Phillips updated the Commission on the final proposal of the Amphitheater Public Art Project. Blumberg visited the location and met with members of the Project Work Group. He is proposing 30 metal spheres to be located on the amphitheater site. The spheres will transition from rusted metal to stainless steel and cascade onto the water of the pond. The spheres will be affixed on concrete footings. Boyd moved to approve the final proposal of the Amphitheater Public Art Project. Luther seconded. Motion carried. 6 ayes.

Committee Reports

On Item 6A. Events Committee

No report.

On Item 6B. Communications Committee

No report.

On Item 6C. Exhibition Committee

Luther updated the Commission regarding the WDM Murals proposal prepared by Allison Ullestad. Ullestad asked the Commission for informal approval to move forward with a “Call for Artists”. The proposal is based upon a meeting between staff and Damen LaPalm, Mural Artist. The overall objective of WDM Murals is to create an annual temporary mural/street art exhibit on the trail underpass walls in West Des Moines. There would be three underpasses selected with two artists per underpass. The PAAC and Exhibition Committee may wish to select an annual theme for the exhibits. Ortgies informed the Commission of a possible opportunity in the future to also include a “Free Wall”. The “Free Wall” would give an opportunity for any artists to create mural art on a specific blank canvas wall. The Commission listened to the presented information for WDM Murals and agreed to move forward with a \$6,000 budget that includes a \$1,000 stipend for each artist. Phillips suggested placing a sign at each location to describe the WDM Murals with the option of establishing a process to keep specific murals longer than the allotted time, if the art piece is particularly favored. Phillips suggested notifying the neighborhoods about the implementation of WDM Murals and the benefit it brings to West Des Moines.

Project Work Group Reports

On Item 7A. Water Quality Community Service Public Art Projects/Event

Ortgies updated the Commission about Blossoms on the Water created by Bounnak Thammavong from Illinois. Staff has been working with the Assistant City Attorney to determine a resolution to the final payment. Based upon the actual number and size of sculptures, staff will be presenting a final payment of \$488.00 to Thammavong.

The Assistant City Attorney has sent an email to Thammavong regarding “Aqua Strata” that outlined the terms and conditions of his agreement with the City. Thammavong agreed to submit photos of “Aqua Strata” and is planning to install in February. Ortgies recommended that the Commission review the photos prior to allowing Thammavong to install the piece. The Commission agreed to have a special meeting on Thursday, February 4 at 4:30p.m. to review and discuss the photos.

On Item 7B. Amphitheater Public Art

No report.

On Item 7C. LIGHT Valley Junction Public Art

No report. An agreement with artist, Tim Adams, is scheduled to go to City Council for approval on February 15, 2021.

Staff Reports

On Item 8A. Arts, Culture & Enrichment Supervisor

No report.

On Item 8B. Director of Parks and Recreation

Ortgies was contacted by DART regarding bus stop art. Bravo has budgeted \$250,000 for the bus stop art. Ortgies has been in communication with Jan Herke, Director of Urbandale Parks and Recreation and Richard Brown, Director of Clive Parks and Recreation to discuss the possibility of a joint project. Ortgies suggested this may be a good opportunity for all three Commissions (West Des Moines, Urbandale, & Clive) to work together with DART. This will be sent to the Exhibition Committee for further discussion.

On Item 10. Other Matters

Phillips stated the Executive Committee has met to discuss the 2021-2025 PAAC Master Action Plan. Phillips presented a spreadsheet to the Commission asking for each Committee to review and update the information prior to the next Public Arts Advisory Commission meeting.

Receive, File and/or Refer

None

Luther moved to adjourn the meeting. Crane seconded. Motion carried, 6 ayes. The meeting adjourned at 7:10 p.m.

Respectfully submitted,

Hannah Guck
Secretary

ATTEST:

Brenda Sedlacek
Public Arts Advisory Commission Secretary

WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS

Thursday, February 04, 2021

This meeting was held electronically because of the State Public Health Emergency Declaration regarding Covid-19 and was conducted pursuant to Iowa Code 21.8 and the Proclamation of Governor Kim Reynolds dated March 19, 2020.

A special meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, February 04, 2021, at 4:30 p.m. by Chair Phillips.

Commission	Jeff Phillips <i>Chair</i>	Brenda Sedlacek <i>Secretary</i>	Tamara Kenworthy	Ryan Crane	Rita Luther <i>Vice Chair</i>
Present	X	X	X	X	X
Commission	Diane Boyd	Jed Gammell			
Present	X				

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Hannah Guck <i>Secretary</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Matt McKinney <i>Council Liaison</i>
Present	X	X	X	X	

On Item 1. Approval of Agenda

Boyd moved to approve the agenda as presented. Luther seconded. Motion carried, 6 ayes.

On Item 2. Citizen Forum

No report.

On Item 3. Old Business

On Item 3A. Motion – Approval of Artwork – “Aqua Strata”

Artist Bounnak Thammavong updated the Commission on the project “Aqua Strata” which will arrive in multiple sections to be assembled on site. The pictures sent to the Commission reveal the quality, color and content of each piece. Thammavong explained each section will have an acrylic varnish and will resemble the watershed map explained in the proposal. There will be metal framing on the top pieces of each piece. Sedlacek inquired if the piece can be easily disassembled/moved if needed. Thammavong assured the Commission that each tower will weigh no more than 120 pounds and can be separated from the base of the structure. The base itself will fit through a doorway and has wheels attached for easy transportation. Thammavong assured the Commission that the final product will have a nice finish. The Commission was pleased with the current progress of Aqua Strata. Boyd motioned to approve the artwork of Aqua Strata. Sedlacek seconded. Motion carried. 6 ayes.

On Item 3B. Motion – Approval of Amendment of FY 20-21 Budget – Amphitheater Public Art Documentary

The Commission discussed funding for the production of a mini-documentary about the Amphitheater Public Art project. The \$5,000 cost of the documentary would be added to the artist’s contract. The artist, Douwe Blumberg, would be responsible for working with a videographer to capture the public art progress. Blumberg has identified Millimeter Creative as the videographer that he would work with on the project. Staff shared an example of Millimeter Creative’s work. Phillips and Kenworthy expressed that they would like for Blumberg to send a script or outline that will be used for the documentary. Sedlacek motioned to approve the \$5,000 Amendment of FY 20-21 Budget-Amphitheater Public Art Documentary. Crane seconded. Motion carried. 6 ayes.

On Item 4. Other Matters

Allison stated that Thammavong has agreed to a final payment of \$488.00 for Blossoms on the Water.

The meeting adjourned at 5:00 p.m.

Respectfully submitted,

Hannah Guck
Secretary

ATTEST:

Brenda Sedlacek
Public Arts Advisory Commission Secretary

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: February 25, 2021

ITEM: Discussion – Public Art Master Plan Update

FINANCIAL IMPACT: None.

SYNOPSIS: The Commission is working to update the Public Art Master Plan and developed goals and objectives during two strategic planning sessions held in September 2020. Action steps have been identified to address each goal (see attached). The Executive Committee, Exhibition Committee, and Events Committee have all met to review, discuss, and in some cases, implement action steps. Each of these committees along with Commission Member Diane Boyd who has responsibility for actions related to DEI (Diversity, Equity, and Inclusion) will update the full Commission on their work to date.

OUTSTANDING ISSUES (if any): None.

RECOMMENDATION: Discussion item only.

Lead Staff Member: Sally Ortgies, Director of Parks and Recreation 

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation
Agenda Acceptance	Sally Ortgies, Director of Parks and Recreation

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee			
Date Reviewed			
Recommendation	YES	NO	SPLIT

**Public Arts Advisory Commission
2021-2025 Action Plan**

2/17/2021

Goal/Action	Timeframe	Staff	Responsible Committee		
			Executive	Exhibition	Events
GOAL ONE: Formalize the process					
1.1 Update/wordsmith the Master Plan					
1.1.1 Identify and review what is changeable	Jeff-In Progress	X	X		
1.1.2 Update Section 5.0 (Give more flexibility to definition of public art to include performance art; should be accessible to all)	Rita-In Progress	X	X		
1.1.3 Update Section 5.1 (Include local and state exhibitions)	Allison	X			
1.1.4 Update Section 5.2.1 (Potential artwork locations)	Allison	X		X	
1.2. Clarify roles & responsibilities					
1.2.1 Create position descriptions for all positions (Officers, committee members, work group members, staff)	Jeff/Rita/Brenda-In Progress	X	X		
1.2.2 Identify processes and procedures needing to be further refined	Jeff/Brenda-In Progress	X	X		
1.2.3 Assign processes and procedures to be worked on			X		

GOAL TWO: Define and prioritize art pieces					
2.1. Define "wow" piece		X		X	
2.2 Investigate possible festival		X			X
2.3 Research possible mural program	In Progress	X		X	
2.4 Further define "unexpected opportunities"		X		X	
2.5 Investigate need/feasibility of fundraising		X	X		
2.6 Identify potential artwork locations	Complete	X		X	

GOAL THREE: Ensure maintenance and sustainability of collection					
3.1 Research potential consulting firms to assist with developing and implementing annual maintenance program		X		X	
3.2 Review notes from summer intern and identify immediate maintenance needs		X			
3.3 Update collection catalog		X		X	
3.4 Compile artist maintenance plans submitted for each artwork		X			

GOAL FOUR: Diversify artists					
4.1 Review possible blind selection process	In Progress	X		X	
4.2 Develop diversity, equity, and inclusion (DEI) statement to include in RFQ's and Calls for Artists		X		X	X
4.3 Research other public art programs' approaches to DEI		X			X
4.4 Increase diversity on project Work Groups		X		X	X

Goal/Action	Timeframe	Staff	Responsible Committee			
			Executive	Exhibition	Events	Communications
GOAL FIVE: Broaden community engagement						
5.1 Create public relations plan		X				X
5.2 Develop marketing & promotions plan for new offerings		X				X
5.3 Partner with other commissions, local schools/colleges, and Greater DM Public Art Foundation		X	X		X	X
GOAL SIX: Celebrate PAAC 10 year anniversary						
6.1 Plan one-day event on July 31, 2021	In Progress	X			X	
6.2 Develop programming for Art Week/Month	In Progress	X			X	
6.3 Promote public art program as part of anniversary		X				X

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

5A

DATE: February 25, 2021

ITEM: Motion – Approval of Call for Artists – WDMurals

FINANCIAL IMPACT: \$6,300 (\$1,000/artist x 6; \$300 Best in Show Award)

SYNOPSIS: A Call for Artists has been recommended by the Exhibition Committee for a new temporary, annual exhibit titled WDMurals. At the PAAC meeting held on October 22, 2020, Dan Lowe, a local resident, brought forward the idea of legal street or graffiti art in West Des Moines. This came about because of street art that was painted on the I35 underpass walls along Jordan Creek Trail which was subsequently painted over by WDM Public Services.

The Exhibition Committee then met to discuss the idea and requested that Department staff meet with a local artist to learn more about the possibility of making Lowe’s idea come to fruition. Department staff met with Damen LaPalm, a local artist who painted the artwork on the I35 underpass, to discuss options and details for creating an annual mural/street art exhibit in West Des Moines. Following this meeting, a program proposal was brought to the Exhibition Committee and then the PAAC. Department staff then developed the attached WDMurals Call for Artists.

WDMurals Exhibit Highlights:

- 5 original Artist mural proposals will be selected (6 if no School-Group mural proposals are submitted).
- 1 original School-Group mural proposal will be selected.
- A \$300 Best in Show award will be given based upon juried voting and public survey.
- The mural awarded Best in Show will remain in place for 2 years after the end of the current year’s exhibit.
- “Nature” is the theme of the first year’s exhibit.

Using funds in the “Unexpected Opportunities” line item of the FY ’20-’21 budget, each selected artist/school-group will receive a \$1,000 stipend to cover all artist costs.

OUTSTANDING ISSUES (if any): Approval of a WDMurals Selection Committee

RECOMMENDATION: Staff and the Exhibition Committee recommends approval of WDMurals Call for Artists.

Lead Staff Member: Allison Ullestad, Arts, Culture, and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation
Agenda Acceptance	Sally Ortgies, Director of Parks and Recreation

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Exhibition Committee		
Date Reviewed	2/15/21		
Recommendation	YES	NO	SPLIT



WDMURALS

CITY OF WEST DES MOINES, IOWA

CALL FOR ARTISTS: WDMurals

A NEW, TEMPORARY PUBLIC ART EXHIBIT
ALONG WEST DES MOINES TRAILS

ARE YOU INTERESTED?

SUBMIT YOUR MURAL PROPOSAL ONLINE AT

WWW.WDM.IOWA.GOV/CALLFORARTISTS

BY MARCH 31, 2021, AT 5 PM CT

WDMurals Overview

The West Des Moines Public Arts Advisory Commission and Parks and Recreation Department invite **Iowa artists** to submit a Mural Proposal to participate in the new WDMurals public art exhibit. WDMurals is a temporary, outdoor exhibit that includes murals painted on the entrance and exit walls for three (3) underpasses along trails in West Des Moines.

Exhibit Details

- Selected artists will be paid a **\$1,000 stipend** to cover all artist costs.
- A selection panel will blind score mural proposals to choose **5 original Artist mural proposals** and **1 original School-Group mural proposal**.
- A **Best in Show** mural will be selected and publicized. The selected mural will remain in place for two (2) years after the end of the current year's exhibit. The Best in Show artist or school-group will receive a **\$300 award**.
- The WDMurals exhibit will be promoted on-site and in the local media*. Marketing efforts will include but not be limited to:
 1. An identification plaque listing the artist's name, mural title, and mural description will be placed at each mural site.
 2. An article in WDM Magazine (direct mailed to all WDM households and businesses)
 3. News and information on the City of WDM website (www.wdm.iowa.gov)
 4. WDM Parks and Recreation Department's Facebook and Instagram accounts
- The WDMurals exhibit is a listed feature on the **Otocast app**, a mobile audio guide. Selected artists are required to work with Otocast staff to record a short narrative about their mural.

*The City of West Des Moines reserves the right to photograph and reproduce images of the murals on exhibit for promotional and educational purposes.

Installation of Artwork

Artists are responsible for all supplies, equipment, and labor necessary for the installation of their mural. The City of West Des Moines will not provide labor, supplies, or equipment for install. Public trail access must remain available during installation. Care must be taken to ensure the safety of trail users during installation.

Approximate single wall size: 10' (H) x 30'(L)

Please use the dimensions in the mock-up on page 5 when submitting your mural proposals. Further wall measurement will be required upon proposal acceptance.

Mural Criteria

All proposed murals must be the original work of the artist in concept, composition, and execution. Artists' proposals will be selected by a selection panel* comprised of WDM Public Arts Advisory Commission members and local citizens, artists, and/or business representatives. The following criteria will be used in the selection process:

- Mural proposals that speak to the theme of **NATURE**
- Mural proposals that are suitable for public viewing
- Mural proposals that create a sense of discovery, surprise, imagination, and emotional connection
- Mural proposals that are aesthetically and photographically pleasing
- Murals must be created using only spray, acrylic based, and/or exterior paint

*Decisions by the selection panel are final and not open to negotiation. The City of West Des Moines does not discriminate on the basis of age, race, religion, creed, color, sex, sexual orientation, gender identity, national origin, or disability.

Submission Details

- Please complete one application per mural proposal submitted.
- There is no limit to the number of mural proposals submitted by an artist.
- 1-4 full-color sketches or design concepts using the relative dimensions at the bottom of page 2 are required per mural proposal submitted.
(5 MB max; .gif, .jpg, .png, .doc, .docx, .xls, .xlsx, .rtf, .pdf, .txt)
- A mural description is required with each proposal submission.

Mural proposals must be submitted online at www.wdm.iowa.gov/CallforArtists by 5 pm on March 31, 2021.

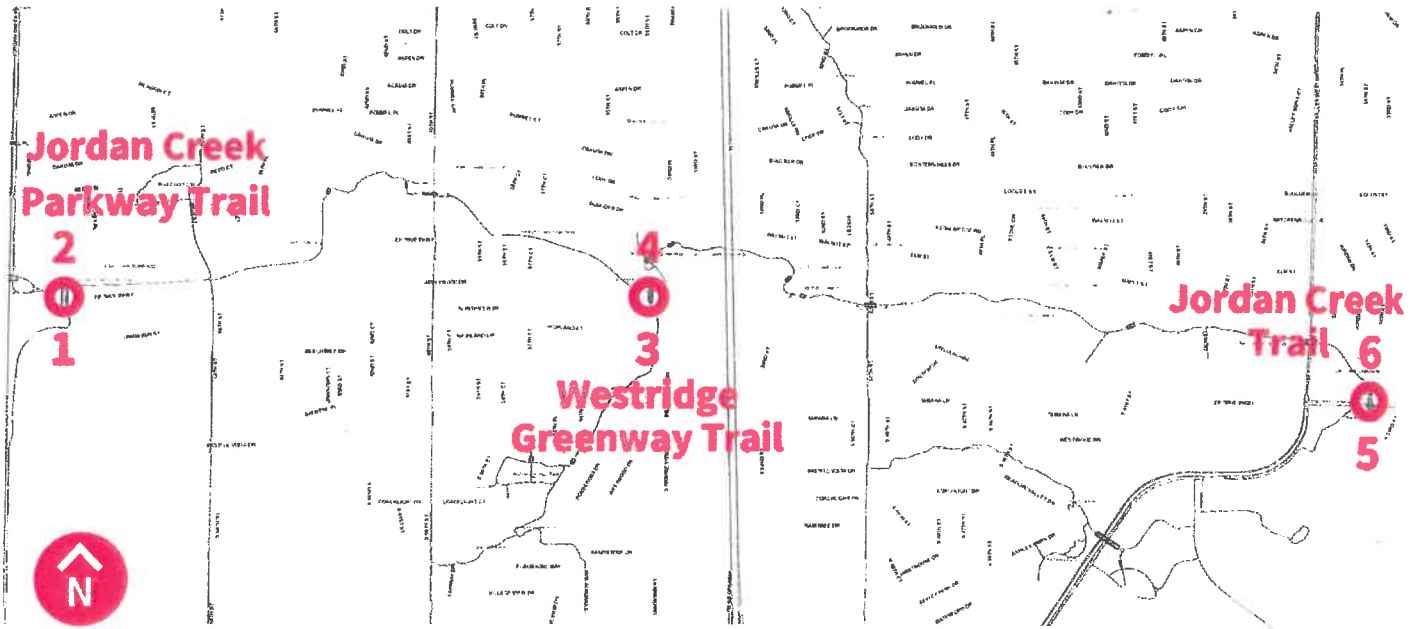
WDMural Exhibit Timeline

Call for Artists issued	March 1, 2021
Mural Proposals due	March 31, 2021
Selection panel meets	April 1-15, 2021
Notification of selection to artists	By April 30, 2021
Artists create murals	May 1-15, 2021
WDMurals exhibit viewable	May 15, 2021-March 31, 2022
Murals painted over	April 2022

*The City of West Des Moines reserves the right to change the project timeline.

Contact Allison Ullestad (Arts, Culture, and Enrichment Supervisor) at 515-222-3455 or allison.ullestad@wdm.iowa.gov with questions.

Exhibit Locations



1 (south side)



2 (north side)



3 (south side)



4 (north side)



5 (south side)

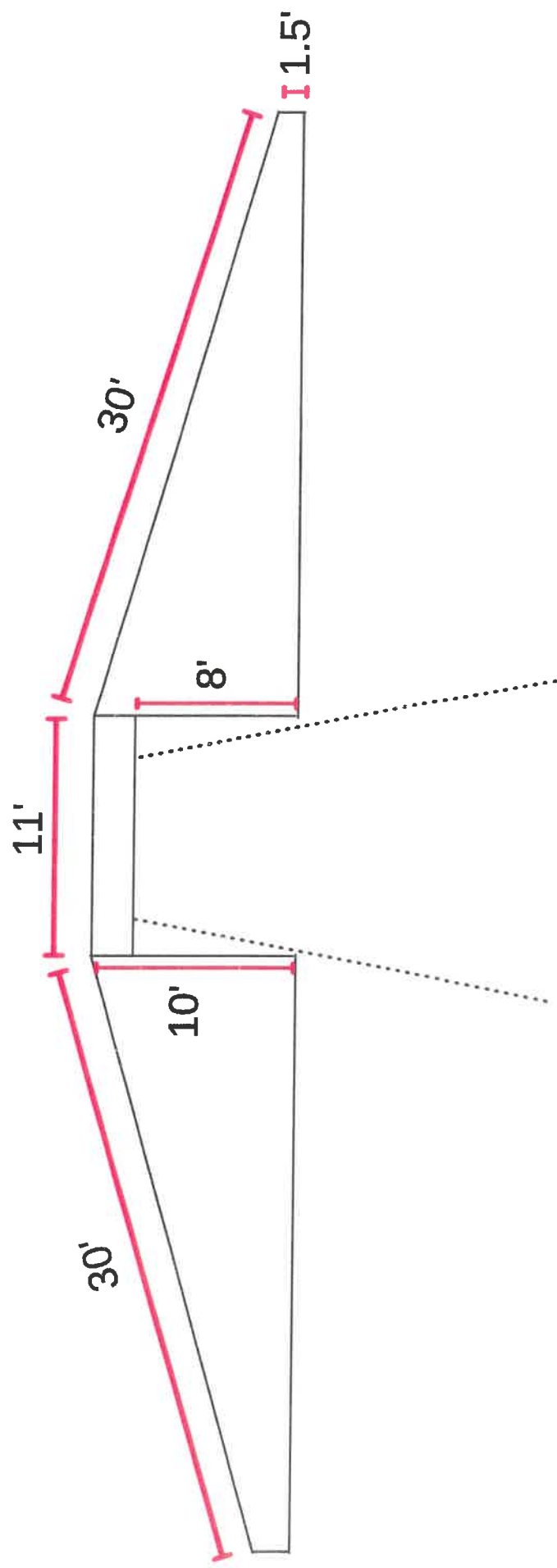


6 (north side)

*The City of West Des Moines reserves the right to choose the specific location where each accepted proposal will be exhibited.

Contact Allison Ullestad (Arts, Culture, and Enrichment Supervisor) at 515-222-3455 or allison.ullestad@wdm.iowa.gov with questions.

TOP



MURAL AREA TO BE PAINTED

**PUBLIC ARTS ADVISORY COMMISSION
EXHIBITION COMMITTEE MEETING PROCEEDINGS
Monday, February 15, 2021 at 12:00 p.m.**

Commission	Jeff Phillips <i>Chair</i>	Rita Luther	Tamara Kenworthy
Present		X	X

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Hannah Guck <i>Secretary</i>
Present	X	X	X	X

Meeting began at 12:06 p.m.

1. **Public Art Master Plan Action Plan**
The Committee reviewed the PAAC Master Plan Action Plan 2021-2025. Ortgies updated the Exhibition Committee on the steps taken from the Executive Committee. Kenworthy stated, she prefers the Blind Selection Process which allows staff to view the detailed information from the artist(s) but is "blind" to the selection panel.
2. **Art on the Campus Pad Maintenance**
Ullestad mentioned allowing the Campus Art Pads to remain on site for another year. Committee agreed.
3. **WDM Murals – Call for Artist**
The Committee discussed in detail the Exhibit Timeline regarding the flexibility of Public Services painting over the mural(s). Ullestad reiterated, a two to four-week timeframe is desired by Public Services in order to complete this task. The Committee agreed to incorporate in the application process a short biography from each applicant explaining their artistic experience and interest(s) in WDM Murals. The Committee reviewed the "Mural Criteria" and adjusted the information to further explain what is required from the artist(s). The Committee agreed to change the "People's Choice" to "Best in Show" (BIS) with the adjustment of allowing a mural to remain in place for two (2) years after the end of the current year's exhibit. Selected artists are paid a \$1,000 stipend to cover all artist costs with a \$300.00 prize for the winner of "Best in Show" (BIS).
The Committee collectively agreed they'll have the right to choose the location of each mural submitted by the selected artist.
4. **Art on the Campus Selection Process (Kenworthy)**
The Committee reviewed the Selection Committee Process and updated the following criteria.
 1. Method of construction
 2. Expansion on safety/durability of the project.
5. **Other Matters**
No other matters were discussed.

Meeting adjourned at 1:29p.m.

**PUBLIC ARTS ADVISORY COMMISSION
EVENTS COMMITTEE MEETING PROCEEDINGS
Monday, February 15, 2021 at 5:00 p.m.**

Commission	Jeff Phillips <i>Chair</i>	Brenda Sedlacek	Ryan Crane
Present		X	X

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Hannah Guck <i>Secretary of Parks & Recreation</i>
Present		X	X	X

Meeting began at 5:00 p.m.

1. **Public Art Master Plan Action Plan**
Ullestad spoke with the Committee regarding the Public Art Master Action Plan for 2021-2025. Sedlacek, Crane and staff evaluated the goals/actions for the Events Committee. It was made known that Ortgies and Ullestad met with Clive and Urbandale Parks & Recreation Directors for the possibility of partnering with DART. Strate stated this opportunity could potentially allow us to partner with other suburbs and provide a bus tour event in the future.
2. **10th Anniversary Event**
Ullestad presented the Committee with a tentative layout for the 10-year Public Arts Anniversary spreadsheet. The Committee expressed their creative ideas which were added to the current outline.
3. **Other Matters**
Committee will meet on March 2, 2021 at 5:15 p.m.
Meeting adjourned at 6:05 p.m.