



COMMUNITY OF CARE

Community of Care is a campaign designed to encourage support and caring throughout our city. We have put together a list of monthly themes to highlight needs in our community, and we encourage you to share your ideas in demonstrating how YOU care!

Is there a monthly topic/theme that resonates with you or your organization? Partner with us to join the Community of Care campaign and show how you care for your community.

- October** National Disability Employment Awareness & Domestic Violence Awareness Month
- November** Veteran's Day & Hunger & Homeless Awareness Week (Nov 11-18)
- December** Lighted Banners & Community Light Displays
- January** Human Rights/MLK Jr. Day
- February** Canned Food Month & Public Services Appreciation
- March** Keeping you connected
- April** Environmental Awareness Month
- May** Physical Fitness & Sport Month
- June** Celebrating Diversity Month
- July** Minority Health Awareness Month
- August** National Back to School Month
- September** National Suicide Prevention Awareness Month

Advocate

Share how you care and post on your social media about how you care for this community. Use **#WDMCARES** to show your support.

Donate

Support local efforts and donate directly to the campaign on our website. Buy an "I Care" yard sign to show your support. Donations benefit WDM Human Services.

Volunteer

Take action and participate in your community, help a neighbor or explore volunteer opportunities with the City throughout the year.



#WDMCARES
wdm.iowa.gov/wdmcares

Opportunities to Get Involved

Interested in supporting this campaign? Contact Kati.Ross@wdm.iowa.gov to explore opportunities and to learn more.

Benefit	In-Kind (Partner)	\$500 (Sponsor)	\$1,000 (Ambassador)	\$2,500 (Advocate)	\$5,000 (Champion)	\$10,000 (Change Maker)
Sharing WDM Human Services Community of Care Social Post	X	X	X	X	X	X
Attending Community of Care Events	X	X	X	X	X	X
Inviting your network to participate	X	X	X	X	X	X
Sharing your #WDM Cares stories on social media	X	X	X	X	X	X
Name on Community of Care Webpage		X	X			
Name in WDM Magazine			X			
Logo on Community of Care Webpage				X	X	
Logo in WDM Magazine				X	X	X
Large logo on Community of Care Website						X
Large logo in WDM 515 Magazine						X
Mention in Social Media Post				X		X
Dedicated Social Media Post					X	X
2 Dedicated Social Media Post						X
Dedicated Shoutout in Monthly City E-Newsletter				X	X	X
Named Sponsor for Event (if applicable)					X	X
Logo on Event Banner					X	X
Sponsor Introduction at event (with mic time)						X
Tabling at Event (if applicable)				X	X	X
Appearance in Video to Promote Topic						X