



OTHER INFORMATION



Government Data:

Date of Incorporation	1893
Form of Government	Mayor - Council
General Election	2012
Registered Voters	42,024
Number of Votes Cast	34,925
Percent of Registered Voting	83.11%

Population (U.S. Census Bureau, 2010)	56,609
Area (square miles)	47.3
Population/square mile	1,196
Counties (Polk, Dallas, Warren & Madison)	4

Lane Miles of Streets:

Paved	708
Unpaved	58

Miles of Sewers:

Storm	173
Sanitary	232

Public Education Facilities:

Elementary	11
Middle School	2
Ninth Grade School	1
High School	1

Higher Education Facilities:

Community College	1
College/University Campus	3

Medical Facilities:

Hospitals	2
Number of Beds	241



Leisure Services:

Parks	36
Number of Park Acres	1,239
Number of Picnic Shelters	24
Number of Dog Parks	1
Number of Playgrounds	23
Number of Outdoor Aquatic Centers	2
Number of Wading/Spray Pools	1
Number of Tennis Courts	12
Number of Softball/Baseball Fields	24
Number of Soccer Fields	21
Number of Horseshoe Courts	18
Number of Sand Volleyball Courts	3
Number of Basketball Courts	16
Number of Skate Facilities	1
Miles of Trails	48

Libraries:

Number of Physical and Downloadable Volumes	198,798
Annual Circulation	685,899
Annual Visitors	319,811

Cemeteries:

Number of Facilities	2
Number of Acres	9

Income Statistics:

	Median Family Income	Median Household Income	Per Capita Income
State of Iowa	\$63,433	\$50,028	\$25,936
Madison County	67,099	53,183	25,711
Polk County	71,070	56,577	29,010
Warren County	73,119	60,963	28,256
Dallas County	87,753	71,962	34,552
West Des Moines	83,533	69,051	37,572

Source: U.S. Census Bureau; 2009-2011 American Community Survey



Principal Property Taxpayers:

Taxpayer	Taxable Value	Percentage of Total City Taxable Value
Wells Fargo Home Mortgage Inc.	\$188,156,500	4.35%
GGP Jordan Creek, LLC	160,993,510	3.72%
Valley West DM	67,650,000	1.56%
Aviva	54,977,907	1.27%
Regency West Office Partners, LLC	54,977,907	1.18%
IFBF Property Management	40,250,700	0.93%
MRES West Glen Holdings LP	37,499,000	0.87%
CCOP I, LLC	37,499,000	0.78%
Dallas County Partners II	28,860,180	0.67%
1776 Westlakes Parkway, LC	28,784,370	0.67%

Source: 2011 Valuations Polk, Dallas,Warren, & Madison County Assessor’s Office

Principal Employers:

Employer	Type of Business	Employees
Wells Fargo Home Mortgage	Financial Services	6,534
Aviva USA	Insurance	1,434
Wells Fargo Consumer Credit Solutions	Financial Services	1,285
West Des Moines Community Schools	Education	1,145
FBL Financial Group Inc.	Insurance/Financial Services	1,048
Hy-Vee Inc.	Grocery Store Chain	816
ADP National Service Center	Business Outsourcing	779
MetLife	Insurance	534
GuideOne Insurance	Insurance	493
Sammons Annuity Group	Financial Services	437

Source: West Des Moines Community & Economic Development Department



Demographic Statistics:

Year	West Des Moines Population	% Change	Polk County	% Change	State of Iowa	% Change
1960	11,949	112.80%	225,880	0.43%	2,737,537	4.4%
1970	16,441	37.59	286,130	26.67	2,824,376	3.17
1980	21,894	33.17	303,170	5.95	2,914,017	3.17
1985	23,456	7.13				
1990	31,702	35.15	328,140	8.24	2,776,755	(4.71)
1995	39,562	24.79				
2000	46,403	17.29	374,601	14.16	2,926,324	5.39
2005	51,744	11.51				
2010	56,609	9.40	430,640	14.96	3,046,355	4.10

Source: U.S. Census Bureau, 1985 Special Census, 1995 Special Census, 2005 Special Census

Retail Taxable Sales:

Fiscal Year	Retail Taxable Sales	Percentage of Total State Sales Tax Generated
2003	\$965,124,639	3.36%
2004	914,197,369	3.14%
2005	1,115,625,249	3.75%
2006	1,256,339,527	4.04%
2007	1,354,692,059	4.28%
2008	1,397,818,852	4.22%
2009	1,596,897,731	4.77%
2010	1,483,724,771	4.64%
2011	1,541,230,798	4.67%
2012	1,700,406,372	4.91%

Source: Iowa Department of Revenue - Iowa Retail Sales & Use Tax Report

