

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

AGENDA

**5:30 p.m.
Thursday, June 22, 2023**

**City Hall Council Chambers
4200 Mills Civic Parkway**

Members of the public wishing to participate telephonically, may do so by calling:
515-207-8241, Enter Conference ID: 694 126 052#

- 1. Call to Order / Approval of Agenda**
- 2. Citizen Forum**
- 3. Approval of Minutes of May 25, 2023 Meeting**
- 4. Old Business**
- 5. New Business**
 - A. Motion – Approval of Artist – Railroad Park Public Art Project
 - B. Motion – Approval of Historic Valley Junction Foundation Application - #IowansUnite Community Contest
- 6. Committee Reports**
 - A. Events Committee
 - B. Communications Committee
 - C. Exhibition Committee
- 7. Project Work Group Reports**
 - A. Raccoon River Park Playground Public Art Sensory Wall Project
 - B. Railroad Park Restrooms Public Art
 - C. DART Bus Shelter Public Art
- 8. Staff Reports**
 - A. Arts, Culture & Enrichment Supervisor
 - B. Director of Parks and Recreation
- 9. Other Matters**
- 10. Receive, File and/or Refer**
 - A. City Council Communications

The City of West Des Moines is pleased to provide accommodations to disabled individuals or groups and encourages their participation in city government. Should special accommodations be required please contact the City Clerk's office at least 48 hours in advance, at 222-3600 to have accommodations provided.

WEST DES MOINES PUBLIC ARTS ADVISORY COMMISSION PROCEEDINGS
Thursday, May 25, 2023

The regular meeting of the West Des Moines Public Arts Advisory Commission was called to order on Thursday, May 25, 2023, at 5:30 p.m. by Chair Mathrubutham.

Commission	Mahesh Mathrubutham <i>Chair</i>	Jeff Phillips <i>Secretary</i>	Amenda Tate <i>Vice Chair</i>	Ryan Crane	Virginia Barrette
Present	X	X	X	X	X
Commission	Tami Kitner	Courtney Moller			
Present		X			

Staff	Ryan Penning <i>Director of Parks & Recreation</i>	Laura Murphy <i>Superintendent of Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Tina Tate <i>Secretary Parks & Recreation</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Kevin Trevillyan <i>Council Liaison</i>
Present	X	X	X	X		

On Item 1. Approval of Agenda

Phillips moved to approve the agenda as presented. Moller seconded. Motion carried unanimously.

On Item 2. Citizen Forum

No Report.

On Item 3. Approval of Minutes of April 27, 2023 Meeting

Crane moved to approve the minutes as presented. Moller seconded. Motion carried unanimously.

On Item 4. Old Business

No Report.

New Business

On Item 5A. Motion – Approval of Appointments – Standing Committees and Project Work Groups

Ullestad stated that members already assigned to a committee will now become the Chair of that respective Standing Committee to keep consistency. Tami Kitner will be added to the Communications Committee because of her interest in improving Call for Artists communication. Virginia Barrette will join the Events Committee because of her previous experience planning special events and art festivals. Courtney Moller will bring her perspective as an artist to the Exhibition Committee. Once the new Standing Committees are approved, meetings will be scheduled in the next couple of months.

Ullestad described the proposed Work Groups:

- Art on the Campus- Jeff Phillips/Courtney Moller
- RRP Playground-Mahesh Mathrubutham/Diane Boyd (Retired)
- Railroad Park-Amenda Tate
- WDMurals-Virgina Barrette/Tami Kitner
- DART Shelters-Ryan Crane/Courtney Moller

Phillips moved to approve the appointments of Standing Committees and Project Work Groups as presented. Moller seconded. Motion carried unanimously.

On Item 5B. Motion – Approval of Final Proposal – Raccoon River Park Playground Public Art Sensory Wall Project

Mathrubutham stated that Hilde DeBruyne presented the final proposal to the Work Group during the previous meeting. The goal of the Sensory Wall was to allow a space for people, especially neurodivergent individuals, to find a calming area while still having an interactive experience with the art piece. DeBruyne was able to capture this directive by utilizing various textures, tactile effects, colors, and mirrors. For the connects and fidgets, DeBruyne is working with Kevin Conn, Landscape Architect, to incorporate prefabricated playground equipment for durability. The artist’s narrative statement intentionally ties in the metaphor of the river, how it’s never the same, and how every individual is different. Penning suggested that signage could include a QR code that will direct users to the website to learn more about the piece. Because the space is meant to be a calming area, there will not be an audio component. Therefore, Otocast was recommended as a way for users to hear about the piece through their own mobile devices. Ullestad added that the BRAVO Grant decision will be made in early June.

Phillips moved to approve the final proposal for the Raccoon River Playground Public Art Sensory Wall Project as presented. Crane seconded. Motion carried unanimously.

Committee Reports

On Item 6A. Events Committee

No Report.

On Item 6B. Communications Committee

No Report.

On Item 6C. Exhibition Committee

No Report.

Project Work Group Reports

On Item 7A. Raccoon River Park Playground Public Art

Previously discussed in Item 5B.

On Item 7B. Railroad Park Restrooms Public Art

Ullestad stated that the Call for Artists is due on Friday, June 2.

On Item 7C. DART Bus Shelter Public Art

Penning stated that he would follow up with Eric Petersen in Engineering who is overseeing the project.

Staff Reports

On Item 8A. Arts, Culture & Enrichment Supervisor

Ullestad updated the Commission on Art Week in West Des Moines. The fellow, Ramona Muse Lambert, has decided on two main components: Drawing Disco and Valley Junction Emerging Artist Pop-up. The Drawing Disco will occur on June 22 at Valley Junction Farmer’s Market where the public is invited to color, create costumes, and dance. The Emerging Artist Pop-up will feature new artists (ages 16-25) in an art exhibition sale. Certificates were created for each artist from the Public Art Advisory Commission for participating in this event.

Ullestad provided an update on WDMurals. This year, Public Services only received two bids to paint over the murals from last year and both came in over budget. After reaching out to the artists, seven out of nine needed to repaint. Those artists received an additional \$500 to repaint the walls themselves costing a total of \$3,500.

Ullestad and Strate met with J P Welding to discuss straightening the rods on *Frequency*. To avoid visual obstruction and keep people from bending the poles, Ullestad recommended that plexiglass be added to surround and protect the piece. Phillips expressed concerns about modifications made to the art piece without the artist's input. Ullestad had made several attempts to contact the artist about the repairs and hadn't heard back. Penning stated that the contract will be reviewed and one more attempt will be made before going forward with any changes.

On Item 8B. Superintendent of Recreation

Murphy stated that the aquatic centers open this weekend and are fully staffed. Park PALOOZA will kickstart the summer season on June 3rd at Raccoon River Park with the Mayor's Bike Ride beginning at 8:00 am. Events are beginning at the Jamie Hurd Amphitheater such as the Summer Sundaze Music Series and Moonlit Movies. Axios featured the Free Little Art Mart and how it engages people in different ways through art.

On Item 8C. Director of Parks and Recreation

Penning stated that the RecPlex hosted the 2023 Cyclone Tailgate Tour. The 18-hole disc golf course at Southwoods Park will open in the middle of June. Construction is moving forward on the Athene Pedestrian Bridge with an anticipated completion date of Fall 2024.

On Item 9. Other Matters

Receive, File and/or Refer

On Item 10A. City Council Communications

Phillips moved to adjourn the meeting. Crane seconded. Motion carried unanimously. The meeting adjourned at 6:17 p.m.

Respectfully submitted,

Christina Tate
Secretary

ATTEST:

Jeff Phillips
Public Arts Advisory Commission Secretary

**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: June 22, 2023

ITEM: Motion – Approval of Artist– Railroad Park Public Art Project

FINANCIAL IMPACT: Cost not to exceed \$50,000 to be paid from budgeted funds in the Public Art account (437.400.470.5400.750).

SYNOPSIS: The Railroad Park Public Art Project Work Group met on Monday, June 12 to score 16 submissions from national artists/artist groups. After discussion among the group and tabulation of scores, the Work Group unanimously approved a recommendation to establish a contract with artist Daniel Perry from Waterloo, Iowa.

With the Commission’s approval of Perry as the selected artist, a contract will be included for approval at a future City Council meeting.

BACKGROUND: The original project Call for Artists and Perry’s submission are attached.

OUTSTANDING ISSUES (if any): None at this time.

RECOMMENDATION: That the Commission recommend City Council approval of an artist agreement with Daniel Perry for the Railroad Park Public Art Project.

Lead Staff Member: Allison Ullestad, Arts, Culture, and Enrichment Supervisor

STAFF REVIEWS

Department Director	Ryan Penning, Director of Parks and Recreation
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Railroad Park Public Art Project Work Group		
Date Reviewed	6/12/2023		
Recommendation	YES	NO	SPLIT

Dan Perry

dan@danperrysculpture.com • 4184 Logan Ave. Waterloo, IA 50703 • (402) 730-9482
www.danperrysculpture.com

May 31, 2023

Dear Committee Members,

I am submitting application materials for consideration for the Railroad Park Public Art Project in West Des Moines.

As an Iowa artist, I am very interested in this opportunity to contribute a meaningful artwork that becomes a connection point for the West Des Moines community. My approach to public art always involves careful consideration when integrating the artwork into the site.

I believe this project is a great opportunity to collaborate with the community and gather input for the artwork. Specifically, I would ask community members what the identifying traits of West Des Moines are and what represents that.

I propose two sculptural "murals" to be installed into the existing openings in the building. By combining sculptural forms with two-dimensional imagery, viewers will have a different experience each time they engage with the artwork. My intent is to create sculptural artworks that energize the space while telling the story of West Des Moines and Valley Junction with a mixture of the old and new elements tied the community. I plan to combine references to its history with the railroad with architectural forms from iconic local buildings while also nodding to its origins in the Iowa prairie. The two panels will feature backdrops that reference the city map while visually tying the two together with a form representing the Raccoon River. The proposed sculpture would have integrated programmable LED lights that would illuminate the artwork to create a dynamic nighttime presence.

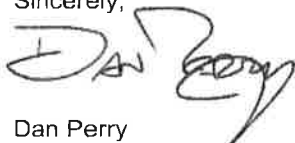
As evident in my portfolio, I strive to create unique artworks that tell the story of a place in sculptural forms. I incorporate details into the sculptures that refer to distinctive elements of the community such as natural features like waterways, notable architectural elements, and colors that complement the surroundings of the artwork. I utilize programmable LED lights to illuminate the artworks and provide an ever-changing nighttime experience for viewers. My intent is to inform the viewer as much as spark curiosity and engage their senses so each encounter with the artwork is a new experience.

I have exhibited my artwork extensively across the United States and have been selected as a finalist for or awarded commissions for public projects with budgets ranging from up to \$200,000. Recently, I completed a large-scale public art project for the city of Clive, Iowa. **Zephyr** is a suspended sculpture in the new Clive Public Safety Building. It features five leaf forms composed of the city map along with imagery representing the local safety agencies. Each leaf is unique in scope and creates a welcoming environment for the lobby space. The artwork can be viewed from the street and is highlighted by color changing LEDs in the evening.

I collaborate without hesitation and believe it is important for the artist to have an open dialogue with the commissioning body to ensure the success of a project. I have extensive experience working as an artist and as a member of public art committees and interdisciplinary design teams that included architects, landscape architects, engineers, and municipalities. I was involved in all these projects from concept development to fabrication and installation of the artwork. I have completed every project on time and within budget through very careful planning throughout the process.

I am very excited about this project and would be honored to have the opportunity to develop a specific proposal. I have included supporting materials for your consideration. Thank you and I look forward to hearing from you.

Sincerely,



Dan Perry

2023 Railroad Park Public Art Proposal

City of West Des Moines, Iowa

Previous Work Examples

Dan Perry

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Waterloo, Iowa 50703

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www.danperrysculpture.com

(402) 730-9482

Zephyr

2021

Aluminum, programmable LED lights

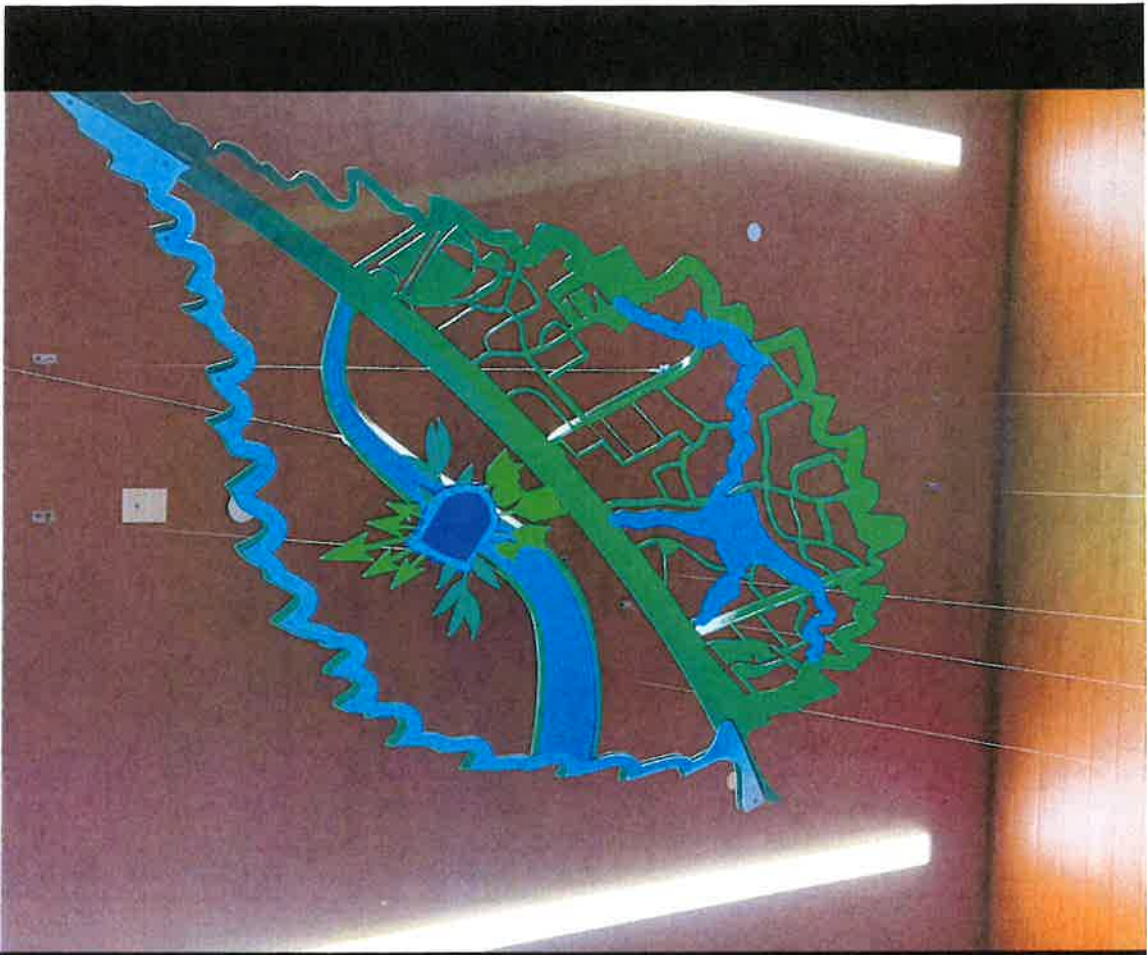
60' x 30' x 15'

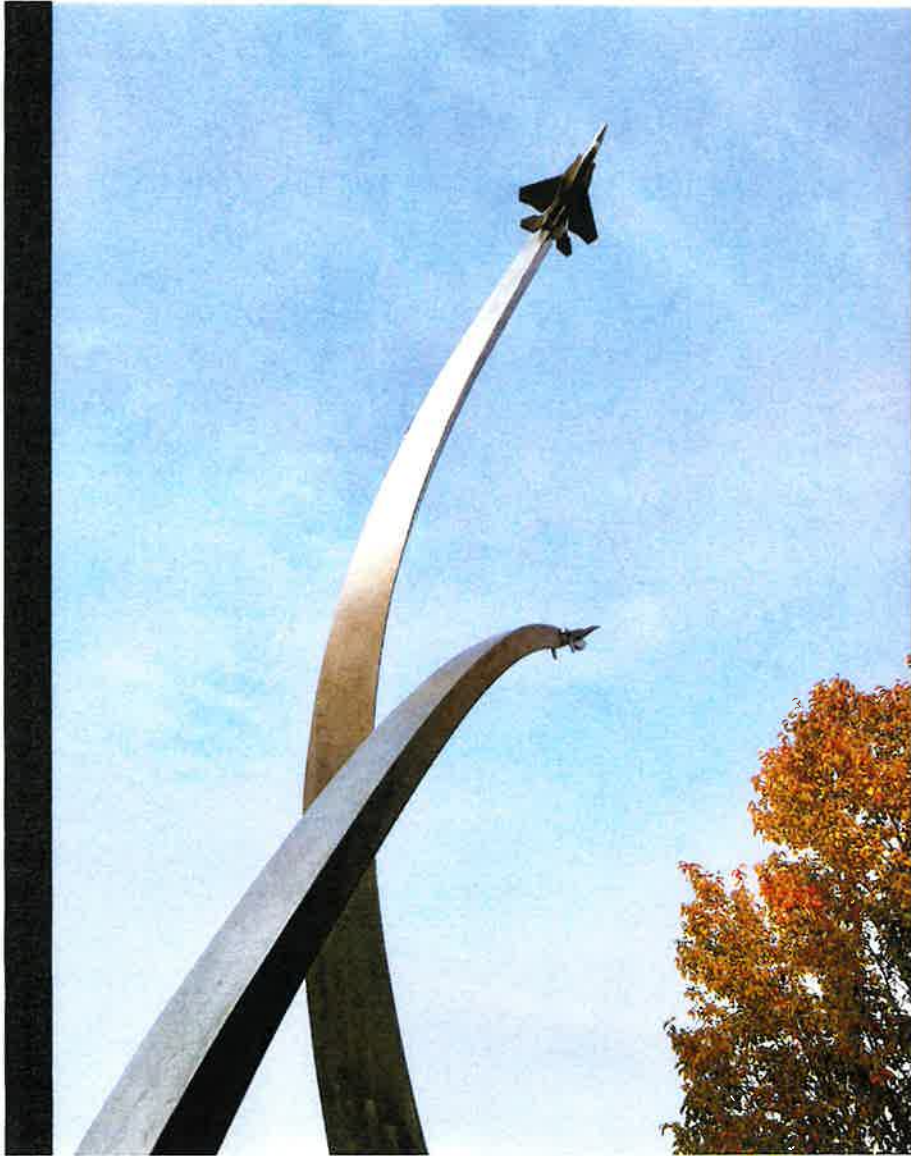
Commissioned for the Clive Public Safety Building
housing Police and Fire departments

Budget: \$50,000

My intent is to create a space that energizes and welcomes people. The working title, "Zephyr" is defined as a gentle breeze. The proposed sculptural forms are based on American elm leaves which are the most common tree in Iowa. Five leaf forms will be suspended in the space composed as if caught in a gentle breeze to create a calming sense and flow. Each leaf form will be unique and have a portion of the aerial map of Clive represented on one side. The other side will feature representations of the fire and police department, community building, nature and community safety. The largest leaf form will be suspended near the vestibule so that it can be seen from outside the building both day and night. The remaining leaf forms will descend in size as they enter the space







Veteran's Air Force Memorial

2021

Stainless Steel, Aluminum

18' x 12' x 9'

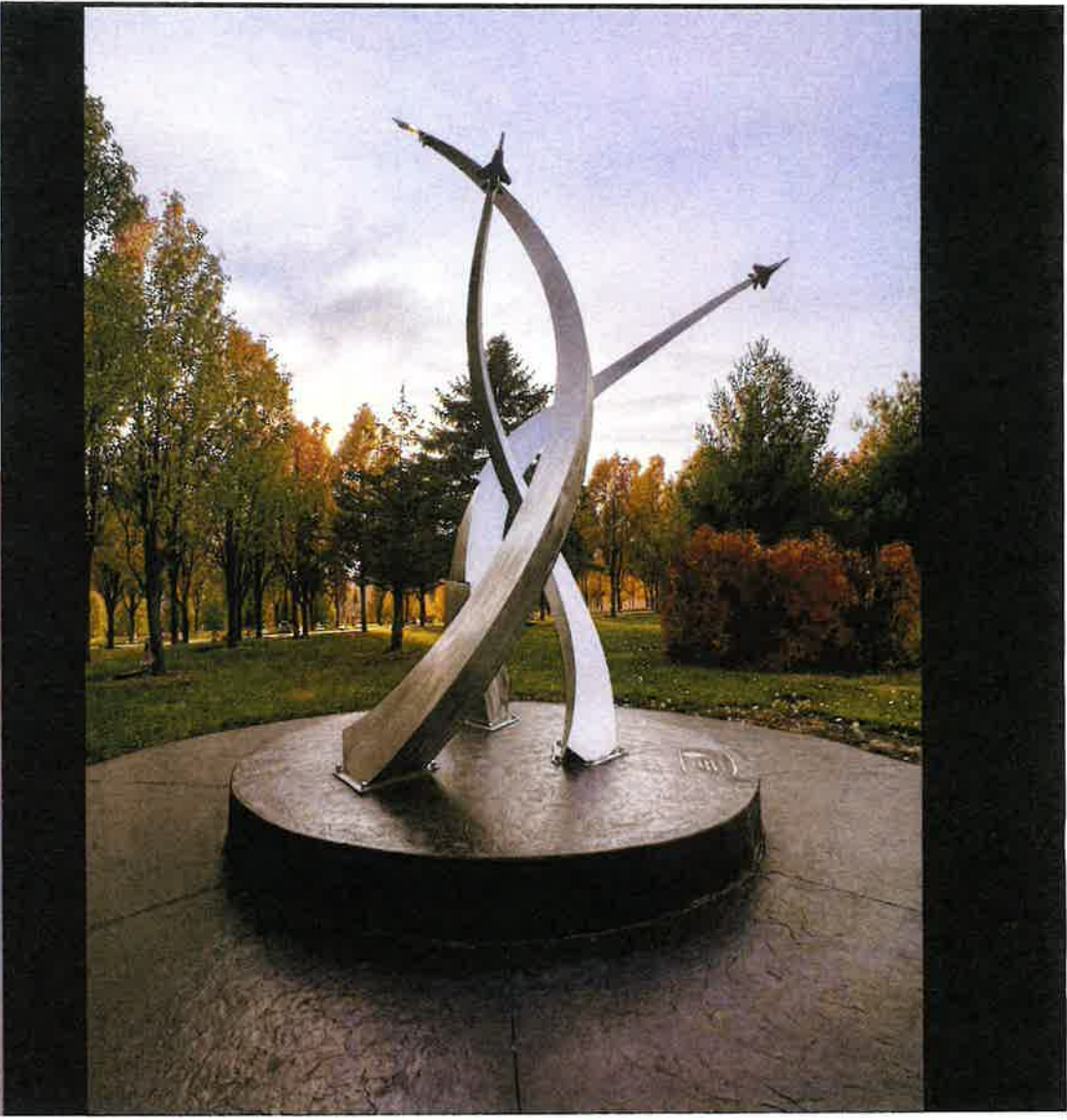
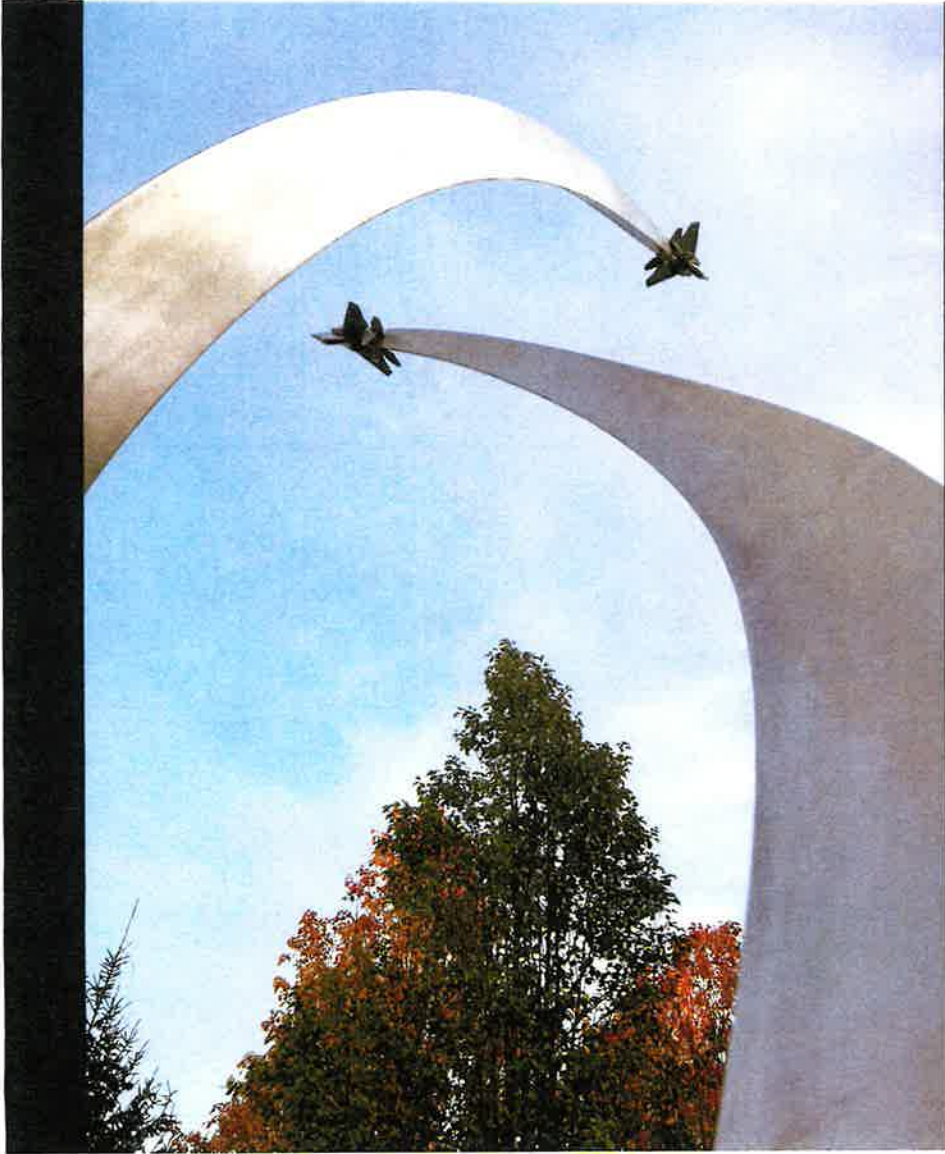
Budget: \$20,000

Fort Dodge Veteran's Park

Concept Statement:

This artwork was created to commemorate the life of a fallen Air Force Sergeant. He specialized as a mechanic for F15 Eagle fighter jets. The sculpture is composed as a flight squadron formation known as a starburst. The columns gradually increase in height up to 18'. Each column has a scale model solid aluminum F15 Eagle jet that I fabricated from solid aluminum stock.







Chronicle

2019

Stainless Steel, Aluminum, paint, programmable LED's

23' x 12' x 9'

Budget: \$70,000

Fort Dodge Sesquicentennial Sculpture

Concept Statement:

Chronicle tells the narrative of Fort Dodge, its history, present, and future. Interweaving forms at the base mimic the crystalline structure of gypsum and provide a foundation for the growth; a nod to the history of the city. The central columnar form represents growth and expansion supported by corbel forms acknowledging the local architecture and its Chicago style influence. A 'ribbon' form skirts the column alluding to the Des Moines River. The column will be lit with color changing LED's to illuminate abstract images of the geography and landscape of the area, providing an ever-changing experience at night. It extends into a flourish of abstract forms circling the column, alluding to Fort Dodge as a hub for the region, spiraling upward expressing growth and energy of the community as it heads to the future. Chronicle signifies the growth of Fort Dodge by honoring the past, energizing the present, while hinting at the future. My hope is that will become a point of pride for the city and engage the community for years to come.



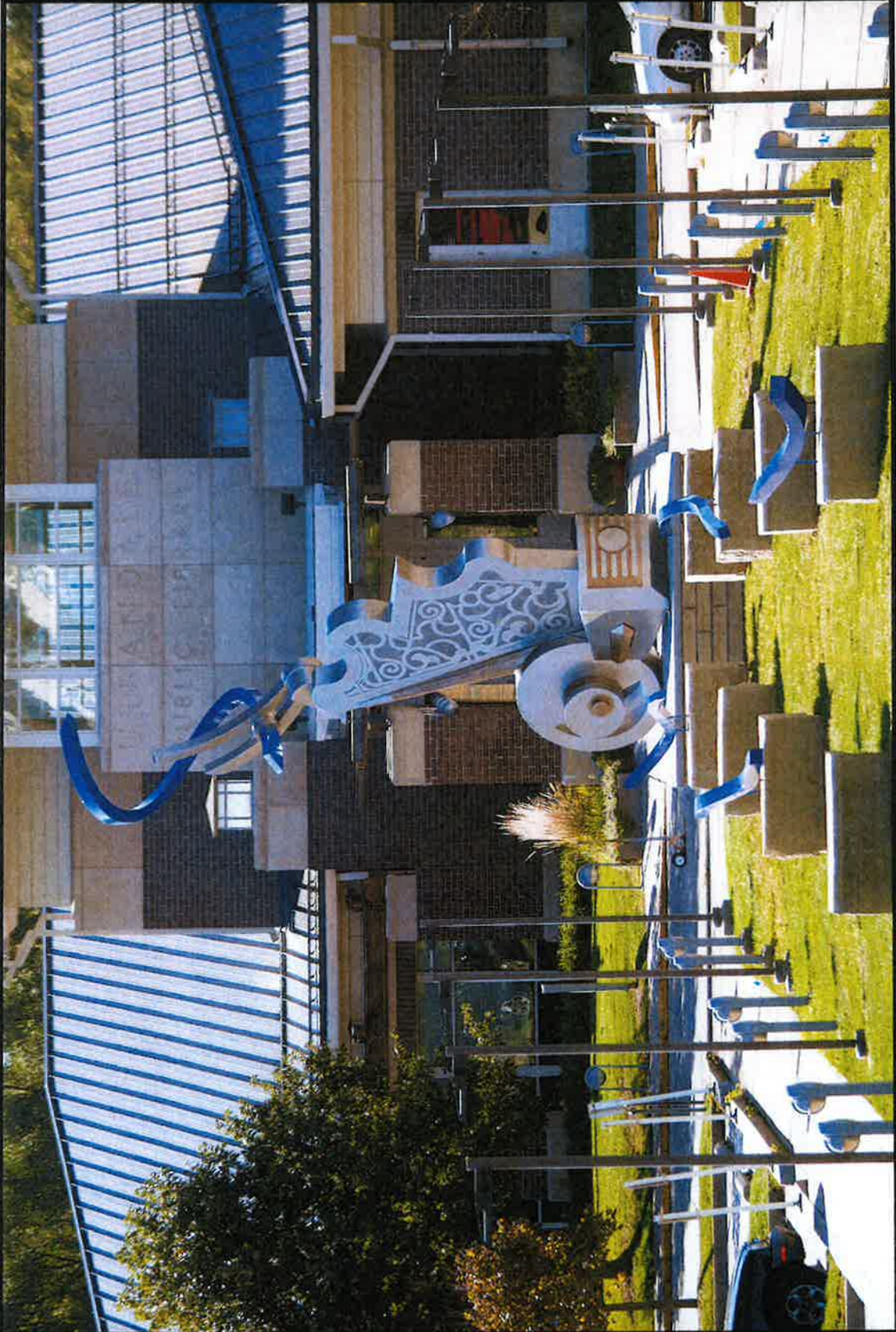


Strata

2016

Stainless Steel, Aluminum, paint, programmable LED's, limestone
Main Sculpture: 23' x 12' x 8', Total site integrated artwork: 28' x 200' x 30'
10 Limestone blocks emerge out of the space with a sculptural element attached to the top suggesting a river or flow and growth out of the prairie.
Budget: \$65,000

Commissioned by the City of Urbandale, Iowa as the Urbandale Centennial Artwork Concept Statement: Strata refers to layers of history that serve as the foundation for cultivating our future. Elements of the sculpture reference Urbandale's architecture as well as mechanical components of train engines such as gears and wheels, which is a nod to Urbandale's past connections to streetcars. The site is composed in a way to suggest growth, culminating with a forms emphasizing an upward flourish referring to future growth of community. Strata signifies the growth of Urbandale by honoring the past, energizing the present, while hinting at the future. My hope is that will become a point of pride for Urbandale and engage the community for years to come.





2023 Railroad Park Public Art Proposal

City of West Des Moines, Iowa

Rising from the Prairie

Dan Perry

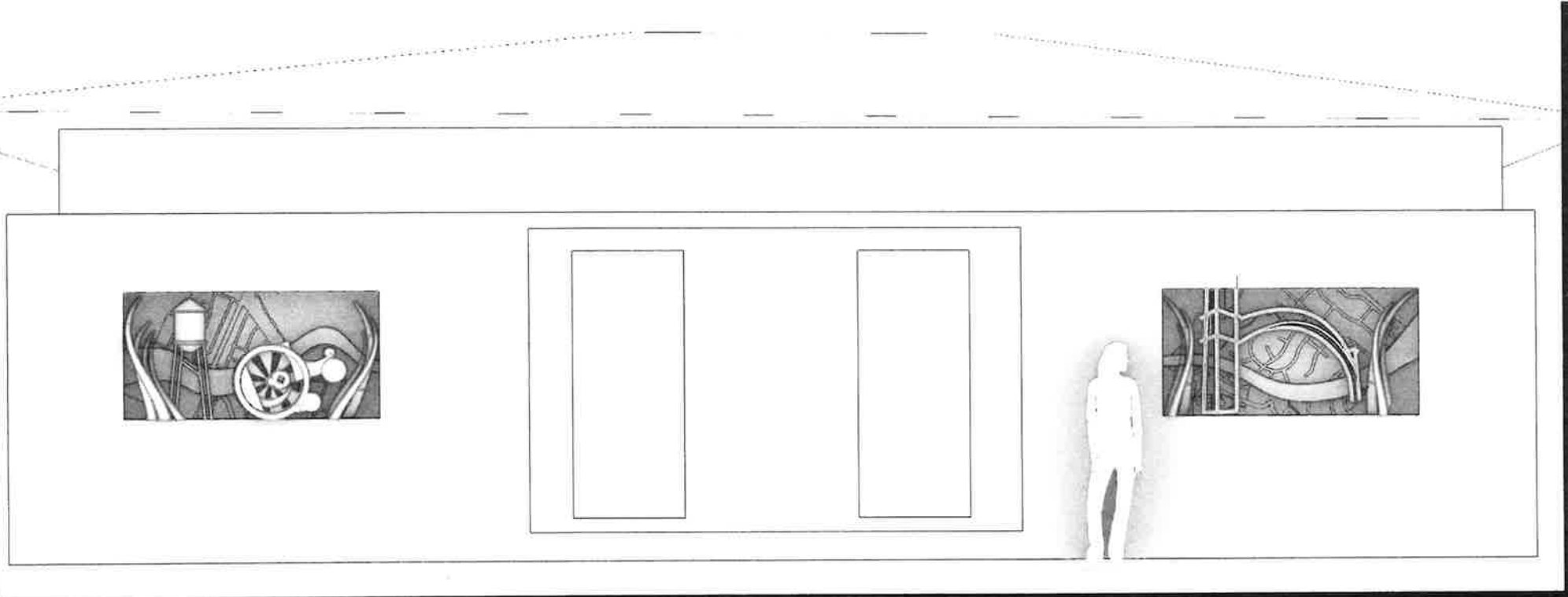
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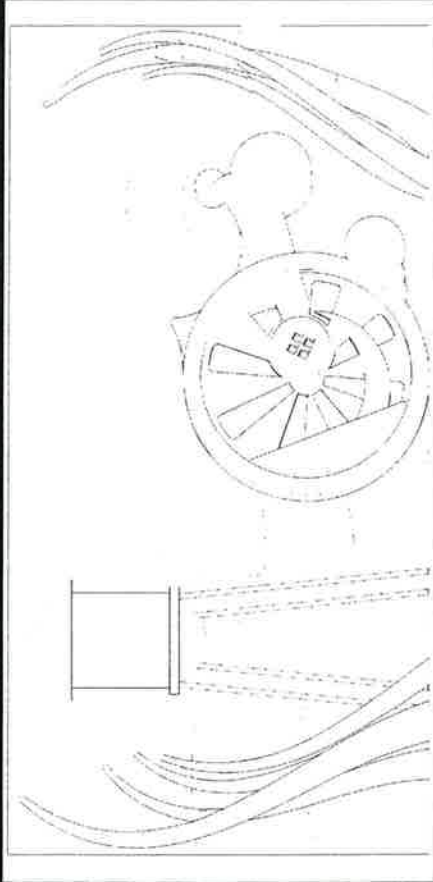
(402) 730-9482



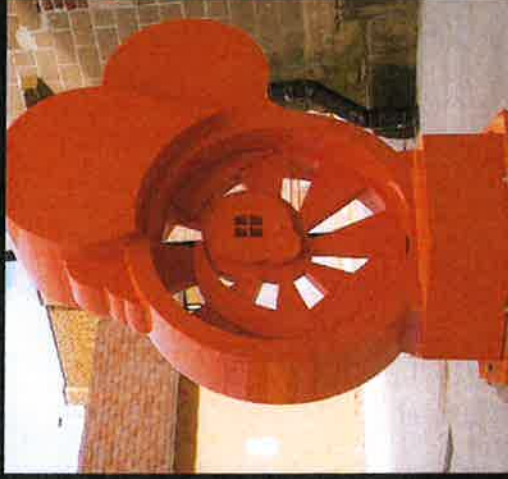
Rising from the Prairie Concept Statement:

My intent is to tell the story of West Des Moines and Valley Junction through two sculptural murals. Each panel will feature representations of the past and present of the community while hinting at the future. Sculptures of native prairie grasses, elements of the railroad, historic buildings, and landmarks of West Des Moines, such as the Valley Junction Arch, will be composed over an abstract version of the city's roadmap. The panels will be visually connected by a blue band running through each representing the Raccoon River. Bright colors will accent elements to engage viewer's during the day, while programmable LED lighting will energize the panels and create a unique nighttime viewing experience.

The sculptures will be fabricated out of aluminum and stainless steel which are both durable and low maintenance. The LED systems I use are easy to program and last for years with little to no maintenance required. All elements of the artwork will be securely welded to panels that can be mounted to the existing building with anchors.



Proposed Material Examples



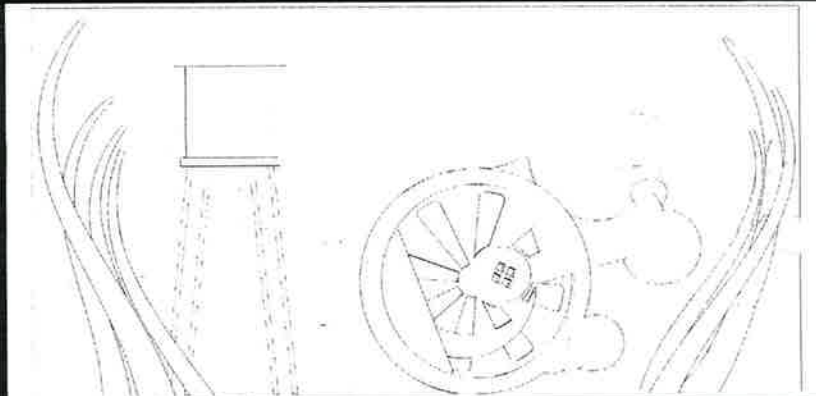
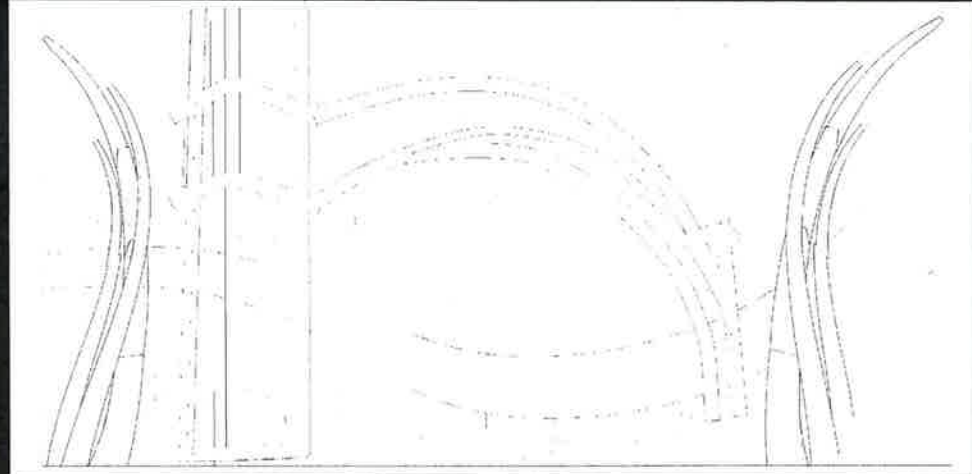
Finished Stainless Steel



Laser cut and powder coated aluminum



Laser cut stainless steel
Back lit with color changing LED lights



▲ This photo, taken in 1936, shows the water tower being repainted when Valley Junction became West Des Moines



Rising from the Prairie :
Inspiration imagery

Dan Perry

www.danperrysculpture.com



Brief Biography

Dan Perry is an award-winning interdisciplinary artist based in Waterloo, Iowa who works in a variety of media and scales from gallery-sized sculptures to monumental public artworks. He maintains a robust studio practice, exhibiting his artwork in museums and arts centers across the United States in over 50 group exhibitions as well as 10 solo shows. Notable venues include the Des Moines Art Center, Waterloo Center for the Arts, and the Spartanburg Art Museum. His work has been featured in national outdoor exhibitions across the country including the Chicago Sculpture Exhibit, SculptureWalk Sioux Falls, and Art on the Beltline in Atlanta. Dan has also completed 12 large-scale public sculpture commissions throughout the region most recently at the Clive Public Safety Building in Clive, Iowa.

Dan works to educate the public on the importance of the arts and how communities can integrate arts in meaningful ways. He provides a unique perspective drawing from his experiences as a practicing professional public artist, an active member of public art committees and as a teacher. Dan also serves on several arts committees in the region.

Currently, Dan teaches sculpture and is the Coordinator of the Public Art Incubator (PAI) at the University of Northern Iowa, a unique program where students can engage with professional artists in the production of their commissioned public art projects. Students are hired to assist in the fabrication of the artwork and work alongside of professional artists – providing a professional experience before they graduate.

Artist Statement

The imagery in my work is an amalgamation of the familiar and the abstract composed in ways that tell a story to which the viewer becomes a witness - part of a scene; a moment suspended in time. I draw inspiration from natural, architectural and mechanical objects while utilizing vibrant color to accentuate forms and spaces. Shifts in scale and perspective challenge the viewer to question their physical relationship to the world around them and contemplate their surroundings. I believe in form, invention, and objects well made.

DAN PERRY

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www.danperrysculpture.com

Education

Master of Fine Arts in Sculpture, University of Nebraska – Lincoln
Bachelor of Arts in Fine Art, Buena Vista University, Storm Lake, IA

Public Commissions

- 2021 *Zephyr*, Clive Public Safety Building, Clive, Iowa
Air Force Memorial, Fort Dodge Veterans' Park, Fort Dodge, IA
- 2019 *Chronicle*, Fort Dodge Sesquicentennial Sculpture, Fort Dodge, Iowa
Nexus, Arts R Alive, Webster City, Iowa
Vault, City of Quincy, Illinois
- 2017 Finalist, Iowa Art in State Buildings Public Art Project, Psychological Brain Sciences Building,
University of Iowa, Iowa City, IA
- 2016 *Strata*, Urbandale Centennial Public Art Project, Urbandale, IA
Confluence, ImaginArt in the Alleys, Marion, IA
(Funded by an ArtPlace America Grant)
Culminata, Rod Library, University of Northern Iowa, Cedar Falls, IA
- 2015 *Quill*, purchased by and permanently installed in City of Cape Girardeau, MO
- 2014 *2014 Special Olympics National Games Cauldron*, Newark, NJ
- 2013 *Alidade*, Iowa River Landing, Coralville, IA
Finalist, West Campus Residence Hall Project, University of Iowa, Iowa City, IA
- 2012 *Schema*, Begeman Hall, Iowa Art in State Buildings, University of Northern Iowa, Cedar Falls, IA
- 2010 *2010 Special Olympics National Games Cauldron*, Lincoln, NE
(Collaboration with artists Tom Stancliffe and Beth Nybeck)

Solo and 2–Person Exhibitions

- 2018 *EXCERPTS*, University of Iowa Hospitals and Clinics Project Art, Fountain Gallery, Iowa City, IA (Solo)
- 2017 *Fabricated Facades*, Pearson Lakes Art Center, Okoboji, IA (Solo)
GEODYSSEY, Legion Arts at CSPA Hall, Cedar Rapids, IA (Solo)
- 2016 *Fabricated Facades Superstition Punctuated by Coincidence*, Waterloo Center for the Arts,
Waterloo, IA (Solo)
Dan Perry Sculpture, Blanden Art Museum, Fort Dodge, IA (Solo)
- 2014 *Dan Perry Sculpture*, 2014-2015, Hearst Center for the Arts, Cedar Falls, IA (Solo)
- 2009 *Fibs, Fables, & Fish Tales*, Gallery 92 West, Fremont, NE (2—Person)
- 2008 *Chimera*, Kimmel Harding Nelson Center for the Arts, Nebraska City, NE (2—Person)
- 2006 *Suspended Animation*, MFA Thesis Exhibition, Eisentrager - Howard Gallery,
University of Nebraska – Lincoln (Solo)
- 2005 *Proprioception*, Rotunda Gallery, Lincoln, NE (Solo)

Outdoor Sculpture Exhibitions

- 2022 *Architrave*, Sculpt Siouxland, Sioux City, IA
Back Channel, Oskaloosa Sculpture Tour, Oskaloosa, IA
Quill II, Eau Claire Sculpture Tour, Eau Claire, WI
Spindrift, Downtown Erie Sculpture Walk, Erie, PA
Prairie Vane, Chicago Sculpture Exhibit, Chicago, IL
Broken Arrow, Chicago Sculpture Exhibit, Chicago, IL
Prairie Tamer, Sculpturewalk Springfield, Springfield, MO
- 2021 *Architrave*, Chicago Sculpture Exhibit, Chicago, IL
Back Channel, Sculptures on Broadway, Cape Girardeau, MO
Quill II, SculptureWalk Sioux Falls, Sioux Falls, SD
Prairie Vane, Sculptures on Parade, Mason City, IA
- 2020 *Fulcrum*, Chicago Sculpture Exhibit, Chicago, IL
Prairie Tamer, Chicago Sculpture Exhibit, Chicago, IL
Quill II, Clear Lake Arts Center Sculpture Exhibition, Clear Lake, IA
Prairie Vane, SculptureWalk Sioux Falls, Sioux Falls, SD
- 2019 *Back Channel*, Chicago Sculpture Exhibit, Chicago, IL
Prairie Vane, Mankato Sculpture Walk, Mankato, MN
Fulcrum, SculptureWalk Sioux Falls, Sioux Falls, SD
Prairie Vane, SculptureWalk Sioux Falls, Sioux Falls, SD
Spindrift, 8th & RR, Sioux Falls, SD
Arrow, 8th & RR, Sioux Falls, SD
- 2018 *Vault*, SculptureWalk Sioux Falls, Sioux Falls, SD

Outdoor Sculpture Exhibitions (cont.)

- 2017 *Architrave*, USD Sculpture Exhibition, 2017-19, University of South Dakota, Vermillion, SD
Prairie Tamer, 8th & RR, Sculpturewalk Sioux Falls, Sioux Falls, SD
Prairie Vane, Decatur Artway Phase II Exhibition, 2016-2018, Decatur, Atlanta, GA
Stanchion, Public Art League, 2015-17, Champaign, IL
Fulcrum, Vermillion Sculpture Walk, 2015-17, City of Vermillion, SD
Back Channel, USD Sculpture Exhibition, 2015-17, University of South Dakota, Vermillion, SD
- 2016 *Stanchion*, Public Art League, 2015-17, Champaign, IL
Fulcrum, Vermillion Sculpture Walk, 2015-17, City of Vermillion, SD
Back Channel, USD Sculpture Exhibition, 2015-17, University of South Dakota, Vermillion, SD
- 2015 *Prairie Vane*, Dubuque Art on the River, 2015-16 Dubuque, IA
Fulcrum, Vermillion Sculpture Walk, 2015-17, City of Vermillion, SD
Back Channel, USD Sculpture Exhibition, 2015-17, University of South Dakota, Vermillion, SD
Prairie Tamer, 2015 Art on Campus, West Des Moines, IA
Stanchion, 2015-17, Public Art League, Champaign, IL
- 2014 *Dan Perry Sculpture*, 2014-15, Hearst Center for the Arts, Cedar Falls, IA (Solo)
Quill, Outdoor Sculpture Exhibition, 2014-15, Cape Girardeau, MO
- 2013 *Stanchion*, 2013-15, Public Art League, Champaign, IL
- 2012 *Stanchion*, Dubuque Art on the River, 2012-13, Dubuque River Walk, Dubuque, IA

Selected Group Exhibitions

- 2022 *Delineations of Structure: The Grid, Architecture and Perspective*, Blanden Museum, Fort Dodge, IA
- 2019 *Chicago Sculpture Exhibit*, Cliff Dweller's Club, Chicago, IL (Invitational)
Art Cetera, Sioux City Art Center, Sioux City, IA
- 2018 *Sculpture Show*, Moberg Gallery, Des Moines, IA (Invitational)
- 2017 *Winter Group Show*, Moberg Gallery, Des Moines, IA (Invitational)
The Art of the Proposal, Catapult Gallery, Southeast Missouri University, Cape Girardeau, MO (Invitational)
- 2016 *SCAC Selects*, Sioux City Art Center, Sioux City, IA (Invitational)
Continuum, Eisentrager-Howard Gallery, University of Nebraska-Lincoln, Lincoln, NE
BA to MFA, BVU Art Gallery, Buena Vista University, Storm Lake, IA (Invitational)
- 2015 *Potboiler*, Spartanburg Art Museum, Spartanburg, SC (Invitational)
Sculpture Show, Moberg Gallery, Des Moines, IA (Invitational)
- 2014 *Interface*, Viaduct Gallery, Des Moines, IA (Invitational)
- 2013 *Quad State Biennial*, Quincy Art Center, Quincy, IL
- 2011 *VAULT*, Des Moines Art Center, Des Moines, IA
SNTX, Meadows Gallery, University of Texas – Tyler, Tyler, TX
Topeka 30, Alice C. Sabatini Gallery, Topeka, KS
- 2010 *Texas National 2010*, Stephen F. Austin State University, Nacogdoches, TX
Far Flung, Eisentrager – Howard Gallery, University of Nebraska – Lincoln (Invitational)
- 2009 *Uncanned*, Tugboat Gallery, Lincoln NE (Invitational)
Day Trippers, Jewish Community Center Gallery, Omaha, NE (Invitational)
- 2008 *Alumni Exhibition*, Buena Vista University Art Gallery, Storm Lake, IA (Invitational) *Crazy Eights*, 1301 Gallery, Hot Shops Art Center, Omaha, NE (Invitational) *Hearst Competitive Exhibit*, Hearst Center for the Arts, Cedar Falls, IA
- 2007 *Barker Art Residency Show*, 1301 Gallery, Hot Shops Art Center, Omaha, NE *77 Deadly Sins + 7 Virtues*, 1301 Gallery, Hot Shops Art Center, Omaha, NE *Dangenart International Juried Exhibition*, Dangenart Gallery, Nashville, TN
- 2006 *Iowa Artists 2006: There's No Place Like Home*, Des Moines Art Center
60th Juried Exhibition, Sioux City Art Center, Sioux City, IA
New Visual Voices, Haydon Gallery, Lincoln, NE

Selected Public and Institutional Collections

- Clive Public Safety Building, Clive, IA
Waterloo Center for the Arts, Waterloo, IA
City of Webster City, IA
City of Fort Dodge, IA
City of Quincy, IL
City of Champaign, IL
City of Urbandale, IA
City of Marion, IA
City of Cape Girardeau, MO
City of Coralville, IA
Red Rock Arabian Stables, Lytton, IA
Special Olympics of New Jersey, Newark, NJ
Special Olympics of Nebraska, Omaha, NE

University of Northern Iowa, Cedar Falls, IA
Buena Vista University, Storm Lake, IA

Awards / Honors / Residencies

- 2019 Featured Project CODAmagazine, Placemaking V, January 2019
2014 Featured Artist, University of Iowa Daily Palette, February, 21, 2014
2013 Juror's Award, Quad State Biennial, Art Center, Quincy, IL
Featured Artist, University of Iowa Daily Palette, November 18, 2013
20011 Artist in Residence, Via Simonicchi, Caprese di Michelangelo, Tuscany, Italy
20078 Featured Artist, University of Iowa Daily Palette, March 5, 2008
2007 Barker Art Residency, Hot Shops Art Center, Omaha, NE
2003–06 Graduate Teaching Assistantship, University of Nebraska – Lincoln
Summer Research Grant, University of Nebraska – Lincoln
2003 Woods Fellowship, University of Nebraska – Lincoln

Visiting Artist Lectures / Panels / Workshops

- 2022 Iowa Creative Places: Public Art Fundamentals, Lead Presenter of a 4 part Webinar series through the Iowa Arts Council
Juror, Sculptures on Broadway Exhibition, Cape Girardeau, MO
2019 "Public Art and Community", Public Lecture, City of Fort Dodge, Iowa
2018 "Public Art Incubator: Fabricating Community Engagement through Public Art," Panel Presentation, 6th Biennial Grant Wood Symposium: *Art in Public*, University of Iowa, Iowa City, IA
"Dan Perry Sculpture" Visiting Artist Lecture, University of Nebraska-Lincoln
"Public Art/Juror's Lecture" Art-R-Alive, Webster City, IA
2017 "Youth Arts Summit", University of Northern Iowa, Cedar Falls, IA
2016 "Public Art Incubator," Radio interview with Tim Harwood, KXEL 1540. Waterloo, IA.
"Public Art/Juror's Lecture" Art-R-Alive, Webster City, IA
"Gallery Talk," Sioux City Art Center, Sioux City, IA
"Dan Perry Sculpture," Presentation. Blanden Art Museum, Fort Dodge, IA
"Gallery Talk" Presentation. Waterloo Center for the Arts, Waterloo, IA
2016 "Dan Perry Sculpture," Presentation. Urbandale City Hall, Urbandale, IA
"Careers after MFA", Panelist, University of Nebraska, Lincoln, NE
"Dan Perry Sculpture", City of Urbandale, Urbandale, IA
"What is Public Art?", Lecture, City Council of Cedar Falls, Cedar Falls, IA
2015 "Moldmaking and Life Casting", Workshop, Art Educators of Iowa Conference, Univ. of Northern Iowa, Cedar Falls, IA
2014 Southeast Missouri State University, Cape Girardeau, MO
Iowa Public Art Networking Conference, presented by Iowa Arts Council, Dubuque, IA
2011 "Rubber Mold Making and Casting Workshop" Caprese di Michelangelo, Tuscany, Italy
Artist presentation and student critiques, Nebraska Wesleyan University, Lincoln, NE
2009 Buena Vista University, Storm Lake, IA
2008 Kimmel Harding Nelson Center for the Arts, Nebraska City, NE
Buena Vista University, Storm Lake, IA
2006 Des Moines Art Center, Des Moines, IA
Haydon Art Gallery, Lincoln, NE
2005 Southeast Community College, Lincoln, NE
2003 University of Nebraska – Kearney

Selected Bibliography

- Toni Sikes. "Strata," CODAmagazine: Creative Placemaking V issue, January 2019
Brianna Sanchez. "Art Marks The Spot," Ia Magazine, Image, 2018 Annual Issue
Lynda Waddington. "Learn How to Put Art to Work," Cedar Rapids Gazette, Image. December 2, 2016.
"Sioux City Art Center Selects," Catalog. Sioux City Art Center, 2016
Tim Harwood. "Public Art Incubator," Radio interview, KXEL 1540. Waterloo, IA. May 6, 2016
Linh Ta, "Urbandale Dedicating Biggest-Ever Art Piece", *Des Moines Register*, October 13, 2016
Melody Parker, "Fabricated Facades: Perry's Sculpture Show Toys with Reality", *WCF Courier*, Mar. 25, 2016
L. Kent Wolgamont, "Works by UNL Grads Grab Attention in 'Continuum'", *Lincoln Journal Star*, January 30, 2016
Sarah Wetzel, "New Art Graces Downtown Vermillion", *Vermillion Plain Talk*, August, 2015
Savanna Maue, "'Quill' Sculpture Gets Permanent Home on Broadway", *Southeast Missourian*, April 3, 2015
Tia Carol Jones, "10 Sculptures Showcased in 2015 Art on the River Exhibit" THoline.com, June 18, 2015
Bob Campbell, "New Sculptures Dedicated on Broadway", *Southeast Missourian*, April 6, 2014
Amber Ruch, "Outdoor Sculptures on Display in Downtown Cape Girardeau", *KFVS 1*, June 2014
Mackenzie Elmer, "UNI Crafts Cauldron for 2014 Special Olympics", *Waterloo Cedar Falls Courier*, June 7, 2014
"Iowa River Landing Sculpture Garden to Highlight Iowa Artists and Authors" *The Gazette*, June 2013
Michael Morain, "UNI Prof's Torch Set to Blaze Today", *Des Moines Register*, July 21, 2010
Emily Christensen, "Special Olympics Cauldron Constructed on UNI Campus", Image. *WCF Courier*, June 25, 2010.
Michelle Gebhardt, "A Special Torch", Video Interview. *Waterloo-Cedar Falls Courier*, June 25, 2010.
Pat Blank, "Special Olympics Cauldron", Iowa Public Radio. June 24, 2010
"Texas National 2010", Catalog with Image, Stephen F. Austin State University, May 2010 Juror: Judy Pfaff

Ken Fuson, "Fuson: Fan Picks His Faves, Artfully, of Course", Image. *Des Moines Register*, March 16, 2007
Michael Joe Krainak, "Art Smart", *Omaha City Weekly*, January 17 – 23, 2007
Valerie Cassell Oliver, "60th Juried Exhibition", Catalog. Sioux City Art Center, 2006
Laura Burkhalter, "Iowa Artists 2006: There's No Place Like Home", Catalog. Cover Image. Des Moines Art Center
Jim Duncan, "Iowa Artists 2006" *Des Moines Cityview*, May 25, 2006

Professional Affiliations

2013-Present International Sculpture Center
2009-Present City of Cedar Falls Public Art Committee
2011-15 Chair, City of Cedar Falls Public Art Committee
2012-15 City of Cedar Falls, Art and Culture Board
2010-Present City of Waterloo Public Art Committee

Teaching Experience

2020-Present Public Art Incubator Coordinator and Sculpture Faculty, University of Northern Iowa, Cedar Falls, IA
2007–2020 Studio Technician / Instructor, University of Northern Iowa, Cedar Falls, Iowa

Professional Experience

2011–
Present Coordinator, Public Art Incubator, University of Northern Iowa, Cedar Falls, Iowa
The Public Art Incubator is a resource that provides a cooperative fabrication assistance environment within the Art Department for artists (student, emerging, established) in the production of their commissioned public art projects. Students are hired to assist in the fabrication of the artwork and work alongside of professional artists – providing an invaluable experience as they prepare for a career in the arts.

Public Art Consultation

Iowa Creative Places: Public Art Fundamentals, Lead Presenter of a 4 part Webinar series through the Iowa Arts Council
University of Iowa Stanley Art Museum

-Consulted on restoring several outdoor sculptures by artists: George Ricky, Mark DiSuvero, and Ernest Trova

City of Cedar Rapids Visual Arts Commission

City of Fort Dodge, IA – Fort Dodge Public Art

Commission City of Webster City, Iowa – Arts R' Alive

City of Fredericksburg, Iowa – Founders Park Project

Cedar Valley 19th Amendment Centennial Committee – Public Art Project to Commemorate the 100th Anniversary of the 19th Amendment
City of Iowa Falls, Iowa – Integrating a sculpture park in collaboration with Riverbend Middle School

DAN PERRY

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References:

Richard Brown
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City of Clive
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1900 NW 114th Street, Clive, IA 50325

Eric Anderson
Director, Blanden Art Museum
(515) 573 – 2316
eanderson@fortdodgeiowa.org
920 3rd Avenue South
Fort Dodge, Iowa 50501
www.blanden.org

Emily Drennan
Curator / Registrar
Hearst Center for the Arts
Cedar Falls, IA 50613
(319) 268-5503
emily.drennan@cedarfalls.com



PUBLIC ARTS ADVISORY COMMISSION CITY OF WEST DES MOINES, IOWA

CALL FOR ARTISTS

RAILROAD PARK PUBLIC ART PROJECT

\$50,000 COMMISSION

[ABOUT WEST DES MOINES](#)

The City of West Des Moines, Iowa, is a rapidly growing community located within the Des Moines/West Des Moines Metropolitan Area. West Des Moines has a wide array of amenities and culture and has frequently been recognized as a top locality for young professionals. *Forbes* has rated the Des Moines metro as the #1 city for young professionals. In 2018, *Money* listed West Des Moines as the #1 place to live in Iowa.

At the heart of the city lies the Historic Valley Junction district. This is the community's gathering place and where the City of West Des Moines began. It is a highly desirable place to live, work and play. The commercial district includes some of the City's most historic buildings and most modern retailers. Residents of Valley Junction are proud of their diversity, great schools, and parks. They recognize and celebrate the distinctive character of their neighborhood within the context of West Des Moines' success. In a word, Valley Junction is unique.

[WEST DES MOINES PUBLIC ART PROGRAM](#)

The vision of the West Moines Public Art Program is the creation of a diverse collection of public works of art of high aesthetic and intellectual quality and excellence along with a program that promotes cultural expression and artistic appreciation. At the heart of the aspiration for public art in West Des Moines is the wish for an authentic, rich, and diverse arts culture that is seen and understood as uniquely arising from the community – an arts culture that benefits and enriches all those who live in, work in, and visit West Des Moines.

The mission of the West Des Moines Public Art Program is to create a city with enriching public spaces incorporating public works of art that offer moments of discovery and opportunities for reflection and growth--a city with public art woven into the fine grain detail of the public infrastructure. The Public Art Program champions excellence in art, design, architecture, and landscape. The Public Art Program and Collection should be the most visible symbols of West Des Moines' commitment to creativity, diversity of ideas and expression and socio-cultural multiplicity. A creative city provides inclusive and equitable environments for its residents,

business communities and visitors, extending opportunities for life-long learning and community connection.

The primary goals of the Public Art Program and Collection are to develop an aesthetically interesting environment, to integrate public works of art into public spaces, and to promote tourism and economic vitality of West Des Moines through the enhancement of public spaces.

The Public Arts Advisory Commission's permanent artwork collection continues to grow each year. See more here: [Public Art Collection](#).

ABOUT THIS OPPORTUNITY

Railroad Park Public Art Statement

Historic Valley Junction is the gathering place that is the heart and soul of West Des Moines – a delightful mix of old and new, bridging generations with unique shops, vibrant events and a walkable hometown feel. Historic Valley Junction is West Des Moines' original main street.

The Railroad Park Public Art Work Group wants to celebrate the story of Historic Valley Junction through this art project. The Work Group wants every person who experiences this specific commissioned artwork to feel a sense of excitement and a connection to the community.

The project will include **two (2) permanent commissioned works of art** to be sited in rough openings sized 6'-8" by 3'-4" on the north face of the public restroom facility. The restroom facility is located on the west side of the stage/shelter at 425 Railroad Avenue. **The total budget for the project is \$50,000.** This not-to-exceed total must cover all artist fees, design and engineering including structural and electrical, fabrication, installation, lighting (excluding electrical service), site visits, travel costs, and other related expenses.

SELECTION & PROJECT CRITERIA

Selection of a finalist or finalists will be based on the following:

- Quality of letter of interest
- Quality of work samples
- Background and prior work experience including community engagement
- Demonstration of project understanding and ability to meet project schedule
- Consideration of project criteria in conceptual design proposal

The artist's concept, final proposal, and ultimately the final artwork will need to meet certain criteria. Artwork should:

- Fulfill the Railroad Park Public Art Statement (see above)
 - Include a high level of community engagement that is incorporated into the development of a final proposal by the selected artist
 - Be low maintenance, durable, and resistant to vandalism; able to withstand extreme weather conditions
 - Be dynamic and eye-catching; impactful and engaging
 - Be aesthetically and photographically pleasing
 - Be appealing both day and night and during all seasons
-

ELIGIBILITY

Artist or artist team:

- Must have completed 2 commissioned outdoor public works of art of \$25,000 or more
- Must show an understanding of the community of West Des Moines and the Historic Valley Junction district; ***special consideration will be given to those artists who show familiarity with the district in their proposal*** (no travel costs will be covered for any pre-selection site visits)
- Open to any US artist/artist team
- Must be able to participate in a virtual interview, if needed
- Artists from various racial and ethnic backgrounds or those historically excluded are encouraged to apply

SELECTION PROCESS OVERVIEW

This is an open call for artists who meet the eligibility requirements. To support an authentic, rich, and diverse arts culture for all, the West Des Moines Public Arts Advisory Commission commits to championing policies and practices of cultural equity that empower a vibrantly diverse, inclusive, and equitable community. Artist's submission materials will be blind scored by the Railroad Park Public Art Work Group. If necessary, interviews may be conducted with selected artists or artist teams.

Upon selection of an artist or artist team whether based solely upon submission materials or upon interviews, one artist/artist team will be commissioned to develop, fabricate, and install the permanent artworks.

PROPOSED SCHEDULE

May 1	Call for Artists announced
June 2	Submission deadline / proposals forwarded to Railroad Park Public Art Work Group for review
Week of June 12	Railroad Park Public Art Work Group selects artist/artist team (schedule may be extended if interviews are conducted)
June 22	Approval of artist contract by WDM Public Arts Advisory Commission
July 5	Approval of artist contract by WDM City Council / artist begins final proposal
Week of July 31	Railroad Park Public Art Work Group approves final proposal
August-September	Artwork fabrication
October 13	Project installation complete/Valley Junction Gallery Night unveiling event

*Schedule may be subject to change. Please address possible timeline concerns in the letter of interest.

REQUIRED SUBMISSION MATERIALS

In digital format only.

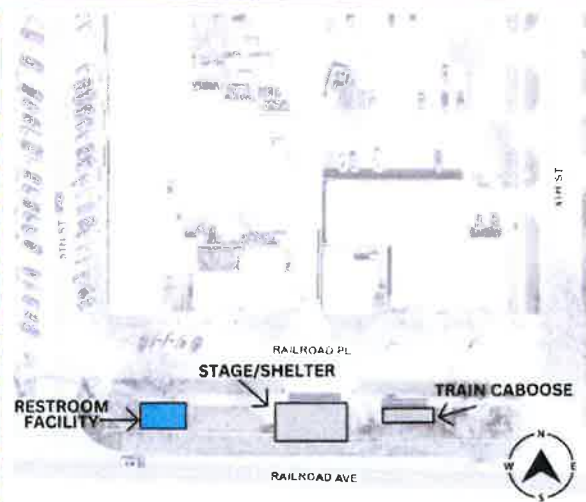
Provide the following in a single PDF document:

- Artist contact information:** include email, phone number, address, and website/social media if applicable
- Letter of interest:** please include statements addressing eligibility criteria, community engagement, and project criteria
- Biographical information and resume/CV for lead artist(s):** include one paragraph for each team member if artist team
- Three references:** (contact information only) for recently completed projects of similar scope
- Work samples:** include 3-5 work samples showing projects completed within the last 5 years with up to 3 digital images of each project; at least 2 must be \$25,000 or more commissioned artworks; please provide a brief description and budget for each work sample
- Initial Concept:** no more than 3 pages showing artist's initial concept for the Railroad Park Public Art Project that may include sketches, images, and text

Please submit all materials via email to Allison Ullestad, Arts, Culture and Enrichment Supervisor, allison.ullestad@cityofdenver.org. Include "Railroad Park Public Art Project" in the subject line. All materials must be received **by 5:00 p.m. CST on Friday, June 2, 2023**. No submissions will be accepted after this time. Receipt of submission will be acknowledged via e-mail.

Questions regarding this Call for Artists can be directed to Allison Ullestad, Arts, Culture and Enrichment Supervisor, at 515-222-3455 or allison.ullestad@cityofdenver.org.

PHOTOS SHOWING RAILROAD PARK & RESTROOM FACILITY



PHOTOS SHOWING CHARACTER OF HISTORIC VALLEY JUNCTION



**CITY OF WEST DES MOINES
PUBLIC ARTS ADVISORY COMMISSION**

DATE: June 22, 2023

ITEM: Motion – Approval of Historic Valley Junction Foundation Application - #lowansUnite Community Contest

FINANCIAL IMPACT: None.

SYNOPSIS:

Department staff members were approached by representatives of Historic Valley Junction Foundation about the #lowansUnite Community Contest sponsored by the Iowa Economic Development Authority. The contest grand prize is a custom mural installed in the entrant's local shopping district or downtown area. The mural will be designed and installed by Iowa-based artist Ben Schuh. The mural will be no larger than 1,500 ft². Contest rules state that entrants must apply on behalf of a city and not a region. If selected, the mural could be placed on private property, which is not in the PAAC's purview of oversight. Because of this, the Exhibition Committee recommends that HVJF seek approval from the PAAC to apply. The Exhibition Committee recommends that the best way to go about this unique situation is that the PAAC approve the application on behalf of the City of West Des Moines and then allow HVJF to carry out the next steps without PAAC oversight if selected as a finalist or grand prize winner.

BACKGROUND: Information on the #lowansUnite Community Contest is attached.

RECOMMENDATION: That the Commission approve Historic Valley Junction Foundation applying to the #lowansUnite Community Contest on behalf of the City of West Des Moines.

Lead Staff Member: Allison Ullestad, Arts, Culture, & Enrichment Supervisor

STAFF REVIEWS

Department Director	Ryan Penning, Director of Parks & Recreation
Appropriations/Finance	
Legal	
Agenda Acceptance	

PUBLICATION(S) (if applicable)

Published In	
Dates(s) Published	

SUBCOMMITTEE REVIEW (if applicable)

Committee	Exhibition Committee		
Date Reviewed	6/16/23		
Recommendation	YES	NO	SPLIT

2023 #IowansUnite Community Contest Rules

CONTEST SPONSOR:

Iowa Economic Development Authority
1963 Bell Avenue, Suite 200
Des Moines, IA 50315

ENTRANT ELIGIBILITY

1. To be eligible, the entrant must be a city as defined at Iowa Code section 362.2 located in Iowa or a nonprofit entity, the primary function of which is to encourage economic development in a city or region within the state of Iowa.
2. The entrant must apply on behalf of a city. Applications submitted on behalf of regions will not be eligible.
3. Past winners of the #IowansUnite Community Contest are not eligible to enter and/or win.

HOW TO ENTER:

1. Visit: <https://woobox.com/oqhd3r>
2. Complete an official entry form. The entrant must complete the entry form on the contest entry website to be eligible for the contest.

CONTEST SUBMISSION:

1. Must submit a video.
2. Include a link to your video submission within the entry form. If the video is posted to YouTube or Vimeo, the entrant must enable viewing during the voting period by using the “public” setting.
3. The entrant may submit a video that was created or executed by an individual if the entrant has the individual’s express written permission.
4. Only one video per entrant will be accepted.
5. Video must be no longer than one minute.
6. Video content must be appropriate for viewers of all ages.
7. Required elements that must be shown in the video:
 - a. Residents of or visitors to the city
 - b. Hometown spirit
 - c. Local Businesses
 - d. Support for city residents, initiatives and local businesses

EXAMPLES OF REQUIRED ELEMENTS: Storefronts, local main street districts and people shopping and eating locally to support small businesses.

CONTEST PERIOD:

1. Submissions accepted: May 15, 2023 at 8:00 a.m. CDT – June 23, 2023 at 5:00 p.m. CDT.
2. Voting period to determine finalists: June 26, 2023 at 9:00 a.m. CDT – June 29, 2023 at 5:00 p.m. CDT.

3. Two thresholds will be used to determine finalists. Entrants located in cities with a population of 15,000 or less must meet the small community threshold, which is 500 votes as of June 29, 2023 at 5:00 p.m. CDT. Entrants located in cities with a population of 15,001 or more must meet the large community threshold, which is 1,000 votes as of June 29, 2023 at 5:00 p.m. CDT. Population size based on 2020 census.
4. Each entrant that meets the vote threshold for their city size will be named a finalist.
5. The Iowa Economic Development Authority (“IEDA”) will email an assignment and submission instructions to each finalist. The email will be sent on July 6, 2023 at 9:00 a.m. CDT to the email address set out on the finalist’s entry forms submitted by the finalists.
6. The purpose of the assignment is to showcase community spirit. Assignments will be due July 14, 2023 CDT at 5:00 p.m.
7. To determine the winner, an independent panel of judges will review and score all the assignments submitted and the videos submitted with the finalists’ official entry forms. Factors that will be taken into consideration include, but are not limited to:
 - A. Creativity
 - B. Use of required elements
 - C. Partnerships
 - D. How well businesses are showcased
8. The Woobox platform is the official time keeping device for the submission and voting period.
9. One vote per Facebook account per 24-hour period will be counted during the voting period.
10. Purchase of votes is **prohibited**. Any votes that were purchased or fraudulently obtained, in the sole discretion of IEDA will not be counted.
11. By entering the contest, the entrant consents to promotion of the contest results and publication on the IEDA website, social media or other marketing media of the contest results and all or any portion of its entry except for Personally Identifiable Information, which includes personal contact information, such as phone number and email address.

SELECTION OF WINNER:

1. The winner of the grand prize is the entrant whose assignment and video received the highest combined score from the independent panel of judges.
2. The winner will be notified by email or phone after the conclusion of the contest.

GRAND PRIZE:

A custom mural installed in the entrant’s local shopping district or downtown area. The mural will be designed and installed by Iowa-based artist Ben Schuh. The mural will be no larger than 1,500 ft².

TERMS OF ACCEPTANCE FOR GRAND PRIZE:

1. The Grand Prize Winner must:
 - a. Identify a mural site;
 - b. If the Grand Prize Winner is not the owner of the property which serves as the mural site, it must obtain the written consent of the property owner for the installation of the mural and a plaque or marker describing IEDA’s investment in the mural. The written consent shall include an agreement by the building owner that the mural will remain at the mural site for a minimum of three years.

- c. Ensure that the surface is in proper condition for a mural painting or take any action necessary to prepare the surface of the mural site for the mural painting.
2. The mural will be completed at a cost set at the discretion of IEDA. The mural must remain at the mural site for a minimum of three years and be accompanied by a plaque or marker, the cost of which will be paid by IEDA describing IEDA's investment in the mural.
3. IEDA staff will meet with designees from the Grand Prize Winner to determine the mural specifics, size, and other elements that would provide the most benefit to the city.
4. Ben Schuh will meet with designees from the Grand Prize Winner and IEDA staff to determine the custom elements of the art.
5. Both meetings must be held within 15 days of prize notification.
6. The mural will not be painted until IEDA, the property owner, and the Grand Prize Winner's designee have approved the mural design in writing.
7. Whether design revisions will be permitted is in the discretion of IEDA and the artist.
8. Any material edits or changes by the Grand Prize Winner after the design has received final approval will result in additional material and installation costs, which will be the responsibility of the Grand Prize Winner. Material edits shall include, without limitation, change in color, imagery, or scale.
9. The art design and installation timeline will be in the sole discretion of IEDA.
10. IEDA is not responsible for costs in addition to the cost of the plaque and painting the mural or for work performed after the mural has been completed, including maintenance of the mural and maintenance costs.
11. The Grand Prize Winner shall ensure that it is insured in the event the artist is injured while installing the art or the mural is damaged within the three-year period following installation.
12. IEDA is not responsible if the Grand Prize Winner fails to obtain the consent of the property owner to installation of the mural.

GENERAL RULES

1. By participating, the entrant agrees to abide by and be bound to these Official Rules and the decisions of IEDA, which are final and binding in all respects.
2. Participation in the contest constitutes permission (except where prohibited by law) to use the Grand Prize Winner's name, images, video, hometown, likeness, prize won and photograph at the discretion of IEDA
3. No purchase necessary. Void where prohibited.
4. IEDA is not responsible for problems related to technical malfunctions of electronic equipment, computer online systems, servers, internet service providers, computer hardware or software failures, phone lines, failure of any entry to be received on account of technical problems, traffic, congestion on the internet or the website or for any other technical problems including telecommunication, miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in the contest.
5. IEDA reserves the right, in its sole discretion, to refuse, disqualify or withdraw any entry and/or entrants at any time during the contest period.
6. If IEDA disqualifies the Grand Prize Winner, it may, but is not required to, award the prize to eligible entry with the next highest score from the independent panel of judges.

7. The entrant is responsible for ensuring compliance with copyright laws if music is used in the video and obtaining consents from persons shown in the video or any photographs.
8. The prize award is subject to eligibility determination and final verification by IEDA.
9. No transfer, assignment, or substitution of prizes (in whole or in part) shall be permitted, except IEDA reserves the right to substitute a prize of equal or greater value.
10. Prize is not redeemable for cash in whole or in part.
11. Entrants may request a copy of the official contest rules by emailing ifafyi@iowafinance.com by December 31, 2023.
12. This contest is governed by the laws of the United States and the State of Iowa without regard to choice of law or conflict of law principles.

**PUBLIC ARTS ADVISORY COMMISSION
EVENTS COMMITTEE MEETING PROCEEDINGS
Thursday, June 15, 2023 at 12:00 p.m.**

Commission	Mahesh Mathrubutham <i>Chair</i>	Virginia Barrette	Ryan Crane
Present	X	X	X

Staff	Ryan Penning <i>Director of Parks & Recreation</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Laura Murphy <i>Recreation Superintendent</i>
Present	X	X	X	X

Meeting began at 12:00 p.m.

1. Raccoon River Park Public Art Sensory Wall Project Unveiling

Penning updated the Committee on the timeline for playground completion. The playground may be completed and open to the public by the end of September 2023. Because the timeline given to artist Hilde DeBruyne for the sensory wall project lists a completion date as being around the end of October, the Committee feels it will be best that a playground opening event and artwork unveiling event be held separately. The Committee feels it is important to include organizations and members of the greater metro community who work with or are persons with neurodivergent needs. Commissioner Barrette suggested she could reach out to several organizations that she works with to make sure they know about and attend the unveiling event. Staff will need to work with DeBruyne's and City Council members' schedules to determine the best day and time for the event. Ullestad suggested the theme for the event be "BE YOU", which is the statement incorporated in the artwork. She also stated that BRAVO Greater Des Moines would need to be recognized at the unveiling for their \$29,000 support of the project.

2. Railroad Park Public Art Project Unveiling

Steve Frevert, a member of the project Work Group and Executive Director of the Historic Valley Junction Foundation, had suggested that the unveiling be held during the Valley Junction Gallery Night on October 16. If possible, the Committee thinks this would be an ideal time to hold an unveiling event. Staff will look into reserving the Railroad Park stage and how to block off parking in the park for the event. A City Council meeting will also be held on October 16, so it may be tricky getting a City representative to be at the event. The artist's initial concept is titled "Rising from the Prairie", so the Committee may look at using that as a theme for the event.

3. Other Matters

Ullestad reminded the group about the Drawing Disco by artist Ramona Muse that the PAAC is sponsoring will be happening on Thursday, June 22 in Valley Junction. The Committee encourages all PAAC members to attend the event following the PAAC meeting.

Strate told the group about a new department program titled, Youth Handmade Market, that she will be rolling out this fall. The event will take place during Jingle in the Junction on Thursday, December 7 from 5:30-9pm at the Valley Junction Activity Center. She and Ullestad think that there could be an opportunity to combine a similar event as this to one like what was held at the Public Art 10-year anniversary celebration (Makers Market).

Ullestad asked the Committee to consider recommending the PAAC sponsor some type of participatory art experience for Illumifest 2023 or future years. If wanting to do so in 2023, a decision would need to be made at the July PAAC meeting.

Meeting adjourned at 12:33 p.m.

**PUBLIC ARTS ADVISORY COMMISSION
EXHIBITION COMMITTEE MEETING PROCEEDINGS
Friday, June 16, 2023 at 9:00 a.m.**

Commission	Mahesh Mathrubutham <i>Chair</i>	Jeff Phillips	Courtney Moller
Present	X	X	X

Staff	Ryan Penning <i>Director of Parks & Recreation</i>	Laura Murphy <i>Recreation Superintendent</i>	Allison Ullestad <i>Arts, Culture, and Enrichment Supervisor</i>	Marnie Strate <i>Arts, Culture, and Enrichment Coord.</i>	Tina Tate <i>Secretary of Parks & Recreation</i>
Present			X		

Meeting began at 9 a.m.

1. Historic Valley Junction Foundation - #IowansUnite Community Contest

Ullestad was approached by Historic Valley Junction Foundation staff members about the #IowansUnite Community Contest sponsored by the Iowa Economic Development Authority. The contest grand prize is a custom mural installed in the entrant's local shopping district or downtown area. The mural will be designed and installed by Iowa-based artist Ben Schuh. The mural will be no larger than 1,500 ft². Contest rules state that entrants must apply on behalf of a city and not a region. Because of this, Ullestad recommended that HVJF seek approval from the PAAC to apply. If selected, the mural could be placed on private property, which is not in the PAAC's purview of oversight. The Exhibition Committee agreed with Ullestad that the best way to go about this unique situation is to approve the submission on behalf of the City of West Des Moines and then allow HVJF to carry out the next steps without PAAC oversight if selected as a finalist or grand prize winner.

2. Railroad Park Public Art Project Update

Ullestad updated the Committee that an artist was selected by the Railroad Park Public Art Project Work Group at their meeting on Monday, June 12. Artist Daniel Perry from Waterloo was awarded the commission and is currently reviewing the artist agreement that will be approved at the July 5 City Council meeting.

3. Future Commissioned Projects

The Exhibition Committee previously identified priority public art sites that were approved with the updated Public Art Master Plan. Those sites are trail/interstate underpasses, Five Waters project locations, MidAmerican Energy Company RecPlex, Valley View Park, city parks and new city facilities, and major street corridors. The Master Plan also states that the City should have commissioned three new major public works of art by 2027. The Committee discussed the locations and possible types of art and strongly want the PAAC to consider placing the next major artwork at the MidAmerican Company RecPlex. They are also very interested in incorporating augmented reality artwork into the collection.

4. Other Matters

Ullestad informed that Committee that they can look at the current Art on the Campus pieces to determine if the PAAC should purchase any to add to the permanent collection. The Committee will meet prior to the July PAAC meeting to view the artworks and determine if they will recommend any be purchased.

Ullestad also asked the Committee about the best way to handle the WDMurals wall prep in future years. The Committee recommended that each artist receive \$2,500 (an increase from \$2000) so that the artist will manage how the walls are prepped prior to painting their mural. This avoids the City having to contract with local painters to do the wall prep, considering the bids received for the 2023 WDMurals wall prep were out of budget.

Meeting adjourned at 9:41 a.m.