

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

AGENDA

**5:30 p.m.
Thursday, May 26, 2022**

**City Hall Council Chambers
4200 Mills Civic Parkway**

**Members of the public wishing to participate telephonically, may do so by calling:
515-207-8241, Enter Conference ID: 907 289 852#**

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of April 28, 2022 Meeting**
- 4. Old Business**
- 5. New Business**
 - A. Motion – Approval of Standing Committee/Work Group Appointments
 - B. Motion – Approval of Amendment to FY 21-22 Budget – Big Head Parade Sponsorship
 - C. Motion – Approval of Amendment to FY 22-23 Budget – DART Art Shelter Program
 - D. Motion – Approval of Amendment to FY 22-23 Budget – Raccoon River Park Playground Artwork
 - E. Motion – Approval of Project Work Groups:
 - a. Railroad Park Public Art Project
 - b. DART Art Shelter Program
 - F. Motion – Approval of Public Art Donation – “*Confluence*” – Anonymous Donor
- 6. Committee Reports**
 - A. Events Committee
 - B. Communications Committee
 - C. Exhibition Committee
- 7. Project Work Group Reports**
 - A. Amphitheater Public Art
 - B. Railroad Park Public
 - C. DART Art Shelter Program
- 8. Staff Reports**
 - A. Arts, Culture & Enrichment Supervisor
 - B. Director of Parks and Recreation
- 9. Other Matters**
- 10. Receive, File and/or Refer**
 - A. City Council Communications

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS
Thursday, April 28, 2022

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, April 28, 2022 at 5:31 p.m. by Chair Phillips.

Commission	Jeff Phillips <i>Chair</i>	Brenda Sedlacek <i>Secretary</i>	Amenda Tate	Ryan Crane	Rita Luther <i>Vice Chair</i>
Present	X via phone	X	X via phone		
Commission	Diane Boyd	Mahesh Mathrubutham			
Present	X	X			

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Tina Tate <i>Secretary</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Kevin Trevillyan <i>Council Liaison</i>
Present	X	X	X		

On Item 1. Approval of Agenda

Boyd moved to approve the agenda as presented. Sedlacek seconded. Motion carried, 5 ayes.

On Item 2. Citizen Forum

No report.

On Item 3. Approval of Minutes of March 24, 2022 Meeting

Sedlacek moved to approve the minutes as presented. Mathrubutham seconded. Motion carried, 5 ayes.

On Item 4. Old Business

No report.

New Business

On Item 5A. Motion – Election of Officers

1. **Chair-** Phillips nominated Brenda Sedlacek as Chair. Sedlacek accepted and there were no other nominations.
2. **Vice Chair-** Sedlacek nominated Jeff Phillips as Vice Chair. Phillips accepted and there were no other nominations.
3. **Secretary-** Boyd nominated Mahesh Mathrubutham as Secretary. Mathrubutham accepted and there were no other nominations.

Phillips moved to approve the Election of Officers as presented. Boyd seconded. Motion carried, 5 ayes.

On Item 5B. Presentation – Request for Art Week – Big Head Parade

This item was deferred.

On Item 5C. Discussion – Raccoon River Park Playground Artwork

This item was deferred.

On Item 5D. Motion – Approval of Placement of Public Art – City Sounds Piano – Historic Valley Junction Foundation

Steve Frevert, Executive Director of Historic Valley Junction Foundation, presented the plan for the City Sounds Piano to be placed in the public walkway on the east side of the 100 block in Valley Junction. Due to fundraising efforts by Dina Beckman, the \$5,000 cost of the painted piano will be covered, and no public funding is needed. Foundation staff will uncover the piano during the day and cover it at night and during bad weather. City Sounds will install the piano around May 12th, prior to the second week of the Farmer's Market, and will remove it at the end of the season in October.

Phillips moved to approve the Approval of Placement of Public Art – City Sounds Piano – Historic Valley Junction Foundation as presented. Mathrubutham seconded. Motion carried, 5 ayes.

Prior to two members departing the meeting resulting in a lack of quorum, Boyd moved to adjourn the meeting. Mathrubutham seconded. Motion carried, 5 ayes. The meeting adjourned at 5:43 p.m.

The presentation for Art Week, discussion on the Raccoon River Playground Artwork, Committee Reports, Project Work Group Reports, and Staff Reports took place with the remaining Commission members and guests.

Respectfully submitted,

Christina Tate
Secretary

ATTEST:

Mahesh Mathrubutham
Public Arts Advisory Commission Secretary

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: May 26, 2022

ITEM: Motion – Approval of Standing Committee/Work Group Appointments

FINANCIAL IMPACT: None.

SYNOPSIS: This item is to appoint the members to various committees and groups for 2022-2023. The following appointments are being proposed by PAAC Chair, Brenda Sedlacek:

Standing Committees

Communications	Diane Boyd (Chair) / Amenda Tate
Events	Ryan Crane (Chair) / Jeff Phillips
Exhibition	Rita Luther (Chair) / Mahesh Mathrubutham

Project Work Groups

Art on the Campus	Jeff Phillips / Mahesh Mathrubutham
WDMurals	Diane Boyd / Ryan Crane
Railroad Park Public Art	Amenda Tate / Brenda Sedlacek
DART Art Shelter Program	Ryan Crane


A draft roster showing the proposed appointments is attached. Also attached are descriptions of each Standing Committee.

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: Staff and Chair Brenda Sedlacek recommend that the Commission approve the appointments as presented.

Lead Staff Member: Sally Orgies, Director of Parks and Recreation

STAFF REVIEWS

Department Director	Sally Orgies, Director of Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	
Date Reviewed	
Recommendation	

2022 – DRAFT - Public Arts Advisory Commission Roster

Name	Address	Phone	Appointed	Term Expires	Standing Committees	Work Group Appointments	E-Mail
Maresh Mathrubutham (Secretary)	5850 Fairway Ct. WDM, IA 50266	408-470-0344 (w) 408-470-0344 (h)	3/7/22 (1)	3/31/25	Exhibition	Art on the Campus Selection Committee	mahesh_phd@yahoo.com
Amenda Tate	923 17 th Street WDM, IA 50265	303-887-7484 (c)	4/1/21 (1)	3/31/25	Communications	Railroad Park Public Art Project	amendatate@hotmail.com
Diane Boyd	234 57 th Ct. WDM, IA 50266	669-1882 (c) 267-8142 (h)	4/1/11 (3)	3/31/23	Communications	WDM Murals	boyd3diane@gmail.com
Ryan Crane	1400 S. 52 nd St. #62 WDM, IA 50265	515-414-9860 (c)	4/1/15 (2)	3/31/23	Events	WDM Murals DART Bus Shelter Art	ryancrane83@gmail.com
Brenda Sedlacek (Chair)	1512 S. 42 nd St. WDM, IA 50265	225-0517 (h) 240-9234 (c)	4/1/11 (3)	3/31/23	All as needed	Railroad Park Public Art Project	brendasedlacek@icloud.com
Jeff Phillips (Vice Chair)	4439 Wistful Vista WDM, IA 50265	249-7554 (c)	4/1/18 (2)	3/31/26	Events	Art on the Campus Selection Committee	Jphillips0177@outlook.com
Rita Luther	509 18 th St. WDM, IA 50265	360-4747 (c) 222-2902 (h)	4/1/11 (3)	3/31/26	Exhibition		Jluther70@hotmail.com yhwh17@icloud.com

Key Staff/ City Council Liaison

Name	Title	Phone	E-mail
Sally Ortgies	Director of Parks & Recreation	222-3447 (w) 864-8773 (c)	sally.ortgies@wdm.iowa.gov
Ryan Penning	Superintendent of Recreation	222-3448(w) 208-4139 (c)	ryan.penning@wdm.iowa.gov
Allison Ullestad	Arts, Culture & Enrichment Supervisor	222-3455 (w) 333-7169 (c)	allison.ullestad@wdm.iowa.gov
Marnie Strate	Arts, Culture & Enrichment Coordinator	440-4748 (w) 681-3345 (c)	marnie.strate@wdm.iowa.gov
Tina Tate	Parks & Recreation Secretary	222-3445 (w)	christina.tate@wdm.iowa.gov
Kevin Trevillyan	City Council Liaison	240-8786 (c)	Kevin.trevillyan@wdm.iowa.gov

West Des Moines Public Arts Advisory Commission

Standing Committee Descriptions

All Standing Committees (except the Executive Committee) are comprised of two Commission members other than the Chair. The Chair has the option to attend any of the Standing Committee meetings. Executive Committee members may serve as substitutes on any other Standing Committee. Any action taken by a Standing Committee is a recommendation to the full Commission and is not a final decision.

Executive Committee

Purpose: Chair, Vice Chair, and Secretary guide governance issues, policies, and procedures.

- Meet or communicate monthly with staff to review regular Commission meeting agenda items.
- Draft policies and procedures and recommend to Commission.
- Evaluate progress toward master plan goals and initiatives.

Communications Committee

Purpose: Promote the Public Art Program through activities and materials that increase the visibility and viability of the Commission and the Commission's projects and programs.

- Assist in the development of posters, brochures, social media campaigns, presentations, and activities at events such as the Valley Junction Farmer's Market.
- Research and recommend grants and other outside funding opportunities.
- Review "Supplies/Programs" area of annual budget and recommend annual budget request.
- Encourage and promote diversity, equity, and inclusion as it relates to the Public Art Program.
- Identify and recommend work group and selection committee members.

Exhibition Committee

Purpose: Consider public art projects, both those that are planned and those that present themselves as opportunities, and make recommendations to the Commission.

- Determine scope and budget for commissioned works of art.
- Review requests presented to the Commission by outside groups for funding for public art projects via the Public Art Fund.
- Recommend purchase of artwork from the Art on the Campus temporary exhibit and locations for purchased artwork.
- Review Public Art Maintenance Plan and Public Art Ascensioning Program.
- Review "Maintenance/Repairs" and "Equipment (Works of Art)" areas of annual budget and recommend annual budget request.

Events Committee

Purpose: Guide the planning and implementation of community events where the event is the work of art or where the event is launching or celebrating a work of art.

- Determine scope and budget for events and develop annual calendar of events.
- Assist staff with event preparation, setup, and hosting.
- Review guest lists.
- Review "Supplies/Programs" area of annual budget and recommend annual budget request.

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: May 26, 2022

ITEM: Motion – Approval of Amendment to FY 21-22 Budget – Big Head Parade Sponsorship

FINANCIAL IMPACT: \$6,250 to be used from the Unexpected Opportunities line item of the FY 21-22 Public Art Fund budget.

SYNOPSIS: In April of 2022, staff was approached by Ryan Hanser of Group Creatives about potential involvement by the Public Arts Advisory Commission in Art Week 2022. Hanser, along with colleague Teva Dawson, attended the April 28, 2022, Commission meeting. At the meeting, they presented the opportunity – Big Head Parade – proposed to take place at the Valley Junction Farmer’s Market on Thursday, June 23, 2022. Information provided at that meeting is attached. The total sponsorship request is \$6,250 to be used in the following ways:

Creation of giant heads (7)	\$3,000
Pop-up “limb” making workshops at 6 DM locations	\$2,000
Musicians for the parade	\$750
Contingency fee	\$500
	\$6,250

BACKGROUND: The Exhibition Committee met on May 5, 2022, to further discuss the Commission’s sponsorship of the Big Head Parade. After discussion, the Committee recommends the following conditions be met to sponsor the event:


- A pop-up “limb” making workshop take place somewhere in West Des Moines during the week of June 17-23, 2022, at no extra sponsorship cost
- City staff is not tasked with the coordination or promotion of the event
- The Public Arts Advisory Commission be fully recognized as the sponsor of the event at all “limb” making workshop and at the parade itself, as well as, in any promotional materials

OUTSTANDING ISSUES (if any): An official agreement between the City and Group Creative needs to be created and approved by City Council.

RECOMMENDATION: That the Commission approve sponsorship of the Big Head Parade to be held in Valley Junction on the evening of Thursday, June 23, 2022.

Lead Staff Member: Allison Ullestad, Arts, Culture, and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation 
Agenda Acceptance	Sally Ortgies, Director of Parks and Recreation

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Exhibition Committee		
Date Reviewed	5/5/2022		
Recommendation	YES	NO	SPLIT

Des Moines

Proposal

ART WEEK

June 17-23, 2022

Join us for Art Week 2022!

Art Week Des Moines is back for its eighth year in 2022, facilitated for the first time by Group Creatives. We are looking forward to another year celebrating local art and artists June 17-23.

Art Week exists to activate art, connect artists, and provide avenues for the people of our city to engage and think differently about art across our communities. Over the course of a week, Art Week inspires new ways of thinking about art that are spontaneous and surprising.

Art Week Des Moines remains a genre-blending celebration of art and artists in the Des Moines metro, anchored by neighborhood host sites including Columbus Park, Drake/Dogtown, Franklin Area, Oak Park/Highland Park, The Avenues, and Valley Junction neighborhoods. Events will be held indoors as well and outdoors, and artists are paired with local venues in each neighborhood.

Art Week is welcome to all interested in showcasing their work among the diverse offering of creative expression growing in Des Moines.



Photo courtesy of artist Brant Bollman

BIG HEAD PARADE

Art Week 2022 will culminate on Thursday, June 23 at the Valley Junction Farmers Market with a Big Head Parade.

Local artists make the big puppet heads while we invite the public to make the limbs at the individual neighborhood Art Week activations building up to the parade. Artists will facilitate hands-on activities June 17- 22, making the puppet arms, hands, tentacles, etc. to help the big heads have body parts as they move through the farmers market.

We will invite participants from the week to join us in parading through the market, broadening the number of people that can experience the parade and celebrating local art. Additionally, with the help of organizations like the City of West Des Moines, we will promote a call for volunteers to make their own big headed puppet and join the parade.

Working budget

- \$3,000 for 7 giant heads
- \$2,000 for pop-up "limb" making workshops at 6 locations
- \$750 for musicians to join the parade
- \$500 contingency

artweekdesmoines.com

teva@groupcreatives.com



**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

5C

DATE: May 26, 2022

ITEM: Motion – Approval of Amendment to FY 22-23 Budget – DART Art Shelter Program

FINANCIAL IMPACT: Estimated expense of \$12,000 from the FY22-23 Public Art Fund

SYNOPSIS: DART envisions a network of bus shelters that enhance the experience of using transit, enliven streetscapes, and support regional connectivity by serving as visual landmarks and moments of creative inspiration while reinforcing a positive image of public transportation.

Goals

- Enhance the rider experience
- Increase the visibility of public transportation
- Invest in a long-term, positive image of transit
- Reinforce regional connectivity of neighborhoods
- Enliven key transportation corridors through public art

Locations

Locations identified for shelters include existing bus stops with high ridership as well as key transfer points and corridors throughout DART’s 12-member communities in and around Polk County, Iowa. There are three proposed DART Art Shelter Program locations in West Des Moines; Stagecoach Drive @ Walmart, Westown Parkway/22nd Street, and Jordan Creek Parkway/Vista Drive. The shelters themselves do not currently exist and will need to be approved by the City of West Des Moines in the future.

BACKGROUND: The Commission, represented by commissioner Ryan Crane, participated in an initial artist selection process with other representatives of DART’s 12-member communities in 2020. Twenty-four artists were selected to the Art Shelter Program Artist Roster. An overview of the Art Shelter Program and the Artist Roster can be found at www.ridedart.com/art-bus-shelters.


The Commission is now asked to further implement the DART Art Shelter Program in West Des Moines by commissioning an artist or artists to create the design(s) for the three proposed shelters. Based on the project criteria, the following is how the Exhibition Committee recommends the requested \$12,000 funds be used:

		DART funds	PAAC funds	Project Total
Artist Proposals	\$500/artist x 3	\$1,500	-----	\$1,500
Artist Stipend	\$2,000/shelter x 3	\$1,500	\$4,500	\$6,000
Art Replacement Fund	\$2,500/shelter x 3	-----	\$7,500	\$7,500
		\$3,000	\$12,000	\$15,000

RECOMMENDATION: The Exhibition Committee recommends that the Commission approve the \$12,000 budget amendment for the DART Art Shelter Program.

Lead Staff Member: Allison Ullestad, Arts, Culture, and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks & Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Exhibition		
Date Reviewed	5/5/2022		
Recommendation	YES		NO

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: May 26, 2022

ITEM: Motion – Approval of Amendment to FY 22-23 Budget – Raccoon River Park Playground Artwork

FINANCIAL IMPACT: Estimated expense of \$75,000 from the FY22-23 Public Art Fund – Commissioned Work of Art #4.

SYNOPSIS: Staff has been planning the replacement of the large playground in Raccoon River Park which is over 20 years old. Funding for the playground is budgeted in the Capital Improvement Program, and construction will start later this year. During planning, the incorporation of art into the playground was discussed. The Commission discussed commissioning artwork for the playground at the meeting on April 28, 2022 and suggested the Exhibition Committee discuss the project further and make a formal recommendation.

BACKGROUND: The Exhibition Committee discussed the project at a meeting on May 5, 2022. Of the three options proposed for artwork by the designer of the playground, Genus Landscape Architects, the sensory wall is being recommended to be the PAAC's Commissioned Work of Art #4.

Background information is attached including an example of a sensory wall project, Peacehaven Sensory Wall, in LaBauer Park, Greensboro, North Carolina.

RECOMMENDATION: The Exhibition Committee recommends that the Commission approve the \$75,000 budget amendment for the Raccoon River Park Playground Artwork.

Lead Staff Member: Allison Ullestad, Arts, Culture, and Enrichment Supervisor

STAFF REVIEWS

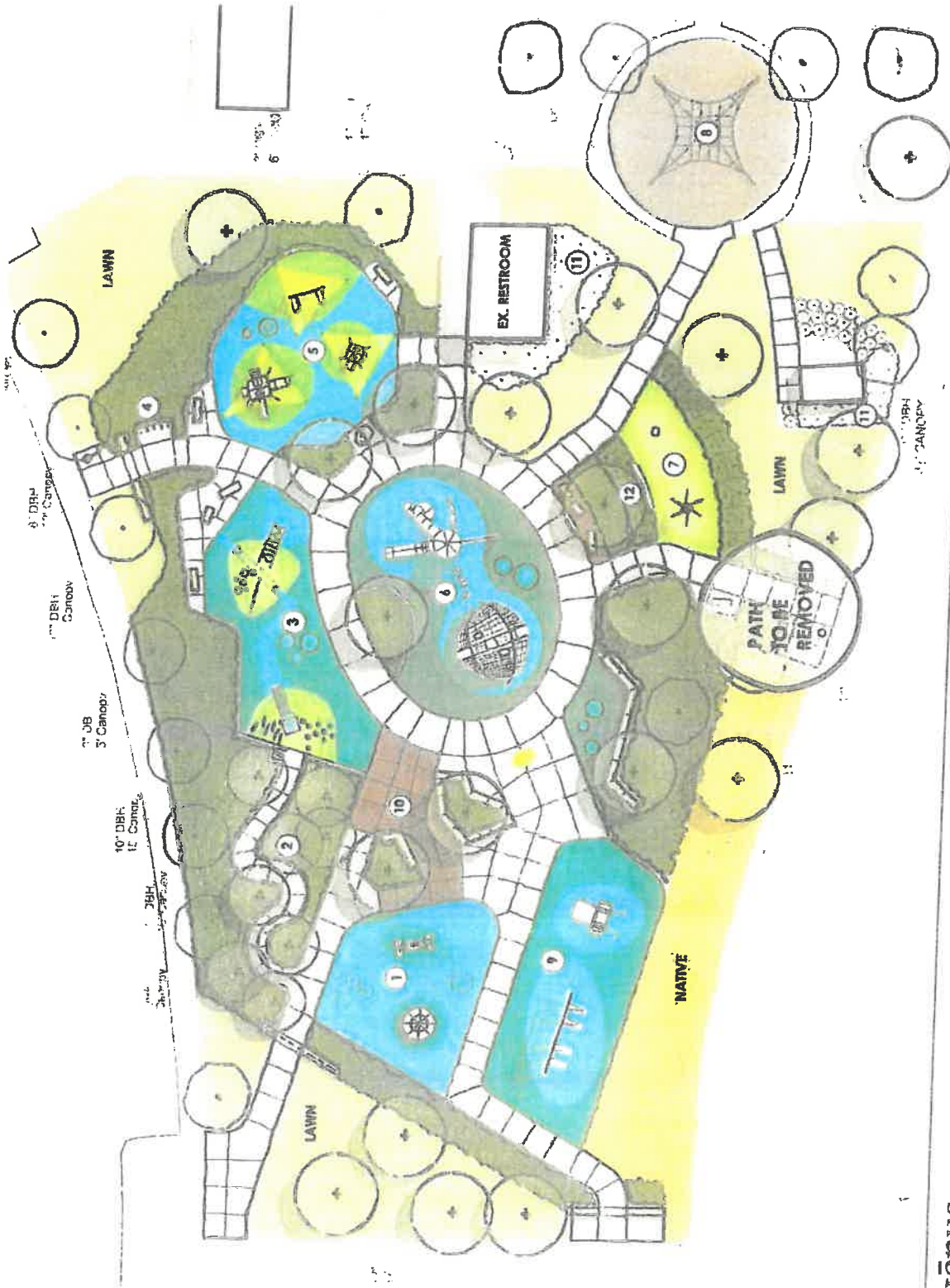
Department Director	Sally Ortgies, Director of Parks & Recreation
Agenda Acceptance	Sally Ortgies, Director of Parks & Recreation

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Exhibition		
Date Reviewed	5/5/2022		
Recommendation	YES		NO



- 1 MOTION PLAY
- 2 DISCOVERY
- 3 PATH CLIMB + CRAWL
- 4 MUSIC PLAY
- 5 THEMED PLAY
- 6 CENTRAL PLAY
- 7 SENSORY QUIET SPACE
- 8 EXISTING NET STRUCTURE
- 9 SWINGS
- 10 SEATING AREA
- 11 EXISTING SHRUBS
- 12 SENSORY WALL

**RACCOON RIVER PARK PLAYGROUND
DESIGN DEVELOPMENT**

APRIL 2022



gēnus

Landscape Architects |

RACCOON RIVER PARK PLAYGROUND | SENSORY QUIET SPACE
DESIGN DEVELOPMENT

APRIL 2022



兒童
植物園



**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: May 26, 2022

- ITEM:** Motion – Approval of Work Groups:
- a. Railroad Park Public Art Project
 - b. DART Art Shelter Program

FINANCIAL IMPACT: A total of \$50,000 is included in the Public Art Fund budget for the Railroad Park Public Art Project. Pending approval at the May 26, 2022, meeting, a total of \$12,000 will be included in the Public Art Fund for the DART Art Shelter Program.

SYNOPSIS: The Public Art Master Plan requires a Public Art/Artist Selection Panel (Work Group) to be established for commissioned projects. These Work Groups would recommend the artist(s), in conjunction with staff, for the Railroad Park Public Art Project and the DART Art Shelter Program. Each Work Group would assist in identifying each project's criteria, preparing art statements, selecting artists, and developing contracts with the artists.

BACKGROUND: The Communications Committee met on April 1, 2022, and, in an effort to diversify public art work groups and/or selection committees, approved implementing a Public Art Work Group Application that staff published on the Parks and Recreation Department's social media accounts, as well as emailed to members of past work groups. Seven applications and one nomination were received by May 13, 2022, when the Communications Committee met to select each work group's members.

- The Communications Committee recommends that the **Railroad Park Public Art Project Work Group** consist of seven (7) members including the following:

Brenda Sedlacek (Commissioner)
Amenda Tate (Commissioner)
Brain Warthen (WDM citizen; work group applicant)
Historic Valley Junction Foundation representative*
Valley Junction Residents' Association representative*
Historic West Des Moines Valley Junction Neighborhood Association representative*
Friends of Valley Junction representative*

*Each of these groups will be asked to select its representative.

- The Communications Committee recommends that the **DART Art Shelter Program Work Group** consist of five (5) members including the following:


Ryan Crane (Commissioner)
Joe Moose (City of WDM Engineering Services; work group applicant)
Meggan Guns (WDM citizen; work group applicant)
Courtney Moller (WDM citizen; work group applicant)
DART Stakeholder or WDM citizen (to be determined)

OUTSTANDING ISSUES (if any): None

RECOMMENDATION: That the Communication Committee's recommendations for the members of the Railroad Park Public Art Project Work Group and the DART Art Shelter Program Work Group be approved by the Commission.

Lead Staff Member: Allison Ullestad, Arts, Culture and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation 
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Communications		
Date Reviewed	5/13/2022		
Recommendation	YES		NO

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: May 26, 2022

ITEM: Motion – Approval of Public Art Donation – “*Confluence*” – Anonymous Donor

FINANCIAL IMPACT: None. All costs of the artwork and installation in the permanent location are being covered by the donor at a value of approximately \$16,500.

SYNOPSIS: An anonymous donor has offered to donate the 2022 Art on the Campus exhibit artwork, “*Confluence*”, to the City’s public art permanent collection. “*Confluence*” was created by artist David Zahn from Moline, IL.

The Exhibition Committee recommends accepting the donation of “*Confluence*” into the City’s permanent collection of public art and that it be placed in a permanent location in front of City Hall. If approved by the Commission, a legal instrument of conveyance of title will go to the City Council for approval. The permanent location site will be prepared, and the artwork installed by December of 2022. The artwork will remain in its current location as part of the 2022 Art on the Campus exhibit until November 15, 2022.

BACKGROUND: Public Art Master Plan Public Works of Art Donation and Loans, section 9.0, is attached for reference. A rendering of “*Confluence*” in the proposed permanent location, as well as the artwork’s description and cost, is also attached for reference.

OUTSTANDING ISSUES (if any):

RECOMMENDATION: That the Commission approve the donation and permanent location of “*Confluence*”.

Lead Staff Member: Allison Ullestad, Arts, Culture, and Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation
Agenda Acceptance	Sally Ortgies, Director of Parks and Recreation

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Exhibition Committee		
Date Reviewed	5/5/2022		
Recommendation	YES	NO	SPLIT

Art on the Campus 2022

David Zahn

Moline, IL

TITLE: Confluence

YEAR: 2017 **PRICE:** \$17,500

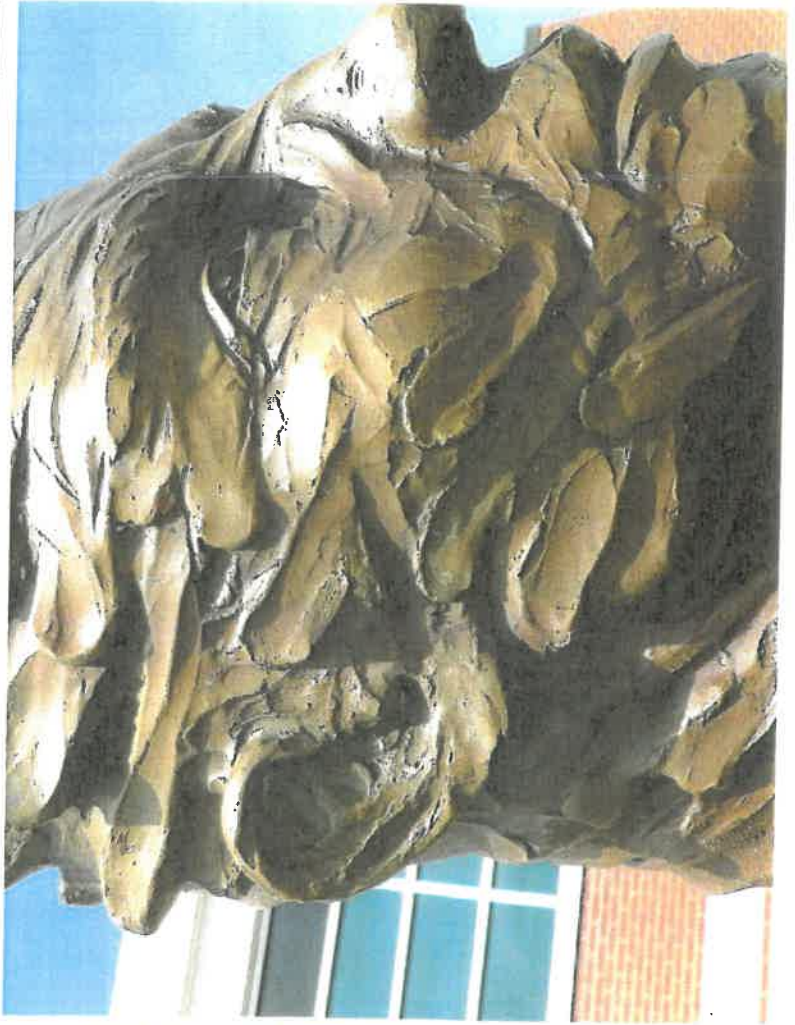
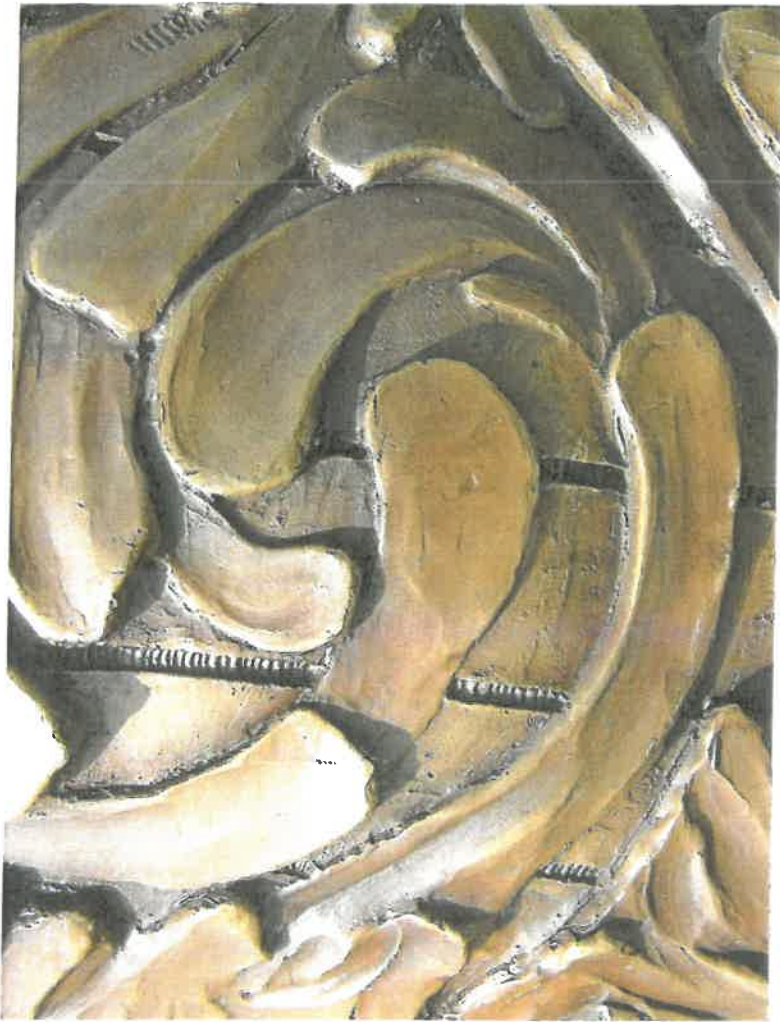
MATERIALS: Bronze and corten steel

H: 80" **W:** 36" **D:** 17" **WT:** 350 lbs

DESCRIPTION:

The figure in the sculpture is larger than life-size. It has a great visual impact in person. The base portion leans to one side and slightly forward creating an off balance interplay between the two elements. The figure emerges from twisting and turning forms that flow together. I see the work as being about the fluid nature of life, and the constant change in our human experience. We learn, and adapt to life as we strive to find balance. We grow and change through out our lives, and meet challenges with creative solutions.







**PUBLIC ARTS ADVISORY COMMISSION
EVENTS COMMITTEE MEETING PROCEEDINGS
Wednesday, May 11, 2022 at 12:06 p.m.**

Commission	Brenda Sedlacek <i>Chair</i>	Jeff Phillips	Ryan Crane
Present	X		X via phone

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Tina Tate <i>Secretary of Parks & Recreation</i>
Present	X	X		X

Meeting began at 12:06 p.m.

1. Mayor's Bike Ride – WDMurals activities

Ullestad stated that the murals will be painted over this week and artists will start installation May 15th through 30th. The deadline has been extended for Christie Engelbert until June 4 which will allow the public to view the artist creating the piece during the Mayor's Bike Ride. It was suggested that Biddle shelter be the centralized location for Public Art Zone and will house the arts/crafts activities, a screen show with photos/descriptions of murals, and the large interactive art (string art mandala) as well as the Aqua Strata piece. Ullestad suggested a QR code could be used to vote on the best mural. Crane stated that it is important for the event to tie together visually with the murals. Ortgies asked if someone should be at the first mural location to describe what they will be seeing and answer questions. Crane and Sedlacek both volunteered to help with the event and the Commission will be asked as well. Ullestad mentioned that yard signs could be used to mark murals ahead as well as directional signs to keep people on the correct route. Ortgies suggested handing out bike bells branded with the PAAC and mural logo at the first mural location. Ullestad will ask Marnie Strate to request that the cirque camp performs at the event.

2. "Progression" Celebration Event

Ullestad scheduled the event for Tuesday, June 21st at 5:30 pm during Art Week Des Moines. The event will start in Council Chambers with remarks from a City Council Representative, the unveiling of the minidocumentary, Q&A with Douwe, followed by "Procession to Progression". Ullestad mentioned the documentary would be on a loop so the public could continue to view it throughout the night. It was agreed that food/drink would include wine and cheese catered from Hy-Vee. The entire event would remain within a \$1,500-\$2k budget. With the "Progression" theme in mind, Ortgies said it would be interesting to see what the public thinks are the milestones of West Des Moines. Ullestad will post a social media request to engage the public.

3. Other Matters

The Big Head Parade and pop-up workshops will be sent to the commission for approval.
Park It will be displayed in July for Parks and Recreation Month.

Meeting adjourned at 1:20 p.m.

**PUBLIC ARTS ADVISORY COMMISSION
COMMUNICATIONS COMMITTEE MEETING PROCEEDINGS
Friday, May 13, 2022 at 3 p.m.**

Commission	Brenda Sedlacek <i>Chair</i>	Diane Boyd	Amenda Tate
Present	X	X	X

Staff	Sally Ortgies <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Tina Tate <i>Secretary of Parks & Recreation</i>
Present	X	X	X	

1. Railroad Park Placeholder Treatment

Allison Ullestad stated she and Sally Ortgies recently viewed progress on the Railroad Park Restrooms. A plywood placeholder will be placed where the artwork goes and painted to match the brick. Ullestad suggested adding a QR code linking to a survey or poll to gather public opinion on the future artwork and noted we could collect information now to guide the call for artists or the artist selected could inform what the survey collects.

Boyd stated she is in favor of collecting information now, prior to the call for artists. Tate agreed.

Ortgies noted that we will not be putting anything up until the end of June. Boyd suggested staff create the first draft of a survey for the Communications Committee to review. Tate suggested keeping questions open-ended. Boyd suggested including a question asking if individuals are interested in serving on work groups.

2. Public Art Work Groups

A. Railroad Park Restroom Artwork

Ullestad stated that 7 people would be appropriate for this work group since so many neighborhood groups have an interest in it. She noted that staff thought Tate and Sedlacek would be good fits to serve as the commissioners on this work group. Staff suggested the five remaining members, using Brian Warthen, a resident who applied through the online application and allowing each of the four neighborhood groups involved in the project to seat one member. Tate and Boyd were in favor of this suggestion, leaving the work group suggestions to include:

- Brenda Sedlacek
- Amenda Tate
- Brian Warthen
- Individual selected by Historic Valley Junction Foundation
- Individual selected by Historic WDM Valley Junction

Neighborhood Association

- Individual selected by Friends of Valley Junction
- Individual selected by Valley Junction Residents Association

B. DART Bus Shelter Artwork

Ullestad stated that staff suggests five individuals for this committee, with Ryan Crane to be the commissioner due to his prior work on the DART Bus Shelter Artwork project. Ullestad also suggested Joe Moose, a City employee in engineering who applied via the online application. Ortgies suggested asking DART for suggestions on an individual who actually rides the bus in West Des Moines. Boyd and Tate agreed.

For the remaining two seats, staff suggested selecting Meggan Guns and Courtney Moller, both residents who applied via the online application. Boyd and Tate agreed, leaving the work group suggestions to include:

- Ryan Crane
- Joe Moose
- Individual suggested by DART
- Meggan Guns
- Courtney Moller

3. Other Items

Boyd asked Sedlacek if any work was required of the Communications Committee for the master plan. Sedlacek stated that plan is in good shape unless there is anything specific we need to work on. Boyd stated she would like to see an inclusivity statement to be included on all PAAC publications, including calls for artists.

Ullestad suggested starting with the Americans for the Arts website to see if we can find an example statement.

**PUBLIC ARTS ADVISORY COMMISSION
EXHIBITION COMMITTEE MEETING PROCEEDINGS
Thursday, May 5, 2022 at 12 p.m.**

Commission	Jeff Phillips Chair	Rita Luther	Mahesh Mathrubutham
Present		X	X

Staff	Sally Ortgies Director of Parks & Recreation	Allison Ullestad Arts, Culture, and Enrichment Supervisor	Marnie Strate Arts, Culture, and Enrichment Coord.	Tina Tate Secretary of Parks & Recreation
Present	X	X	X	X

Meeting began at 12 p.m.

1. Art Week Sponsorship & Event in Valley Junction

The Committee discussed incorporating the Big Head Parade into Art Week on Thursday, June 23 during the Valley Junction Farmer's Market. Ortgies stated that the \$6,250 funding request for the project would fit into the budget. Ortgies suggested that if it is approved, at least one pop-up workshop should be held in West Des Moines because of the community involvement aspect. Ullestad suggested possible locations of the workshops such as at aquatics or RecPlex in conjunction with another event or camp. A Professional Services Agreement would be drafted to clearly state that the project would be funded by the Commission but the planning and coordination of the event would be the responsibility of Group Collective. Group Collective would need to provide details such as the schedule, parade route, music, and workshop locations. Ortgies suggested using a press release to show recognition to the Commission. Ullestad also mentioned that the pop-up workshops could be used to promote the event.

2. Raccoon River Park Playground Art Component

The Committee discussed incorporating sensory artwork at Raccoon River Park to enhance the new inclusive playground equipment. The three pieces that are being considered are the sensory wall, the discovery path, and the threshold entrance. Ullestad stated that these could be installed in different phases. The wall is the most substantial and would need the location to be considered when planning playground equipment placement. Estimates: example was \$50 k but only spent \$30k because \$20k was given by the contractor. Plan on 20% upcharge- 60K-65K total budgeted towards the wall. Could work with Kunzler Studios and CanPlay or VSA adults with special needs.

Sensory Wall could be called Commission Art #4. The playground currently has a landscape arch. firm working as a safety expert and one that works with inclusive play. Now can pull an artist in. Ortgies says \$75k should be what we take to the commission to approve. Rita and Mahesh approve for commission art #4 budget.

3. DART Art Shelter Program funding

There are three locations throughout West Des Moines so the Commission can select one artist to do all three shelters or three different artists can be selected. Group art replacement fund should be considered if replacement is necessary due to damage.

Luther and Mathrubutham agree that the best option is art placed on just the back panel. Artists will be chosen from an existing pool in the roster of 30 artists preselected by DART. These include local, regional, and national artists and their portfolios can be viewed on the DART website under public art. The budget for this project is estimated at \$12,000 to include proposals.

4. Permanent Artwork Donation

An anonymous donor that would like to donate the piece *Confluence* (\$17,500 David Zahn). Because this is civic-minded, it was suggested that the placement be in front of City Hall which was approved by the City Manager. Ullestad stated that the cost of the footings would be around \$1500-\$2000 dollars which potentially the donor could contribute. Ullestad will review was done with the last donation, "Circle of Life" to see if there was a precedent set. An agreement will be drafted for the city to purchase *Confluence* from the artist and then the donor provide a check to the city. The Commission will be asked to accept the donation with the possibility of covering up to \$2,000 for footings.

5. Other matters

Meeting adjourned at 12:55p.m.

CITY OF WEST DES MOINES
CITY COUNCIL MEETING COMMUNICATION

DATE: May 2, 2022

ITEM: Motion – Approval of Artists and Artwork Locations – 2022 WDMurals

FINANCIAL IMPACT: Expense of \$14,000 for the artist stipends (\$2,000 per new mural) and \$300 for the Best in Show award for a total of \$14,300. This amount is included in the FY 21-22 public art fund.

BACKGROUND: The Public Arts Advisory Commission is sponsoring the second, temporary WDMurals exhibit from May of 2022 through March of 2023. The WDMurals Selection Committee meeting was held on Tuesday, March 8, to review and score 37 proposals that were submitted by 21 artists/artist groups from Iowa. For comparison, 12 proposals by 7 artists were submitted for the 2021 WDMurals exhibit.

The selection committee members included: Diane Boyd (Commission member), Ryan Crane (Commission member), Missy Berg (Bicycle Advisory Commission member), David Ball (Citizen), and Tricia Kubicek (Citizen, Artist).

Seven entries were selected to be installed on trail underpass entrance/exit walls. The mural, Wildflower Wonderland, won the 2021 Best in Show Award and will remain in place for the duration of the 2022 WDMurals exhibit. Therefore, four trail underpasses will be the location of 8 (7 new, 1 old) total murals. The committee's recommendations include:

Mural Title	Artist	Location
Hello Sunshine	Emily Lawson with Ally Frame	1
We Tried	Ally Frame	2
Blu Skies	Paxton Williams	3
Escape	Brandon Hopper	4
Eternal Spring	Laura Todd	6
Big Impact	Christie Engelbert	7
People You Meet on the Trail	Cat Rocketship	8

The Public Arts Advisory Commission approved the WDMurals Selection Committee's artist recommendations at the March 24, 2022, meeting.

The seven proposals and agreements are attached for your information. A map of the mural locations is also included. The artists will paint their murals May 3-15, 2022.

OUTSTANDING ISSUES: None.

RECOMMENDATION: That the Council approve the recommendation of the Public Arts Advisory Commission and the 2022 WDMurals selection committee.

Lead Staff Member: Allison Ullestad, Arts, Culture, & Enrichment Supervisor

STAFF REVIEWS

Department Director	Sally Ortgies, Director of Parks and Recreation
Appropriations/Finance	Tim Stiles, Finance Director
	Richard Scieszinski, City Attorney
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	PAAC		
Date Reviewed	March 24, 2022		
Recommendation	Yes	No	Split