

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

AGENDA

**5:30 p.m.
Thursday, March 25, 2021**

Due to the State Public Health Emergency Declaration regarding COVID-19, this meeting will be conducted electronically pursuant to Iowa Code 21.8 and the Proclamation of Governor Kim Reynolds dated March 19, 2020. Members of the public wishing to participate in this meeting are encouraged to do so telephonically, by calling: 515-207-8241, Enter Conference ID: 873 513 751#

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of February 25, 2021 Meeting**
- 4. Old Business**
 - A. Discussion – Public Art Master Plan Update
- 5. New Business**
 - A. Motion – Approval of Final Proposal – Light Valley Junction Public Art
 - B. Motion – Approval of Selection Committee – WDMurals
- 6. Committee Reports**
 - A. Events Committee
 - B. Communications Committee
 - C. Exhibition Committee
- 7. Project Work Group Reports**
 - A. Water Quality Community Service Art Projects/Event
 - B. Amphitheater Public Art
 - C. Light Valley Junction Public Art
- 8. Staff Reports**
 - A. Arts, Culture & Enrichment Supervisor
 - B. Director of Parks and Recreation
- 9. Other Matters**
 - A. Recognition of Outgoing Commission Members – Tamara Kenworthy & Jed Gammel
- 10. Receive, File and/or Refer**
 - A. Minutes – Events Committee Meeting – March 5, 2021

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

This meeting was held electronically because of the State Public Health Emergency Declaration regarding Covid-19 and was conducted pursuant to Iowa Code 21.8 and the Proclamation of Governor Kim Reynolds dated March 19, 2020.

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, February 25, 2021, at 5:32 p.m. by Chair Phillips.

Commission	Jeff Phillips <i>Chair</i>	Brenda Sedlacek <i>Secretary</i>	Tamara Kenworthy	Ryan Crane	Rita Luther <i>Vice Chair</i>
Present	X	X		X	X
Commission	Diane Boyd	Jed Gammell			
Present	X				

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Hannah Guck <i>Secretary of Parks & Recreation</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Matt McKinney <i>Council Liaison</i>
Present	X	X	X		

On Item 1. Approval of Agenda

Luther moved to approve the agenda as presented. Boyd seconded. Motion carried, 5 ayes.

On Item 2. Citizen Forum

No report.

On Item 3. Approval of Minutes of January 28 and February 04, 2021, Meeting

Luther moved to approve the minutes as presented. Crane seconded. Motion carried. 5 ayes.

Old Business -

On Item 4A. Discussion – Public Art Master Plan Update

Phillips stated that he would like to have the Master Plan goals and actions updated by July 2021 and presented to City Council for approval. Each Committee has met and updated their action items on the spreadsheet.

New Business

On Item 5A. Motion – Approval of Call for Artist – WDM Murals

Ullestad informed the Commission regarding the Call for Artist - WDM Murals. The Commission listened to the updates and moved forward with approving the Call for Artist. Sedlacek moved to approve the Call for Artist – WDM Murals. Luther seconded. Motion carried, 5 ayes.

Committee Reports

On Item 6A. Events Committee

Sedlacek updated the Commission on the Committee meeting held on February 15, 2021.

On Item 6B. Communications Committee

No report.

On Item 6C. Exhibition Committee

Ullestad informed the Commission on the February 15, 2021 Exhibition Committee meeting. She reported that Kenworthy had recommended developing a rubric with a scale of 1 to 5 that could be used for scoring of the Art on the Campus submissions. This would allow the judging criteria to be defined in detail.

Project Work Group Reports

On Item 7A. Water Quality Community Service Art Projects/Event

Ullestad updated the Commission that the final “Blossoms on the Water” payment was made, so that project is finalized. “Aqua Strata” is scheduled to be installed on Friday, February 26, 2021.

On Item 7B. Amphitheater Public Art

Ullestad informed the Commission that the artist, Douwe Blumberg, sent preliminary working drawings of the piece. Ortgies stated there is a plan to potentially drain the pond in November 2021. Based upon this, staff will be discussing options with Blumberg with one being to install the footings for the spheres in the water after the pond is drained this fall.

On Item 7C. LIGHT Valley Junction Public Art

Sedlacek updated the Commission that they spoke with artist, Tim Adams. Sedlacek mentioned they requested a drawing with more detail and a project budget by April 30, 3021.

Staff Reports

On Item 8A. Arts, Culture & Enrichment Supervisor

Ullestad stated the “American Dreamer” donation agreement is going to City Council on March 1, 2021. Once approved and signed, the installation will be done before April 1, 2021. The Art on the Campus easements for the two pads on West Des Moines School District property will be going to the School Board and City Council for approval. The pads will be installed following approval.

On Item 8B. Director of Parks and Recreation

No report.

On Item 10. Other Matters

Ortgies informed the Commission that Amenda Tate and Josh Duden will be replacing Jed Gammell and Tamara Kenworthy on the Public Arts Advisory Commission. Tate and Duden will be appointed at the Council meeting on March 15, 2021.

Receive, File and/or Refer

None

Motion carried, 6 ayes. The meeting adjourned at 6:50 p.m.

Respectfully submitted,

Hannah Guck
Secretary

ATTEST:

Brenda Sedlacek
Public Arts Advisory Commission Secretary

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

5A

DATE: March 25, 2021

ITEM: Motion – Approval of Final Proposal – Light Valley Junction Public Art Project

FINANCIAL IMPACT: Payment #2 in the amount of \$5,000 will be paid to contracted artist Tim Adams upon final proposal approval. The \$50,000 project cost was approved to be covered in the '20-'21 Public Art Fund budget.

SYNOPSIS:

The Light Valley Junction Public Art Project Work Group was formed and approved in February of 2020. The Work Group members are:

- Julie Eliason (KCL Engineering)
- Matt Hauge (Executive Director of the Historic Valley Junction Foundation)
- Mike Kunzler (VJ business owner)
- Brenda Sedlacek (Commissioner)
- Vince Valdez (Citizen, VJ resident)

A Call for Artists was developed and published in July of 2020 by the Light Valley Junction Public Art Project Work Group for a permanent work of art to be placed in the walkway on the west side of the 200 block of 5th Street.

The Work Group received submissions from 4 regional artists. An in-person interview of Tim Adams of Webster City, Iowa, was held on November 11, 2020, after which the Work Group unanimously approved a recommendation to contract with Adams. At their regular monthly meeting on December 8, 2020, the PAAC approved a recommendation that City Council approve an artist agreement with Adams. City Council approved the artist agreement with Adams on February 15, 2021.

The Work Group met with Adams in February of 2021 to discuss final proposal details. On March 16, 2021, the Work Group reviewed Adams's final proposal, which was then unanimously approved. With approval of the final proposal, Adams will proceed to development of detailed working drawings.

Both the Work Group and Adams desire that fabrication and installation of the artwork is completed by the fall of 2021.

BACKGROUND: The project Call for Artists and a copy of Adam's final proposal is attached for review.

OUTSTANDING ISSUES (if any):

RECOMMENDATION: Staff and the Light Valley Junction Public Art Project Work Group recommend approval of Adam's Final Proposal.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Supervisor

STAFF REVIEWS

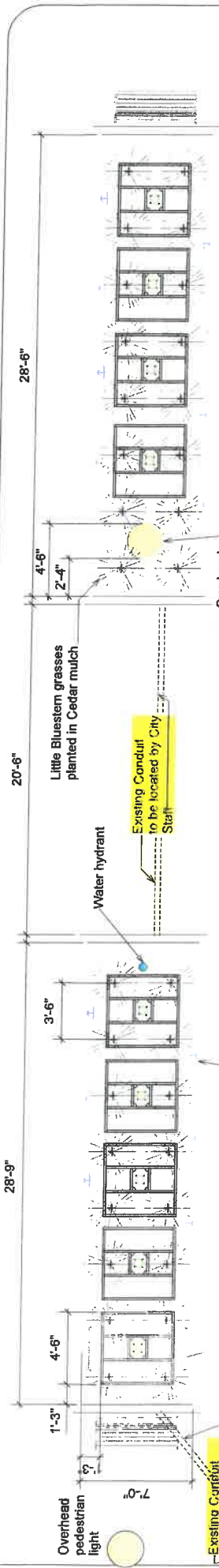
Department Director	Sally Ortgies, Director of Parks and Recreation <i>SO</i>
Appropriations/Finance	<i>by All</i>
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

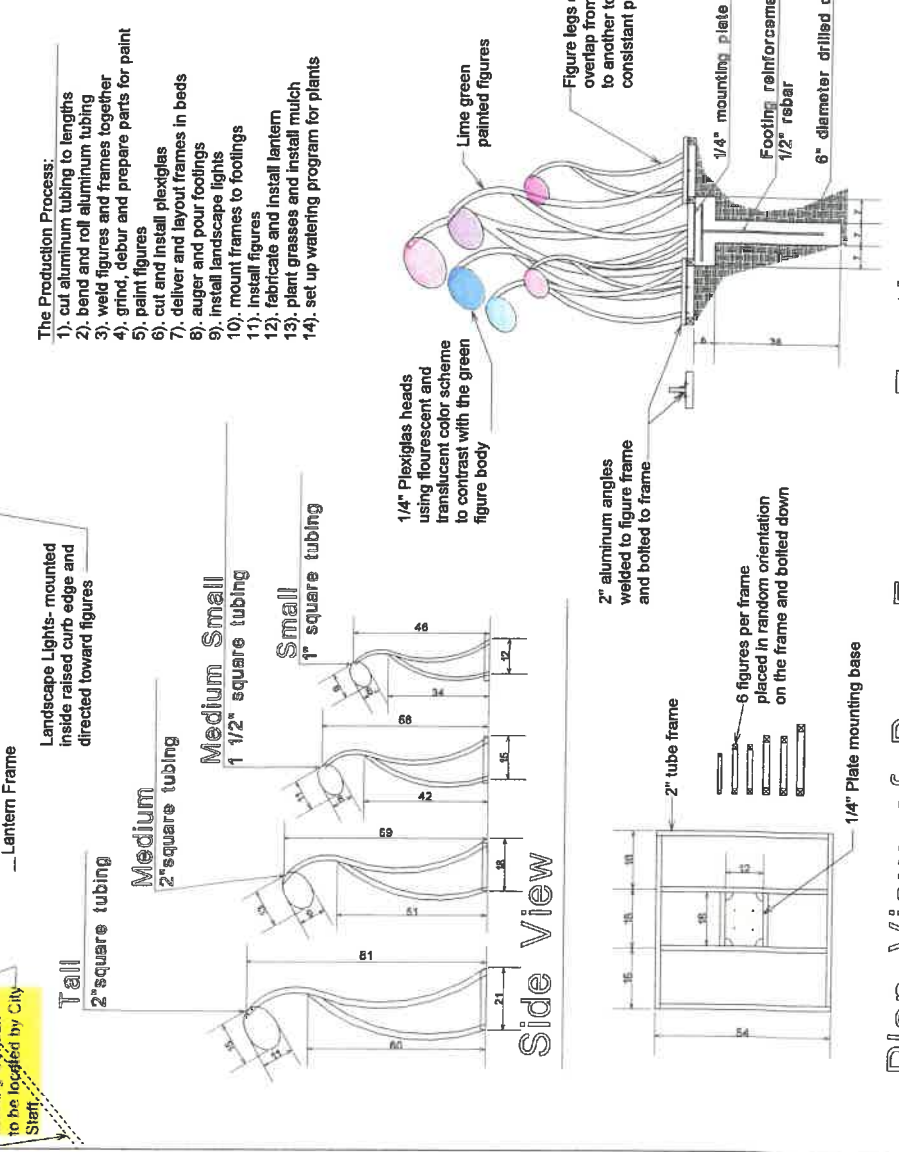
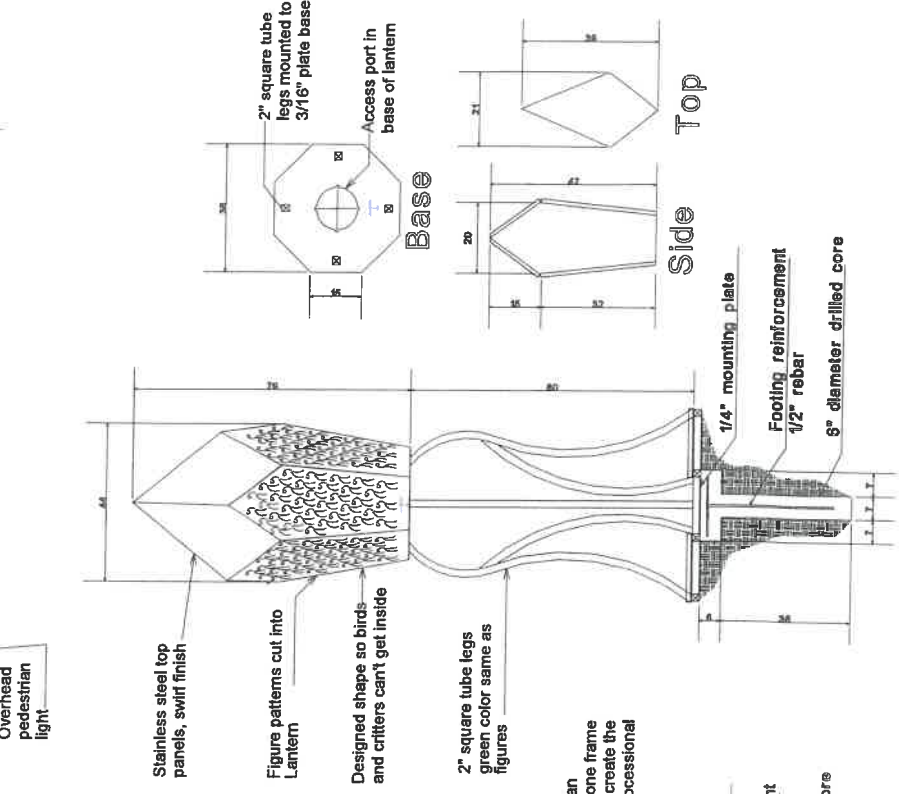
Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Light Valley Junction Public Art Work Group		
Date Reviewed	3/16/21		
Recommendation	Yes	Split	No



- The Production Process:**
- 1). cut aluminum tubing to lengths
 - 2). bend and roll aluminum tubing
 - 3). weld figures and frames together
 - 4). grind, debur and prepare parts for paint
 - 5). paint figures
 - 6). cut and install plexiglas
 - 7). deliver and layout frames in beds
 - 8). auger and pour footings
 - 9). install landscape lights
 - 10). mount frames to footings
 - 11). install figures
 - 12). fabricate and install lantern
 - 13). plant grasses and install mulch
 - 14). set up watering program for plants



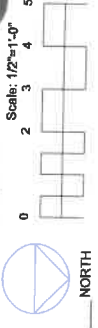
Plan View of Base Frame Footing Detail

Detail

Light Valley Junction

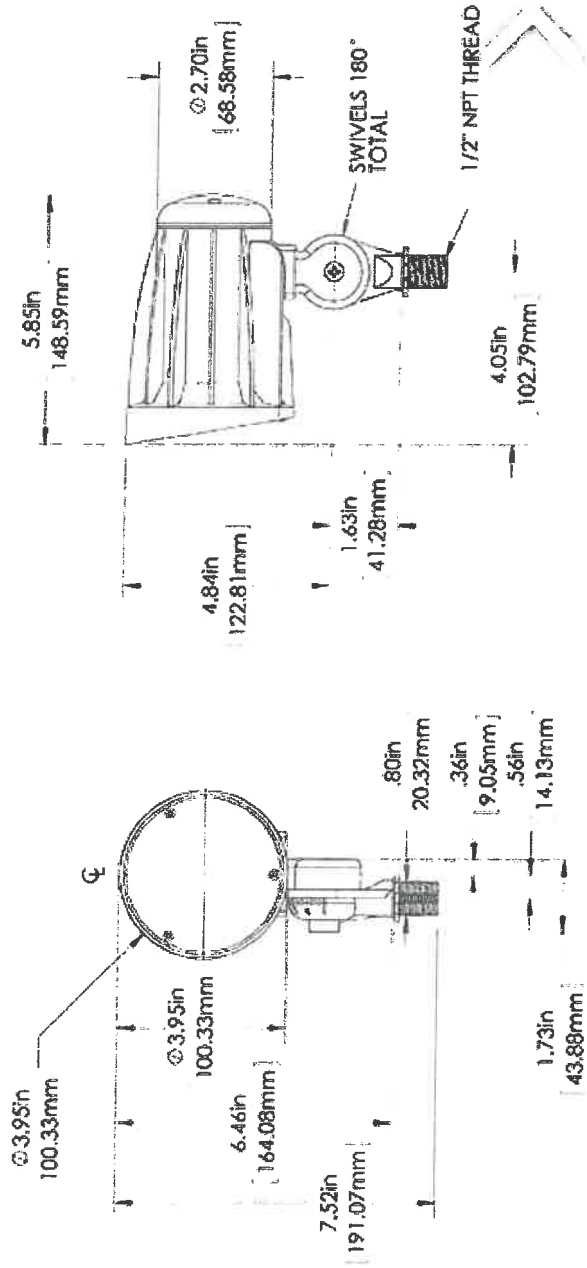
West Des Moines Public Arts Advisory Commission

Tim Adams Landscape Architect
 404 E. Second St., Webster City, IA
 515 832-1281 www.scl.land

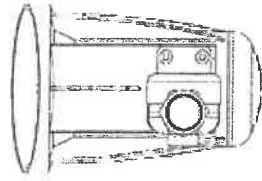
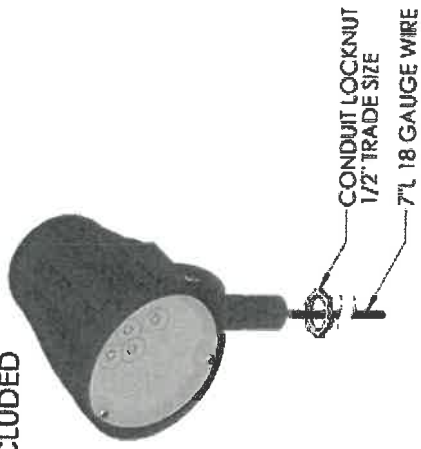




20 Watt Knuckle-Mount LED Flood Light - Bullet Style



PARTS INCLUDED



20 Watt Knuckle-Mount LED Flood Light - Bullet Style

3/5/2021

Project: Light Valley Junction

Tim Adams

Address: 5th street alley
City: West DesMoines

404 E. Second St.
Webster City, IA 50595
tim7369.wix.com/timadams
515-832-1281
tim@scl.land

Contact:
Phone:
E-mail:

Budget And Timeline

<i>material/description</i>	<i>contract payout</i>	<i>Date</i>
Execution of Contract	\$5,000.00	3/15/21
Approval of Proposal	\$5,000.00	4/1/21
Meetings		
Site visits		
Detail drawings		
Copies, Printing, etc.		
Community Engagement mock-up model		
Approval of Detailed Working Drawings	\$15,000.00	4/20/21
Drawing revisions		
Copies, Printing, etc.		
Material ordering and procurement		
CNC part design and cutting		
Materials		5/1/21
2" Square tube		
1/4" aluminum plate		
14 gauge sheet steel		
weld wire and gas		
Flourescent Plexiglas		
Consumable		
Electrical connections		
Spotlights		
Wire		
Led strip lights		
Connectors		
Conduit etc.		
Stainless bolts/ footings/ etc		
Little Bluestem		
Mulch		
dripline and connectors		
etching primer		
Reducer		
Enamel		
Hardener		
Reducer		

Fabrication		5/15/21
Site visits (1 trips)		
Hauling and delivery of materials (1trip)		
CNC design time		
CNC cutting time		
CNC consumables		
Drilling and threading		
Rolling and bending		
Welding assembly		
Grinding/deburring		
Assembly and installation	\$15,000.00	6/1/21
Concrete footings		
Painting in-house		
Painting and touch-up on site		
Crane rental/towing		
Hauling and delivery of materials (2trips)		
Assembly and installation on site		
Light installation		
Post Installation		9/15/21
Videos and photos of process and progress		
Finished project photos		
Final Acceptance	\$10,000.00	9/30/21
Total	\$50,000.00	

CALL FOR ARTISTS

Light Valley Junction Public Art Project



West Des Moines Public Arts Advisory Commission
City of West Des Moines, Iowa

CALL FOR ARTISTS

“LIGHT VALLEY JUNCTION” PUBLIC ART PROJECT

City of West Des Moines

Public Art Commission Opportunity

ABOUT WEST DES MOINES

The City of West Des Moines, Iowa, is a rapidly growing community located within the Des Moines/West Des Moines Metropolitan Area. West Des Moines has a wide array of amenities and culture and has frequently been recognized as a top locality for young professionals. *Forbes* has rated the Des Moines metro as the #1 city for young professionals. In 2018, *Money* listed West Des Moines as the #1 place to live in Iowa.

At the heart of the city lies the Historic Valley Junction district. This is the community’s gathering place and where the City of West Des Moines began. It is a highly desirable place to live, work and play. The commercial district includes some of the City’s most historic buildings and most modern retailers. Residents of Valley Junction are proud of their diversity, great schools, and parks. They recognize and celebrate the distinctive character of their neighborhood within the context of West Des Moines’ success. In a word, Valley Junction is unique.

WEST DES MOINES PUBLIC ART PROGRAM

The vision of the City of West Des Moines Public Art Program is the creation of a diverse collection of public works of art of high aesthetic and intellectual quality and excellence, and a program that promotes cultural expression and artistic appreciation. At the heart of the aspiration for public art in West Des Moines is the wish for an authentic, rich and diverse arts culture that is seen and understood as uniquely arising from the community – an arts culture that benefits and enriches all those who are fortunate enough to visit, work, and live in West Des Moines.

The mission of the West Des Moines Public Art Program is to create a city with successful public spaces incorporating public works of art that offer moments of serendipity and the fine grain detail of the public infrastructure. The Public Art Program champions excellence in art, design, architecture and landscape. The Public Art Program and Collection should be the most visible symbols of West Des Moines’ commitment to creativity, encouraging diversity of ideas and expression, and promoting tolerance of multiple opinions. A creative city provides humane environments for its residents, business communities and visitors, extends opportunities for life-long learning and helps preserve community histories.

The primary goals of the Public Art Program are to develop an aesthetically interesting environment, to integrate public works of art into public spaces and to promote tourism and the economic vitality of West Des Moines through the enhancement of public spaces.

The Public Arts Advisory Commission’s permanent artwork collection continues to grow each year. See more here: [www.wdm.iowa.gov/Public Art](http://www.wdm.iowa.gov/PublicArt).

ABOUT THIS OPPORTUNITY

“Light Valley Junction” Public Art Statement

Historic Valley Junction is the gathering place that is the heart and soul of West Des Moines – a delightful mix of old and new, bridging generations with unique shops, vibrant events and a walkable hometown feel. Historic Valley Junction is West Des Moines’ original main street.

The Light Valley Junction Public Art Work Group wants to celebrate the past, present and future of this unique place through a public work of art. The Work Group wants every person who experiences this specific commissioned artwork to feel a sense of excitement and a connection to the community. The Work Group wants residents and visitors to be enticed to engage with the artwork and feel alive in its presence.

The project will include a permanent commissioned work of art to be sited on public property in a public walkway located on the west side of the 200 block of 5th Street. The work of art may be a single piece or made up of multiple pieces and must include the use of light in its design. The total budget for the project is \$50,000. This not-to-exceed total must cover all artist fees, design and engineering including structural and electrical, fabrication, installation, lighting (excluding electrical service), site visits, and other related expenses.

SELECTION & PROJECT CRITERIA

Selection of a finalist or finalists will be based on the following:

- Quality of letter of interest
- Quality of work samples
- Background and prior work experience including community engagement
- Demonstration of project understanding and ability to meet project schedule
- Consideration of project criteria in conceptual design proposal

The artist’s concept, final proposal, and ultimately the final artwork will need to meet certain criteria. Artwork should:

- Fulfill the “Light Valley Junction” Public Art Statement (see above)
- Incorporate lighting as an integral part of the artwork
- Be colorful and eye-catching; high-impact and engaging
- Be low maintenance, durable, and resistant to vandalism; able to withstand extreme weather conditions
- Be aesthetically and photographically pleasing; draw people in
- Be appealing both day and night and during all seasons
- Be able to be installed entirely on City-owned public property
- Include a high level of community engagement that is incorporated into the development of a final proposal by the selected artist
- May be one or multiple pieces of art

ELIGIBILITY

Artist or artist team:

- Must have completed 2 commissioned outdoor public works of art of \$25,000 or more. Experience with incorporating lighting elements in public art preferred.
- Must show an understanding of the community of West Des Moines and the Historic Valley Junction district; ***special consideration will be given to those artists who show familiarity with the district in their proposal*** (no travel costs will be covered for any pre-selection site visits).
- Must be a regional artist who currently resides in one of the following states: Iowa, Illinois, Minnesota, Missouri, Nebraska, Wisconsin, South Dakota; ***special consideration will be given to artists with an Iowa connection.***
- Must be able to participate in a virtual interview, if needed.
- Black, Indigenous, and People of Color (BIPOC) are encouraged to apply.

SELECTION PROCESS OVERVIEW

This is an open call for artists who meet the eligibility requirements. Artist's submission materials will be reviewed by the Light Valley Junction Public Art Work Group. If necessary, interviews may be conducted with selected artists or artist teams.

Upon selection of an artist or artist team whether based solely upon submission materials or upon interviews, one artist/artist team will be commissioned to develop, fabricate, and install a permanent artwork.

PROPOSED SCHEDULE

August 31	Call for Artists announced
October 2	Submission deadline / proposals forwarded to Light Valley Junction Public Art Work Group for review
Week of October 12	Light Valley Junction Public Art Work Group selects artist/artist team (schedule may be extended if interviews are conducted)
October 22	Approval of artist contract by WDM Public Arts Advisory Commission
November 2	Approval of artist contract by WDM City Council / artist begins final proposal
January 4	Artist submits final proposal
Week of January 11	Light Valley Junction Public Art Work Group approves final proposal
January-February	Necessary approval processes with City departments
Late February	Fabrication begins
October 2021	Project installation complete

Schedule may be subject to change.

REQUIRED SUBMISSION MATERIALS

In digital format only.

Provide the following in a single PDF document (work sample JPEG's can be sent in separate files):

- Contact information for artist / artist team members
- One-page letter describing interest in project and approach to design; please include statements addressing eligibility criteria, community engagement, and project criteria
- One-page biographical information or resume for lead artist(s) (include one paragraph for each team member if artist-led team)
- Three references (contact information only) for recently completed projects of similar scope
- Work samples: include 3-5 work samples showing projects completed within the last 5 years with up to 3 digital images of each project. Save all standard JPEG images and label each with applicant's full name and number in sequence with list of work samples
- One-page document listing all work samples. Please provide a brief description and budget for each
- No more than 3 pages showing artist's initial concept for the Light Valley Junction Public Art Project that may include sketches, images, and text

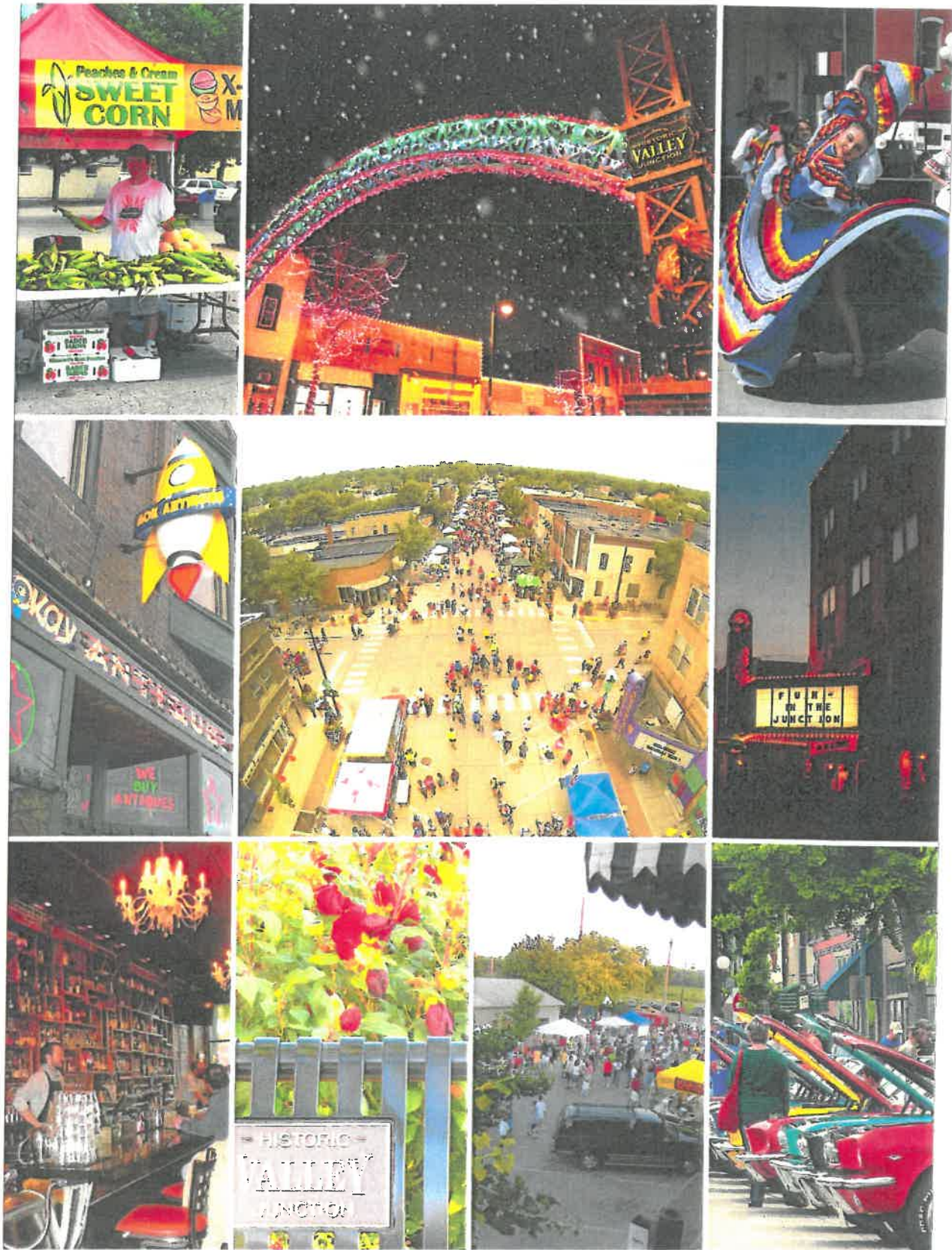
Please submit all materials via email to Allison Ullestad, Arts, Culture and Enrichment Supervisor, allison.ullestad@wdm.iowa.gov. Include "Light Valley Junction Public Art Project" in the subject line. All materials must be received by **4:00 p.m. CST on Friday, October 2, 2020**. No submissions will be accepted after this time. Receipt of submission will be acknowledged via e-mail.

Questions regarding this Call for Artists can be directed to Allison Ullestad, Arts, Culture and Enrichment Supervisor, at 515-222-3455 or allison.ullestad@wdm.iowa.gov.

PHOTOS SHOWING THE WALKWAY SITE OF ARTWORK (currently under construction)



PHOTOS SHOWING CHARACTER OF HISTORIC VALLEY JUNCTION



**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: March 25, 2021

ITEM: Motion – Approval of Selection Committee –WDMurals

FINANCIAL IMPACT: None

SYNOPSIS: A Selection Committee comprised of citizens and commission members needs to be established to review artist submissions for the 2021 WDMurals temporary exhibit. Staff recommends a 5-person committee including the following individuals:

David Ball (Citizen)
Diane Boyd (Commissioner)
Tricia Kubicek (Citizen/Artist)
Aaron Sewell (Parks & Recreation Department Advisory Board member)
Amenda Tate (Future Commissioner)

BACKGROUND: David Ball applied to be a member of the Public Arts Advisory Commission through the City Clerk's Office and has expressed interest in being involved with the Public Art Program. Staff are recommending that he be brought into the work of the PAAC through service on this work group. Tricia Kubicek is a former City of West Des Moines employee (Police Department) and an amateur artist who has also expressed interest in the Public Art Program and has enthusiastically shared information about the WDMurals project on social media.

Public Art Master Plan, Section 6.3

The Public Art/Artist Selection Panels shall:

- Consist of approximately 5 to 8 members. Subject to additional members if the public art project warrants expanded representation.
- Be ad-hoc panels formed for a limited period of time and charged by the Public Arts Advisory Commission with recommending public artists for individual projects or groups of projects for specific public art sites.
- Consist of individuals broadly representative of the following categories: artists, arts professionals, community members, donors, project architects and/or engineers, landscape architects, project managers, and others as deemed appropriate.
- Author and approve a public art philosophy statement for each proposed public art project. The public art statement will outline community values, beliefs to be expressed by the public art project, and share this statement with the community and selected public artists. The public art statement must be officially approved by the Public Arts Advisory Commission prior to moving forward with public artist/art selection and public artist proposal submissions.
- Review professional credentials, prior work, proposals, and other materials submitted by public artists for particular projects.
- Recommend to the Public Arts Advisory Commission public artist(s) to be commissioned for a project, or who will be engaged to join the design team for public art projects.
- Respond to the charges outlined in the public art project prospectus and project guidelines, concerning the requirements and concerns addressed within the particular project.
- Be sensitive to the public nature of the project and the necessity for cultural diversity in the Public Art Program and Collection.
- Continue to meet, when appropriate, to review the selected public artist's design concepts.

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: Staff recommends approval of the proposed Selection Committee.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation <i>SO by An</i>
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Executive Committee		
Date Reviewed	3/17/2021		
Recommendation	YES		

**PUBLIC ARTS ADVISORY COMMISSION
EVENTS COMMITTEE MEETING PROCEEDINGS
Thursday, March 05, 2021 at 12:00 p.m.**

Commission	Jeff Phillips Chair	Brenda Sedlacek	Ryan Crane
Present		X	X

Staff	Sally Ortgies Director of Parks & Recreation	Allison Ullestad Arts, Culture, and Enrichment Supervisor	Marnie Strate Arts, Culture, and Enrichment Coord.	Hannah Guck Secretary of Parks & Recreation
Present	X	X	X	X

Meeting began at 12:00 p.m.

1. **10th Anniversary Event**
Strate updated the Committee regarding the 10yr Anniversary Event. The Committee discussed apparel ideas for Staff and the Public Arts Advisory Commission, a postcard with Douwe art & a dance/painting robot. Ullestad presented the idea of a "Call for Art Vendors" with the possibility of a charge fee to participate. Strate expressed an idea regarding a temporary chalk mural on the tunnel under Mills to promote WDM Murals. The Committee reviewed other options presented from staff, including: portrait studio, food trucks, cirque wonderland, multicultural performances & bands.
2. **Other Matters**
No report

Meeting adjourned at 1:19 p.m.