# CITY OF WEST DES MOINES
# CITY COUNCIL MEETING COMMUNICATION

**ITEM:** Approval of Proclamation
West Des Moines Day of Kindness
February 23, 2024

**DATE:** February 19, 2024

**FINANCIAL IMPACT:** None

**BACKGROUND:**

The West Des Moines Chamber of Commerce and the West Des Moines Leadership Academy have requested the City adopt a proclamation for West Des Moines Day of Kindness to spread joy through a focused day of kindness.

**OUTSTANDING ISSUES** (if any): None

**RECOMMENDATION:**

Approval of Proclamation recognizing West Des Moines Day of Kindness

**Lead Staff Member:** Ryan T. Jacobson, City Clerk RTJ

**STAFF REVIEWS**

| | |
|---|---|
| Department Director | Ryan T. Jacobson, City Clerk |
| Appropriations/Finance | |
| Legal | |
| Agenda Acceptance | RTJ |

**PUBLICATION(S)** (if applicable)

| | |
|---|---|
| Published In | |
| Dates(s) Published | |

**SUBCOMMITTEE REVIEW** (if applicable)

| | | | |
|---|---|---|---|
| Committee | | | |
| Date Reviewed | | | |
| Recommendation | Yes | No | Split |

# *Proclamation*

# *West Des Moines Day of Kindness*

# *February 23, 2024*

***Whereas,*** it is the mission of the city to serve people honestly and effectively and through a variety of services, strive to provide the quality of life desired by the community; and

***Whereas,*** it is the mission of the chamber to champion all things West Des Moines by strengthening our area companies, providing personalized resources and attracting a top workforce to position West Des Moines as the best suburban city in America; and

***Whereas,*** it is the vision of the West Des Moines Leadership Academy to positively influence the future of West Des Moines and the Greater Des Moines community through strategic leadership development and workforce retention; and

***Whereas,*** the West Des Moines Leadership Academy would like to champion this day of kindness for years to come; and

***Whereas,*** putting smiles on faces of those who live, work, and play in West Des Moines should be something we all strive for; and

***Whereas,*** studies show that kindness benefits not only the receiver, but also the giver, whether these are companies or people. Companies that value kindness have lower turnover on their teams, lower recruitment costs, and higher productivity; and

***Whereas,*** a random act of kindness is giving your best self to others without requests or promise of return on investment. It's simply doing something nice for someone else, without them asking and without you doing it for anything in return; and

***Whereas,*** the City of West Des Moines recognizes the benefits of having a kind and caring community.

***NOW, THEREFORE,*** I, Russ Trimble, Mayor of the City of West Des Moines, Iowa, do hereby proclaim February 23, 2024, as:

**West Des Moines Day of Kindness**

in the City of West Des Moines and urge all citizens to celebrate West Des Moines Day of Kindness and support efforts to promote a spirit of kindness this day and every day.

Signed this 19th day of February, 2024.

ATTEST:

Russ Trimble, Mayor

Ryan T. Jacobson, City Clerk